



# ITALY

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## FORT LAUDERDALE INTERNATIONAL BOAT SHOW

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**October 30 - November 3, 2019**

801 Seabreeze Blvd, Fort Lauderdale, FL 33316





The **Italian Trade Agency** (ITA) is the government agency that supports the globalization of Italian firms, implementing the strategies of the Ministry of Economic Development.

**ITA** helps develop, facilitate and promote Italian economic and trade relations with foreign countries, focusing on the needs of SMEs (Small and Medium- sized Enterprises), their associations and partnerships.

**ITA** sustains Italian firms in their internalization processes, in the marketing of Italian goods and services while promoting the “Made in Italy” image around the world, and it is directly involved in attracting foreign direct investments.

**ITA** provides information, support and consultancy to Italian companies on foreign markets, promoting and fostering exports and cooperation in all areas- industry (consumer and capital goods), agricultural technology and agri-food, services, and training- with the aim of increasing and making more effective their presence on international markets.

**ITA** works closely with Italian Regions, the network of the Italian Chamber of Commerce, business organizations and other public and private entities.

**ITA** headquarter is in Rome and its network of offices around the world act as “Trade Promotion Offices and/or Section” of the Italian Embassies or Consulates.

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## **UCINA CONFINDUSTRIA NAUTICA - THE ITALIAN MARINE INDUSTRY ASSOCIATION**

is the boating sector's Association in Italy and member of the General Confederation of Italian Industry, institutionally representing the entire sector since 1967, from shipyards to components, from services to tourism. UCINA operates with the expansion of the boating sector as their number one priority, be this through legislative proposals, the collection and dissemination of market data, encouraging marine culture or developing boating tourism.

UCINA acts as an institutional voice for the industry in dialogue with political, social and governmental forces, and is also a member of the General Confederation of Italian Industry, the Tourism Federation, the Marine Federation, the Fairs and Industry Committee, the Edison Foundation, sharing in their values and actions.

On the international stage, UCINA plays an active role in the Governing Bodies of the global and European associations ICOMIA and EBI and organises delegations of Italian businesses which take part in industry-leading shows and events worldwide.

In line with their goals to promote the boating industry, UCINA is the main organiser, through the company I Saloni Nautici, of the Genoa International Boat Show (17-22 September 2020), a world-leading event and global showcase for Made in Italy excellence.  
<https://ucina.net/en/>

# FLOOR PLAN



680/C



680/B



680/A



679/B



679/A



678/C



678/B



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682



683



684/A



684/B



684/C



684/D



685/A



685/B



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# INDEX

	<i>Pag.</i>
<b>API Deck Coverings &amp; Resin Flooring</b> .....	7
<b>ASCOM SPA</b> .....	8
<b>BESENZONI SPA</b> .....	9
<b>BOAT LIFT SRL</b> .....	10
<b>MICAD SRL</b> .....	11
<b>NAVALTECNOSUD BOAT STAND</b> .....	12
<b>NAVISYSTEM MARINE ELECTRONICS SRL</b> .....	13
<b>PALINAL YACHTING</b> .....	14
<b>PMP NAUTICA</b> .....	15
<b>REGIONE AUTONOMA DELLA SARDEGNA</b> <i>Assessorato Dell'industria</i> .....	16
<b>NOVAMARINE</b> .....	17
<b>SANGUINETI CHIAVARI SRL</b> .....	18
<b>THERMOWELL MARINE</b> .....	19
<b>VIRAVER TECHNOLOGY</b> .....	20

BOOTH **679/A**



protective coatings  
and resin flooring

**API**  
**Deck Coverings**  
**& resin flooring**

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API, since 1958, has focused on marine deck coverings improving technology in combination with aesthetics. Over the years, the company has developed close relationships with leading shipowners and shipyards, promoting the 'Resin' and 'Made in Italy' culture worldwide. API has always focused on the quality of its materials and their special patterns, the research and development activities gave birth to original flooring solutions with a high aesthetic and decorative value as well as the lowest environmental impact.



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ASCOM S.p.A., a family owned Company established in 1972 by Mr. Gianfranco Schedoni, is located in Formigine, near Modena in the North of Italy.

Our Company specializes in the manufacture of lifting equipment for the Marine and Industrial sectors offering a wide range of both standard catalog products and customized equipment, manufactured according with Client technical specifications.

- Boat Hoists • Straddle Carriers and Gantry Cranes
  - Overhead Travelling Cranes • Special Equipment
  - Lifting Equipments integrated in processing lines
- ASCOM has more than 30 years of experiences, an international sales network and a worldwide Client portfolio including many Countries in all Continents:
- Europe / Russia • North, Central and South America
  - Far East • Middle East • Africa • Australia-New Zealand





BOOTH **684/A**

**b**<sup>®</sup>  
**besenzoni**  
LUXURY YACHT SOLUTIONS

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For over 50 years Besenzoni has been constantly serving and assisting its clients in 90 countries qualifying as one of the flagship companies of the Made in Italy in the world. The most extensive business network of the sector ensures a strong international presence. Besenzoni owns over 60 patents and performs constant technological improvement. 7 collections gather today over 170 products. Made in the industrial units owned by Besenzoni, with the usual attention to detail, enriched by technological solutions and innovative design, they establish the widest product range available on the market. A capillary network for direct assistance consisting more than 160 unities of assistance worldwide, ensures rapid and immediate support not only during warranty period but also throughout the whole product's life.



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# BOOTH 679/B



## BOAT LIFT SRL

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BOAT LIFT is the result of decades of technical and commercial experiences in the field of lifting and handling systems, with particular focus on the needs of operators dealing with pleasure craft and industry. Our corporate philosophy is based on our ability to evaluate our customers' needs with the purpose of satisfying them at any production stage: from design to implementation. A modern and future-oriented approach relies on new materials, machinery, and up-to-date technology that can only result in a product of undisputed quality. Our trailers and hoist are equipped with the components from the best brands available on the market.

Tailor-made production, high quality products and reliable service are our strengths.



BOOTH **680/B**



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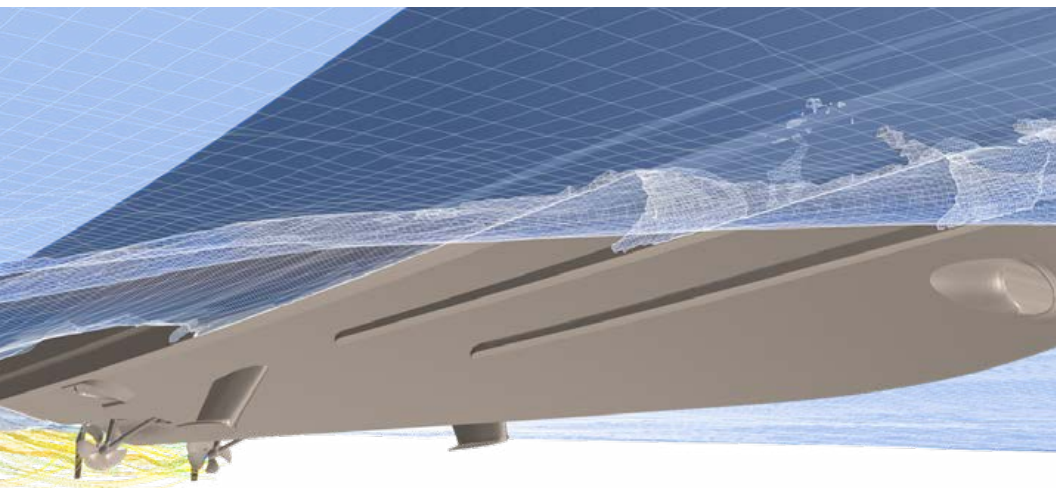
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MICAD is a design house active in all sea-related industries.

We offer market-competitive products and services based on functionality, innovation, elegance, and safety. We are bringing the best in style and engineering, offering support to make excellent products in the appropriate way to people, companies, and institutions around the world.

MICAD is involved in several research projects collaborating with companies and institutions.



BOOTH **680/C**



*Naval Tecno Sud  
Boat Stand*

**ATTREZZATURE CANTIERI  
NAVALI CERTIFICATE CE**

## **NAVALTECNOSUD BOAT STAND**

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NavaltecnoSud is a company specialized in designing and selling products for shipyards. We produce cradles for boat, boats stands, fixed and transportable cradles for boats with motorized trailers for small, medium and mega yacht, H-beams and X-beams, racks and warehouse for storage.

All our products are made in Italy and CE certified.



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## **NAVISYSTEM MARINE ELECTRONICS SRL**

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Navisystem Marine Electronics, a leading manufacturer of marine satellite antennas, was born in 1993 under the direction of Mr Brunello Locatori who now has a forty years know-how in the marine electronics industry.

The reliability of products designed and manufactured entirely in Italy has made Navisystem company competitive on the world stage since the early years of operation.

The product range is wide (from 44 cm to 240 cm) and dedicated to all types of vessels: yachts, mega-yachts, commercial ships, cruise and military ships.

We design and also create customized satellite systems.



BOOTH **685/A**

**PALINAL**  
YACHTING

## **PALINAL YACHTING**

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Founded in 1945, Palini Vernici is an Italian company specialized in the manufacture of high-tech paints distributed under the PALINAL brand name.

Having always been present in the painting sector with its valuable painting products, PALINAL offers a variety of innovative and personalized solutions for the nautical sector. A full range of products for the entire painting cycle, available in glossy, matt, texturized and soft-touch finishing, etc...

Thanks to one of the most advanced R&D departments, high-quality, long-lasting cycles and special chromatic effects are offered as solutions specifically aimed at the needs and tastes of the individual user.

PALINAL's technicians in the nautical division offer qualified support, inside the shipyard, both in Italy and abroad.





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Powerful and handy tugs for boats, caravans and trailers in general. Excellent for launching and hauling of boats through the winch.



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DELLA SARDEGNA**  
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**AMERICA'S CUP WORLD SERIES SARDEGNA  
AUTONOMOUS REGION OF SARDINIA**

The first America's Cup World Series event will take place from 23-26 April 2020 in the historic city of Cagliari, on the island of Sardinia (Italy). The Defender of the America's Cup, Emirates Team New Zealand, and up to four international Challengers, will race for the first time in the revolutionary AC75 flying monohulls. We welcome you to visit the stand to learn more about the destination of Sardinia and the first America's Cup World Series.

[www.americascup.com](http://www.americascup.com) - [www.sardegnaturismo.it/en](http://www.sardegnaturismo.it/en)





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 **NOVAMARINE**  
**SARDEGNA**

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Novamarine is an historic Italian brand that has become globally renowned as builder of luxury custom tenders up to 24 meters and professional boats.

All Novamarine are entirely built inside SNO facilities located in Olbia.

Every aspect of a Novamarine makes it different from any other product on the market: design, hand-made construction, top-class materials used, stability, safety, reliability and the customisation by the customer. The tubes are made in a special cell-closed foam which enhance safety and liveability.

Defined by its name only a NOVAMARINE is a versatile product with unique seakeeping ready to offer you breath-taking performances.



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Sanguineti Chiavari srl is the world leader in the design and manufacturing of nautical products and equipment for yachts and mega yachts. The expertise of our technical team and the use of the latest know-how and 3D software enables Sanguineti Chiavari to manufacture: gangways, boarding ladders, bathing ladders, tender handling for fly bridge or garage, windlasses, capstans, anchor and other products for handling.

Shipyards's technical offices know that they can rely on our over 60 years of engineering expertise.



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Since 1997 Thermowell is an Italian manufacturer of customized and standard marine air conditioning systems. Technology research, innovation studies, choice of **high quality** materials, Italian manufacturing and know-how are our business principles. Innovative air conditioners, traditional air conditioning systems, complete and customised solutions for the marine industry: this is Thermowell. In 2000 the company started to export products in the most important nautic markets in the world. Today is an appreciated supplier of marine air conditioning solutions. This goal is the outcome of combining high competence in conditioning and industrial refrigeration, use of **top quality** components, an efficient customer service, the continuous research and development and the unchanged passion for the marine industry.



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Viraver is an Italian company made of specialists in the design and manufacturing of glazing for yachts. We are recognized as the excellence for the quality of our products and services offered: presales support, template survey, design with naval architects, proposal of better technical solutions with the approval of the naval registry, aftersales support. We can manufacture almost any kind of curved glazing to satisfy the most demanding customer need of mechanical and aesthetic characteristics. We can provide the best solution for privacy, shade, heat and fire protection, graphic effects.











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