

MARKET SURVEY NOTICE

(for an amount below Eur 40,000, as per the selection procedure of the Italian Legislative Decree 50/2006, art. 36, paragraph 2, letter a, and the Italian Ministerial Decree 192/2017 art. 7, paragraph 2, letter a)

Re: DESIGN AND ADAPTATION OF PROMOTIONAL/ADVERTISING MATERIAL FOR FLIBS 2021

The Italian Trade Commission (ICE) – Miami Office is searching for quotation for advertising/promotional services for the above-mentioned trade show:

GRAPHIC (DESIGN):

- Unique design concepts for the Ft. Lauderdale International Boat Show 2021 (please provide at least 3 design concepts to choose from)

LEAFLET (DESIGN AND PRINTING):

- 200 - Design and printing of leaflets with QR codes (A3 size, 4 pages, 4 colors, aqueous colors, 200 grams paper matte coat)

GADGETS (DESIGN AND PRINTING):

- 200 Design and Printing of USB Cards of 4GB, white with full color ITA logo and Ministero Degli Affari Esteri logo printed on one side. (Please provide at least 3 design concepts to choose from)

BUSINESS CARDS (DESIGN AND PRINTING):

- 500 - Printed on both sides, full color, laminated with spot UV, squared corners

Duties:

- Creating and providing 3 design concepts to choose from
- Available to work directly and coordinate with the participating Italian companies

Qualifications:

- Must fluently speak, read and write Italian and English
- Prior experience in a similar setting is a plus

Budget:

The maximum budget for this service is \$6,000.

Offer:

All candidates must comply with the Vendor Registration Procedure and, if they haven't already done so, submit the Application for Vendor Registration found on our website.

Upon completion of the application and receipt of all related documents, candidates may express their interest by sending an offer via email to miami@ice.it with the subject "**DESIGN/PRINTING OF PROMOTIONAL MATERIAL FOR FLIBS 2021**"

Deadline:

Quotes must be received by 5pm on **October 1, 2021**. Quotes received after the deadline will not be taken into consideration.

Selection:

The contract will be awarded to the most qualified candidates who offer the lowest price.

If you have any questions, please feel free to contact our office at miami@ice.it or 305-461-3896.

We look forward to receiving your offer.

Sincerely,



Carlo Angelo Bocchi

Trade Commissioner