



Embassy of Italy
Ottawa



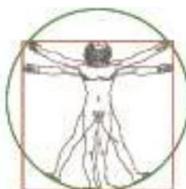
ITALIAN TRADE AGENCY

ICE - Agenzia per la promozione all'estero e
l'internazionalizzazione delle imprese italiane



Guardia di Finanza

MADE *in* ITALY
DAY



Guardia di Finanza

Brig. Gen. Salvatore Russo

Ottawa April 23rd 2024



THE EFFECTS OF COUNTERFEITING

In addition to the economic effects, counterfeiting:

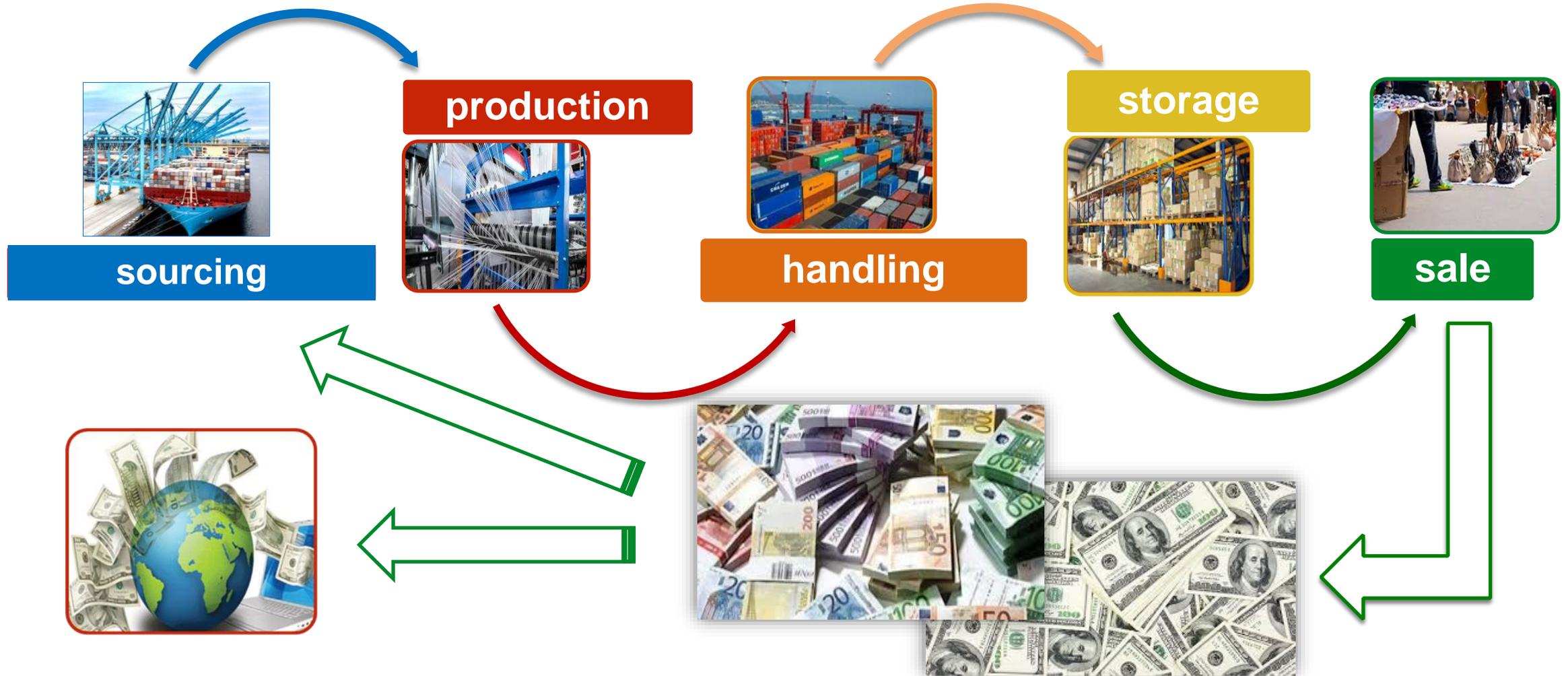
- represents a «multiplier of illegality», as it includes several unlawful conducts (undeclared work, illegal immigration, money laundering, tax evasion, illegal trade, etc.);
- harms businesses operating within the law;
- is a threat to the health and safety of the customer.



Lines of action

ECONOMIC AND FINANCIAL POLICE APPROACH

DISRUPTING THE COUNTERFEITING SUPPLY CHAIN





Lines of action

INVESTIGATIVE POWERS



Simulated purchases



Telephone and computer tapping





Lines of action



TARGET OF THE INVESTIGATIONS



Attacking illegal assets (seizures and confiscations)

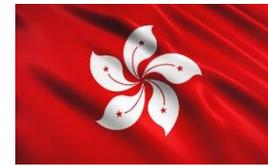


Lines of action

THE ROUTES OF COUNTERFEITING

An analysis of the data on the actions carried out by the Guardia di Finanza revealed a clear picture of the situation concerning the **handling of counterfeit products**.

Most of the counterfeit goods that are imported into Italy come from Asia (Hong-Kong, China, Turkey, Singapore, Lebanon and Thailand).





Lines of action

INTERNATIONAL COOPERATION

Digital Services Act

The DSA Regulation will apply to all **online intermediaries** providing services in the EU; **it states the principle that what is illegal offline must also be illegal online** and aims at safeguarding the digital space from the distribution of illegal goods, content and services as well as ensuring the protection of users' fundamental rights.



Lines of action

Fighting online counterfeiting

Increased technological instrumentation for clear and dark web monitoring



Partnerships with e-commerce platforms



Enhancing the communication channel with brand owners



Lines of action

TYPES OF COUNTERFEIT PRODUCTS

Counterfeiting affects a wide range of products



Perfumery items



Cosmetics



Optical products



Clothing



Shoes



Auto parts



Personal preventive and protective equipment



Electronic equipment



Hardware



Detergents



Toys



Leather goods



Lines of action: Services carried out by Guardia di Finanza

Deception Operation



low cost



COUNTERFEIT



Servers and online storefronts placed in France, Germany, China and the United States

More than 100 websites were blocked



IPR IN THE VIRTUAL WORLD



COOPERATION, INTERNATIONAL RELATIONS AND ANALYSIS

INTERNATIONAL NETWORK



23 Attachés to Italian Embassies - Permanent Representatives abroad

1 Supporting Officer: Bruxelles (EU Representation)

2 Liaison Officers in Bruxelles (WCO) and Cologne (ZKA-RILO WE)

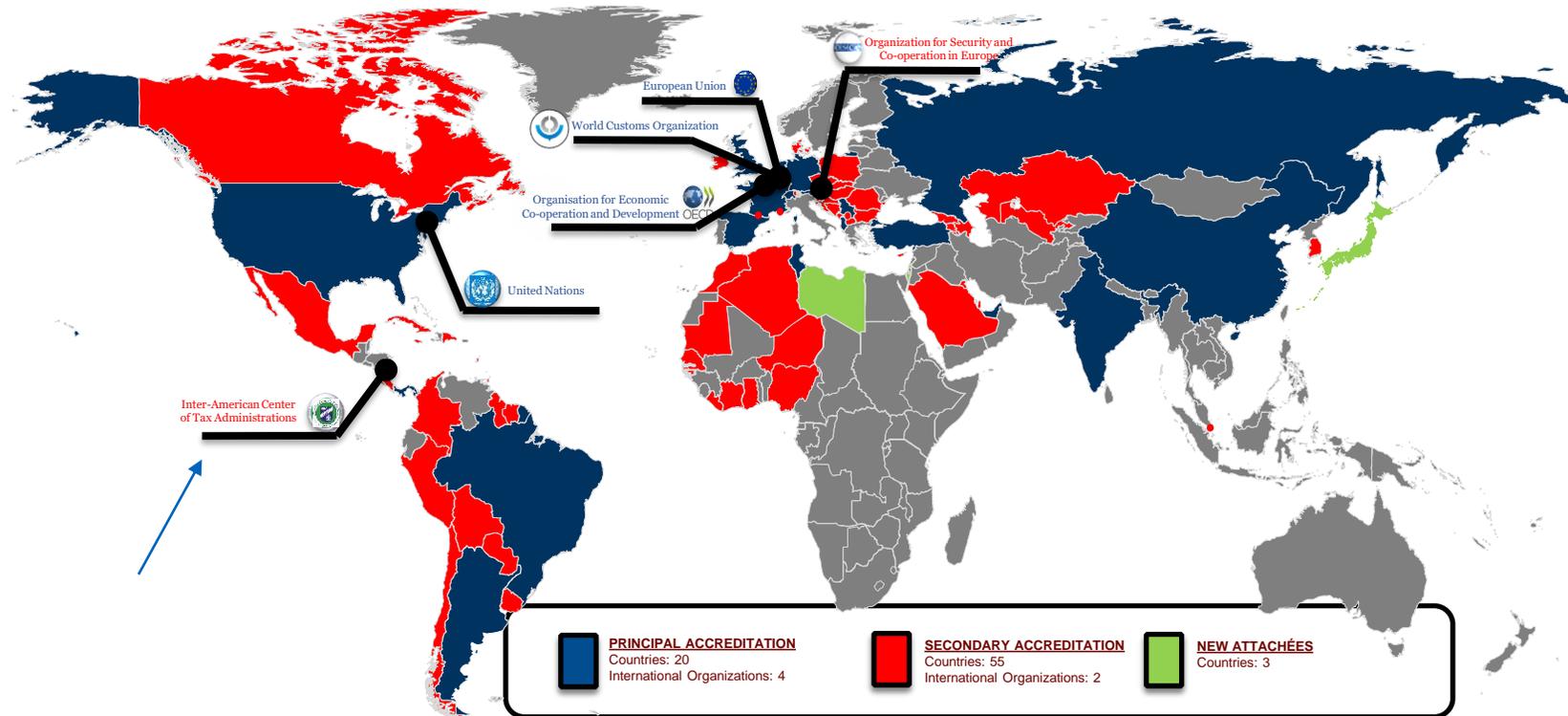
3 New positions: Tokyo, Tripoli and Tel Aviv

Legend:

- Red line: Attachés
- Orange line: Supporting Officer
- Yellow line: Liaison Officer

COOPERATION, INTERNATIONAL RELATIONS AND ANALYSIS

WORLDWIDE OUTREACH





Lines of action



INTERNATIONAL COOPERATION

EUROPEAN UNION POLICY CYCLE

Participation of the Guardia di Finanza in the E.U. Policy Cycle to fight various forms of crime that threaten the security of E.U. Member States.



**FINTRAC
CANAFE**



Financial Transactions and Reports Analysis Centre of Canada

Centre d'analyse des opérations et déclarations financières du Canada



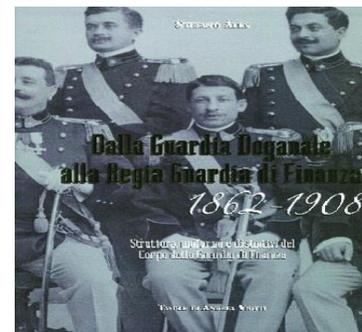


HISTORY



1774
Legion of Light Troops

1862
Custom Guards



1881
Royal Financial Guards

1923
Investigative Tax Police



2001
Economic and Financial Police





THANK YOU FOR YOUR ATTENTION

