

15. – 20. September 2026 • Hannover Germany • Hall 26 | C62

Catalogue of the exhibitors

Meet Italy at IAA Transportation 2026



Ministero degli Affari Esteri
e della Cooperazione Internazionale



ITALIAN TRADE AGENCY



Driving business growth with Italian excellence.



Associazione Nazionale
Industrie Automobili

EXHIBITION GROUNDS PLAN HANNOVER MESSE



Ministero degli Affari Esteri
e della Cooperazione Internazionale



ITALIAN TRADE AGENCY

Hall 26 | Booth: C62

CATALOGUE OF THE ITALIAN EXHIBITORS

HALL 26 | BOOTH: C62

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Dear visitors,

I would like to extend a warm welcome to you at the Italian national stand in Hall 26, Stand C62.

At our stand, 14 Italian companies are showcasing innovative solutions in the automotive sector for commercial vehicles, once again demonstrating the capabilities of Italian suppliers.

Furthermore, you can get in direct contact with ANFIA, the Italian Association of the Automotive Industry, and obtain first-hand information on the Italian automotive and supplier industries.

A few words about us: We, the Italian Trade Agency, are a state-run organization affiliated with the Italian Ministry of Foreign Affairs, tasked with supporting Italian SMEs in their expansion abroad; as part of this, we are also organizing the presence of our Italian companies at IAA Transportation.

I wish you a successful visit to IAA 2026 and hope you make numerous new business contacts; I would be particularly delighted if you were to find them amongst our exhibitors. For further contacts and information, my colleagues will be happy to assist you on site in Hall 26, Stand C62.

Kind regards

Ferdinando Fiore

Director Italian Trade Agency – Berlin Office



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ITA – Italian Trade Agency is the Governmental Agency which supports the business development of Italian companies abroad and promotes the attraction of foreign investment in Italy. The Italian Trade Agency operates under the authority and supervision of the Ministry of Foreign Affairs and International Cooperation (MAECI).

With a motivated and modern organization and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses. Using the most modern multi-channel promotion and communication tools, it acts to assert the Excellence of Made in Italy in the world.

The Italian Trade Agency offers a wide range of initiatives in Italy and worldwide, such as participation in trade fairs, workshop and business delegations, in cooperation with public and private entities and organizations both in Italy and abroad.



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ANFIA - Creating value for the automotive and mobility world

ANFIA - Italian Association of the Automotive Industry - with 530 member companies is one of the largest trade associations in Italy. Founded in 1912, for more than 100 years it has aimed to represent the interests of its Associates in dealings with public and private, national and international institutions and to provide for the study and resolution of technical, economic, fiscal, legislative, statistical and quality issues in the automotive sector.

The Association is structured in three product-based Groups, each one chaired by a President. Components: motor vehicle parts and components manufacturers; Car Design and Engineering: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.



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Associazione Nazionale Filiera Industria Automobilistica

We are an association of 27 members, companies, university and research center based in Basilicata, south of Italy, that promotes „innovative cross-fertilization” between the worlds of research and industry in the automotive and smart manufacturing sectors, facilitating technology transfer and internationalization processes and fostering the development conditions of the region.

These are the members who took part in the fair.



Founded in 1916, the company has developed a strong and diversified industrial expertise, structured across four main business units: Filtration, Exhaust, Plastic, and Metal.

The company offers a wide range of advanced manufacturing technologies, including injection and roto molding, blow molding, cold stamping, hydraulic bending, laser cutting, robotic welding, as well as specialized processes for filtration and exhaust systems such as pleating, automated assembly, and testing solutions.

Thanks to this integrated know-how, the company is able to design and produce a broad portfolio of components and systems, including structural and engine components, filtration systems (air, oil, and hydraulic), exhaust and after-treatment systems, fluid storage solutions, HVAC components, and bodywork parts.

This combination of technologies and competencies enables the company to provide complete, reliable, and customized solutions across different industrial applications.





FRAP SPA

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FRAP S.p.A. is a leading Italian manufacturer specializing in premium steering and suspension components, established in 1932. The company designs and produces reliable ball joints, tie rod ends, and control arms for the truck and OEM sectors. Certified IATF 16949, FRAP guarantees maximum safety, durability, and customized solutions.





GIOBERT SPA

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Giobert develops advanced mechatronic, electronic and mechanical solutions for the Automotive, Truck and Material Handling industries, supporting global OEMs with reliable, durable and customized products.

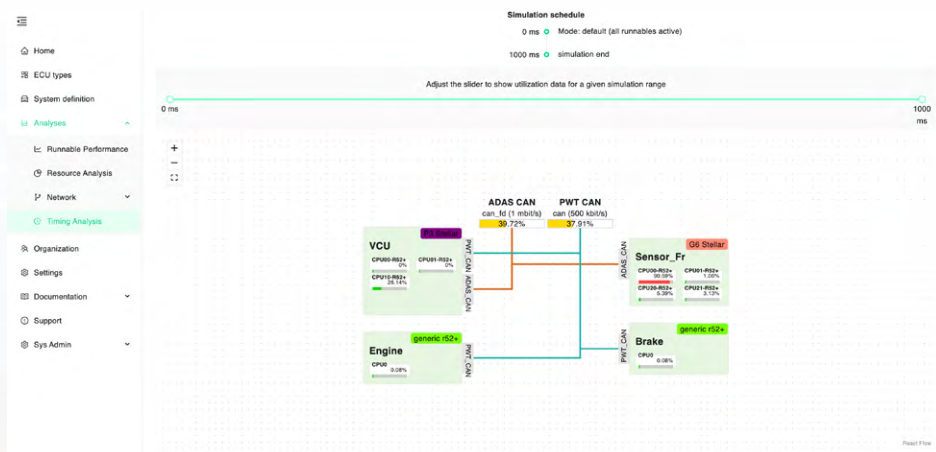
For the automotive segment, Giobert's portfolio includes Vehicle Access Solutions, visible switches, interior and exterior door handles, as well as power and control modules, engineered to deliver high performance even in demanding applications such as trucks and commercial vehicles.

For the Material Handling sector, Giobert designs and manufactures joysticks, central displays and electronic modules focused on ergonomics, operator interaction and vehicle control, combining electronics, HMI integration and mechanical engineering expertise.

With more than 70 years of experience, Giobert manages the entire product development cycle — from concept design and prototyping to validation, production and automated assembly — ensuring flexibility, high quality standards and close collaboration with customers worldwide.



Huxelerate is the AI SaaS platform purpose-built for automotive/transportation and semiconductor engineering teams. It lets OEMs, Tier 1 suppliers, and semiconductor firms validate software performance before hardware exists — identifying bottlenecks, predicting timing issues, and optimizing early, fast, and at scale, when it's still sustainable to fix them.



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Maflow is one of the largest manufacturers of Fluid Handling Systems hose and hose assemblies for the passenger car and truck OEM industry. Our product range includes hose and hose assemblies for Air conditioning, oil, water and air applications. Maflow BRS is the Rubber Division, specialized in the production of flexible rubber connections for fluids and gases transportation in all car systems.





**Meccanotecnica
Umbra**

a Story of Excellence
1966 - 2026

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Meccanotecnica Umbra spa (MTU), is a specialized manufacturer, uniquely featured by full controll of the technology for materials of sliding rings of :

- mechanical seals for traditional and electric water pumps of cooling circuit for ICE and Batteries of Hybrid and Electric vehicles.
- mechanical seals for inner rotor cooling and transmission circuits of electric drive motors featured by low friction and high rpm performances

Production sites and service units in Brazil, China, Sweden, USA-Mexico, India, Germany, Canada and Turkey - 700 employees and 80 million EUR sales turnover worldwide

IATF 16949 / ISO9001-9100 / ISO14001-EMAS / ISO45001 / SA8000 / ISO50001



MEDIAFRIGO

TRANSPORT REFRIGERATION SPECIALISTS

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Mediafrigo is an Italian company specializing in the supply of spare parts, components, and reconditioned refrigeration units for temperature-controlled transport. We work with leading brands such as Carrier and Thermo King, offering tested, available, and reliable solutions for workshops and transport companies. Experience, speed, and technical support are at the heart of our service.





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Mevis SpA is a Tier 1 supplier in the commercial truck and trailer business, providing parts for light-, medium- and heavy-duty vehicles. Following the acquisition of Euromeccanica srl in 2019, the group strengthened its expertise in this market. Mevis SpA has also significant expertise on in-house tool design and construction and self developed automations and equipments.





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MSA DAMPER SRL was founded in 2019 and is headquartered in Asti, Italy, where we operate from a modern, highly technological facility equipped with state-of-the-art production systems and cutting-edge technologies.

Since 2024, we have continued to invest in advanced technologies to further improve quality, efficiency and production capabilities. Our latest investments include a state-of-the-art laser cutting system and an advanced industrial washing line.

We specialize in the design and manufacture of shock absorbers and metal-rubber anti-vibration components for railway, commercial and special-purpose vehicles. With an established international presence, MSA DAMPER supplies leading OEMs as well as the aftermarket through its distribution network.

Our comprehensive range includes standard and customized shock absorbers for buses, trucks, trailers and axles, agricultural machinery and special-purpose vehicles. All our products are manufactured in compliance with the demanding technical specifications and quality standards required by our customers and partners.

Our continuous commitment to innovation, quality and manufacturing excellence enables us to respond effectively to the evolving needs of the market, delivering reliable, high-performance solutions.

We also offer extensive product customization capabilities. Through advanced laser marking technology, shock absorbers can be permanently marked; this technology ensures excellent readability, precision and long-lasting identification.





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A global icon of Italian style, Pininfarina is recognised for its unique ability to create timeless beauty through its values of elegance, purity and innovation. Founded in 1930, Pininfarina is an international services group, the supreme expression of automotive style and a consolidated reality in industrial and experience design, architecture, nautical design and mobility beyond the automotive sector.

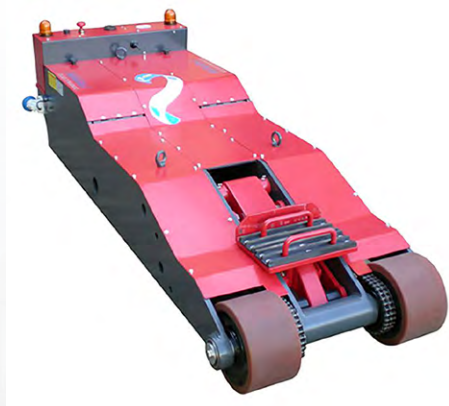




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PMP produce s electric tugs for the industry sector. In this case it's possible to handle heavy loads safely in small or difficult areas.





PRIMA INDUSTRIES SRL

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Prima Industries is an Italian Company specializing in the engineering, production, and distribution of high-quality plastic components for mass transportation vehicles, but also for Agricultural and off-road vehicles.

The Company works side by side with OEMs and simultaneously manages an extensive international distribution network that ensures product availability and seamless logistics worldwide.



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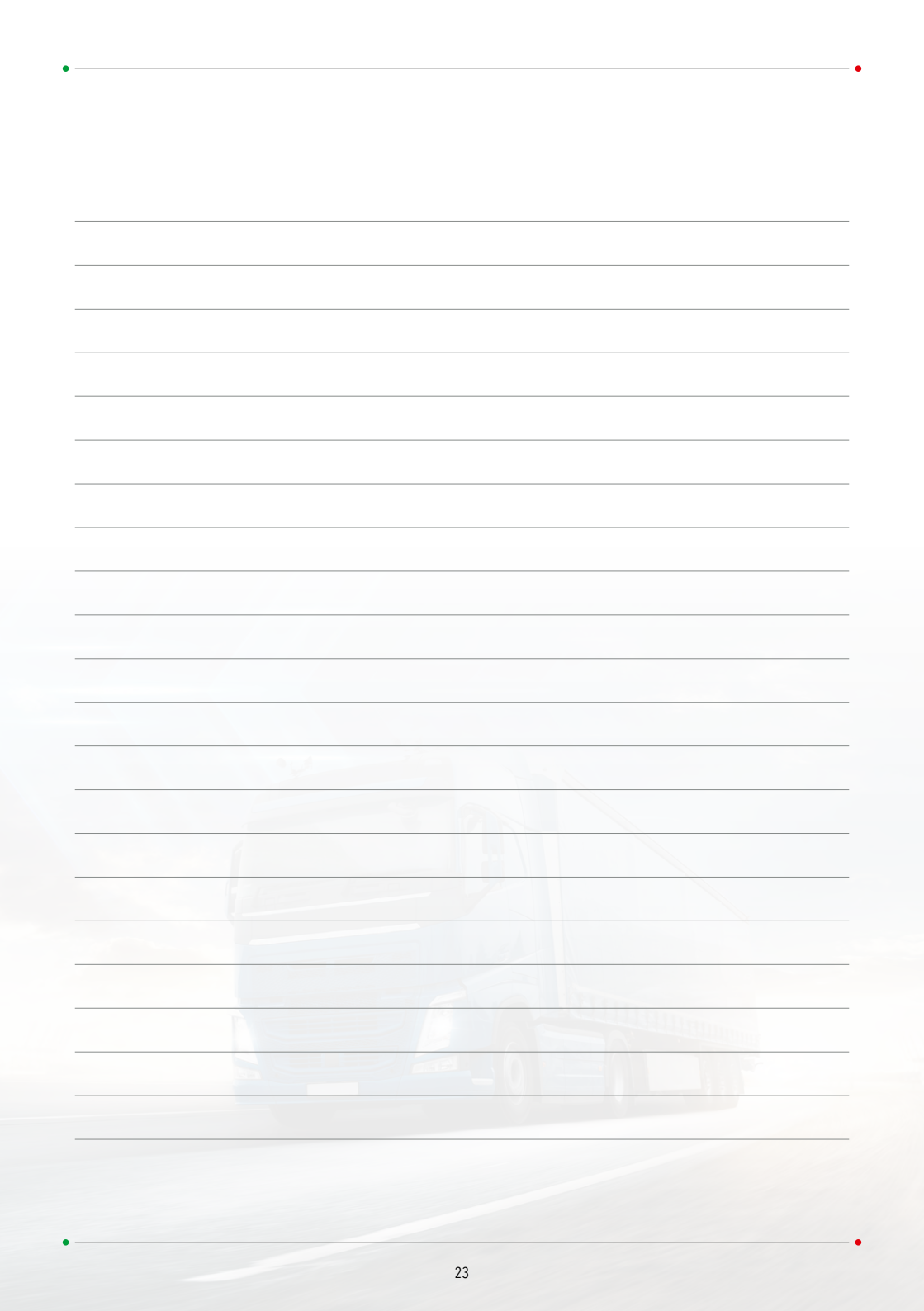
www.sds-srl.eu

Safety Driving Solutions is an innovative Italian company whose mission is to improve risk management on the road and safe driving. Drive 1 is the company's main project, the first automatic breathalyzer for vehicles, that continuously monitors cabin airflow without direct interaction with the driver.



NOTES







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