

TrackIT by ITA meets Canada

September 25th, 2024

10:00 am – 12:20 am (EST, Toronto) - 16:00 – 18:20 (CET, Italia)

WEBINAR SCHEDULE

10:00 MC's Welcome Remarks

[Sabrina Osmani](#), Project Manager - [Machines Italia](#), [ICE Canada](#)

From Tradition to Innovation: Digitalization Models in Italian and Canadian Manufacturing

10:05 Production Chain, Traceability, and Control Systems in Italian Industrial Districts: Still Essential in the Digital Age

[Pietro Goglia](#), Vice Director, [ICE Canada](#)

10:20 Integration of Digital Technologies Into Manufacturing Systems, Machining, Nonconventional Processes, and New Industrial Organizational Models In Italy

[Dr. Gianni Campatelli](#), Associate Professor, [University of Florence](#)

10:35 Advancing Blockchain Through Collaborative Efforts With Businesses, Government, And Regulators in Canada

[Jade Alberts](#), Vice-President, [Canadian Blockchain Consortium](#)

10:50 Application of Blockchain Technology Across Various Industries and Financial Institutions in Canada

[Dr. Henry Kim](#), Professor of Operations Mgt. and Information Systems; Co-Director, Blockchain.Lab, [Schulich School Of Business, York University](#)

11:05 Finance Toward Digitalization and Decentralization

[Lisa Loud](#), Executive Director, [Secret Network Foundation](#), Co-Founder, [FLUIDEFI](#)

11:20 Development of circular economy projects in industrial supply chains focused on creating a digital platform for communication, sharing, and collaboration between companies

[Dr. Janpriy Sharma](#), Post-Doctoral Researcher, [University of Trento](#)

11:35 Application of Blockchain Technologies in the Media industry

[Manuel Badel](#), Founder, [Badel Media](#)

11:50 Overview Of The Trackit.It Platform, Blockchain Applications In The Italian Food Industry

[Davide Costa](#), CEO, [Foodchain spA](#)

12:05 Q & A

Blockchain Unboxed: Your Questions, Our Answers!

12:20 Concluding Remarks

[Marco Saladini](#), Director, [ICE Canada](#)