

Explore Italy's new tech ecosystem

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Discover the latest updates on the **Global Startup Program** companies on Dealroom.

The **Global Start Up Program** is an integrated program abroad for Italian startups: 4 Editions, 250+ Italian innovative startups selected, 10+ countries.

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Daze, an Italian high-tech start-up, ...

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Develops modular air cleaning sol...

Themis

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DEALROOM SIGNAL

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MARKET

B2B, B2C marketing adtech

B2B engineering and manufacturing equipment

B2C energy transportation energy efficiency energy storage maintenance

B2B, B2C energy hosting energy efficiency

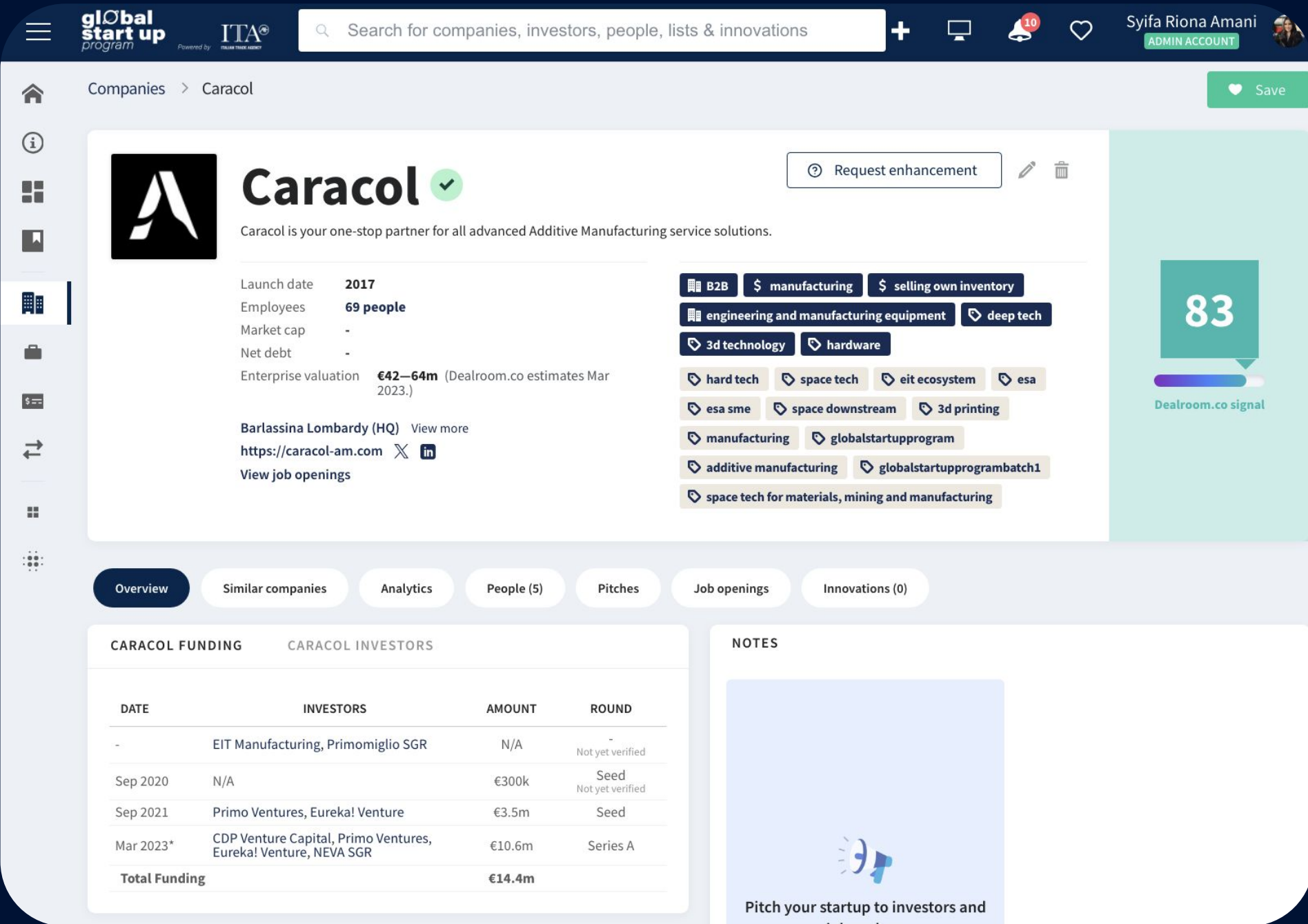
B2B health energy medical devices energy efficiency clean energy

B2B

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The Global Start Up Program is managed by the Startup and Innovation Unit of the Italian Trade Agency, the Governmental agency, coordinated by the Ministry of Foreign Affairs and International Cooperation, which supports the promotion abroad and internationalization of Italian startups and SMEs and promotes the attraction of foreign investment in Italy.

Open access data of 5.2k+ funded companies in Italy

NAME	DEALROOM SIGNAL	MARKET	TYPE	VALUATION
 Yoox Net-a-Porter ★ The global Internet retailing partn...	 56	B2C fashion accessories footwear apparel	commission marketplace & ecommerce	€5.0b
 Reply ★ Defining and developing business ...	 64	B2B media enterprise software	augmented reality big data blockchain virtual reality 3d technology	€4.4b
 Technoprobe ★ ❤️ Specialises in the design, develop...	 45	B2B semiconductors	deep tech hardware selling own inventory manufacturing	€4.2b
 Bending Spoons ★ ❤️ Focused on building and marketin...	 76	B2B enterprise software	mobile app commission saas	€2.4b
 MutuiOnline Group ★ ❤️ Leading retail credit and insurance...	 47	B2C fintech real estate mortgages & lending	commission marketplace & ecommerce	€1.6b
 Depop ★ 🦋 Mobile marketplace that enables i...	 72	B2B, B2C fashion apparel	commission marketplace & ecommerce	€1.5b
 Newcleo ★ 🦋 Developing a new industrial stand...	 84	B2B energy clean energy	deep tech hardware commission manufacturing	€1.2—1.8b
 Docebo ★ Docebo Learning Management Sys...	 47	B2B education education management learning tools and resources	subscription saas	€1.2b

Real-time investment statistics on different segments.

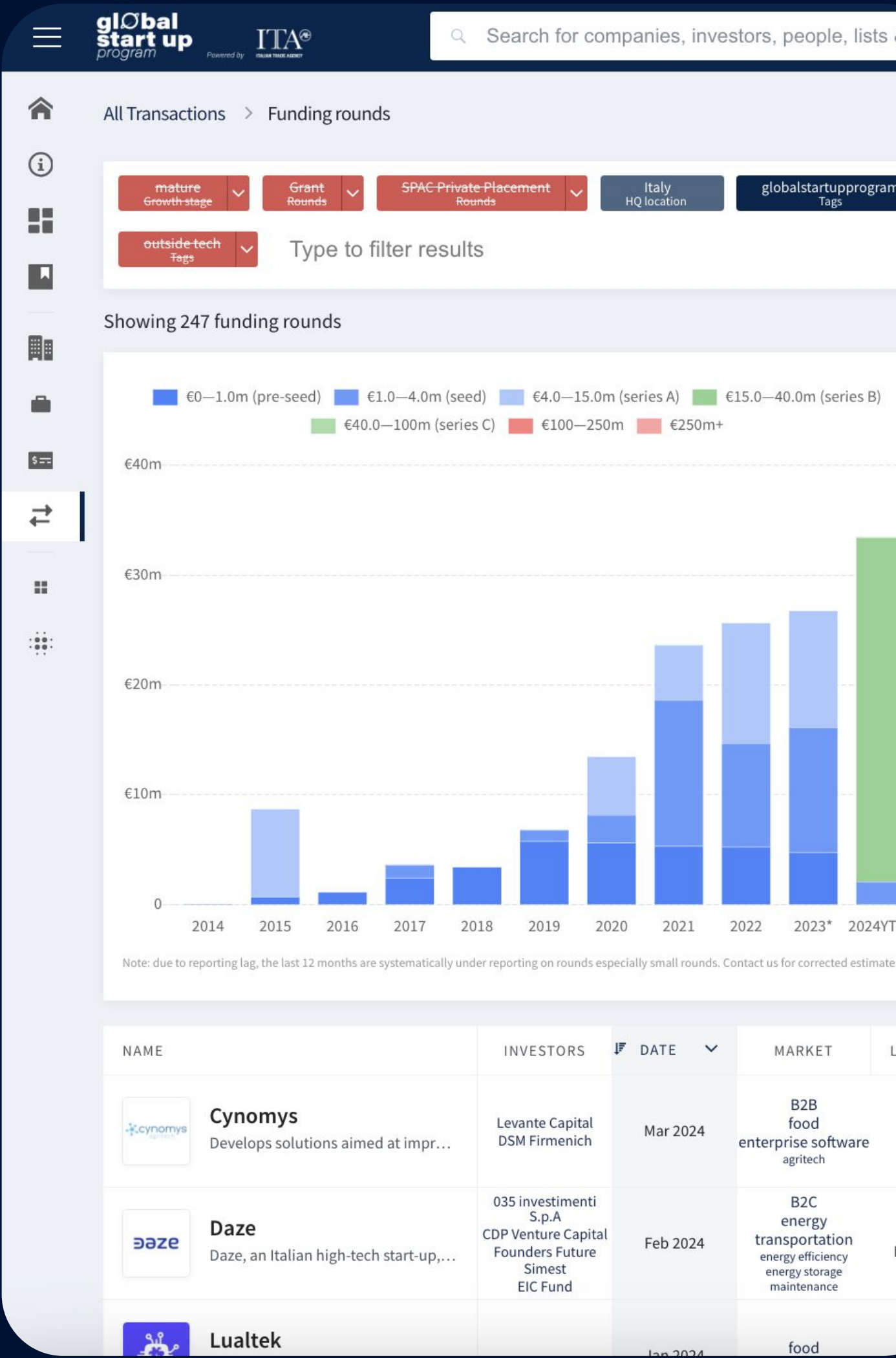
AMOUNT INVESTED Sub industries	2022	2023
biotechnology	€93.7m	€84.9m
energy storage	€27.0m	€62.8m
innovative food	€30.4m	€50.4m
vehicle production	€6.4m	€44.2m
agritech	€45.8m	€43.4m
banking	€46.6m	€40.3m
food logistics & delivery	€71.6m	€37.7m
crypto and defi	€20.5m	€34.0m
online travel agency	€2.4m	€23.3m
logistics & delivery	€4.3m	€23.1m
booking & search	€400k	€22.3m
clean energy	€1.8m	€20.0m



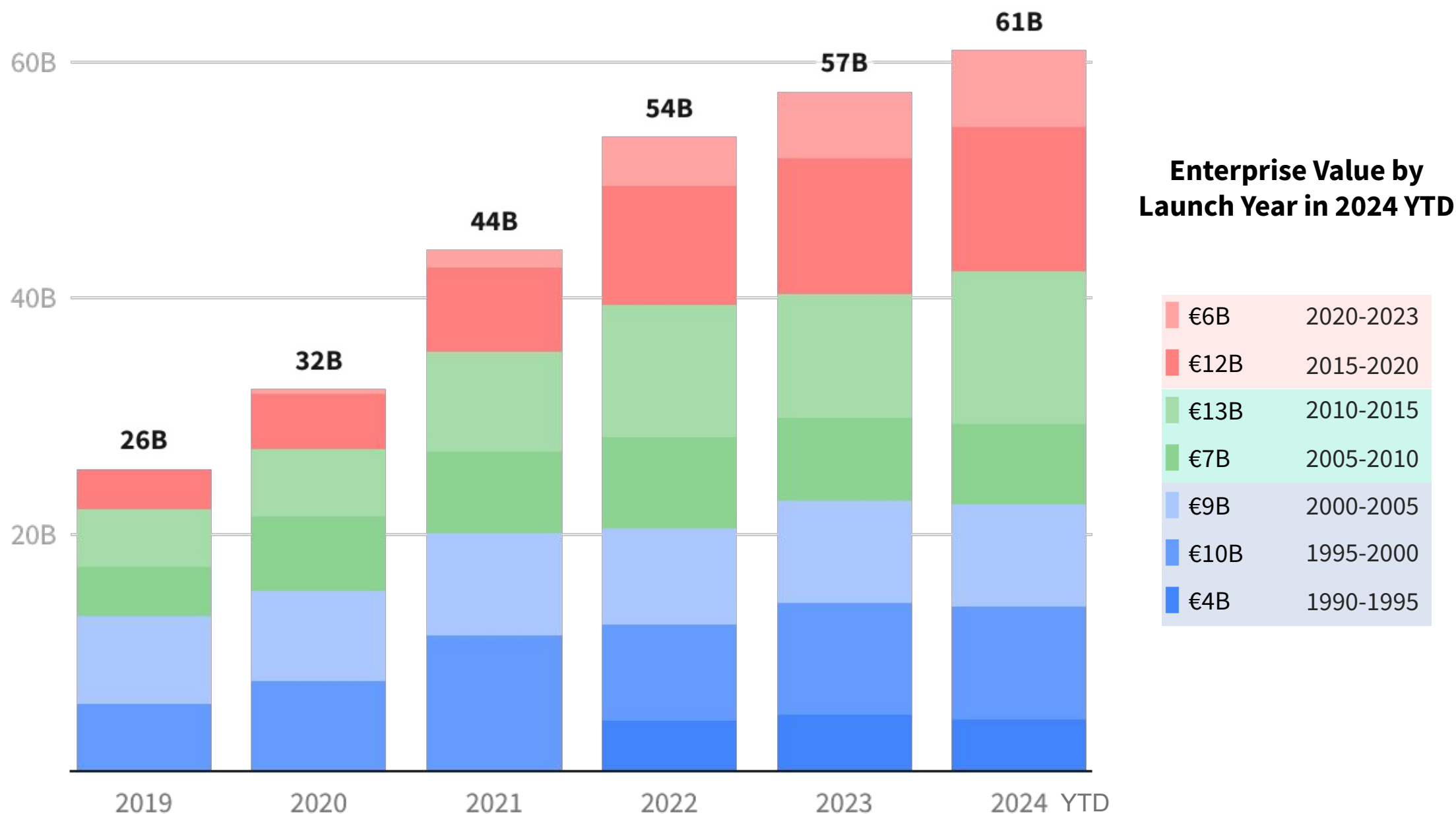
Track the effectiveness and impact of grants and other public programs.

For example, you can track:

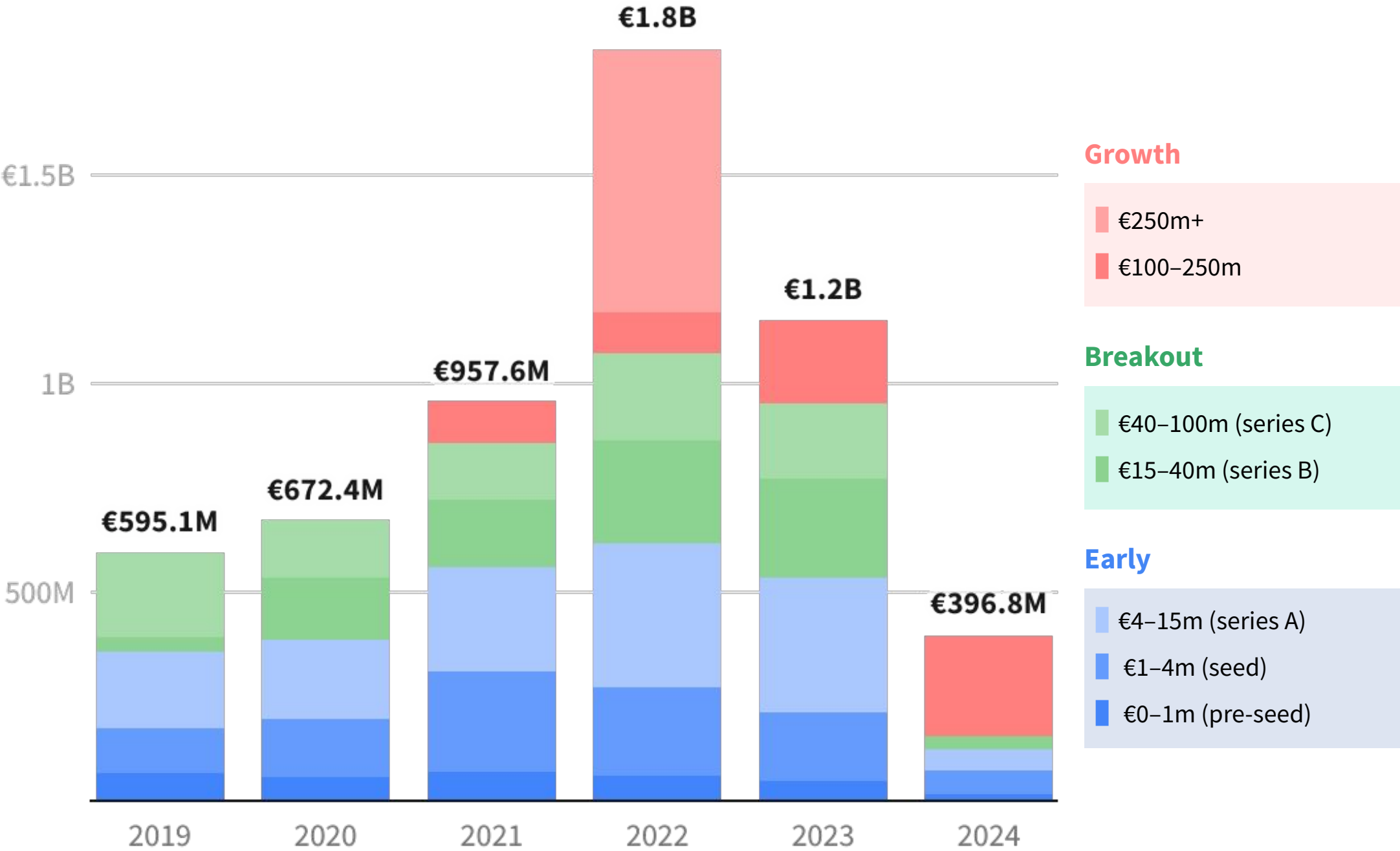
- Follow-on funding they raised
- Employment they generated
- Job opportunities they offer
- Value created



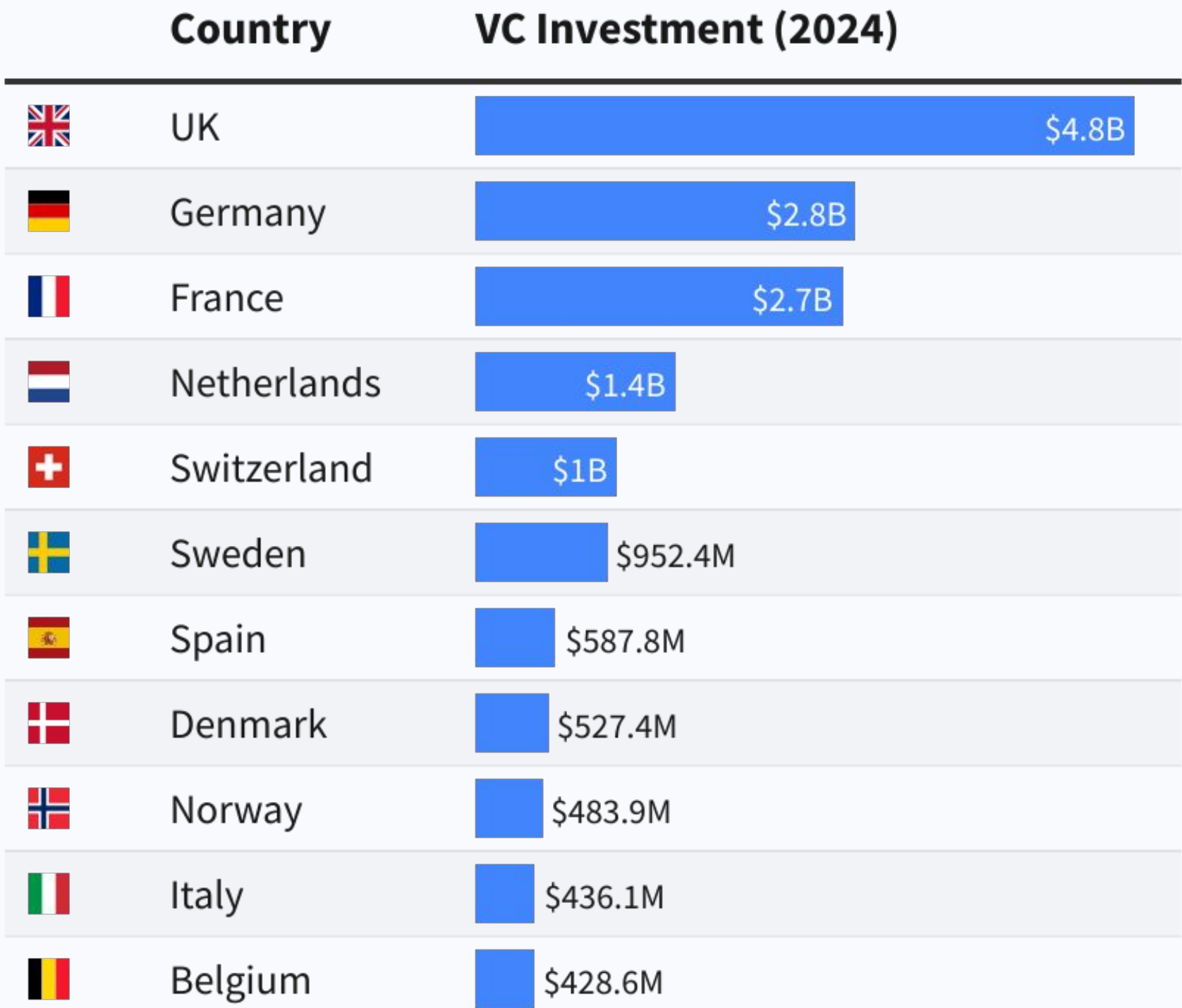
The tech ecosystem in Italy is worth above €61B in combined enterprise value.



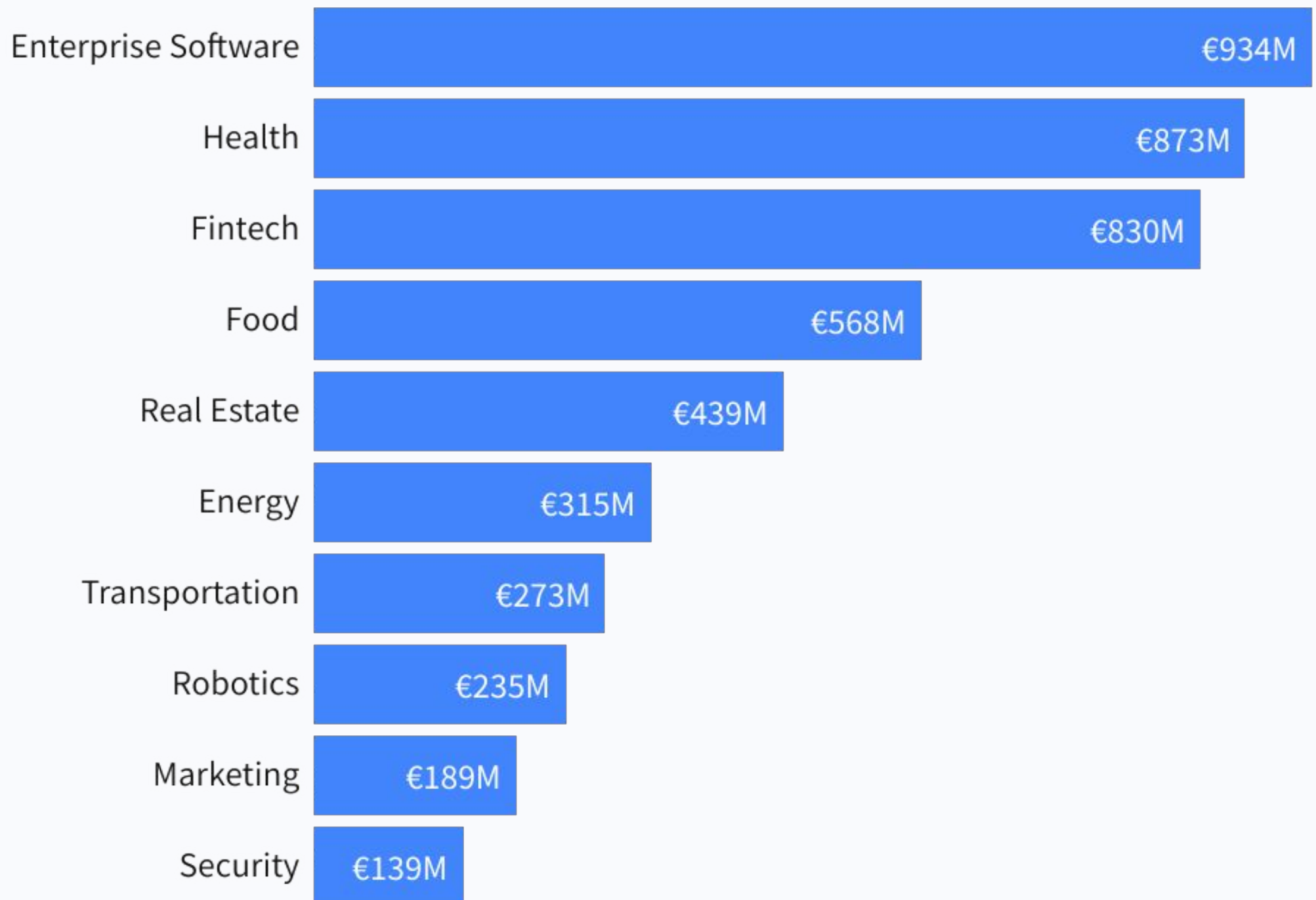
Italy's startups have raised €396M in 2024 to date, having reached a peak of €1.8B in 2021.



Italy Ranks among the Top 10 Ecosystems for VC Investment in 2024 YTD.



Enterprise software startups in Italy have raised over €934M since 2019.



Italy joins a network of 100+ startup ecosystems powered by Dealroom.



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Launched in 2013 in Amsterdam,
we're committed to the growth of
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The screenshot shows the website's header with a navigation menu on the left, a search bar, and login/signup buttons. The main banner features a dynamic background with light trails and text promoting the ecosystem, including statistics on startups and rounds, and a call to action to create a free account. Below the banner are four content cards: 'Add your organization', 'Becoming a partner', 'Where the data comes from', and 'Glossary & definitions'.

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Explore the ecosystem **ITA** Powered by ITALIAN TRADE AGENCY

11,336 Startups **5,852** Rounds **Login to see** Job openings

Create a free account to customise your experience Sign up

OVERVIEW **CURATED CONTENT**

- Add your organization**
Are you a founder, a VC, or otherwise active in the ecosystem? Gain visibility, unlock more features, and help the database become more complete by
- Becoming a partner**
Our partners help make this platform what it is through data sharing, collaboration, sponsorship and research. Sounds interesting? We'd
- Where the data comes from**
This platform is powered by Dealroom. We combine machine learning and data engineering with user-submitted data with robust verification processes
- Glossary & definitions**
What is a startup, scaleup or service provider? B2B or B2C? Take a look at our methodology and list of Dealroom definitions.