



ITALIAN TRADE AGENCY

ICE - Agenzia per la promozione all'estero e
l'internazionalizzazione delle imprese italiane

JOB ANNOUNCEMENT

ITA London is currently recruiting for a Marketing Consultant (temporary- for 4 months)

The Italian Trade Agency in London:

The Italian Trade Agency ("ITA") is a governmental entity with diplomatic status which promotes the internationalization of Italian companies, in line with the strategies of the Ministry for Economic Development. ITA provides information, support and advice to Italian and foreign companies.

MARKETING CONSULTANT – LONDON

The Role:

ITA is looking for a Marketing Consultant to work on a promotional project within the Food & Wine Department in the London Office. The Consultant will assist the Food & Wine Department on implementing a promotional campaign in the UK for a group of Italian Consortia.

Key Responsibilities:

1. Organisation of workshops with B2B meetings and B2C activities, seminars etc...;
2. Creating a promotional plan within the UK Ho.Re.Ca sector for the Consortia's products;
3. Follow-up of the promotions and prepare regular reports;
4. Assistance and excellent knowledge of computer systems;
5. Performing other related ad-hoc duties to support the team as required.

Requirements to GUARANTEE and CLARIFY at the time of application:

- a) Applicants must be eligible to work in the U.K., the applicant must be a UK tax resident;
- b) The applicant must be able to show any current and valid passport or ID;
- c) A CV is required;
- d) Proficient in English, knowledge of Italian language preferable but not essential;
- e) They must have a National Insurance Number;
- f) They must have an active UK Bank Account;
- g) Bachelors' degree preferably in Economics, Business, Marketing, or a related discipline.
- h) Excellent knowledge of computer systems;
- i) Strong organisational skills;

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- j) Excellent knowledge of Office tools (Excel, Word, PowerPoint, etc ...);
- k) Ability to work within a team and independently;
- l) General ability to create graphic, promotional and advertising material;
- m) A minimum of one year experience in a similar role - in the private and / or public sector is considered preferential;
- n) Experience of working in an international group would be beneficial;
- r) Result-oriented, resourceful, positive approach to problem-solving;
- s) Immediate or short-term availability.

Candidates who do not have the above mentioned requirements will not be taken into consideration for the selective tests.

Job Location:

Sackville House, 40 Piccadilly
London W1J 0DR

Hours of Work:

Monday to Friday office hours (currently from 9am to 5pm).

Instructions for candidature submission:

Send your CV which guarantees entry to the selective phase ONLY BY EMAIL to:
londra@ice.it Attn. Antonietta Kelly

The closing date for applications is Tuesday 17th December 2019.

ONLY those candidates who fully meet the above-listed requirements will be contacted for an interview.

Salary:

The contract will be for 4 months.

Basic salary up to £ 12,000 gross depending on experience for a full time position.

ITA does not discriminate on the grounds of age, sex, sexual orientation, marital status, disability, colour, race, religion or country of origin in the application of its employment policies, including but not limited to recruitment, training and promotion.

Providing every requirement of education, skill, technical qualifications and experience are met, the criterion for selection will be ability to perform the job under the specified conditions of service. All personnel will be given equal opportunity, based on performances and competencies.





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IMPORTANT NOTICE

This selection may be suspended and/or cancelled at any moment and for any reason by the Italian Trade Agency in London at its full discretion, without generating any moral or legal commitment towards the candidates, including those fully meeting the job requirements.

Best regards,
Ferdinando Pastore
ITA London Director

A handwritten signature in black ink, appearing to be 'F. Pastore', written over a horizontal line.

