

INVESTMENT OPPORTUNITIES

AERONAUTICS & AEROSPACE

#SUPPLY CHAINS
#SPACE ECONOMY
#INNOVATION & TALENTS ECOSYSTEMS

AUTOMOTIVE

#COMPONENTS
#INNOVATION & TALENTS ECOSYSTEMS

CIRCULAR ECONOMY

#WASTE RECYCLING
#GLASS
#WEEE
#PLASTICS

FASHION & LUXURY

#RETAIL
#RESHORING & NEARSHORING

FOOD INDUSTRY & AGRIFOOD TECH

#VERTICAL FARMING
#FOOD SAFETY

GREEN CHEMICAL INDUSTRY

#SUSTAINABLE PRODUCTS & PROCESSES
#CHEMICAL RECYCLING OF PLASTICS
#BIOREFINERIES

GREEN TRANSITION & CRITICAL RAW MATERIALS

#POWER GENERATION
#BATTERIES
#HARD-TO-ABATE
#CUTTING-EDGE INDUSTRIES & TECHNOLOGIES
#SUSTAINABLE MOBILITY

ICT

#DATA CENTER
#IOT
#QUANTUM COMPUTING
#CYBERSECURITY

LIFE SCIENCE

#PHARMA & BIOTECH
#MEDICAL DEVICES
#DIGITAL HEALTH

LOGISTICS & INFRASTRUCTURE

#COLD CHAINS
#E-COMMERCE

MACHINERY & MECHATRONICS

#AUTOMATION
#ROBOTICS

MICROELECTRONICS & SEMICONDUCTORS

#CHIP DESIGN
#EQUIPMENTS, MATERIALS & COMPONENTS

REAL ESTATE & TOURISM

#URBAN REGENERATION
#STUDENT & SENIOR HOUSING

ABOUT US

ITA - ITALIAN TRADE AGENCY

ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

With a motivated and modern organization and a widespread network of 79 offices in 65 countries, ITA provides information, assistance, consulting, promotion, and training to Italian small and medium-sized businesses.

INVEST IN ITALY

ONE-STOP SHOP FOR FOREIGN INVESTORS

ITA has a dedicated unit, the Foreign Investments Attraction Department, to facilitate the establishment and the development of foreign companies in Italy. Thanks to the collaboration between ITA and Invitalia, Invest in Italy takes care of the full investment process: ITA is responsible for investor scouting and for the promotion of FDI opportunities abroad while Invitalia carries out the identification of the investment opportunities and provides assistance and incentives to investors in Italy.

Cooperation with regional FDI agencies allows to locally support investors.

A global network of FDI desks and analysts

A global network of FDI desks and analysts specialized in attracting foreign investments is ready to support the investors all along the investment process. Invest in Italy Desks are at ITA offices in New York, San Francisco, London, Berlin, Paris, Istanbul, Dubai, Beijing, Hong Kong and Tokyo, and Invest in Italy Analysts are at our offices in Toronto, Madrid, Bruxelles, Stockholm, Bern, Wien, Warsaw, Tel Aviv, Doha, New Dehli, Mumbai, Seoul, and Sidney.

Contact us

If you need information and assistance for your investment in Italy, contact us at: fdi@ice.it

ITALY A LAND OF OPPORTUNITIES

madeinitaly.gov.it



Ministero degli Affari Esteri
e della Cooperazione Internazionale



Ministero delle Imprese
e del Made in Italy

INVEST
IN ITALY

ITA
ITALIAN TRADE AGENCY

INVITALIA



Welcome to Italy

Italy is passion and style, heritage and diversity, innovation and creativity. But there's so much more to it. It is the right time to discover what Italy has to offer. It is the right place to make exceptional things, by blending curiosity with dedication, bravery with imagination, expertise with precision. It is the right opportunity for high value-added investments in the heart of the European Union and the Mediterranean Sea. After an impressive post-pandemic recovery, Italy is now the go-to choice for international investors and buyers across the world: a mix of innovation, high-quality materials, know-how and sustainability. In challenging times, the Italian saper fare is synonymous with resilience.

A CULTURAL TREASURE

Italy is the number one cultural powerhouse in the world, with 59 world heritage sites and leads the world rankings for its exceptional food and agricultural products, with more than 800 PDO and PGI certified labels.

TOP GLOBAL ECONOMY

Italy is a land of extraordinary beauty, taste, and talent, but it is also one of the world's top economies. With a GDP of over € 2 trillion and a population of some 60 mln, Italy is the world's top ten largest economies. (9th)

Businesses in Italy have duty free access to more than 30 markets within the European Single Market and over 500 mln consumers.

Many of the world's leading multinationals, such as ENI, Luxottica, Leonardo (Finmeccanica), Enel, have Italian roots. Italy attracted further top international multinationals, particularly in advanced and high-tech sectors.

Italy attracted €24.1 bln as foreign capital investment and is 3rd most appealing Country in the EU (the fDi Report 2023). FDI projects grew by 17%.

Industrial foreign affiliates in Italy employ 9.8% of total workers, produce about 21% of domestic turnover and account for 34% of exports.

EXPORT POWERHOUSE

Total exports of goods in 2023 confirmed the level of 2022 at € 626 bln, with an average annual growth rate of 6.9% over the last 5 years. The trade openness of the Italian economy is high and increasing with export generating 36.6% of GDP. In 2023 Italy recorded a trade surplus of around 34 billion euros, compared to 2022 when the same figure showed a negative balance of around 34 billion euros.

WORLD CLASS MANUFACTURER

Italy is European Union 2nd largest manufacturer after Germany, and the 8th top manufacturer in the World. Italy's manufacturing sectors account for 81% of the overall export volume. With a highly diversified economy Italy is leader in the export of around 1000 products.

STRONG HIGHER EDUCATION SYSTEM

Italy has a long history of academic excellence, with some of the world's top universities. Italy ranks 11th in the last QS Higher Education System Strength Ranking featuring the top 50 countries in the world in terms of higher education system quality levels.

LEADING INNOVATION ECOSYSTEM

Italian universities have created an infrastructure of networks supporting entrepreneurship and innovation in higher education and providing a thriving interface with industry. As a result, the number of startups and innovative SMEs is increasing and the investment in innovation is rapidly growing in Italy.

Venture Capital investments in Italy in 2023 exceeded one billion euros for the third consecutive year, reaching 1,048 million euros after reaching in 2022 an unprecedented figure of over 1.8 billion euros. In Italy, the trend of 2023 indicates a phase of consolidation of the Venture Capital ecosystem, in line with trends observed at a European and global level for venture capital.

STRATEGIC GATEWAY

Located at the centre of the Mediterranean Sea and with 40 major ports and 42 airports, Italy is a strategic gateway for trade among Europe, North Africa, and the Middle East.

THE ITALIAN NATIONAL RECOVERY & RESILIENCE PLAN

In 2021 Italy adopted the National Recovery and Resilience Plan (2021-2026), the largest and most ambitious national plan at European level in the context of the NextGenerationEU programme.

The Plan redefines Italy's future by investing in cutting-edge research and development, fostering production capacity in strategic value chains and enhancing education, health systems and infrastructure.

INCENTIVES

Italy has an integrated portfolio of financial incentives and tax benefits aimed at creating the best environment for industrial investments supporting Research & Development and encouraging the growth of innovative companies.

The NRRP has allocated over 126 billion euros (65% of its total resources) for the development of strategic supply chains to pursue the objectives of the double Green and Digital transition.

Dedicated multi-year funds have been activated to finance tailored incentive schemes for the following sectors: Automotive, Digital transition, Green transition (renewable energy and hydrogen; battery giga-factories; circular economy projects; critical raw materials); Microelectronics and Semiconductors; Aerospace; Chemicals and Pharmaceuticals; Design, Fashion and Furniture; Food; Metal and Electrochemistry; Rubber and Plastics.