LIST OF MAJOR SERVICES AND PROMOTIONAL EVENTS 2025

Events	Funds	Amount	Partner	Description	Sector	Place	Jan	Feb	Mar	Apr	May	Jun
PROPAK VIETNAM 2025	Promotional fund		UCIMA	Italian pavilion at Packaging and food processing machinery exhibition	Packaging machinery	Ho Chi Minh			18 - 20			
IPACK IMA 2025	Promotional fund		UCIMA	Mission for VN buyers to packaging machinery exhibition	Packaging machinery	Milan					27 - 30	
PHARMINTECH 2025	Promotional fund			Mission for VN buyers to pharmaceutical machinery exhibition	Packaging machinery	Milan					27 - 30	
Vicenzaoro Jan 2025	Contributo		IEG	Mission for VN importers of jewelry	Jewelry	Vicenza	17-21					
Seatec Compotec 2025	Promotional fund	N/A	IMM Carrarafiere	Mission for operators in nautical naval shipyards, importer/distributors of accessories, designers, installers	Nautical sector	Carrara			13-14			
Roma Expo Guitars 2025	Promotional fund	N/A	Associazione Musicale Chitarra	Mission for distributors, dealers and retailers of highend handcrafted muscial instruments (specialized in classical guitars)	Musical instruments	Rome			21-23			
COSMOPROF BOLOGNA	Contributo		BolognaFiere Group	Mission for VN cosmetics importer/distributor, beauty salons, spas in Bologna	Cosmetics	Bologna			20-23			
MIDO	Contributo			Mission for VN eyewear importer/distributor to Milano	Fashion accessories	Milano		6-10				
MIT BRAND	Promotional fund			Mission for VN fashion/leather products importer/distributor to Naples	Fashion clothes & accessories	Napoli			24-26			

SOL2 EXPO	Promotional fund			Mission for VN olive F&B, olive cosmetics importer/distributor to Verona	Cosmetics, F&B	Verona			2-7			
Bologna Children's Book Fair 2025	Contributo		BolognaFiere S.p.A.	Mission for publishing houses dedicated on children books	Publishing	Bologna			31/03 to 03/04			
VinItaly	Promotional fund			Mission for wine importers	F&B	Tuscany				5-9		
Salone Del Mobile 2025	Contributo		Federlegno	Mission for interior designers/architects of High- end/medium high end residential projects; high-end furniture distributors; developers	Design /Furniture	Milan				08-13		
ITALIAN DESIGN DAY	Promotional fund			Event focus on restoration	Design, Architecture	НСМ			TBC			
BORSA VINI VIETNAM 2025	Promotional fund			Wine promotional event	Wine	НСМ					8	
FOOD & HOSPITALITY HANOI 2025	Promotional fund			ICE collective of 16 Italian food exhibitors	F&B	Hanoi			18-20			
B2B MEETING by UNIDI	Promotional fund			Incoming mission from Italy to Vietnam	Dental equipment	НСМ					Т	ВС
E-COMMERCE PROJECT												
PROGETTO MEET & MATCH 2025 by PROMOS												
PP: Piano Promozionale		€0										