



ITALIAN TRADE AGENCY

August 15, 2022

Prot. 0083931/22

COAN U214C040E1/ U214C040D1C

CIG: 93295170FC

<b>MACHINES ITALIA'S MARKETING AND COMMUNICATION CAMPAIGN - RESPONSES TO POTENTIAL BIDDERS QUESTIONS</b>
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Q1: Can the submission deadline be extended?

*A1: Yes, in the interest of receiving as many proposals as possible, the submission deadline has been postponed to Wednesday, August 31, 2022*

Q2: Is the budget set?

*A2: The budget for the current RFP is the one indicated in the RFP document posted online, i.e. 84,000 CAD for the core components and up to 50,000 CAD for possible additional services which may be requested by individual offices (Toronto, Chicago, Mexico City) for marketing and communications activities pertaining to their target markets.*

Q3: Can bids be delivered to either the ITA Chicago or Mexico City office ?

*A3: It would be best if they could be delivered to our Toronto office, as requested. Nonetheless, understanding the complexity of the tender and with the purpose of enhancing the number of bidders and ultimately the level of competition, we will exceptionally allow bidders to deliver their bids at our offices in Chicago and Mexico City. The same deadline applies to all submissions, i.e. Wednesday August 31, 2022*

Initials \_\_\_\_\_