

### **MARKET SURVEY NOTICE**

(for an amount below Eur 40,000, as per the selection procedure of the Italian Legislative Decree 50/2006, art. 36, paragraph 2, letter a, and the Italian Ministerial Decree 192/2017 art. 7, paragraph 2, letter a)

#### **Re: DESIGN AND ADAPTATION OF PROMOTIONAL/ADVERTISING MATERIAL FOR ITALIAN DESIGN DAY 2021**

The Italian Trade Commission (ICE) – Miami Office is searching for quotation for advertising/promotional services for the above-mentioned trade show:

#### **GRAPHIC (DESIGN)**

- Unique design concepts for the Italian Design Day event (please provide at least 3 design concepts to choose from)

#### **ADVERTISING**

- Design/Adaptation of the graphic for digital advertising

#### **Duties:**

- Creating and providing 3 design concepts to choose from
- Available to work directly and coordinate with the participating Italian companies

#### **Qualifications:**

- Must fluently speak, read and write Italian and English
- Prior experience in a similar setting is a plus

#### **Budget:**

The maximum budget for this service is \$2,000.

#### **Offer:**

All candidates must comply with the Vendor Registration Procedure and, if they haven't already done so, submit the Application for Vendor Registration found on our website.

Upon completion of the application and receipt of all related documents, candidates may express their interest by sending an offer via e-mail to [miami@ice.it](mailto:miami@ice.it) with the subject "**DESIGN/ADAPTATION OF PROMOTIONAL MATERIAL FOR ITALIAN DESIGN DAY 2021**"

#### **Deadline:**

Quotes must be received by 5pm on June 18 , 2021. Quotes received after the deadline will not be taken into consideration.

**Selection:**

The contract will be awarded to the most qualified candidates who offer the lowest price.

If you have any questions, please feel free to contact our office at [miami@ice.it](mailto:miami@ice.it) or 305-461-3896.

We look forward to receiving your offer.

Sincerely,

Andrea Ferrari

Trade Commissioner