

London, 15/05/2020

CALL FOR THE SELECTION OF ACCELERATORS/INCUBATORS FOR THEREALISATION OF AN EIGHT WEEKS ACCELERATION PROGRAMME FORITALIAN STARTUPS IN LONDON - COLLECTION OF PROPOSALS

The Director of ITA, London Office:

FOLLOWING ITA Director General Autorisation dated 11/05/2020

INFORMS

that ITA London Office is looking for partners for the "Global Start-up Programme II Edition" for an eight weeks period acceleration program.

The Programme includes the realisation of a Bootcamp for 10/12 selected Italian Startups within selected local Incubators/accelerators.

The initiative aims at fostering access to the market through strategic partnerings and interaction among the local and international ecosystem (Investors, mentors, well established corporate, entrepreneurs etcc..).

The incubators/accelerators will have to come up with a formative programme in order to ease the direct access to local stakeholders and to sectoral events/exhibitions. The accelerator has to guarantee at least two pitching sessions a month with potential investors/partners.

Sectors of interest are:

ICT (intelligenza artificiale, cyber security, fintech, blockchain, big data, e-commerce, AR/VR, video games, services, infrastructures and telecommunications), robotics and industry 4.0, aerospace, automotive (future mobility), life sciences, smart agriculture and foodtech, circular economy, smart cities and domotics (home automation).

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this office is launching a call for the selection of incubators/accelerators interested in the initiative. At this stage, we are collecting projects and quotation proposals including accommodation for the 10/12 Startups (only 1 founder per startup will take part to the initiative).

The quotation must include also detailed costs per company/founder. Please provide also a presentation of the accelerator.

1. MANDATORY REQUIREMENTS FOR ADMISSION

- a) Interest in the focus sectors;
- b) Acceptance of a project work where results must be reached thanks to subjects such as coaching, pitching, ipr, networking and meetings with potential investors. Guarantee at least 2 pitching sessions with investors/partners per month;



- c) Incubation period 8 consecutive weeks (timeframe September 30th November 2020);
- d) Provide a package of customised services for the selected start-ups;
- e) Ability to provide accommodation to the selected start-ups (1 studio flat per startup inclusive of WiFi connection, kitchen, single toilet, sheets and towels, washing machine and cleaning service once a week).

2. <u>TERMS OF SUBMISSION</u>

Submit your proposal within Monday the 15th of June 2020 at 17:00 to <u>londra@ice.it</u>. Please specify on the subject of your email:

"CALL FOR THE SELECTION OF ACCELERATORS/INCUBATORS FOR THE REALISATION OF AN EIGHT WEEKS ACCELERATION PROGRAM FOR ITALIAN STARTUPS IN LONDON"

PLEASE NOTE that ITA has the right to make changes on the acceleration programme time period and also regarding the programme destination countries, subject to the international COVID-19 pandemic crisis.

For any query, please refer to the Innovation Desk, Filippo Mansani (<u>f.mansani@ice.it</u>) and Marta Bavasso (<u>m.bavasso.contr@ice.it</u>)

Ferdinando Pastore

Director ITA London



ITALIAN TRADE AGENCY ICE - Italian Trade Commission Trade Promotion Section of the Italian Embassy