

ICE Agência - Escritório de Maputo

ICE Agency is organizing an incoming of foreign operators and journalists, in occasion of **ORIGIN PASSION AND BELIEFS** Event to be held from 12 to 14 July 2022 at Fiera Milano, RHO (https://www.originfair.com/it/).

Origin is the Fair of excellence dedicated to Italian companies specialized in contract manufacturing and services for Fashion, which can meet the leading international brands in the world of men's, women's and children's fashion. The event takes place annually in conjunction with "Milano Unica", the main trade fair on fabrics for clothing, a complete overview of components, semi-finished products (dyeing, washing, finishing and packaging) and services for the fashion industry.

Read the presentation of ORIGIN in English.

Mozambican operators interested in participating must send an email to maputo@ice.it no later than June 6, 2022.

ORIGIN

PASSION AND BELIEFS

Fashion meets **Made in Italy** excellence

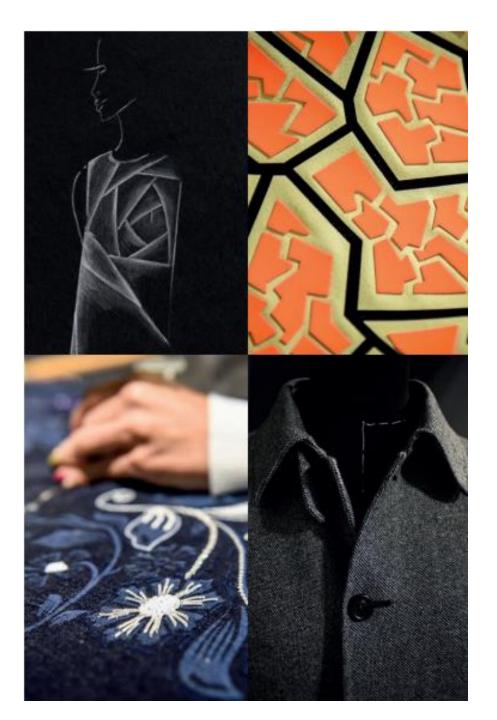




MILAN, 12-13-14 JULY 2022

Together with MILANO UNICA www.originfair.com





ORIGIN

PASSION AND BELIEFS

ORIGIN is the trade fair that allows international fashion brands to meet the Italian manufacturing excellence.

At ORIGIN, Fashion brand's Style, Product and Production Departments meet Italian companies highly specialized in the **third-party production** of women's, men's and children's clothing and outerwear along with the best **services** such as embroidery, accessories application, dyeing, washing, finishing, packaging and logistics.

All ORIGIN exhibitors are companies of the Made in Italy supply chain that cater internationally renowned customers seeking excellence in **production**, **quality** and **ethical standards**.



ORIGIN AND MILANO UNICA

- 3 days of opportunities, 12-13-14 July 2022
- 2 editions: February July

ORIGIN PASSION AND BELIEFS is strategically positioned within MILANO UNICA, completing the experience of professional visitors with a selection of top-level Made in Italy skills and services.

ORIGIN visitors will have the opportunity to get in touch with the productive and creative excellences of the most renowned Italian fashion districts, creating a network of skills that is unique in the world for quality and reliability.























EXHIBITORS

Manufacturing companies able to support the customer throughout the production process, from the idea to the design to the creation of samples, production and logistics.

The exhibitors are identified in 4 categories making the visit experience intuitive.

GARMENTS:

Product development, sampling and production of: Clothing, outerwear, underwear and beachwear for women, men and children

KNITTING

Product development, sampling and production of knitwear and knitted accessories.

ACCESSORIES:

Accessory application services, embroidery

TECHNOLOGY & SERVICES

High-tech services and applications, treatments, washing, printing, dyeing and finishing





VISITORS

The event is visited by the decision makers of Premium Brands, Haute Couture Maison, Distribution Brands with Private Label and emerging brands.

FASHION DESIGN DEPARTMENT TEAMS / PRODUCT DEPARTMENT

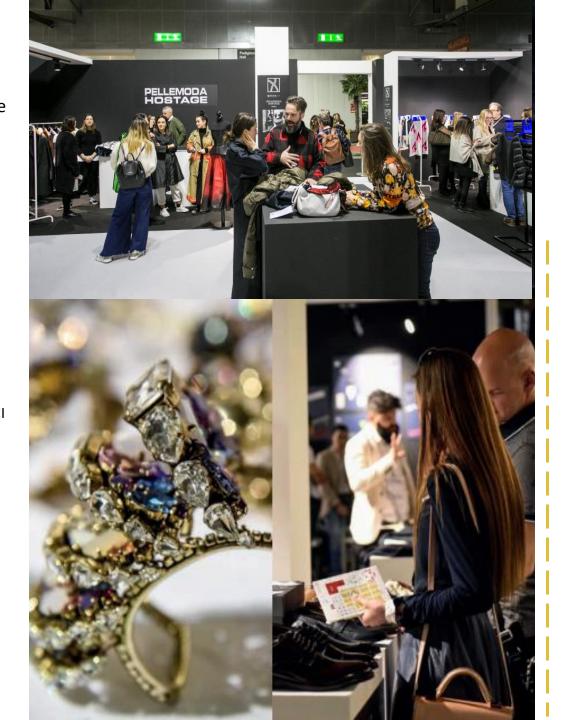
PRODUCT DEVELOPMENT / RESEARCH&DEVELOPMENT /

PRODUCTION DEPARTMENT

AMONG ORIGIN'S VISITORS:

AGNONA|ALEXANDER MCQUEEN|ALEXANDER WANG| BALMAIN|BALLIN|BALENCIAGA BOTTEGA VENETA|BREKKA|BRIONI|BROOKSENGLAND|BURBERRY|BYBLOS|CALVIN KLEIN CALZEDONIA|CATALINA|CELINE|CHANEL|DIOR|DIESEL|DSQUARED2|ETRO|EMILIO PUCCI ERMENEGILDO ZEGNA|FENDI|FERRAGAMO GROUP|FORALL – PAL ZILERI |G&G FASHION GIVENCHY|GIANNI VERSACE|GIORGIO ARMANI| JIL SANDER| KARL LAGERFELD KERING GROUP|JACOB COHEN| LA PERLA| LINDA FARROW| MONCLER| PRADA RALPH LAUREN RALPH&RUSSO|ROSSIGNOL|SCHIAPARELLI|STELLA MCCARTNEY| YVES SAINT LURENT...





HOW TO REACH US FIERA MILANO, RHO - PERO

AIRPORTS

Milano Linate

Available transfers: Airpullman Spa e Star Fly,

Milano Malpensa

Available transfers: Train Malpensa Express, Malpensa Bus Express and Malpensa Shuttle

Milano Bergamo Orio al Serio: Available transfers: Orio Shuttle and Orio Bus Express

TRAIN STATIONS

Fiera Milano is served by the Rho-Fiera railway station.

From Milano Centrale, Milano Porta Garibaldi and Milano Lambrate - green line Cadorna stop, change to the red line Rho-Fiera stop. - From Milan Cadorna: red line, Rho-Fiera stop.

With regional trains the following routes stop at Rho-Fiera: Turin-Novara-Milan, Varese-Milan, Domodossola-Milan, Arona-Milan and Luino-Milan.

Fiera Milano can also be reached with Frecciarossa and Frecciabianca

For info: www.trenitalia.com

METRO SERVICE

Metropolitana Linea 1 (Red line), bound to Rho-Fiera

Entrance: Gate East

<u>www.atm.it</u>





GET IN TOUCH!

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