

# Italian Startups at Podim 2025

Maribor, Slovenia  
12-14 May 2025

ITALIAN  
STARTUP



[madeinitaly.gov.it](https://madeinitaly.gov.it)



Ministry of Foreign Affairs  
and International Cooperation

ITCA   
ITALIAN TRADE AGENCY



# Introduction

ITA - Italian Trade Agency is the Governmental agency that supports the business development of the Italian companies abroad and promotes the attraction of foreign investment in Italy, in line with the strategies of the Ministry of Foreign Affairs and International Cooperation.

ITA helps to develop, facilitate and promote Italian economic and trade relations with foreign countries, focusing on the needs of SMEs, their associations and partnerships. ITA sustains Italian companies in their internationalization processes and promotes the marketing of Italian goods and services worldwide, as well as the image of “Made in Italy” in the world.

ITA provides information, support and consultancy services to Italian companies on foreign markets, promoting and fostering export and cooperation in industry, agriculture and services fields.

With its headquarters in Rome and an office in Milan, ITA has a widespread network of overseas offices, under the coordination of the Italian diplomatic missions. The Italian Trade Agency cooperates with the Italian Regions, Chambers of Commerce and Industry, Trade Associations and other public and private organizations.

This year, the Italian Trade Agency is taking part in Podim for the third time, supporting a group of eight Italian startups as they showcase their innovations.



**ITALIAN TRADE AGENCY**

**ICE - Italian Trade Commission**  
Trade Promotion Section of the Italian Embassy



## **LJUBLJANA OFFICE**

Cankarjeva 10  
SI - 1000 Ljubljana

[www.ice.it/en/markets/slovenia](http://www.ice.it/en/markets/slovenia)  
T +386 1 422 43 70  
[lubiana@ice.it](mailto:lubiana@ice.it)

- ▶ Italian Trade Agency
- ✕ @ITALjubljana
- in ITA-Italian Trade Agency
- 📷 @itatradeagency

# List of startups

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# Cellex

## Cellex Srl

Piazzale delle Belle Arti 2, 00196 Roma (RM), Italy  
[www.cellex.it](http://www.cellex.it)

### Francesco Meli

Field sales representative  
[sales@cellex.it](mailto:sales@cellex.it)

Cellex is an innovative SME based in Rome, with a subsidiary in the Netherlands, specialized in the development of advanced bioreactors for cell culture. Its main products are SUSPENCE®, a suspension bioreactor without mechanical impellers that enables more efficient and gentle cell cultivation, and BioAxFlow, a multi-tissue bioreactor designed for tissue engineering and cultivated meat, equipped with automated cell seeding and controlled perfusion. Both devices deliver high performance in terms of growth uniformity, reproducibility, and scalability. Cellex serves biopharmaceutical companies, research centers, and food-tech firms, and is involved in several EU-funded R&D projects. The company already has distributors in Europe and North Africa and is seeking partners to expand into North America and Asia, as well as to validate its technologies in new application areas.



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**EX-18**

**Cellex**  
- CELL EXPANSION DEVICES -

# Elementag

## Particular Materials Srl

Via Bragni 93/F, 35010 Cadoneghe (PD), Italy  
<https://www.elementag.it>

Francesco Zanin

CEO

[francesco.zanin@particularmaterials.com](mailto:francesco.zanin@particularmaterials.com)

Elementag is a traceability and anticounterfeiting solution based on nanoparticles, a sort of inorganic DNA for products and raw materials. Traditional track & trace technologies (e.g. QR-codes, NFCs, RFIDs) have some common limitations: they are visible to the naked eye, they can be easily copied, damaged or removed from the underlying item, and they do not withstand any sort of processing, meaning that they are applicable only to finished goods. Elementag overcomes these limitations, while at the same time preserving some of the desirable features like on-site readability and having a high encoding capacity. It's fully embedded into the item, invisible, processing-resistant and highly secure: just like an inorganic DNA.



**Inorganic DNA for Products and Raw Materials.**

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**EX-15**



# IoTique

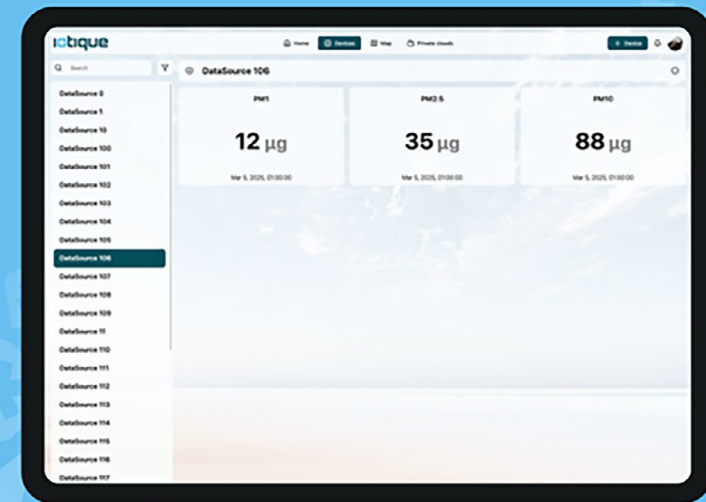
## Igloo Srl

Viale Trento 37/D, 38068 Rovereto (TN), Italy  
[www.iotique.it](http://www.iotique.it)

**Samuele Dassatti**  
CEO  
[hello@iotique.it](mailto:hello@iotique.it)

IoTique is an Italian innovative SME that has developed a platform upon which to build highly customizable IoT dashboards that include on-device libraries to collect data, a backend software to store in securely and make it available to third-party services, and a web apps that can be customized based on the customer's needs and brand.

IoTique has been in operation since early 2020 and has since served tens of customers and tens of thousands of IoT devices in the most different fields, such as industry, environmental monitoring, and smart buildings.



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**EX-02**

**iotique**

connessioni su misura

# Krill Design

## Krill Design Srl

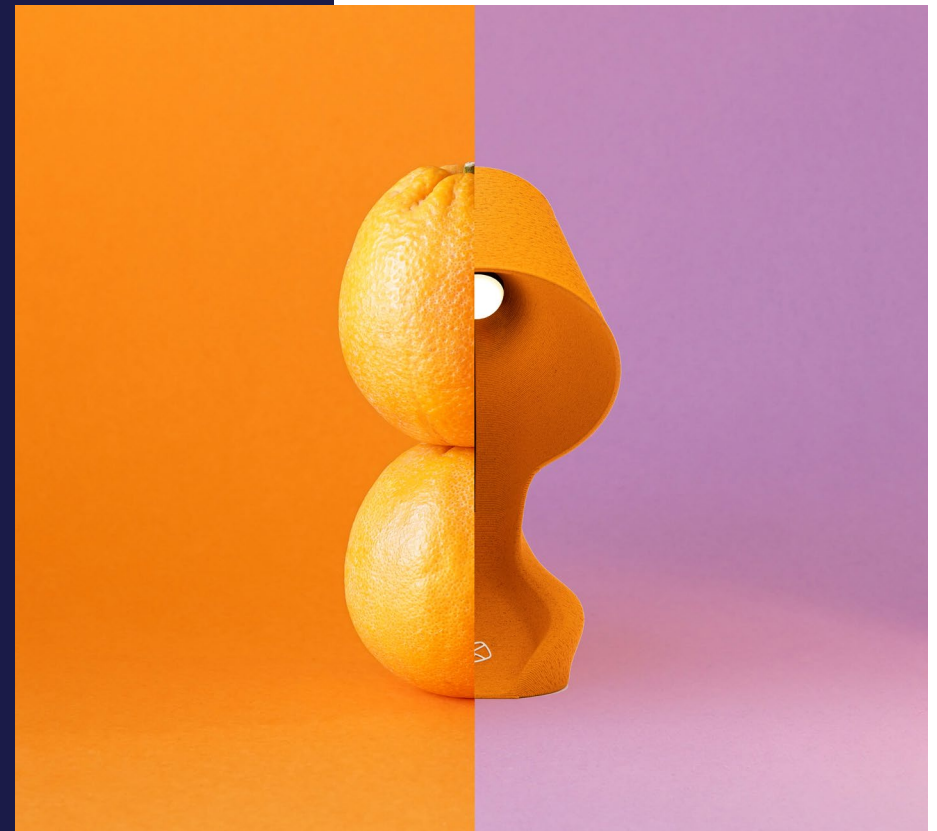
Via Marco D'Agrate 41, 20139 Milano (MI), Italy  
<https://krilldesign.net>

**Marco Crinò**  
Senior Manager  
[info@krilldesign.net](mailto:info@krilldesign.net)

Krill Design transforms organic by-products into an alternative material to petrochemical plastics, contributing to the transition towards a circular and sustainable economy. The corporate vision is to become a global leader in biomaterials innovation, demonstrating that sustainability and performance can coexist harmoniously.

Krill Design converts organic by-products from the food supply chain—such as peels, seeds, and shells—into REKRILL®, a patented biopolymer that is biodegradable, compostable, and recyclable, and is 100% biobased. REKRILL® possesses technical characteristics and processability similar to traditional plastics, making it an innovative product that combines aesthetics, functionality, and environmental sustainability.

In Krill Design we believe that technological innovation and creativity are the key ingredients for implementing the ecological transition necessary for the well-being of our planet.



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# Library Med

## Epitomea Srls

Via Tessare 5, 37023 Verona (VR), Italy  
www.librarymed.com

**Maurizio Mario Murino**

CEO

maurizio.murino@epitomea.com

Library Med is an AI-powered platform that helps healthcare professionals, researchers, and decision-makers quickly assess the quality and reliability of scientific publications. By automatically analyzing thousands of research papers, Library Med breaks down each study into its key methodological components, assigns objective scores, and highlights strengths and weaknesses, saving hours of manual review. It enables users to compare articles, detect low-quality evidence, and identify the most trustworthy research at a glance. Whether you're evaluating a clinical trial, screening publications for internal use, or exploring investment in a new molecule, Library Med ensures fast, data-driven decisions.

### Project Demo/ Aspirin in Patients ...

Explore evaluation criteria for your pdf file.

Total Score  
89%

Does the article provide a **detailed description of the sample**, including size, demographics, recruitment, and criteria?

✓ Yes

[Expand for explanation](#)

The article provides a detailed description of the sample, including size, demographics, recruitment, and criteria. The research paper mentions that participants were recruited from 135 centers in 23 countries from July 2010 to December 2013. It also specifies that 82 centers from 21 countries enrolled patients with a history of PCI. The paper further details the criteria for patient enrollment into the initiation and continuation stratum based on their aspirin intake. The paper also mentions the use of a 24-hour computerized Internet system for randomization and the use of block randomization, stratified by center and aspirin stratum. The paper also provides information on the follow-up procedures and the statistical methods used for analysis. Therefore, the paper provides a comprehensive description of the sample, recruitment process, and criteria, warranting a score of 1.

Does the **article share any data or code?**

✗ No

[Expand for explanation](#)

Has the study or any data in the article been **registered in advance?**

✓ Yes

[Expand for explanation](#)

Does the article adhere to specific **reporting guidelines?**

✓ Yes

[Expand for explanation](#)

Is the article's **methodology described in detail**, including where, when, how, what, and

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# Notarify

## B-Zero Srl

Via Vannetti 8, 38068 Rovereto (TN), Italy  
<https://notarify.io>

**Federico Monti**  
CEO&Founder  
[office@notarify.io](mailto:office@notarify.io)

NOTARIFY is the guarantor of digital authenticity: a high-tech company specialized in Blockchain and AI, capable of creating a universal system for certainty and digital automation, used by over 100 enterprises, banks, and governments. Notarify Suite, the ecosystem of SaaS platforms, can perform certified dematerialization activities, data rooms for audits and financial operations, remote identification with AI, and protection of intellectual property and company know-how.



**NOTARIFY**  
BLOCKCHAIN NEVER LIES

# Sea the Change

## Sea the Change Srl

Via provinciale ovest 115, Nonantola (MO), Italy  
seathechange.eu

Luca Barani

CEO

info@seathechange.eu

StC is an innovative social impact startup linking ocean conservation with corporate sustainability. We deliver high-impact ESG solutions across Decarbonization, Biodiversity, and Pollution, empowering businesses to achieve sustainability goals while supporting local communities. Our approach combines nature-based solutions with cutting-edge clean-tech.



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# Tiledesk

## Tiledesk Srl

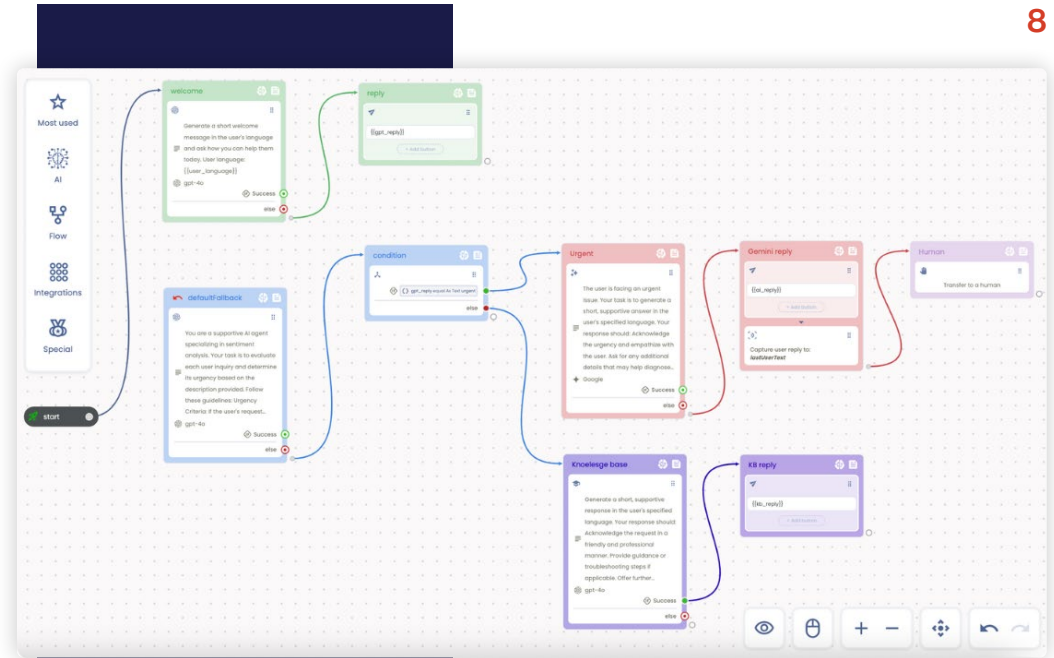
Corso Principe di Piemonte 19-21, Galatina (LE), Italy  
<https://tiledesk.com>

**Michele Pomposo**

Co-Founder

[michele@tiledesk.com](mailto:michele@tiledesk.com)

Tiledesk is an open-source platform to build and orchestrate AI Agents with a powerful drag-and-drop interface. With its no-code Design Studio, businesses can easily create Generative AI Assistants for customer service, sales, or internal support. These agents can retrieve answers from knowledge bases, call external APIs, and automate multi-step workflows across channels like web, WhatsApp, and email. Tiledesk can be used in SaaS or self-hosted mode, offering maximum flexibility and control. Trusted by hundreds of companies worldwide, Tiledesk empowers teams to launch AI solutions in days, not months.



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