

ICE Los Angeles office



PROMOTIONAL INITIATIVES 2023



[CES Consumer Electronic Show](#)

Sector: Electronics / Technology / Startup

Location: Las Vegas, Nevada

Date: January 5 - 8, 2023

[Press Release](#)

[Press Review](#)

[Catalogue](#)

[Program of Events](#)

[Video](#)

[Photos](#)

J.P.Morgan HEALTHCARE ITALY ON THE MOVE

[JP Morgan Healthcare Conference](#)

Sector: Life Science / Pharma / Biotech / Investments

Location: San Francisco, California

Date: January 9 - 12, 2023

[Press Release](#)

[Save the Date](#)

[Leaflet](#)

[Video](#)

[Photos](#)



[Kidscreen](#)

Sector: Animation / Audiovisual

Location: Miami, Florida

Date: February 12 - 15, 2023

[Press Release](#)

[Program of Events](#)

[Leaflet](#)

[Graphic](#)



[BBTech Expo](#)

Sector: Wine Industry Equipment

Location: Rimini, Italy

Date: February 19 - 22, 2023

[Press Release](#)

[Leaflet](#)

[Program](#)



[Filming Italy Panel: Women in Entertainment](#)

Sector: Film / Audiovisual

Location: Los Angeles, California

Date: March 1st, 2023

[Invite](#)

[Video](#)

[Photos](#)



[APA - Meet Italian Audiovisual Producers](#)

Sector: Film / TV / Audiovisual

Location: Los Angeles, California

Date: March 6th, 2023

[Press Release](#)

[Catalogue](#)

[Invite](#)

[Video](#)

[Photos](#)



[South by Southwest](#)

Sector: Music / Audiovisual

Location: Austin, Texas

Date: March 10 - 19, 2023

[Press Release](#)

[Program of Events](#)

[Leaflet](#)

[Video](#)

[Photos: Event](#) + [Trade Show](#)



[Italian Design Day](#)

Sector: Design

Location: Los Angeles, California

Date: March 16, 2023

[Press Release](#)

[Leaflet](#)

[Video](#)

[Photos](#)



[Game Developers Conference](#)

Sector: Video Games / Audiovisual

Location: San Francisco, California

Date: March 20 - 24, 2023

[Press Release](#)

[Program of Events](#)

[Catalogue](#)

[Event](#)

[Video](#)

[Photos: Spritz & Games Event + Trade Show](#)



[Roma Expo Guitar - US operators mission in Italy](#)

Sector: Music / Audiovisual

Location: Rome, Italy

Date: March 24 - 26, 2023

[Press Release](#)

[Catalogue](#)

[Program](#)



[Sea Otter Classic / Veneto is Fabulous](#)

Sector: Bicycle parts and accessories

Location: Monterey, California

Date: April 20 - 23, 2023

[Press Release](#)

[Leaflet](#)

[Video](#)

[Photos](#)



[SMAU](#)

Sector: High-tech / Innovation

Location: San Francisco, California

Date: May 23rd, 2023

[Press Release](#)

[Program of Events](#)

[Brochure](#)

[Companies](#)



[BIO International Convention](#)

Sector: Biotechnology / Investments

Location: Boston, Massachusetts

Date: June 5 - 8, 2023

[Program of Events](#)

[Catalogue](#)



[First Playable](#)

Sector: Video Games / Audiovisual

Location: Florence, Italy

Date: July 6 - 7, 2023

[Leaflet](#)



[Cremona Mondo Musica](#)

Sector: Music / Audiovisual

Location: Cremona, Italy

Date: September 22 - 24, 2023

AMERICAN FILM MARKET®



[American Film Market](#)

Sector: Film / Audiovisual

Location: Santa Monica, California

Date: October 31 - November 5, 2023



[ITTV Forum&Festival](#)

Sector: Film / TV / Audiovisual

Location: Los Angeles, California

Date: November, 2023

[Settimana della Cucina Italiana](#)

Sector: Food

Location: Los Angeles, California

Date: November, 2023



[GSUP - Global Startup Program](#) (4th edition)

Sector: Start-up / High-tech / Innovation

Location: San Francisco, California

Date: September 1st, 2023 - March 31st, 2024