

**OPEN CALL FOR BIDS
COMMUNICATIONS, MARKETING AND WEB DEVELOPING SERVICES
FOR FASHION MADE IN ITALY**

June - December 2020

CIG 8301554314

**QUESTIONS AND ANSWERS
(ANONIMOUSLY AND PUBLICLY DIFFUSED)**

QUESTION no. 1:

Is this Call reserved only to US-based companies or it is also open to Italian companies?

ANSWER:

The call is open to all companies and it aims to procure integrated communication and marketing services for the promotion of Made in Italy on the American market, rather than just the development of a digital showroom platform, specific for the fashion sector.

In this regard, we invite all potentially interested companies to carefully read in detail all the specifications of the requested services as they are reported in the Call.

All specifications and requirements mentioned in the Call will be an integral part of the contractual obligations, so the economic offer must take all of them into account.

The offer must be submitted in the times and in the ways indicated in the announcement.