

**QUESTIONS AND ANSWERS FOR NEW GRAPHIC DESIGN, ADAPTATION,  
PRODUCTION AND PRINTING OF THE PROMOTIONAL MATERIAL FOR VARIOUS  
PROMOTIONAL INITIATIVES BID**

**Question regarding the printing section (par. E - 1.PRINT SERVICES)**

Question 1

- C) Print Ad: Full color production, single magazine page 8.5" x 11" 80#, gloss cover
  - In what context do you need to print a magazine page?

**Answer 1**

**This item was indeed misleading as if we have an ad produced for a magazine we won't need to print it. We were referring more on Full color production of single face flyer instead of magazine page**

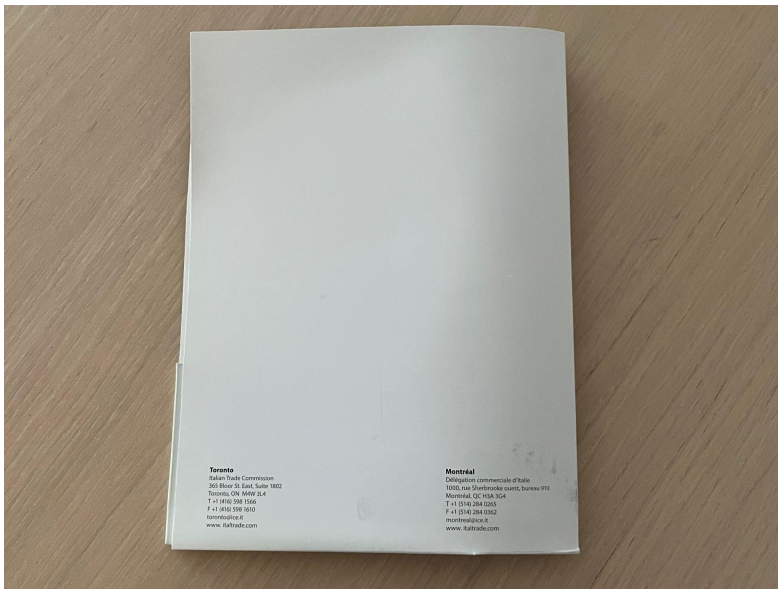
Question 2

- G) Folders: Full color standard size folder production including logos on the front, inside and back sides 8.5" X 11" with 1/4" Backbone & 4"(H) 2 pockets with card slits inside both pockets
  - Could you provide a visual or a dieline please?

**Answer 2**

**Please refer to the images below:**





### Question 3

- J) Trade Show Graphics/Booth Graphics: Wall Graphic 5' x 7' 80#, gloss cover
  - Is this adhesive or just posters?

### Answer 3

**Just posters, not adhesives.**

## Question regarding the design section (par. E - 2.DESIGN SERVICES)

### Question 3

- K) Digital: "Web Design: CMS: Maintenance based on hourly rateLanding Pages: Management of responsive pages with CTA positioned prominently, includes 3-4 subpages
  - Is this one item or should it be on two lines?

### Answer 3

This should be on two lines beginning at "Management of responsive pages with CTA..."\

- **Web Design**
- **CMS:** Maintenance based on hourly rate
- **Landing Pages:** Responsive pages with CTA positioned prominently, includes 3-4 sub-pages