

MARCHE REGION @ SLUSH 2024

Helsinki, Finland

November 20 - 21

madeinitaly.gov.it



Ministero degli Affari Esteri
e della Cooperazione Internazionale





Layout and graphics
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ITALIAN TRADE AGENCY



Italian Trade Agency
Trade Promotion Section of
the Italian Embassy

ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

With a motivated and modern organization and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses.

Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.

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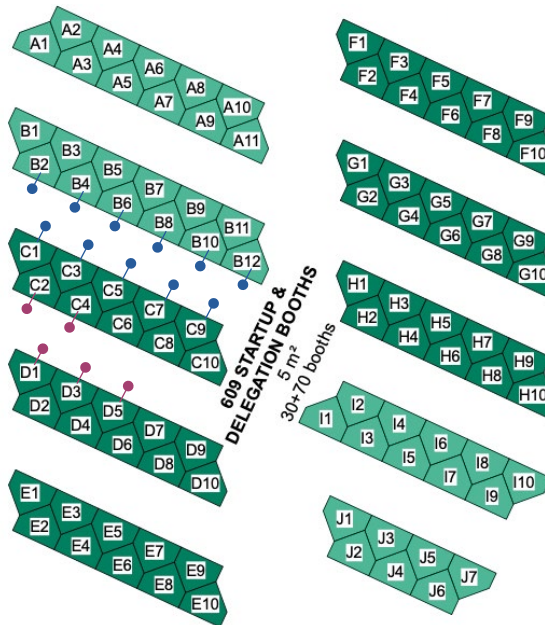
🐦 @itastockholm
🌐 Italian Trade Agency - Stockholm
📷 @Itastockholm
📺 Italian Trade Agency

TRADE AND INVESTMENT

OPEN DOORS TO A WORLD
OF OPPORTUNITIES



StartUp
Booths



STARTUP BOOTH ITA:

- B2 - B4 - B6 - B8 - B10 - B12
- C1 - C3 - C5 - C7 - C9

STARTUP BOOTH MARCHE REGION:

- C2 - C4
- D1 - D3 - D5

MARCHE REGION





MARCHE REGION COMPANIES

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Marche Region, one of the twenty Regions of Italy, invests significant economic resources in research and innovation in order to strengthen the entire local system and to increase its ability to be innovative and attractive. Not by chance Marche has more than 250 innovative startups, many of which in the high technology, artificial intelligence and information technology sectors. The Marche Region intends to stimulate innovative processes and technological developments for increasing competitiveness, supporting productive diversification and strengthening regional specialization thanks to the skills present in its ecosystem. In order to support research and innovation, development and employment opportunities, the Marche Region aims at strengthening the capacity of the regional system by attracting resources both from national and European programs.

MARCHE REGIONAL GOVERNMENT - DEPARTMENT OF ECONOMIC DEVELOPMENT

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www.regione.marche.it/Entra-in-Regione/marche-innovazione





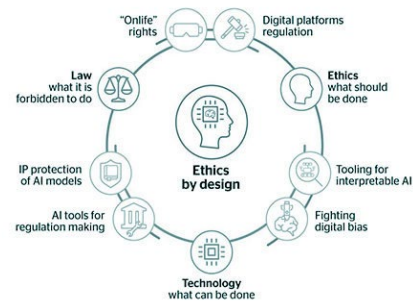
Ensuring trustworthy design, development, and deployment of AI solutions, to enhance ethical compliance, societal trust, and sustainable advancement of the field.

GAIA SRL

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<https://gaia.srl>



HCOMM[®]

HCOMM is a spin-off of an Italian company, with over 40 years of experience in interior design and 15 years of R&D on the interaction between people and living spaces. We seamlessly integrate neuroscience and technology into interior and architecture to create tailored solutions for high-end residential, hospitality, health and wellness, real estate sales centers as well as retail and entertainment. Our product, SENSE, allows you to shape ideal environments that adapt to your preferences and psychophysical needs. A patented solution that combines video, audio, olfactory, haptic, climate control effects and interactive technologies, harmonized by our software ecosystem.

HCOMM ME TRADING LLC

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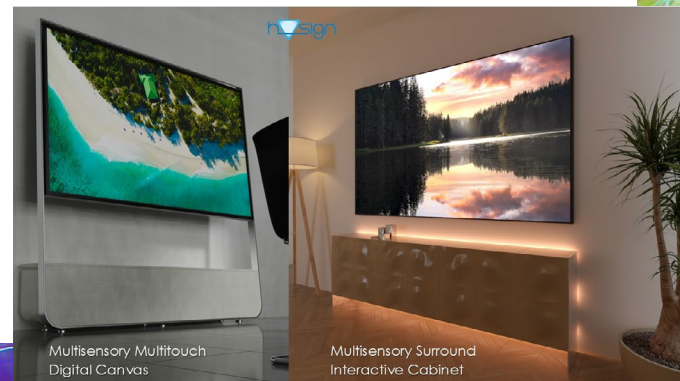
HSIGN, an Italian company with over 30 years of experience in interior design, has leveraged its research center to create B2B solutions—including Special Electromagnetic/ Binaural Headphones, a Multisensory Surround Bar, and a Multisensory Digital Canvas. These innovative products, equipped with specialized neurosensory programs, enhance psycho-physical well-being, improve overall wellness, and boost performance

HSIGN SRL

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Multisensory Multitouch
Digital Canvas

Multisensory Surround
Interactive Cabinet

LURA

LŪRA is a world filled with bespoke, timeless, exquisite leather goods created to reflect the women who wear them. Our luxury lifestyle brand combines the highest levels of design, digital innovation, Italian artisanal quality, and sustainable and ethical production practices. LŪRA impacts women through the promotion of their empowerment, well-being, and responsible consumption.

LURA SRL

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NATURAL CLIMA

COOLING AND HEATING SYSTEMS

Creating more comfortable workplaces that increase productivity and reduce the impact on the environment.

At Natural Clima, this is what we deliver for you and your company with our innovative, high-performance cooling and heating solutions.

Every Natural Clima solution is designed and developed to meet each company's unique air-conditioning requirements. We continuously strive to improve our solutions and stay one step ahead of market demands by designing innovative air-conditioning systems for industrial, artisanal, and commercial businesses and sports facilities.

At Natural Clima, you will find a team of people that believes cooperation is the path to excellence. We work with you on every step of your project, providing a onestop experience that delivers everything from analysis and design to installation and maintenance.

NATURAL CLIMA S.R.L.

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Innovative Startup for Lactose Digestion

LACTOSOLUTION 15000 is a food supplement for lactose intolerance, containing lactase enzyme with added calcium. It allows enjoying lactose-containing foods (sweets, cheeses, milk, yogurt, sausages...) without typical intolerance symptoms. Here are the key benefits that make LACTOSOLUTION 15000 unique:

- High Effectiveness

Each tablet contains 150 mg of lactase (15,000 FCC), with a special excipient that enhances effectiveness (patent pending).

- Fast Acting

1 tablet before a meal allows trouble-free eating. Small and tasteless.

- Revolutionary Packaging

Aluminum pill case: dust-proof, UV-resistant, watertight, and easy to carry.

- Created by lactose intolerant people, for lactose intolerant people.

We are open to business collaborations.

NUTRAS SRL

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POINT PRESSURE

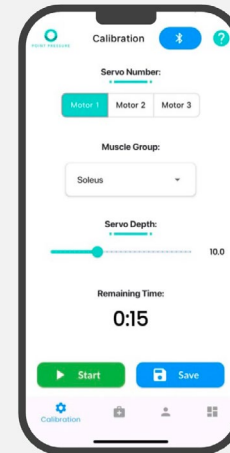
Point Pressure is a pioneering company specializing in innovative neurorehabilitation solutions aimed at improving the quality of life for individuals with muscle spasticity and other neuromuscular conditions. The company's core product is an advanced wearable device that uses precise pressure technology to stimulate muscles and nerves, promoting better mobility and muscle function. Initially inspired by the needs of an athlete suffering from muscle spasticity, the solution is designed to help a broad range of patients, from athletes to those recovering from neurological injuries or illnesses such as strokes

POINT PRESSURE

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Spherecube automates and enhances the production of structural composite parts through its proprietary additive manufacturing system

SPHERECUBE

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Printer Better Faster Stronger

Process/Step	Traditional	Spherecube
Part design (Days)	10	10
Tooling (Days)	10	10
Production (Days)	10	10
Assembly (Days)	10	10
Delivery (Days)	10	10
Total (Days)	10	10

Traditional process

Spherecube



Travel Verse creates solutions for tourism in Virtual and Augmented Reality and develops Gaming solutions for Fortnite. Travel Verse has developed its virtual Concierge product for hotels, an innovative solution that enables tourism stakeholders to reduce operational costs and improve staff efficiency on-site, providing guests with a modern and helpful service.

TRAVEL VERSE SRL

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GET IN TOUCH

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About Us

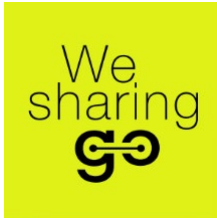
Travel Verse is a tech company that develops the Metaverse for the tourism industry. We give to travel operators the chance to represent their offerings with immersive experiences in VR.



THE FUTURE OF TOURISM

CREATING AMAZING EXPERIENCES





Wesharing is an innovative start-up that was born with the idea of developing software for electric mobility in sharing mode suitable for all micro-mobility; from the electric scooter, to the electric bike, and to the entire electric mobility of a city, including cars and taxis. Our mission is to give cities complete management of the electric mobility service.

WESHARINGO SRL

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NOTES



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October 2024



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