



SMAU MILANO 2024



29 - 30 October 2024



9:30 am - 5:30 pm



Fiera Milano City

In collaboration with:



www.smau.it/milano/english-version



info@smau.it



What is SMAU?

SMAU is the main **business matching platform** in Italy about innovation chosen each year by over **50.000 entrepreneurs, managers of companies** and **public administrations** to grow and update on topics such as innovation, leading-edge technology, digital and internationalization.

SMAU has shaped its own format, promoting networking and professional updating, becoming a **relationship platform** that connects companies with the entire **innovation ecosystem**: **CORPORATES**, **STARTUPS**, **INCUBATORS**, **ACCELERATORS**, following the dynamics of open innovation.

Why participate to SMAU?

- ▶ To know more than **150 Italian startups**
- ▶ To meet **Italian corporates focused on Open Innovation**
- ▶ To get in touch with **Italian institutions** in charge of innovation
- ▶ To **networking** with the Italian innovative ecosystem
- ▶ To meet Italian **media**

For international guests, the scheduled activities are:

- ① **One-to-one meetings** with startups, corporates, Italian Regions and enablers identified by each operator as interesting for their business;
- ② **Dedicated Startup Safari**, a guided tour to learn about the innovation that is ready to support the needs of your organization, and to get to know startups that are already collaborating with other companies and who could be potential new partners;
- ③ **Panels and speed pitching sessions** according to specific interests.



[Here](#) all the information about the event

[Here](#) the profiles of last edition's Italian startups



THE NUMBERS OF SMAU

NETWORK 150K Players

SOCIAL 51K Followers

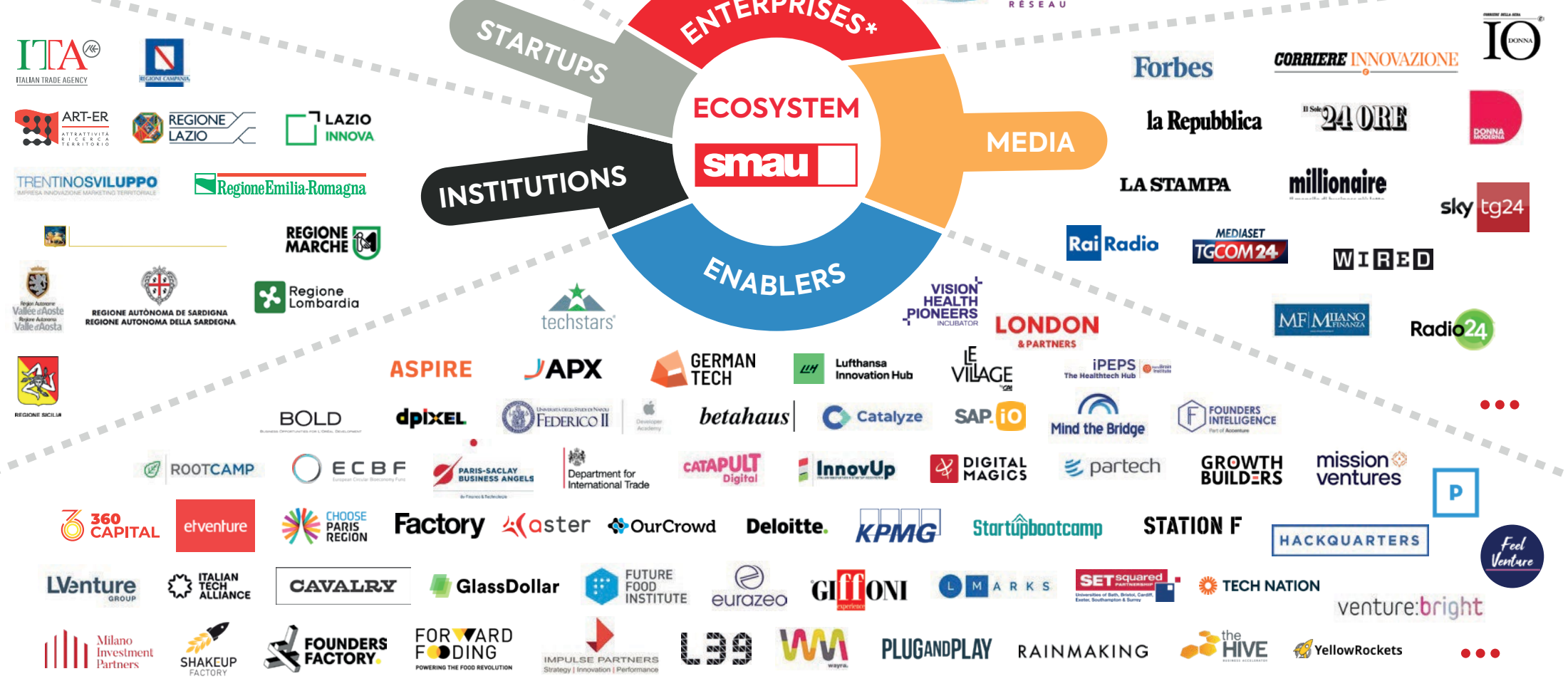
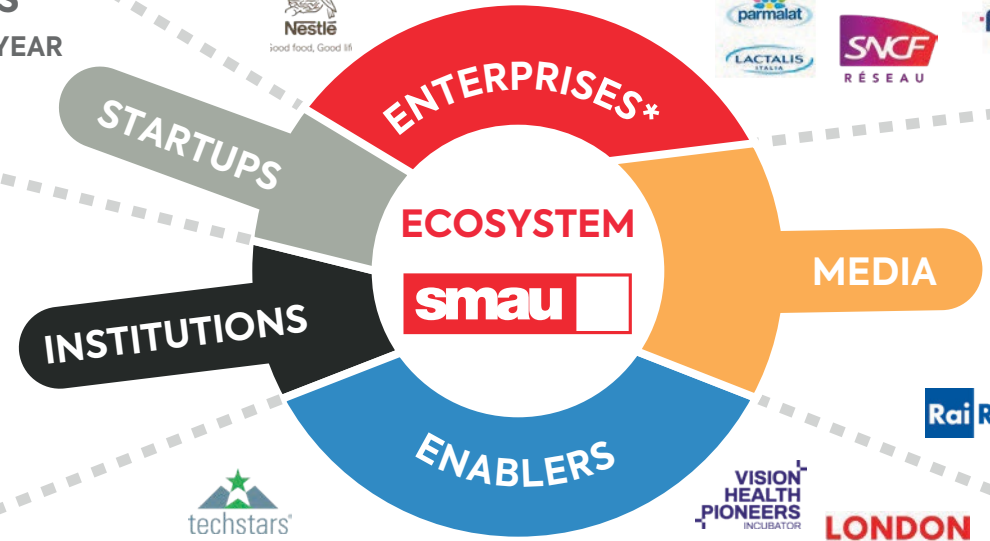
PORTFOLIO 800+ STARTUPS per year



***50.000 companies involved every year**



800 STARTUPS INVOLVED EVERY YEAR



SOME PROTAGONISTS OF THE LAST EDITION OF SMAU MILAN



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www.smau.it/milano