

You are invited to participate in THAIFEX - HOREC Asia 2024.

In collaboration with Koelnmesse Pte Ltd, The Italian Trade Agency (ICE - ITA) with great enthusiasm is extending an invitation for you to visit THAIFEX - HOREC Asia 2024 (6-8 March 2024) at IMPACT Muang Thong Thani in Bangkok, Thailand, the most sought-after event in the HoReCa industry.

THAIFEX - HOREC Asia is a trade show for the Hotel, Restaurant, and Catering (HoReCa) sector that is showcasing the latest industry trends and innovations. It will inspire people in the business of hospitality to maximize their business opportunities.

Themed around shaping the future of the sector, see the current trends, cutting- edge ideas, and the latest innovations for the HoReCa sector come alive at THAIFEX - HOREC Asia.

Stay tuned, be inspired, and get ready to redefine the future of HoReCa! @ 3 www.thaifex-horec.asia



ITA will be presented at the trade show with an information desk to support the exhibiting Italian companies and professional visitors to promote trade, investment and business opportunities between foreign countries and Italy. For more info: bangkok@ice.it

