

## **VICENZAORO, Vicenza 20/24 ottobre 2023**

VICENZAORO, the largest European exhibition dedicated to Goldsmith and Jewellery, is a Business Hub for the sector, capable of promoting the meeting between the most authoritative players in the goldsmith and jeweller world. Main access to the European, Russian and Middle Eastern markets, it is a place of excellence for developing business and consolidating relationships and is positioned as a privileged observatory to learn about the latest trends in styles and design in the gold jewellery market.

Mozambican operators interested in participating must send an email to [maputo@ice.it](mailto:maputo@ice.it) no later than November 14, 2022.

Read below the Press Release and go to the VicenzaOro website:  
[www.vicenzaoro.com/en/](http://www.vicenzaoro.com/en/)



JANUARY 20 - 24, 2023 Vicenza | Italy



Organized by  
**ITALIAN  
EXHIBITION  
GROUP**

**PRESS**

Announcement press release

## VICENZAORO JANUARY 2023: from 20<sup>th</sup> to 24<sup>th</sup> January, the jewellery industry's most eagerly awaited international appointment, with T.Gold and Vo Vintage

- At Italian Exhibition Group's Expo Centre in Vicenza, the B2B show representing the entire gold and jewellery supply chain, opens the world calendar of sector events
- At the same time, T.Gold, the exhibition for jewellery technology and machinery, a showcase of international innovation for the sector
- Enriched format for "The Jewellery Boutique Show" with the new "Time" Community, a B2B area for contemporary watchmaking
- Extended by one day, the fourth edition of VO Vintage opens to the public from 20<sup>th</sup> to 23<sup>rd</sup> January

[www.vicenzaoro.com](http://www.vicenzaoro.com)

Vicenza (Italy), 21<sup>st</sup> October 2022 – The 2023 world calendar of B2B events for the jewellery and gold sector opens in Vicenza, Italy: [Vicenzaoro January](http://www.vicenzaoro.com) (VOJ), the industry's most eagerly awaited international exhibition organised by [IEG - Italian Exhibition Group](http://www.ieg.it), will be back from 20<sup>th</sup> to 24<sup>th</sup> January.

A not-to-be-missed appointment for the jewellery community, held at Vicenza Expo Centre, Vicenzaoro January 2023 will reassume "The Jewellery Boutique Show" format with the traditional early January dates. Staged at the same time, [T.Gold](http://www.tgold.it), the international exhibition of jewellery technology and machinery, the sector's leading innovation showcase.

Space will also be given to vintage watches and jewellery from 20<sup>th</sup> to 23<sup>rd</sup> January with [VO Vintage](http://www.vo.com), the marketplace for enthusiasts and collectors, open to the public.

### AT VOJ, THE ENTIRE JEWELLERY SUPPLY CHAIN AND "TIME", THE NEW ENTRY

Vicenzaoro January is an increasingly complete event representing the best expressions of the sector along the entire value chain. **High-end and gold jewellery, the best of Made in Italy production** from the main national manufacturing districts, product previews from leading international companies, **the most advanced technologies for production and processing, components and semi-finished products, diamonds, precious and coloured stones** as well as **services, visual merchandising and packaging**, will all be featured.

The new entries waiting to be discovered include the **innovative TIME community for contemporary watchmaking with distribution** that will be joining the event's product offer.

### JEWELLERY THINK TANK

Vicenzaoro January is both a physical and virtual **global networking** event thanks to **The Jewellery Golden Cloud**, its online dimension. The whole Expo Centre will welcome all the sector's players: **companies, buyers, operators, institutions, associations and the media as well as the younger generations. Trends, innovation, information and training** will be the focus of the programme of talks and workshops with international **experts and opinion leaders** for a think tank on the industry's evolution that looks at product trends, market dynamics, sustainability and the professionals of tomorrow.

### VICENZAORO PARTNERS AND STAKEHOLDERS

The five days of Vicenzaoro January will see the active and synergic presence of all the sector's voices, institutions and associations: the **Ministry of Foreign Affairs and International Co-operation, ITA – Italian**

**Trade Agency, Confindustria Federorafi, Confartigianato Orafi, Confcommercio Federpreziosi, CNA Orafi, Confimi Industria Categoria Orafa ed Argentiera, Assogemme, Assocoral, AFEMO – Italian Association of Jewellery Machinery Manufacturers and Exporters.**

#### **FOR BUYERS, FOCUS ON BUSINESS BOTH IN AND OUTSIDE THE SHOW**

Special services welcome buyers at Vicenzaoro to optimise business opportunities. Under the banner of good organization, accommodation and travel solutions help reduce waiting times and promote networking opportunities. The Jewellery Golden Cloud online platform maximises **business matching** between exhibitors and operators **before, during and after the show**. And outside the halls, the extraordinary historical, artistic, cultural and oeno-gastronomic abundance of the city of Vicenza and the Land of Venice make the Vicenzaoro experience unique.

#### **VO VINTAGE: 4 DAYS OPEN TO THE PUBLIC**

The fourth edition of **VO Vintage**, Vicenzaoro's marketplace for fine vintage watches and jewellery, will be staged from **Friday 20<sup>th</sup> to Monday 23<sup>rd</sup> January**. **An extra day**, therefore, for IEG's format that is becoming increasingly popular among watch lovers, timepiece collectors and vintage jewellery enthusiasts. The event is **open to the public** who will not only be able to purchase unique and valuable pieces, but also negotiate with the best dealers and keep up to date with experts on sector topics and trends, in an exclusive and reserved area of the Vicenza Expo Centre.

#### **FOCUS ON ITALIAN EXHIBITION GROUP**

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

#### **PRESS CONTACT IEG**

**Michela Moneta**, press office coordinator Jewellery & Fashion

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewellery industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date