

 中意企业家委员会 Business Forum Italia-Cina	 <i>Ministero degli Affari Esteri e della Cooperazione Internazionale</i>	 <i>Ministero dello Sviluppo Economico</i>	 MINISTRY OF COMMERCE PEOPLE'S REPUBLIC OF CHINA
		 中國銀行 BANK OF CHINA	
	 CONFINDUSTRIA	 ITALIAN TRADE AGENCY <small>ICE - Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese italiane</small>	 ABI Associazione Bancaria Italiana

SMEs TRADE AND INVESTMENT FORUM

Tianjin, 25-27 September 2019

Draft 17/9

Wednesday 25 September

- During the day Arrival in Beijing international airport and transfer to Tianjin Renaissance Lakeview hotel
- 17.30 – 17.45 Registration of Italian companies
(Renaissance Tianjin Lakeview Hotel)
- 17.45 – 18.00 **Briefing to the Italian business delegation**
(Renaissance Tianjin Lakeview Hotel)
- 18.00 – 18.30 *Transfer from Renaissance Tianjin Lakeview Hotel to the Dinner site*
- 18.30 – 20.00 **Welcoming Banquet of the Tianjin Municipal Government**
(N°4 Building of Yingbin Hotel)
- 20.00 – 22.00 **Sightseeing**
(Visit to the Italian Style Park and Haihe River by boat with the presence of Vice Mayor of Tianjin Municipality Jin Xiangjun)

Thursday 26 September

- 08.30 Registration of Italian companies
(Renaissance Tianjin Lakeview Hotel)
- 08.45 – 09.55 **Presentation of the financial instruments for the support to Italian companies in China (Side event organized by CDP and BoC)**
(Room: "Lakeview Hall", First Floor, Renaissance Tianjin Lakeview Hotel)*
- 10.00-11.00 **Opening Ceremony of SMEs Forum¹**
(Room: "Banquet Hall", First Floor, Renaissance Tianjin Lakeview Hotel)

(*) "First Floor" in China is equivalent to "Ground Floor"; "Second Floor" is equivalent to "First Floor"

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	 <p>CONFINDUSTRIA</p>	 <p>ITA ITALIAN TRADE AGENCY ICE - Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese italiane</p>	 <p>ABI Associazione Bancaria Italiana</p>

- 11.00-12.30 **B2B meetings**
(Room: "Banquet Hall", First Floor, Renaissance Tianjin Lakeview Hotel)
- 12.30 – 13.30 **Buffet Lunch** for Chinese and Italian companies
(Room: "Haihe River Hall", Second floor Renaissance Tianjin Lakeview Hotel)
- 13.30-18.00 **B2B meetings**
(Room: "Banquet Hall", First Floor, Renaissance Tianjin Lakeview Hotel)
- 18.30 – 20.30 **Dinner Party** for Chinese and Italian companies hosted by BoC
(Room: "Haihe River Hall", Second floor Renaissance Tianjin Lakeview Hotel)
- Friday 27 September**
- 08.30 – 09.30 **Workshop:** "B2C ecommerce market in China: Opportunities for Italian companies, including SMEs. How to access? What are the costs? How to attend the next Italian Pavillon on JD.com?"
(Room: "... " Renaissance Tianjin Lakeview Hotel)
- 09.30 – 10.00 *Transfer from Renaissance Tianjin Lakeview Hotel to the field trips*
- 10.00 – 10.50 Visit of Tianjin Airport Economic Area (TAEA) and introduction of **Tianjin Port Free Trade Zone** incentives to foreign companies
(Mr. David Zheng, Director High-tch Development Industry Bureau)
- 11.00 – 11.50 Visit to **GOGLIO** (Tianjin) Packaging Co., Ltd
(N° 99, West 11th Road, TAEA)
- 12.00 – 13.30 **Reception lunch** and welcoming speech by Ms Kou Xiaoshuang, VP TPFTZ Administrative Committee
(Banquet Hall, 2nd Floor, Crowne Plaza Hotel Tianjin Binhai, N. 55, Central Avenue, TAEA)
- 13.30 End of visit, leave for Renaissance Tianjin Lakeview Hotel
- In the afternoon SMEs representatives fly back to Italy