

# Italian Design Day 2020

## INNOVATION, STYLE AND SUSTAINABILITY IN ITALIAN DESIGN: SYNERGIES AND OPPORTUNITIES IN THE U.S. MARKET

Zoom Webinar  
November 5th, 2020  
10.00am EST / 16:00 CET

[click to register](#)

### PROGRAM:

Moderator: **STEFANIA SPATTI** - US Correspondent, Class CNBC

- 10.00 Opening remarks  
**ARMANDO VARRICCHIO** - Ambassador of Italy to the United States
- 10.05 **ANTONINO LASPINA** - Executive Director, Italian Trade Agency USA
- 10.10 **PIERO LISSONI** - Italian "Design Ambassador" for New York, Lissoni & Partners
- 10.30 **GAETANO PESCE** - Keynote speech by a Master of Italian Design
- 10.50 **FRANCESCA LANZAVECCHIA** - Creative Director & Co-Founder, Lanzavecchia + Wai
- 11.00 **MARCO PIVA** - Studio Marco Piva
- 11.10 **PATRIZIO CIONFOLI** - Director of Design & Interaction, Studio Volpi
- 11.20 **YORGO LYKOURIA** - Founder/Creative Director, Rainlight Studio
- 11.30 Q&A
- 11.45 End of event

