

Mitten im Markt

Messe Stuttgart



R+T goes digital



22. – 25. Februar 2021
Messe Stuttgart

www.rt-expo.digital #rtexpodigital

R+T digital – the concept

R+T digital

digital industry platform for the entire R+T network

22 – 25 February 2020 | subsequently available online for 365 days

R+T Innovation Award

Presentation and awarding of the most innovative exhibitor product novelties

Exhibition Area

Thematically structured exhibition halls with virtual exhibitor stands

Exhibitor Forum

Industry-specific web sessions (15-minute-long, pre-produced video content)

Conference Area

Hybrid, interactive accompanying events (gastromony, craft trades, architecture)



Messe Stuttgart

Herzlich
Willkommen
zur
R+T digital
22.-25.02.2021

Messe Stuttgart

Eingang

Infos zur
R+T
2022



R+T digital



EXHIBITOR
FORUM



AUDITORIUM

PRODUCTS



R+T digital

22. - 25. Februar 2021
www.rt-expo.digital

INFORMATION

FEED
BACK

R+T digital



MESSEPLAN

adidas	SAP	RWE	WIPAC	SIEMENS	ALFA ROMEO	CEVA	ARTURUS
Continental	Z	WIPAC	SIEMENS	ALFA ROMEO	SAP	CEVA	ARTURUS
REWE	SIEMENS	ALFA ROMEO	SAP	CEVA	ARTURUS	SIEMENS	ALFA ROMEO
REWE	SIEMENS	ALFA ROMEO	SAP	CEVA	ARTURUS	SIEMENS	ALFA ROMEO
REWE	SIEMENS	ALFA ROMEO	SAP	CEVA	ARTURUS	SIEMENS	ALFA ROMEO
REWE	SIEMENS	ALFA ROMEO	SAP	CEVA	ARTURUS	SIEMENS	ALFA ROMEO
REWE	SIEMENS	ALFA ROMEO	SAP	CEVA	ARTURUS	SIEMENS	ALFA ROMEO
REWE	SIEMENS	ALFA ROMEO	SAP	CEVA	ARTURUS	SIEMENS	ALFA ROMEO
REWE	SIEMENS	ALFA ROMEO	SAP	CEVA	ARTURUS	SIEMENS	ALFA ROMEO
REWE	SIEMENS	ALFA ROMEO	SAP	CEVA	ARTURUS	SIEMENS	ALFA ROMEO

EXHIBITOR FORUM



AUDITORIUM

PRODUCTS

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INFORMATION

FEED BACK

Theme hall

- Awnings
- Outdoor
- Technical textiles
- External sun protection systems
- Drives
- Doors/gates
- Building automation
- Interior sun protection systems



PKW
Verschleißteile II

PKW
Verschleißteile I

Lösungen

Reparatur
& Chemie

SKF

Shell
PUREPLUS
TECHNOLOGY

BOSCH

MANN
FILTER

R+T digital

Exhibitor packages: → registration forms



			
BASIC PACKAGE 1,950 €	COMPLETE PACKAGE 4,950 €	PREMIUM PACKAGE 8,250 €	PREMIUM DESIGN PACKAGE 10,250 €

R+T digital



BASIC PACKAGE 1.950 €

- Virtual basic exhibition booth
- 365 days presence incl. logo in the hall plan of 1 theme hall
- Intergration of up to 5 documents (product brochures or similar) for download or weblinks
- 1 video screen (for product videos or picture slide shows) at the exhibition booth (max. 3 min)
- 1 personalized avatar as stand personnel at the exhibition stand
- Private text chat with visitors during R+T digital
- Listing in exhibitor search

Handling: Training video for stand personnel / independent content upload via event configurator

R+T digital



Complete Package 4.950 €

- Virtual exhibition booth (2 design templates, 3 color variations: Gold, Silver or Black, 2 banner and logo view variations)
- 365 days presence incl. logo in the hall plan of 2 theme halls
- Intergration of up to 15 documents (product brochures or similar) for download or weblinks
- 1 video screen (for product videos or picture slide shows) at the exhibition booth (max. 3 min)
- 2 personalized avatars as stand personnel at the exhibition stand
- Private text and video chat with visitors during R+T digital
- Integration of 1 pre-produced 15-minute-long video in the exhibitor forum
- Listing in exhibitor search

Handling: Exhibitor receives a personal meetyoo contact person for full support / Content upload by platform provider incl. 1 correction loop / online training for stand personnel

R+T digital



PREMIUM PACKAGE

8.250 €

- Virtual exhibition booth (2 design templates, individual color design, 2 banners and logo view variations)
- 365 days presence incl. logo in the hall plan of 4 theme halls
- Intergration of up to 30 documents (product brochures or similar) for download or weblinks
- 3 video screen (for product videos or picture slide shows) at the exhibition booth (max. 3 min)
- 4 personalized avatars as stand personnel at the exhibition stand
- Private text and video chat with visitors during R+T digital
- Integration of 1 pre-produced 15-minute-long video in the exhibitor forum
- Listing in exhibitor search
- Own auditorium with the possibility of an own lecture programme:
 - > daily 1h live/ recorded webcam webcast or video recording including group chat during R+T digital 2021
- Promotion of your presentation/ auditorium via R+T social media channels
- Possibility of booking premium digital advertising space

Handling: Exhibitor receives a personal meetyoo contact person for full support / Content upload by platform provider incl. 2 correction loops / online training for stand personnel

R+T digital



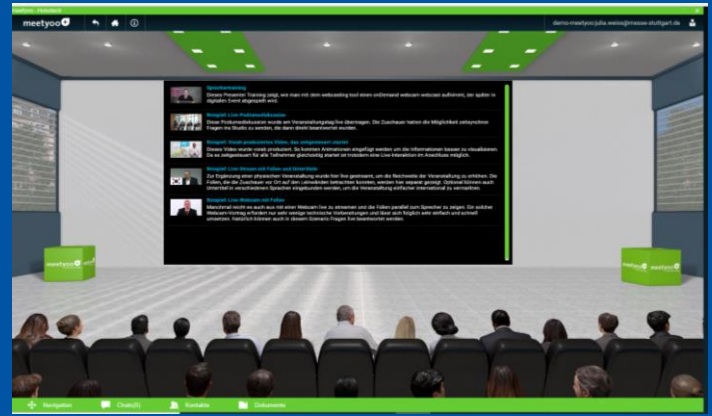
PREMIUM DESIGN PACKAGE (additional option) *10.250 €*

- All services of the Premium Package are included
- **The brand presentation is created according to the individual ideas of the exhibitor :**
Professional design of your exhibition stand according to your individual specifications and wishes.

Handling: Exhibitor receives a personal meetyoo contact person for full support / Content upload by platform provider incl. 2 correction loops / online training for stand personnel



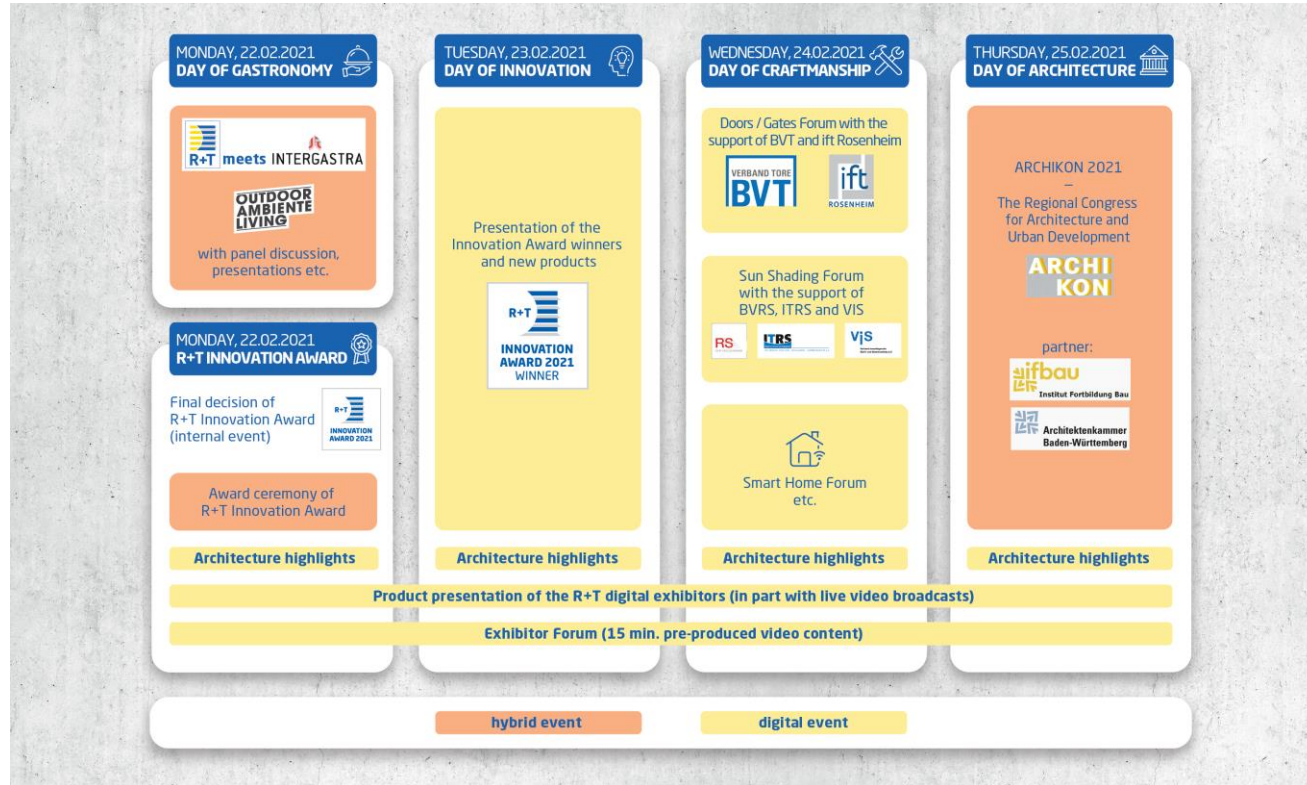
<p>MONDAY, 22.02.2021 DAY OF GASTRONOMY</p> <p>R+T meets INTERGASTRA</p> <p>OUTDOOR AMBIENT LIVING</p> <p>with panel discussion, presentations etc.</p> <hr/> <p>MONDAY, 22.02.2021 R+T INNOVATION AWARD (external event)</p> <p>Final decision of R+T Innovation Award</p> <p>Award ceremony of R+T Innovation Award</p> <p>Architecture highlights</p>	<p>TUESDAY, 23.02.2021 DAY OF INNOVATION</p> <p>Presentation of the Innovation Award winners and new products</p> <p>R+T INNOVATION AWARD 2021 WINNER</p> <p>Architecture highlights</p>	<p>WEDNESDAY, 24.02.2021 DAY OF CRAFTMANSHIP</p> <p>Doors! Gates Forum with the support of BVT and IT Rosehairs</p> <p>BVT ifc</p> <p>Sun Shading Forum with the support of BVVS, ITRES and VIS</p> <p>BVS ITRES VIS</p> <p>Smart Home Forum etc.</p> <p>Architecture highlights</p>	<p>THURSDAY, 25.02.2021 DAY OF ARCHITECTURE</p> <p>ARCHIKON 2021</p> <p>The Regional Congress for Architecture and Urban Development</p> <p>ARCHIKON</p> <p>partner: giffbau, Architekturzentrum Wien, Architekturzentrum Berlin, Architekturzentrum Köln</p> <p>Architecture Highlights</p>
<p>Product presentation of the R+T digital exhibitors (in part with live video broadcasts)</p> <p>Exhibitor Forum (15 min. pre-produced video content)</p> <p>hybrid event digital event</p>			



R+T digital

Programme:

Subject to change without notice!



The program is organized into four columns representing the days of the event:

- Monday, 22.02.2021**
 - DAY OF GASTRONOMY**: R+T meets INTERGASTRA, OUTDOOR AMBIENTE LIVING (with panel discussion, presentations etc.)
 - R+T INNOVATION AWARD**: Final decision of R+T Innovation Award (internal event), Award ceremony of R+T Innovation Award
- Tuesday, 23.02.2021**
 - DAY OF INNOVATION**: Presentation of the Innovation Award winners and new products, R+T INNOVATION AWARD 2021 WINNER
- Wednesday, 24.02.2021**
 - DAY OF CRAFTSMANSHIP**: Doors / Gates Forum with the support of BVT and ift Rosenheim (BVT, ift ROSENHEIM logos), Sun Shading Forum with the support of BVRS, ITRS and VIS (RS, ITRS, vjS logos), Smart Home Forum etc.
- Thursday, 25.02.2021**
 - DAY OF ARCHITECTURE**: ARCHIKON 2021 – The Regional Congress for Architecture and Urban Development, ARCHIKON, partner: iftbau Institut Fortbildung Bau, Architektenkammer Baden-Württemberg

Common activities across all days:

- Architecture highlights (yellow bar)
- Product presentation of the R+T digital exhibitors (in part with live video broadcasts) (yellow bar)
- Exhibitor Forum (15 min. pre-produced video content) (yellow bar)

Event types at the bottom:

- hybrid event (orange bar)
- digital event (yellow bar)

R+T Innovation Award



R+T Innovation Award

- The best submitted innovative ideas and products will be awarded
- Official award ceremony as live stream broadcast on 22.02.2021
- Participation in the Innovation Award is free of charge
- **Important notice: The prerequisite for participation in the Innovation Award is the booking of a stand package for R+T digital 2021.**
- [Registration](#) for the Innovation Award
- Contact: Annabell Herwarth (annabell.herwarth@messe-stuttgart.de)

September 2020
Start of promotion

30.10.2020
Registration deadline

01.12.2020
preselection

22.02.2021
final judging/
award ceremony

R+T Innovation Award



R+T Innovation Award

Products can be entered and respective prizes awarded for the following **categories**:

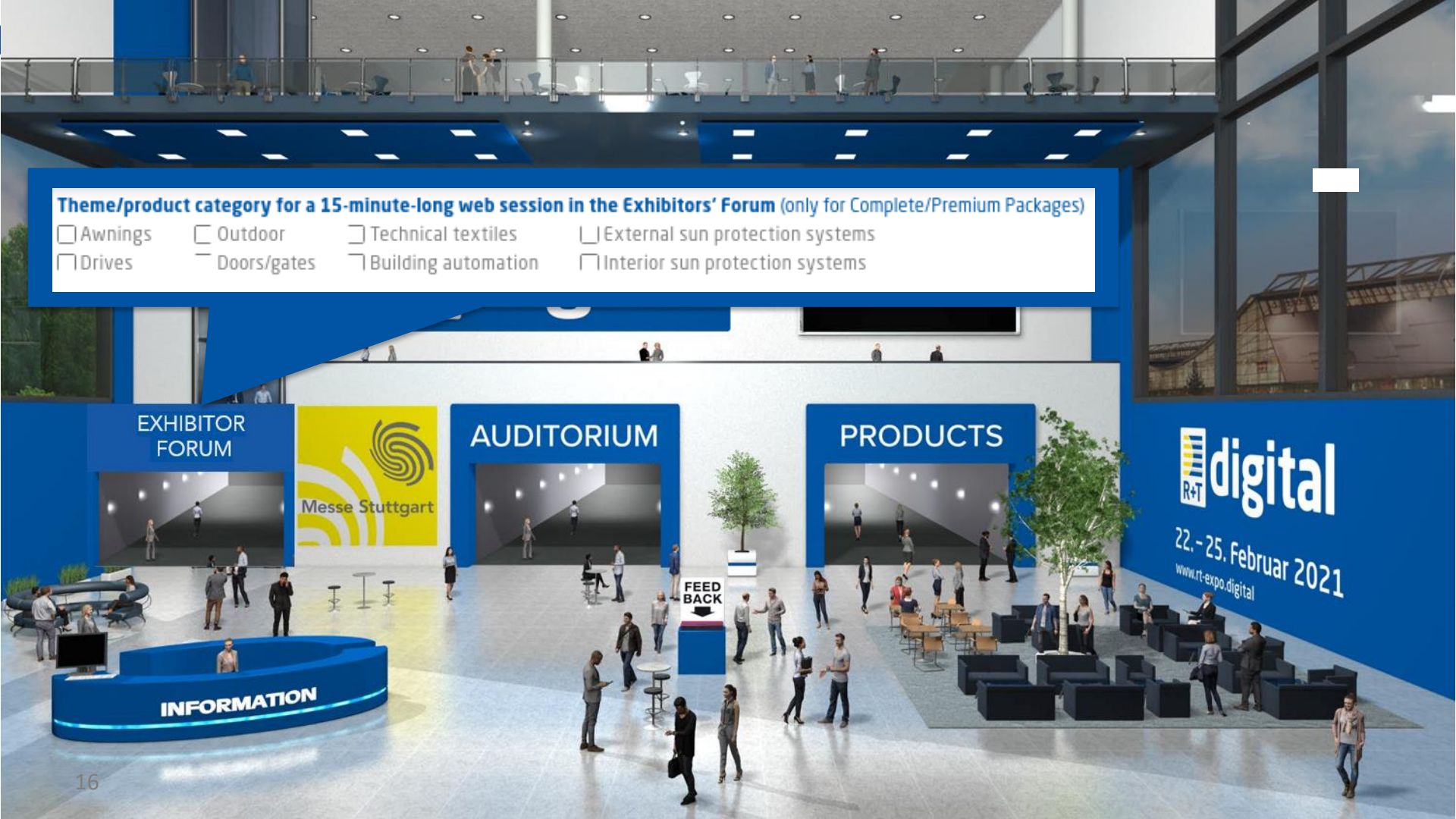
- Roller shutters
- External venetian blinds
- Textile sun protection
- Outdoor
- Interior Sun protection systems
- Drives for roller shutters and sun protection systems
- Doors/ gates
- Drives for doors/ gates
- Building automation
- Technical textiles
- Special solutions

In addition, the jury can award **special prizes** for outstanding achievements:

- Special prize for design
- Special prize for sustainability
- Special prize for energy efficiency
- Special prize for craftsmanship

Theme/product category for a 15-minute-long web session in the Exhibitors' Forum (only for Complete/Premium Packages)

- | | | | |
|----------------------------------|--------------------------------------|--|--|
| <input type="checkbox"/> Awnings | <input type="checkbox"/> Outdoor | <input type="checkbox"/> Technical textiles | <input type="checkbox"/> External sun protection systems |
| <input type="checkbox"/> Drives | <input type="checkbox"/> Doors/gates | <input type="checkbox"/> Building automation | <input type="checkbox"/> Interior sun protection systems |



Why R+T digital 2021?

"**Business Directory Deluxe**", which is online 365 days a year and thus strengthens your brand presence until R+T 2022

- **R+T Innovation Award** - Presentation of your new products on an international level
- **Individual trade fair appearance** - 4 exhibitor packages with needs-oriented scope of services
- **Knowledge exchange and knowledge transfer** - Thematically structured conference programm on the industry's "HOT topics" + individual company presentations by exhibitors
- **Direct interaction with virtual trade fair visitors** - Generation of qualified new contacts, maintenance of the existing customer network

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Your questions please.