

  
INCO  
BENESSERE & BELLEZZA

  
vitesse

The secret to mind / *body wellbeing*



# In *Beauty Centers* and at home



*What is a third millennium woman looking for when entering a Beauty Center or Spa?* Perhaps she herself doesn't know exactly, but she expects much more than you might think. Only those who are able to **identify her deepest desires** can satisfy her completely. **Body care**, the **pleasure of being transformed** thanks to the capable hands of a professional, **feeling better about yourself** and, therefore, also about others, are the main reasons which find the answer in **high-quality products formulated with natural ingredients and easy to use not only at the Beauty Centers, but also at home**. With their **new Vitesse line**, Inco wanted to go further, giving the consumer a **complete wellness** experience by involving both **the body and mind**. Fragrances, colors, and emotions thus combine to form a surprising ambience that makes the difference. **Vitesse**: not just a name, but a **true message**. Or rather, two messages: essences of life, essences of raw materials, evocative essences; quickness, rhythm, speed with which products are employed, precise and effective movements.

**INCO, an Italian manufacturing company where doing business means creating value for professionals and end customers by establishing solid relationships inspired by correctness, honesty and efficiency.**

- We offer a complete "Made in Italy" experience
- We support and enhance scientific research
- Our production system is sustained by clean and renewable energy
- We only choose high quality raw materials
- Our products are designed with professionals for professionals
- We promote "Total Professional Beauty"
- We strive for Wellbeing



# vitesse

The secret to mind / *body wellbeing*



**INCO**  
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# vitesse

A new beauty and wellness philosophy for professionals who want to offer their customers the best experience ever. *And even more.*

## WELLNESS THERAPY

# cell rejuvenator



### CURIOSITY

“The snows have melted, grass returns to the meadows and leaves to the trees; Earth goes through her changes and the rivers withdraw to flow level with their banks.” *As the Latin poet Horace (65 B.C. - 8 B.C.) wrote, everything in nature undergoes constant renewal. Even skin cells. Which can be effectively helped in performing this process.*

A mixture of salt and naturally extracted oils give life to **Vitesse Cell Rejuvenator**, an exceptional scrub that is indispensable for removing dead cells and impurities. It prepares the skin for subsequent treatments, thereby optimizing results. When left on for a few minutes, it activates the draining phase. It leaves the skin soft and well moisturized.

**USE:** massage the product with circular movements on moist skin to achieve a delicate scrub or on dry skin for a more pronounced exfoliating effect. *When left on for 10 to 20 minutes, covered with plastic wrap, it exerts an osmotic/draining action. Remove with a sponge or rinse off directly in the shower.*

## 500 ml

**Fragrance:** mix of Anise, Jasmine, Violet, Hawthorn, Vanilla.

## HOME THERAPY

# night peeling



### CURIOSITY

Exfoliation – a treatment for smoothing and improving skin appearance, promoting cell turnover – has been known since ancient times. *Numerous accounts have survived to modern times from Egypt, Greece, Turkey, India, and Babylon, where they used herbal ingredients and substances combined with sulfur, pumice, mineral dust, and powdered plants and flowers.*

Thanks to AHA which are acids derived from fruit, the innovative night action of **Vitesse Night Peeling** promotes a deep exfoliation process. Moreover, it deeply counteracts the signs of ageing giving the skin a smoother, more luminous and compact appearance.

**USE:** apply the product with a light massage on the area to be treated until it is completely absorbed. *Leave on to act all night long. It does not need to be rinsed off.*

## 200 ml

**Fragrance:** mix of Orange, Watermelon, Black Pepper, Rose, Tonka Bean.



## WELLNESS THERAPY

# draining hydrogel



### CURIOSITY

Laminaria algae, which is found especially in the North Atlantic and is almost absent from the Mediterranean, is rich in mineral salts (potassium, chloride, calcium, and iodine), amino acids, and vitamins B and C. *Its action promotes the circulation of interstitial fluids, thus progressively reducing the skin blemishes resulting from cellulite.*

A gel that is rich in Laminaria algae with blueberry and Centella asiatica extracts, **Vitesse Draining Hydrogel** is ideal for counteracting accumulated fluids and the skin blemishes resulting from cellulite. It has a remodeling action on the body and leaves the lower limbs feeling lighter.

**USE:** apply an adequate amount of product on the area to be treated and leave on for 20 minutes covered with plastic wrap. *Remove with a moist sponge or rinse off directly in the shower. Follow with a draining massage.*

## 500 ml

**Fragrance:** mix of Aloe, Linden, Sage and Geranium.

## WELLNESS THERAPY

# limodren



### CURIOSITY

Perhaps you didn't know that... Brittany coast sea silt – which is mineral-rich and capable of absorbing impurities from the skin, thus keeping it well hydrated – years ago was used by stable owners to treat racehorses with tendinitis and swelling of the legs. *The locals also used to immerse themselves in this “sea mud” to reap its myriad benefits. Scientific studies have confirmed its efficacy in the treatment of arthrosis, rheumatism, fractures, acne, and psoriasis.*

**Vitesse Limodren**, which is an alternative to traditional mud treatments due to its rich formulation containing Brittany coast sea silt, caffeine, and butcher's broom extract, exercises a reducing and draining action.

**USE:** It can be used as a poultice: once it has been applied to the entire body, cover it with plastic wrap and leave on for 20 minutes. Remove with a sponge or rinse off in the shower. It can also be used for massages by mixing one part of mud cream with Dens'Olio.

## 500 ml

**Fragrance:** mix of Aloe, Vegetable sap, lyvand Sage

## WELLNESS THERAPY

# shaping alginate



## 1000 g

**Peel-off body mask** - Mask for professional use with detoxifying and moisturizing base enriched with active ingredients that promote slimming, mineralizing and elasticizing. An alginate easy to apply and remove. The mask can be used on its own, thanks to its high content of **Laminaria Algae enriched with Guarana** and Horsetail to remove impurities and mineralize the tissue, or in association with **Vitesse Active Ingredients** to boost its slimming, toning or draining action. *Its plastic capacity creates a film that adheres perfectly to any part of the body.*

**USE:** Add 300 ml water to about 150 g alginate. Stir quickly and vigorously to obtain an even cream. *Apply immediately. It will become gelatinous in just 6-8 minutes. Leave for at least 20 minutes and peel off starting at the edges.*

# vitesse



## WELLNESS THERAPY

### *draining active*

#### CURIOSITY

Reducing (or, better yet, avoiding) smoking, often drinking water or unsweetened herbal teas, eating properly, and performing regular physical activity: small strategies to be employed every day for a more agile and fit body. *But they might not be enough. In this case, a professional massage using a draining and detoxifying cream of proven effectiveness could be of great benefit.*

**Vitesse Draining Active** consists of a synergy of essential oils with draining properties containing sage, ivy, geranium and fragrances that exert a stimulating action for both body and mind.

**USE:** a few drops added to creams, oils, scrubs, or gels enhances the action of lymph draining massages. *Avoid contact with the more delicate parts of the body.*

## 50 ml

**Fragrance:** mix of Aloe, Sage, Geranium, Camphor, Cedarwood



## HOME THERAPY

### *slimming cream*

#### CURIOSITY

The pleasure of indulging in the enchanting and beneficial fragrances of: *Aloe vera, with intense and inebriating notes; Jasmine, with antidepressant, aphrodisiac and sedative properties; Anise, with spicy scents; Violet, light and relaxing; Hawthorn, antianxiety action; Vanilla, evocative of childhood atmospheres, which helps fight insomnia.*

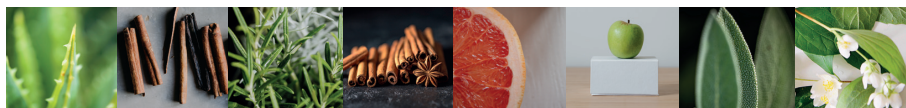
The action of Ivy and Laminaria algae to drain excess fluids is combined with that of Butcher's Broom and Blueberry extracts to stimulate microcirculation. When applied morning and evening, **Vitesse Snellcrema** acts on adipose tissue, making the skin smoother and more compact.

**USE:** apply on the areas to be treated with a light circular massage until it is completely absorbed. *Silicones, petrolatum and parabens free.*

## 200 ml

**Fragrance:** mix of Anise, Jasmine, Violet, Hawthorn, Vanilla.





## WELLNESS THERAPY

# shaping body palm



### CURIOSITY

Christopher Columbus (1451-1506) once said: *“There are four vegetables which are essential for human well-being: wheat, grapes, the olive tree and aloe. The first nourishes him, the second refreshes the spirit, the third brings him harmony, the fourth heals.”*

Neutral cream with aloe, rich in vegetable oils. Ideal for all types of professional massages, **Vitesse Shaping body balm** – with the addition of a few drops of functional Active Ingredients – allows you to tailor the treatment to every need. Its soft texture leaves a pleasant sensation of velvety smooth skin.

**USE:** apply an adequate amount of product on the area to be treated and leave on for 20 minutes covered with plastic wrap. *Remove with a moist sponge or rinse off directly in the shower. Follow with a draining massage.*

## 500 ml

**Fragrance:** Aloe, Green apple, Water lily, Cypress.

## WELLNESS THERAPY

# dense oil



### CURIOSITY

What is a lipogel? It is simply a gel whose liquid phase is an oil. Lipogels are not as greasy as normal oils and they can be applied without dripping. *What color is Vitesse Dens'Olio? A delicate oil yellow, of course!*

Argan oil, sweet almond oil, sunflower oil, and shea butter, in a lipogel with marked emollient and firming properties. **Vitesse Dens'Olio** produces an extended massage and deep moisturization while it is easily absorbed. It leaves the skin dry and velvety smooth.

**USE:** apply a small amount of product to the area to be treated using the most appropriate massage technique. It can be tailored with the addition of functional Active Ingredients.

## 500 ml

**Fragrance:** Aloe, Green apple, Water lily, Cypress.

# vitesse



## WELLNESS THERAPY

### *slimming active*

#### CURIOSITY

Standards of female beauty have been transforming according to the time period, changing the very concept and perception of attractiveness. *What woman today would feel attractive if she possessed the well-rounded, and not particularly tonic form of Botticelli's Venus, which was considered the height of perfection in the Renaissance?*

**Vitesse Slimming Active** relies on the synergy between the essential oils of rosemary and lemon and Centella asiatica extract which supports the anti-cellulite treatment.

**USE:** it is an action enhancer to be added in drops to cream, oil, scrub or gel. *Avoid contact with delicate body parts.*

## 50 ml

**Fragrance:** mix of Rosemary, Lemon, Citrus, Spices.



## HOME THERAPY

### *anti-cellulite cream*

#### CURIOSITY

Every woman, as well as every man, should follow the advice of the Swiss philosopher and man of letters Henri Frederic Amiel (1821-1881): *"Your body is the temple of nature and of the divine spirit. Keep it healthy, respect it, study it, and give it its due."*

**Vitesse Cellucrema** is a concentrate of functional active ingredients such as Centella asiatica, Escin, Boswellia serrata, and a synergistic complex that works on adipocyte metabolism to prevent and counteract the formation of skin blemishes resulting from cellulite. Used daily it reduces localized fat and the "orange peel" skin effect and shapes the silhouette for a smoother and more compact skin. Silicones, petrolatums, and parabens free.

**USE:** apply directly on the area to be treated and massage until it is completely absorbed.

## 200 ml

**Fragrance:** mix of citrus and spices.



## WELLNESS THERAPY

### toning active



#### CURIOSITY

Keep an eye on the ingredients! They do work together to achieve the desired result. Lavender, with its decongesting, refreshing, and antiseptic properties. Menthol, a natural astringent. And Baobab Oil, from the tree that is also known as the tree of life, with an antioxidant and nourishing action.

The synergy of lavender, menthol, and Baobab oil found in **Vitesse Toning Active** ensures a toning and revitalizing effect.

**USE:** it is an action enhancer to be added in drops to cream, oil, scrub or gel. *Avoid contact with delicate body parts.*

50 ml

**Fragrance:** mix of Litsea cubeba, Marigold, Cedar leaves, balsamic woods.

## HOME THERAPY

### firming cream



#### CURIOSITY

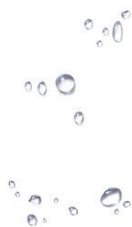
“Body of a woman, white hills, white thighs, you look like a world, lying in surrender.” *So the poet Pablo Neruda pays homage to the female form, to its sensuality, to the evocation of a whole universe of beauty and ecstasy.*

Rich and energizing texture, formulated with Siberian ginseng and natural oils, such as the precious Baobab oil, which has been used since ever for its powerful antioxidant, smoothing, and firming properties. Used consistently, **Vitesse Rassocrema** is the ideal complement to help prevent stretch marks, to give tone to sagging and dull skin, or as an anti-age cream. Silicones, petrolatums, and parabens free.

**USE:** apply directly to the body and lightly massage until it is completely absorbed.

200 ml

**Fragrance:** Red fruits, Rose, Peony, Sandalwood.



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