



** In just 28 days of natural turnover, the skin appears smoother, softer and more toned and with a well-defined jawline*

THE
MENOPAUSAL
BEAUTY
AFTER ONLY
***28** DAYS
OF INTENSIVE
FACIAL TREATMENT
anti-aging products

DAY

NIGHT

PRO
age



PRO age

THE NEW HOME SKIN TREATMENT THAT
FOLLOWS THE CIRCADIAN RHYTHM.



The hormonal deficit due to menopause affects our skin making it lose moisture, elasticity and thickness. We cannot avoid the aging process but we can reduce and counteract its effects by **protecting our skin** from the first symptoms and continuing to delay aging so as to keep it young for longer.

Our body follows the circadian rhythm, our internal biological clock which plays a fundamental role in the physiological activities of the body. The skin is affected by this rhythm as well and behaves in different ways depending on the time of day and night.

Pro Age skin care line has been formulated considering the principles of circadian rhythms. The aim is to offer a more adult skin some active ingredients rich in antioxidants that during the day carry out a moisturizing and protective functions; at night, when skin receptivity is greater, they stimulate **the regenerative processes**.

A monthly treatment can help women to maintain their beauty during the transition to menopause thanks to the integrity of the skin barrier. We suggest to repeat the treatment cyclically at each change of season so that the normal aging process can be slowed down.

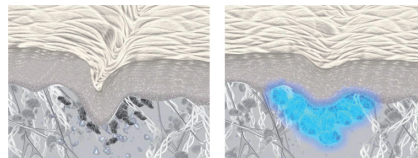
DAY

As main active ingredient, we have chosen **hyaluronic acid** as it has a great capacity to retain water in the tissues. In our products hyaluronic acid is given in dehydrated microspheres which are able to penetrate into the wrinkles and act as a sponge: the spheres expand and exert pressure on the surface giving an immediate smoothing effect (lifting). This action produced in deeper wrinkles, such as expression wrinkles, increases the volume of the microspheres (**up to 30 times**) that, thus, stretch the skin while maintaining long-lasting proper and necessary hydration of the surface of the epidermis. **Siberian Ginseng** or Eleutherococcus is another important ingredient we have decided to use. It is a plant known as “**women’s ginseng**” because of its adaptogenic, tonic and immune-stimulating properties. The adaptogen is able to support the body when it is particularly stressed and to help it by increasing the natural defence capabilities against external aggressions. It also performs an optimal job as an antioxidant and anti-aging ingredient.

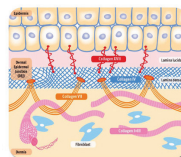
NIGHT

Collagen is responsible for skin strength and elasticity; it is a major component of the skin and performs important functions. Unlike most anti-aging products, our formulations do not focus on just Type I collagen; we use instead a cocktail of active ingredients aimed at the protection of total collagen. In doing so, we relied on a **biomimetic Peptide Complex**, rich in amino acids that stimulate the formation of **type IV, VII and XVII collagen** which bind to the dermal epidermal barrier. By stimulating its production during the night the aging process is slowed down and the skin structure and tone is restored for a younger appearance.

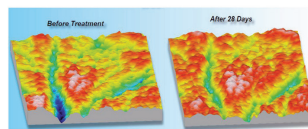
Effectiveness of the product



Collagen



Wrinkles reduction after 28-day treatment



SAY GOODBYE TO WRINKLES!

ANTI-AGEING DAY CREAM

DOUBLE ACTION FILLING

Smoothed Face and Neck: silky effect - *50 ml*

° HYALURONIC ACID MICROSPHERES:

microspheres that penetrate deep down into the skin thanks to an innovative technology. They absorb water from the surrounding environment and swell up **to 30 times their volume**. *They therefore fill wrinkles and give a uniform effect all over the face and neck.*

° NATURAL PROTEINS OF RAW SILK:

they bind to the skin's keratin promoting its hydration. They rebalance the skin's Natural Moisturizing Factor and protect it from external aggressive agents. When treated with **Pro-Age Anti-ageing Day Cream** the skin looks immediately younger, smoother and more glowing. *Apply for one month every morning after proper cleansing, also as a make-up base.*

ANTI-AGEING FILLING DROPS

DOUBLE ACTION FILLING

Plump face and neck: lifting effect - *30 ml*

° HYALURONIC ACID MICROSPHERES:

microspheres that penetrate deep down into the skin thanks to an innovative technology. They absorb water from the surrounding environment and swell **up to 30 times their volume**. *They therefore fill wrinkles and give a uniform effect all over the face and neck.*



° SIBERIAN GINSENG:

natural extract of **Siberian ginseng** root (*Eleutherococcus senticosus*) which contains multifunctional active ingredients with a remarkable antioxidant and anti-stress action. It creates a non-invasive lifting effect film on the neck, neckline and face and moreover tightens the skin thanks to an immediately perceptible action. When treated with **Pro Age Anti-Ageing Filling Drops** the skin looks immediately relaxed and plump and its effects are long-lasting. *Apply a small amount of Anti-Ageing Filling Drops on the face, neck and neckline with particular attention to the areas most affected by wrinkles and lightly massage until it is absorbed. If used together with Pro Age Anti-ageing Day / Night Cream, it enhances the anti-wrinkle and moisturizing action. It can be used as a make-up base as well.*

PRO
age

DAY

WITH
HYALURONIC
ACID
MICROSPHERES
AND SILK
PROTEINS



WITH
HYALURONIC
ACID
MICROSPHERES
AND
SIBERIAN
GINSENG

SAY GOODBYE TO WRINKLES!

NIGHT

WITH
PEPTIDE
COMPLEX
*28
days



ANTI-AGEING NIGHT CREAM

DOUBLE ACTION FILLING

Nourished face and neck: repairing effect - *50 ml*

At night the skin is fully operative and makes the most of the substances it is given. Therefore, a nightly provision of nourishing substances helps to slow down the aging process and restore proper functioning.

Pro Age Anti-Ageing Night Cream supplies to the skin the ingredients it needs. The formulation is based on a peptide complex which significantly increases the formation of various types of collagen and guarantees maximum effectiveness in improving the appearance and reducing wrinkles.

* If constantly used, **Pro Age Anti-Ageing Night Cream** stimulates the formation of new collagen as well as protects the existing one from degradation and acts on the dermo-epidermal junctions which are responsible for the good appearance and functioning of the skin, making it more toned and improving the jawline.

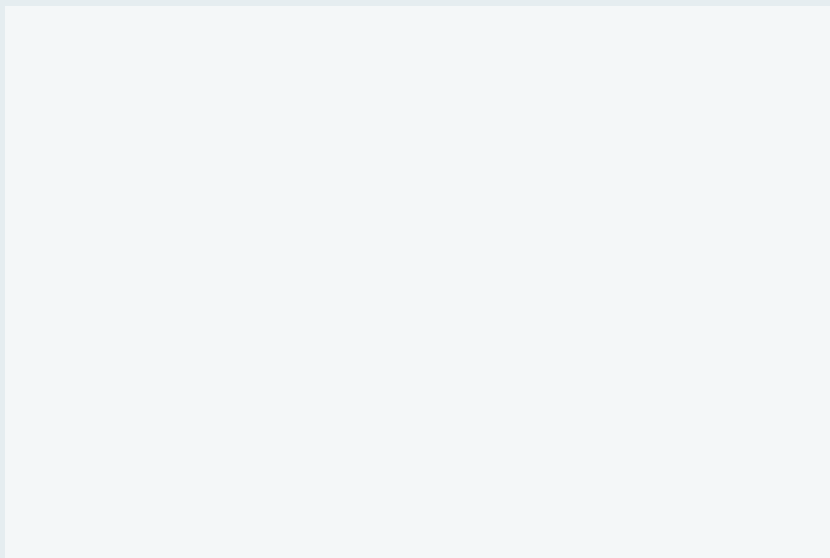
* *In just 28 days of natural turnover, the skin appears smoother, softer and more toned and with a well-defined jawline.*



PRO age

*After thoroughly cleansing, apply every night the right amount of product
and lightly massage until it has been completely absorbed.*





PUB 560

INCO S.R.L.

via del Fiffo, 5 - 40065 Pianoro (Bo) -
tel. +39 051 / 77.60.10 - 77.63.97 - fax +39 051 / 77.48.97
info@incocosmetici.com

seguici su:



www.incocosmetici.it

