



# FORMITALIA

Luxury Group  
Firenze

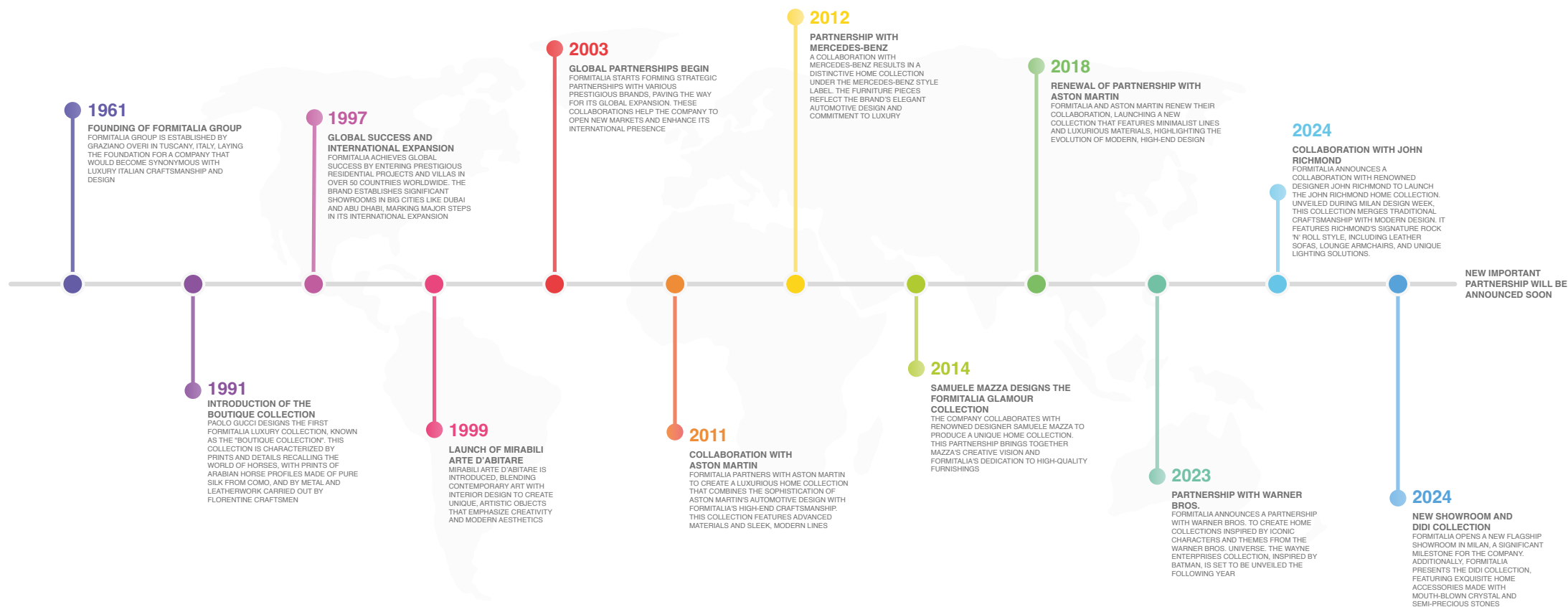
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## COMPANY PROFILE



# Timeline

Formitalia Group, an icon of Italian luxury craftsmanship and design, was founded in 1961 by Graziano Overi in Tuscany, Italy. Since then, Formitalia has epitomized excellence in creating high-end furnishings, continually setting benchmarks in innovation, quality, and timeless elegance within the global luxury market.







# History

The history of Formitalia, led by brothers David and Gianni Overi, is a story of successful objects and winning intuitions that have become a true total living system completely MADE IN ITALY, going as far as furnishing prestigious villas in the most exclusive locations and creating hotels and residential projects all over the world. In recent years, the commercial growth of FORMITALIA Group and its licensed brands has followed a distribution strategy through a network of boutiques and shop-in-shops located in luxury centers in over 50 countries worldwide. Formitalia Luxury Group is therefore today an important international group comprising prestigious brands and collections based on the idea of a total look for the most glamorous and coolest home, office, contract, and personal accessories.

The FORMITALIA Group of furniture companies was founded by Graziano Overi in 1968, while the first FORMITALIA Luxury Collection was created in 1991, namely the Boutique Collection designed by Paolo Gucci, characterized by prints and details recalling the world of horses, with prints of Arabian horse profiles made of pure silk from Como, and by metal and leatherwork carried out by Florentine craftsmen. This success has been achieved thanks to the in-depth knowledge of leathers, the selection of the finest tans that are worked with crocodile and ostrich prints to emphasize the mood that has given the Formitalia brand its key imprint. All production was carried out mainly in Tuscany, in the cities of Florence, Prato, Pistoia, and Pisa. Formitalia focuses on leather and every possible use of it: from the living area to large and sophisticated bedrooms, the Formitalia style makes the home unique, precious, cosmopolitan, elegant, warm, and welcoming.

FORMITALIA Group stands as a partner with ASTON MARTIN, JOHN RICHMOND, and WARNER BROS. These collaborations exemplify our commitment to pushing the boundaries of sophistication and innovation in high-end furniture. We fondly remember our successful ventures with MERCEDES BENZ Style, contributing to Formitalia's design prowess. Additionally, the DIDI Collection and MIRABILI Arte d'Abitare are distinguished lines within FORMITALIA Group that showcase our dedication to excellence. The DIDI Collection features exquisite home accessories made with mouth-blown crystal and semi-precious stones, embodying Florentine craftsmanship. MIRABILI Arte d'Abitare brings a unique blend of contemporary art, architecture, and interior decoration into our offerings. As we continue to forge new collaborations, we cherish the legacy of our partnerships and collections, each contributing to Formitalia's rich tapestry of design excellence in high-end furnishings.

In recent years, charm and luxury have been increasingly oriented towards minimalist and contemporary design. The richness of forms and the classic soul give way to a decidedly modern style, where essentiality is enhanced by refined materials and exceptional finishes, distinguished by craftsmanship proudly made in Italy. Satin-finished metals, natural stones, refined leathers, and fabrics emerge from a context in which the design is characterized by extremely clean lines that emphasize, now more than ever, the impeccable craftsmanship that has always distinguished Formitalia's collections in Italy and around the world.

Our materials include a wide range, featuring metals with light gold finishes in satin or polished effects, luxurious marbles such as Calacatta Gold and Rosso Levanto, and a selection of natural gemstones like Lapis Lazuli and Malachite. Additionally, our collection highlights rich woods such as Canaletto Walnut with a natural appearance and Ash with an open-pore finish. Complementing these are Nappa leather treated with natural finishes, nubuck leather in natural hues, and exclusive fabrics available in over 200 colors and patterns.

# Global Expansion

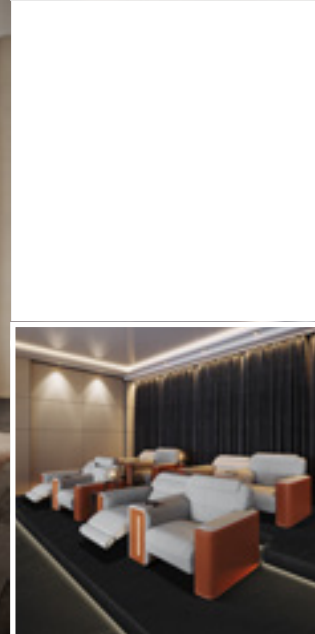
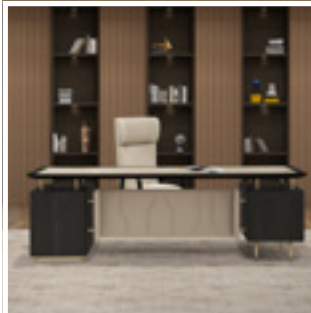
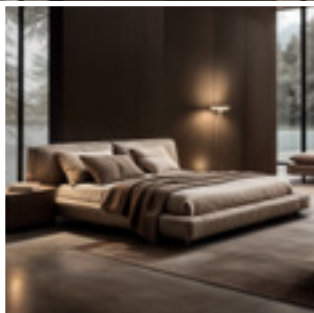
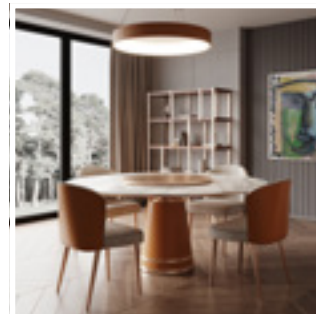
FORMITALIA Group has established a robust international presence, with a distribution network spanning over 50 countries. Our strategy focuses on positioning our boutiques and shop-in-shops in luxury centers worldwide. The strategy focuses on positioning boutiques and shop-in-shops in luxury centers worldwide, significantly boosting commercial growth. FORMITALIA continuously seeks new markets and opportunities to expand its reach, ensuring that high-quality, Made in Italy products are accessible to discerning customers around the globe.





# Luxury Interiors

FORMITALIA is synonymous with luxury and elegance in interior design. FORMITALIA collections transform living spaces into unique, sophisticated environments. Specializing in using high-quality leathers and materials, proudly and meticulously creating Luxury Interiors and Accessories for Exclusive Homes, Hotels, Executive Offices, and Superyachts. The designs reflect Italian craftsmanship and innovation, ensuring that each piece is a testament to our dedication to creating refined and luxurious living environments.





# PRESTIGIOUS MATERIALS

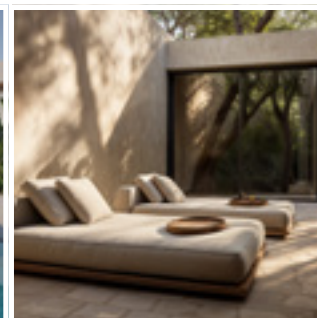
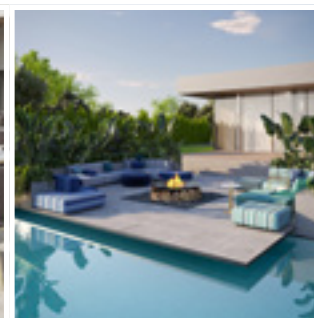
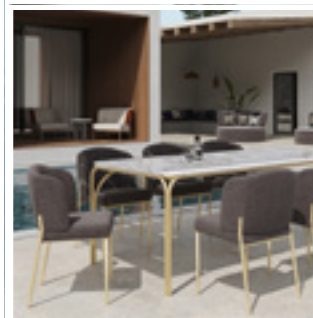
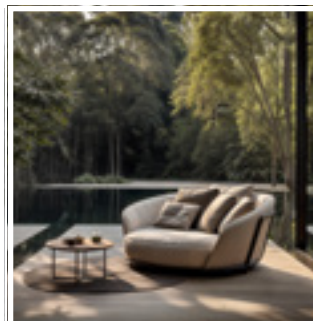
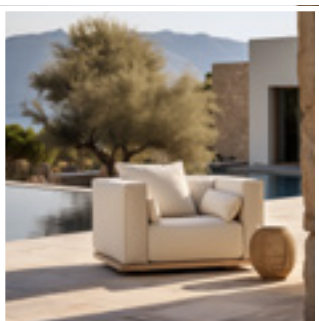
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made in Italy



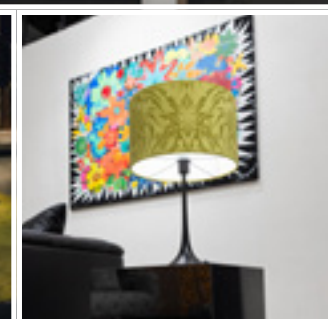
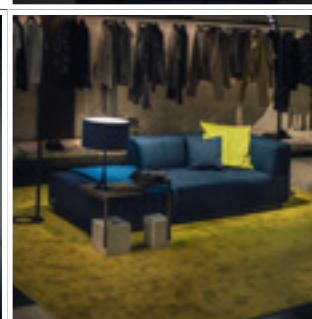
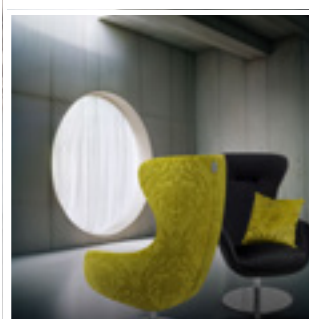
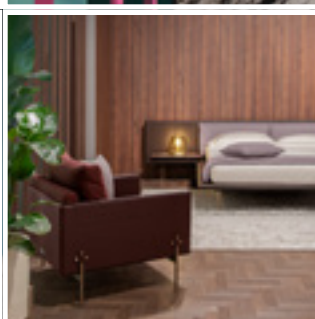
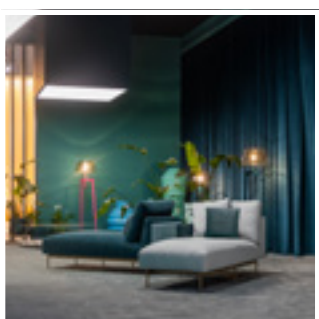
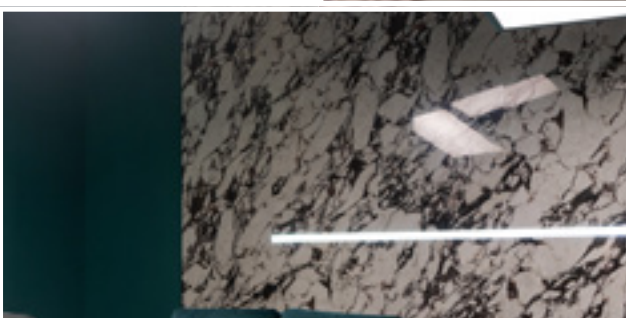
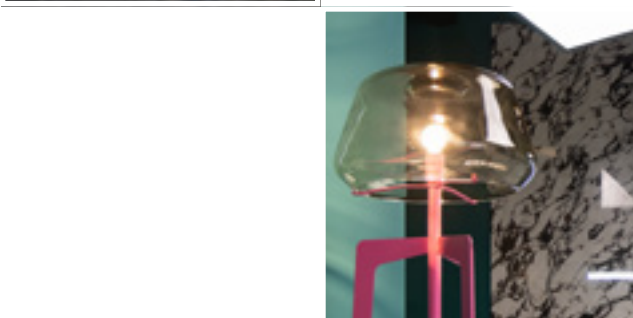
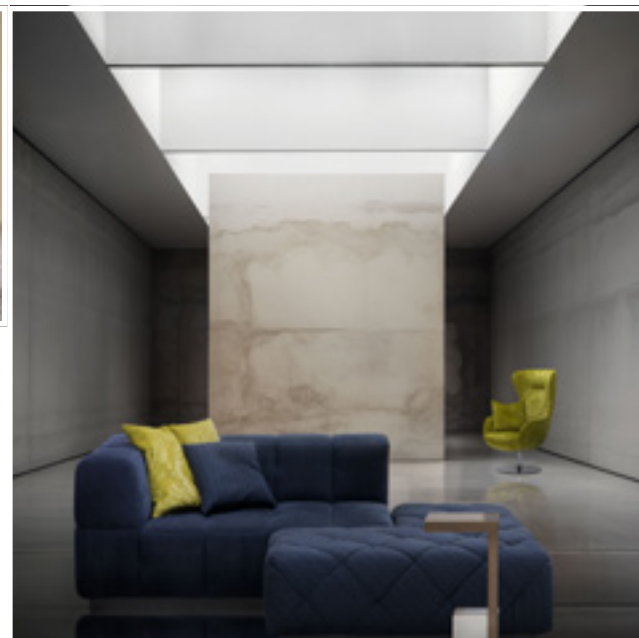
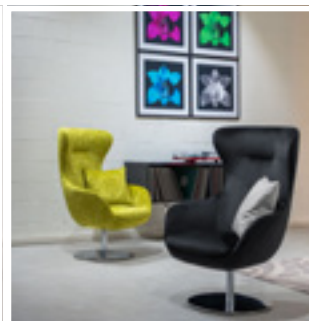
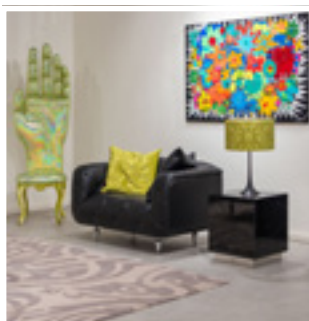
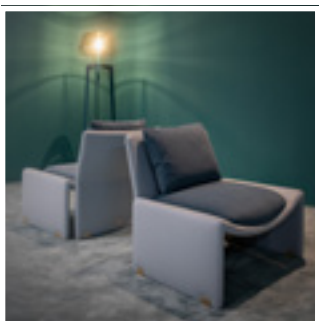
# Luxury Outdoor

FORMITALIA's outdoor collections bring the elegance and sophistication of indoor living to exterior spaces. We offer a range of outdoor furniture that blends minimalist design with luxurious materials such as satin-finished metals, natural stones, and exclusive fabrics. Our outdoor solutions are designed to transform any exterior area into a luxurious retreat, perfect for relaxation and entertaining.



# Brand Partnerships

Over the years, FORMITALIA Group has formed prestigious partnerships with leading brands such as ASTON MARTIN, JOHN RICHMOND, and WARNER BROS. These collaborations have allowed FORMITALIA to push the boundaries of sophistication and innovation in high-end furniture. Each partnership brings unique elements to the collections, enhancing the design portfolio and reinforcing FORMITALIA's commitment to excellence. Past collaborations with MERCEDES BENZ Style, GHERARDINI Home and others highlight versatility and dedication to creating exceptional furniture.

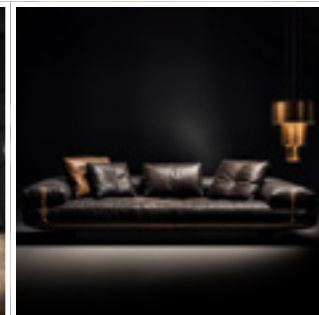
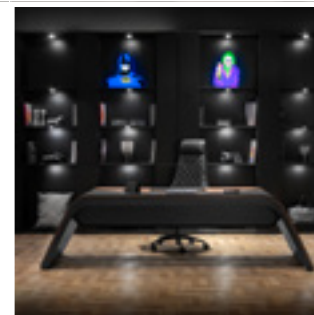
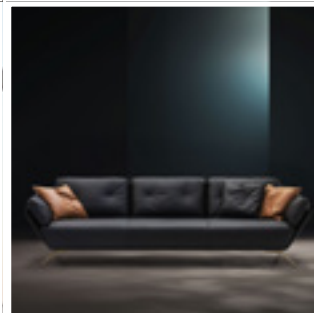
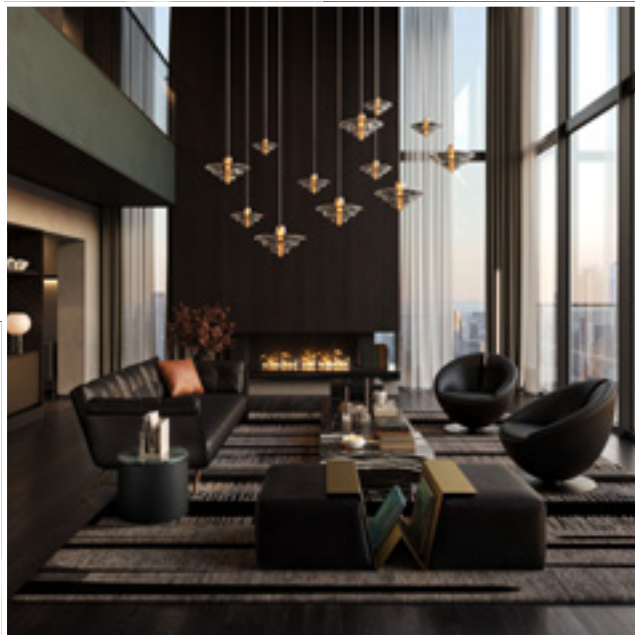
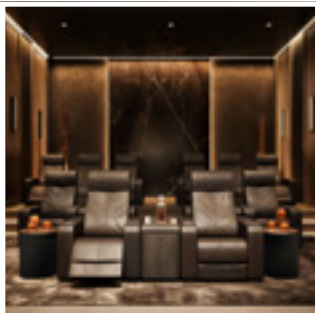
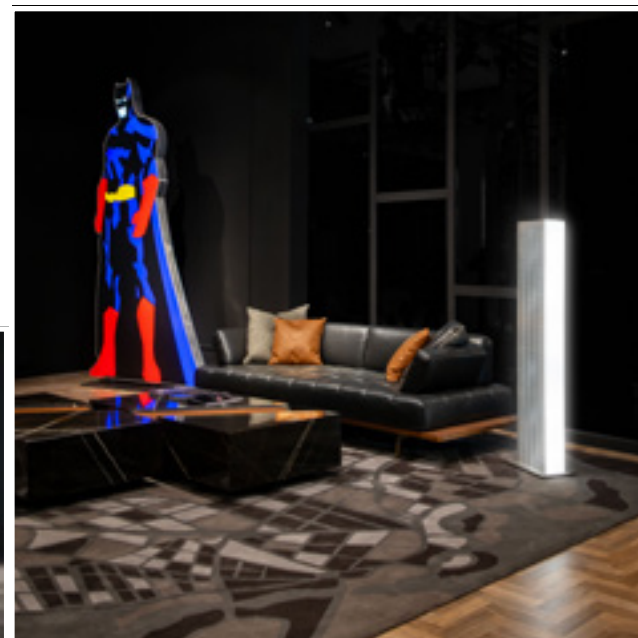
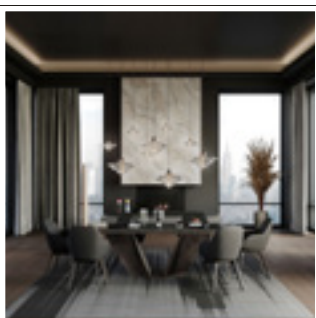




WAYNE ENTERPRISES HOME COLLECTION IN PARTNERSHIP WITH

# Warner Bros

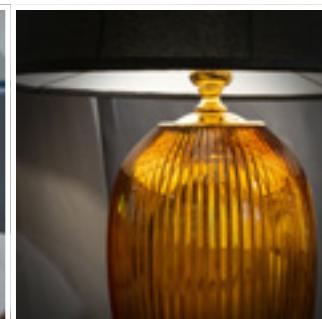
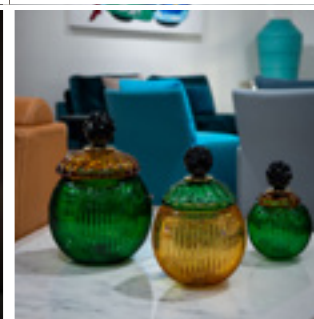
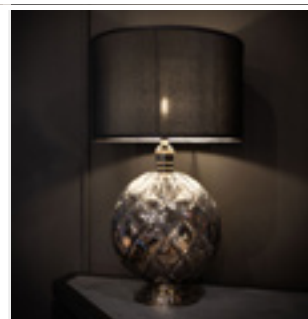
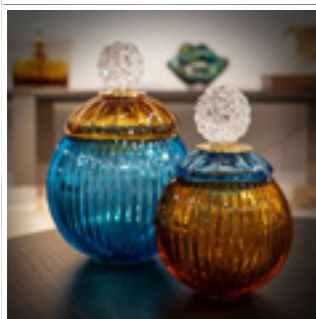
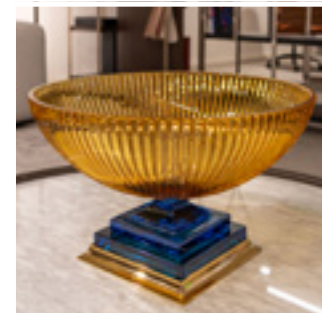
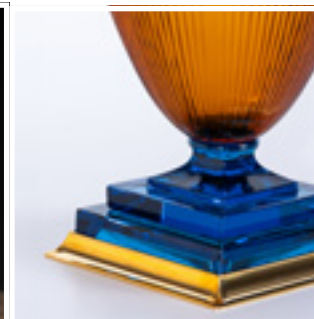
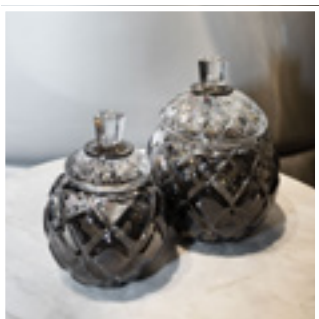
In partnership with Warner Bros., FORMITALIA has developed the Wayne Enterprises collection, inspired by the iconic world of Batman. This exclusive line features designs that blend luxury with the mystique and elegance of Bruce Wayne's universe. The collection includes bespoke furniture pieces that incorporate distinctive elements from the Batman franchise, creating a unique and sophisticated ambiance for any space.





# DIDI Collection

The DIDI Collection by FORMITALIA features exquisite home accessories crafted from mouth-blown crystal and semi-precious stones, showcasing the finest Florentine craftsmanship. This exclusive line includes decorative pieces that add a touch of elegance and luxury to any home. Each item in the DIDI Collection is a testament to FORMITALIA's dedication to quality and artistic expression, offering unique and beautiful accessories that enhance the aesthetic appeal of any interior space.

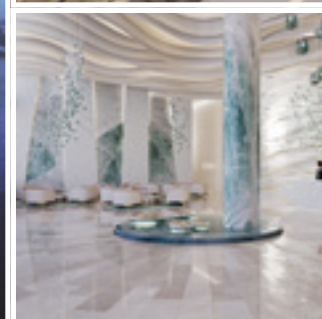
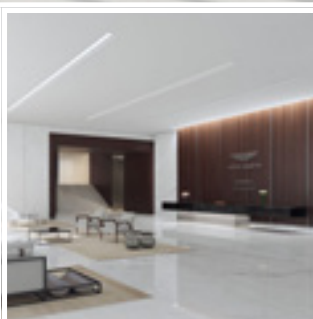
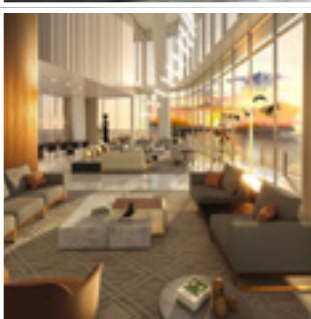
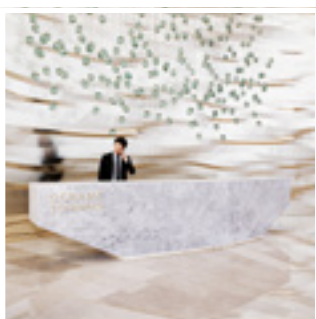
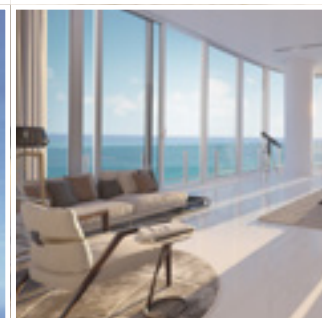
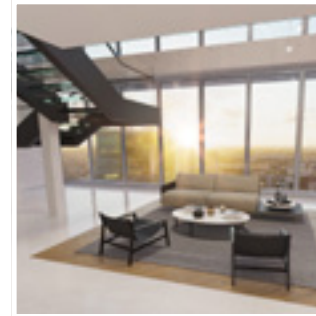
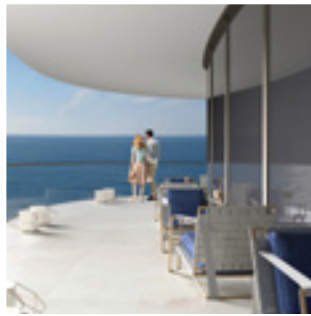
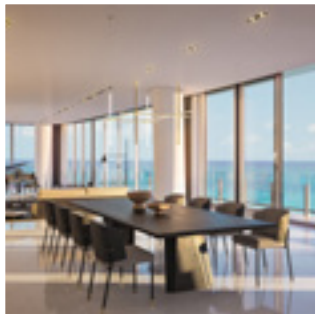


An aerial night view of a modern, curved skyscraper. The building features a prominent helipad on its upper floors, marked with a large 'H' and surrounded by red lights. Below the helipad, there is a rooftop swimming pool and a landscaped area with palm trees and lounge furniture. The building's facade is illuminated, and the surrounding city skyline is visible in the background.

# Branded Real Estate & Projects

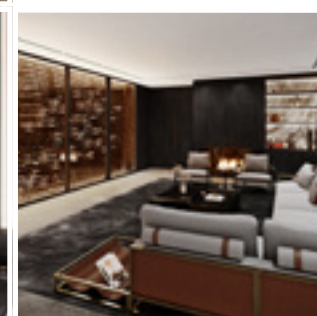
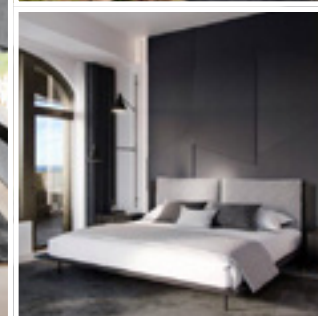
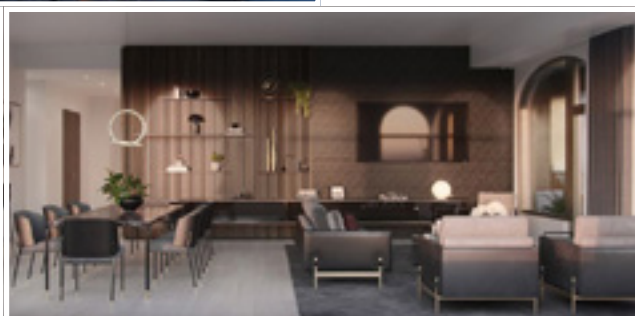
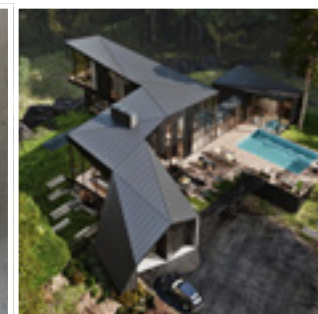
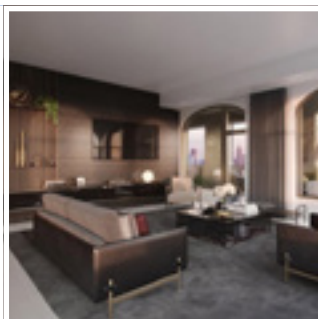
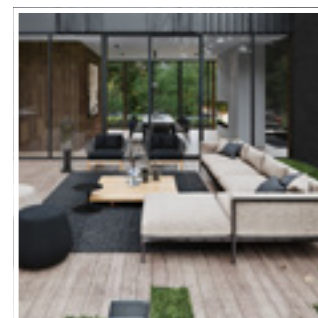


# Skyscrapers





# Villas





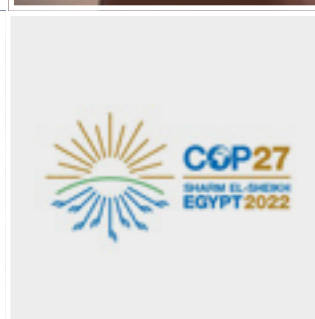
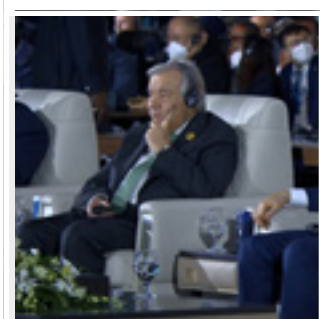
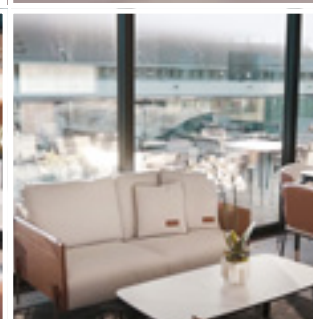
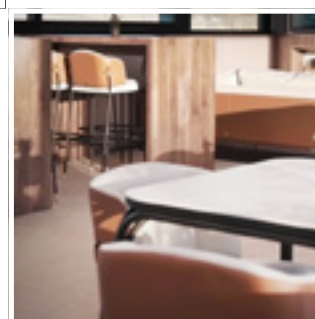
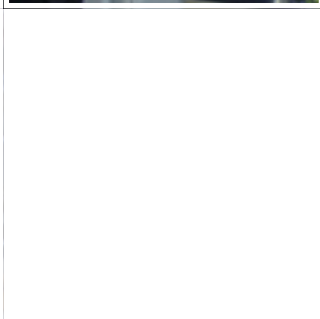
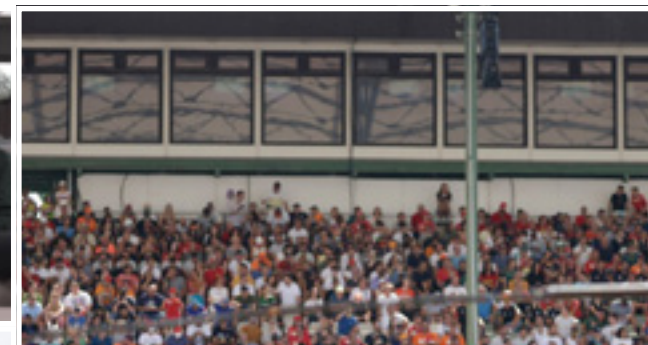
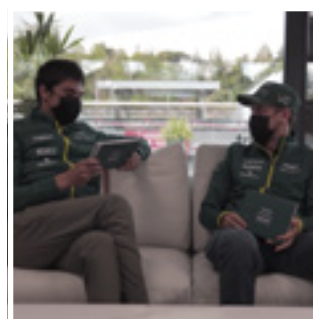
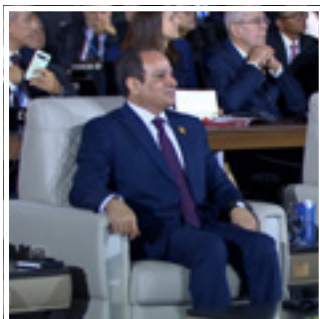
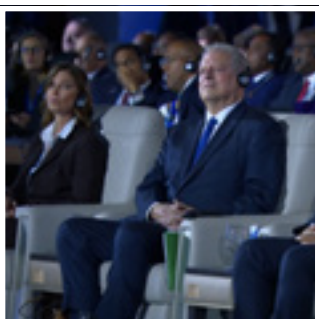




# Special Projects

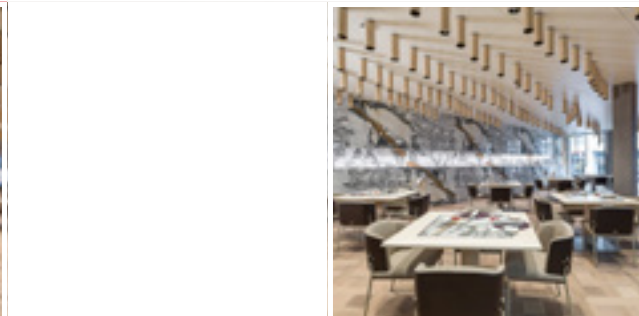
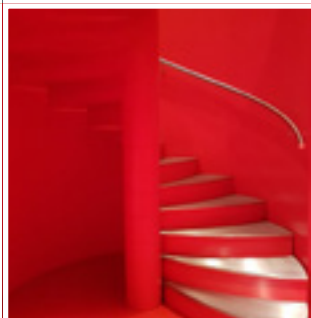
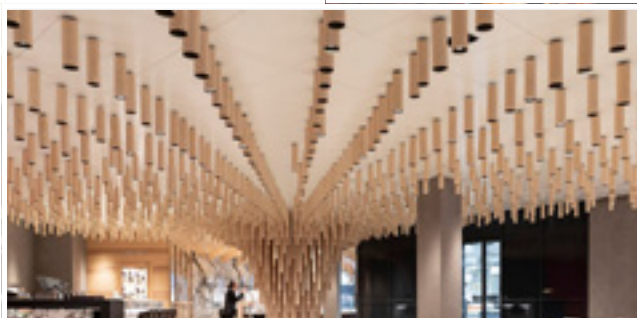
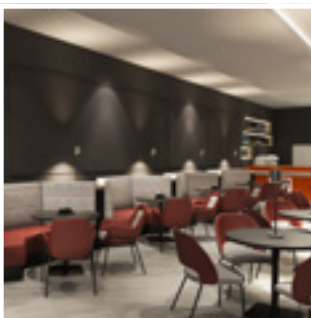
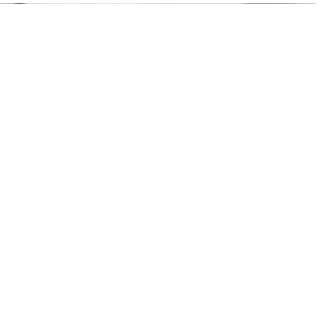
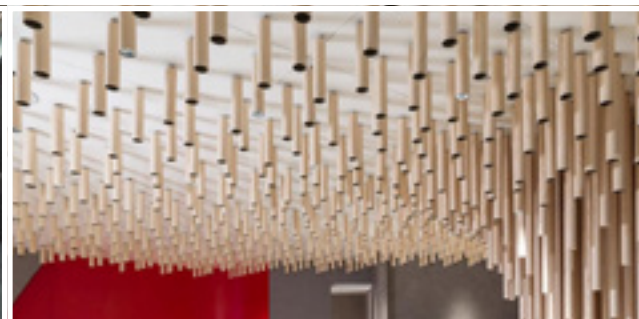
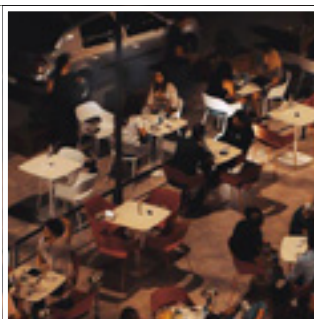
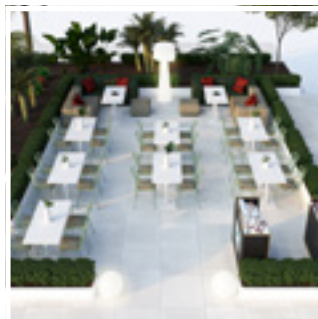
Among the projects to note is the International Congress Center in Sharm El-Sheikh, which showcases how luxury can coexist with sustainability. The design emphasizes the use of eco-friendly materials without compromising on the refined design and Italian craftsmanship that characterize our work.

Another notable project is the Aston Martin Formula 1 Team Motorhome. The interior of this motorhome reflects refined elegance and minimalist design, ensuring a serene and comfortable environment. The collaboration combines Aston Martin's excellence with our artisanal expertise, creating a sophisticated and inviting space.

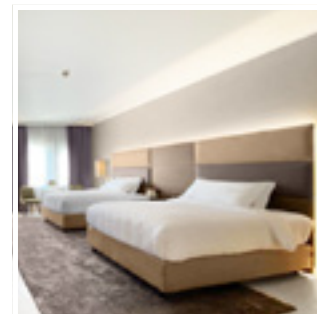
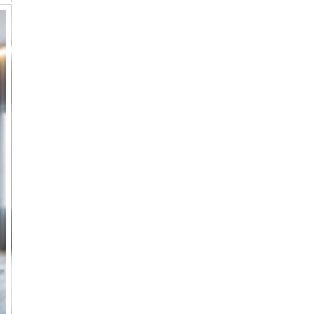
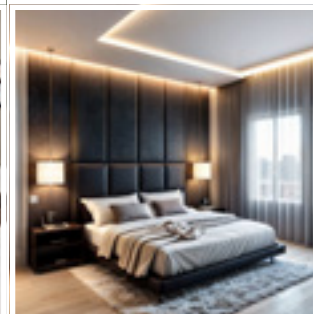
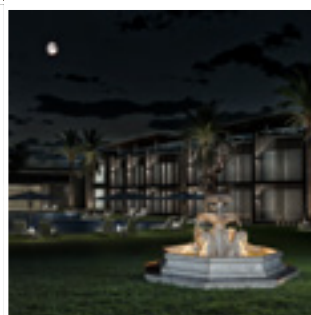
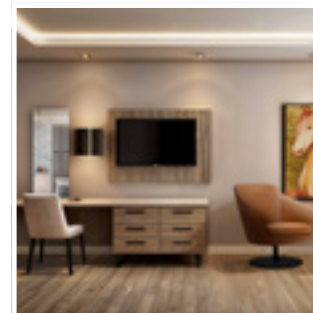
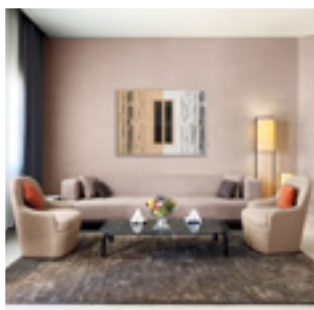




# Restaurants and Cafes



# Hotels





**FORMITALIA**

Luxury Group  
Firenze

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