

The Buti bag is a container of history. A condensation of manual skills and artisan knowledge that have almost been lost.

We at Buti have taken care of these secrets and techniques that make each bag a living object, constantly updating ourselves, choosing the best materials and making research a fundamental activity.

Everything was born in Buti, in its own factory in Italy, more precisely in Tuscany, near Florence: from the design, to the sampling up to the production process.

It may have been 60 years since 1958 when the founder Pilade Buti created his own company, but the values we have and everything we believe in have remained unchanged over time. Now the Second and Third Generations of the Buti Family is committed to carrying on the Craftsmenship and Design of the Brand, like a thread that does not stop and continues over time to sew bag after bag.

Each of our products is unique and unmistakable, an object into which we pour Creativity, Time, Resources, Quality, History, Tradition and the work of our hands.

It is for this reason that in the particular period that we are all experiencing, we coined the phrase for our Spring-Summer 2021 campaign:

💥 CAN'T STOP A BUTI BAG 💢

We are part of a history, the Italian one, we are citizens of the whole world. And the Buti bag is the way in which we are committed to preserving Made in Italy and at the same time making it part of a global culture.

