



A story of Made in Italy excellence

In the early 1990s, there was a lack of street lighting in several Italian cities during the autumn and winter nights. For this reason, many mayors asked shops to keep their windows lit until late at night in the city centers.

Milan, like other Italian cities, was in a state of decline at the time, and offered no incentive to live outside on autumn and winter evenings. Star Progetti was the first company to understand the social and economic potential of using outdoor spaces.

Star Progetti designed and produced the first heater which encouraged people to spend time outside, by heating the outdoor tables and terraces: the gas-fuelled Helios Radiant Fungo[®] (Mushroom patio heater). It was an incredible success.

In Italy, and all over Europe, Star Progetti enabled bars and restaurants to increase their revenue by creating lively, welcoming outdoor spaces during the winter season.

Milan was the first real test case: thanks to the backing of the city council, which recognized the potential of Star Progetti's solution in the redevelopment of several areas of the city, the first dehors - or outdoor terraces - were born.

This led to a new way of enjoying the city's outdoor spaces, giving a fresh boost to a tourist trade which was at that time becoming stagnant.

Bars, restaurants and pizzerias saw a huge increase in business, suppliers increased sales of parasols, chairs and tables and city councils granted new licenses.

A model that was later successfully exported all over the world: from Paris to Tokyo, Star Progetti brought the solution to a previously-insoluble problem.

TODAY STAR PROGETTI IS AN EXAMPLE OF MADE IN ITALY EXCELLENCE, WITH PRODUCTS WHICH ARE SUCCESSFULLY DISTRIBUTED ALL OVER THE WORLD AND WHICH STAND OUT FOR THEIR INNOVATION, DESIGN, QUALITY AND SAFETY.





STAR PROGETTI today

STAR PROGETTI IS AN INTERNATIONAL LEADER IN THE DESIGN AND PRODUCTION OF ELECTRIC INFRARED HEATERS.

With more than 25 years of experience in research and applications of infrared technology, Star Progetti has been able to develop infrared heaters that offer maximum heat efficiency and the only ATEX heater available in the market.

Today the company is already serving **5000+ resellers** over **50+ countries worldwide across 9+ different industries** by providing them with complete **heating and cooling solutions** for outdoor areas and semi-opened areas where traditional heating or air-conditioning solutions cannot be implemented or result in excessive energy costs.

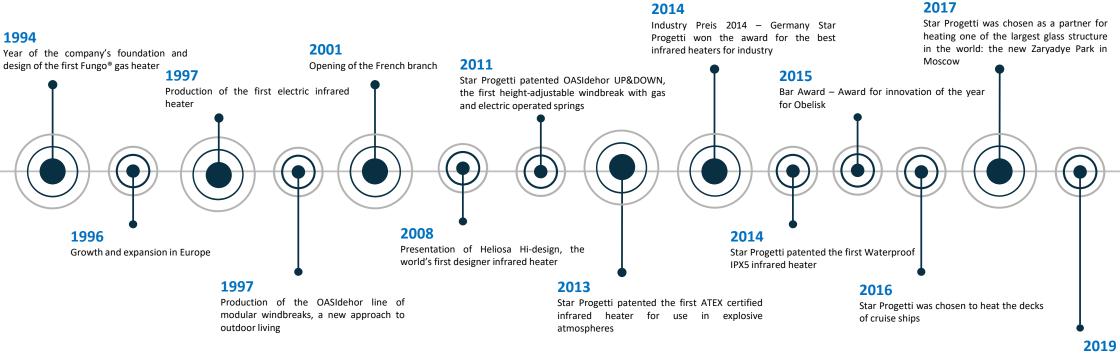
Within the HO.RE.CA. business (TERRACE PROJECT), the company's modular windbreaks and structures represent today **the state of the art of Italian design and technology** for developing outdoor spaces, terraces and commercial areas.

Also, thanks to the company's push towards R&D and a partnership with German's firemen, the company has developed the first electric heater to be used in case of emergency and first aid to protect people from hypothermia.





Our story: 25 years of innovation



Inauguration of the new 16.000 sqr. Milan Headquarter



STAR PROGETTI in numbers



5.000+ customers



60+ Countries served



2 headquarters



16.000 sqm. Production plant



9+ Industry served



25+ Years of R&D



0 Zero Impact company

50+ Employees



Product lines



10+ Patents



Industries served





Our locations $\mathbf{9}$





Headquarter and Production plant Area: 16.000 sqm. Tribiano (Milano) - Italy





Commercial Branch and Warehouse Area: 5.000 sqm. Cuisery (Bourgogne) - France



STAR PROGETTI wordwide





An international success

STAR PROGETTI HAS BEEN CHOSEN FOR HEATING ONE OF THE WORLD'S LARGEST GLASS STRUCTURES

In the Zaryadye park in Moscow the electric infrared heaters of STAR PROGETTI were chosen to heat one of the largest glass structure in the world



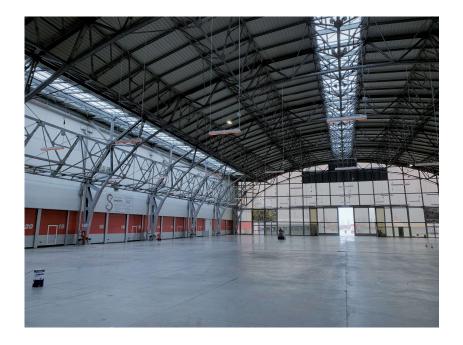


Unmachable heating power

THE OUTSTANING HEATING POWER OF STAR PROGETTI'S HEATERS WARM UP THOSE AREAS WHERE NO OTHER HEATING SYSTEMS CAN

For this reason, STAR PROGETTI infrared heaters have been chosen to heat over 7500 sqm. of the paddock of the Adria Race Way International Circuit, one of the largest of its kind.







Our certifications



Company with a UNI EN ISO 9001:2015 Quality Management System



The CE mark certifies that products have been assessed and deemed compliant with the requisites set forth by the EU regarding health, safety and environmental protection.



The IMQ-GS mark indicates products are compliant with German law



Intertek's ETL mark is a safety mark which is recognised all over North America and Canada



EAC certification for products destined for export to Russia.



The ATEX/94/9/CE Directive sets forth the minimum safety requisites for electrical equipment destined for use in potentially explosive atmospheres, so that they cannot constitute a potential source of ignition.



Our brands

Electric Infrared Heaters



HELIOSA® by STAR PROGETTI Hi-design







Modular Outdoor Structures

OASIdehor®

Evaporative Air Coolers

ECO FRESH AIR



STAR BRUMA

Mobile Air-conditioner

STAR COOLER

Special Products



CAFFÉ

A few of our clients





A few of our clients



PORSCHE



For further information: <u>www.starprogetti.com</u>