

Our team

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Market Insights



NO ALCOHOL MKT

Spritz version that has an amazing taste because when you drink it seem alcoholic with a very complex profile flavors...
The taste is mild bitter and sweet.



BOLD STRAIGHT FORWARD BRANDING

The health-conscious millennial looks for a no-nonsense approach that suites their style, way of communication & needs made by analogue.



LOW SUGAR / NO SUGAR

ingredients: Carbonated water,
12% Real fruit juices NOT FROM
CONCENTRATE, Natural flavors;

- Fully Natural ingredients: also, carbon dioxide is of natural origin from mineral extraction;
- Very low in calories and very refreshing (pending the flavor, only 15-20 calories per 275mL)
- Fully Organic water



NO PLASTIC

European Consumers:

- 85% say plastic bags when asked to comment on pollution;
- 55% mentioning water bottles;
- 78% believe plastic is unnecessary for food;
- 80% would support environmental brands.

Manufacturing Capability

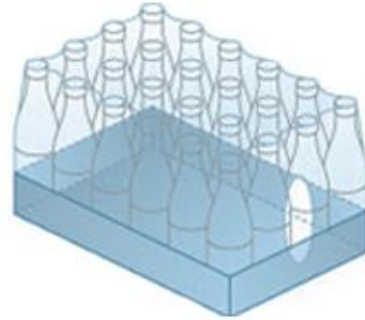
Flexible & Differentiated to Every Markets

BOTTLES PACKAGING

100 ML, 175 ML, 200 ML, 250 ML,
275 ML, 500 ML, 330 ML, 700 ML,
750 ML, 1000 ML
New shapes & forms



SHELF FRIENDLY PACKAGING



CLUSTERS

3PK, 4PK, 6PK & 10PK



PRESERVATIVE FREE

ORGANIC / ALL-NATURAL Certification



QUALITY INGREDIENTS

Origin & Source Claim Certification



MANUFACTURING

BRCGS FOOD Compliance
SEDEX Member



3pk Cluster options: over or neck through



Glass: 18cl, 20cl, 25cl, 27,5cl and 33cl
Labels: paper, foil, shrink



Aluminum: size, form and closure options



4pk Cluster options: Over & neck through



Shrink Tray: 6, 12, 24



Wrap around CTNs & Retail packs



Packaging options available

SKU Focused approach

- Bottles: single 12 or 24;
- Clusters: 3-4-6-10pks;
- Cartons: shrink tray or Wrap



OUR BRANDS





SPECIALITY CONTRACT BOTTLING





PRIVATE LABEL PRODUCTS



FOR THE BEST COMPANIES

PRIVATE LABEL												
PRODUCT		TRAY DESCRIPTION						PALLET CONFIGURATION				
Description	Net Content	Bottle Weight (Kg)	MOQ for extra EU market	Minimum for each taste	Tray Dimensions (LxHxW) cm	Tray Weight (Kg)	Bottles per Tray	Layers for Pallet	Trays for Pallet	Bottles per Pallet	Pallet height (cm)	Pallet weight (Kg)
SOFT DRINK – ALCOHOLIC BEVERAGE	100 mL	0.2	1.000.000/year	10.000	35.5x21.5xx15	8.50	48	8	80	3.840	140	845
SOFT DRINK – ALCOHOLIC BEVERAGE	200 mL	0.4	400.000/year	10.000	23x17x19	4.30	12	8	192	2.304	170	910
SOFT DRINK – ALCOHOLIC BEVERAGE	250 mL	0.5	400.000/year	10.000	36x24x19	10.3	24	8	117	2.808	185	1.100
SOFT DRINK – ALCOHOLIC BEVERAGE	275 mL	0.5	250.000/year	10.000	23.5x17x22	5,70	12	6	132	1.584	150	770
SOFT DRINK – ALCOHOLIC BEVERAGE	750 mL	1.2	100.000/year	6.000	23.5x15.5x27	7,20	6	4	120	720	140	682

IMPORTANT: EVERY SINGLE PRODUCT TBD





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