

Agenda

<u>Seasons</u>

- Carnival / Everyday
- Halloween
- Christmas & New Year

Product Categories

- Costumes
- Accessories
- Capes
- Wigs
- Masks
- Hats
- Cosmetics / Make-Up
- Decoration

And finally...





Seasons

Carnival / Everyday

- Articles available all year round
- Vast assortment of different themes/subjects
- Adult and Child
- Vast assortment of complementary items:-
 - Costumes
 - Mascots
 - Capes
 - Masks
 - Wigs
 - Cosmetics & Make Up
 - Accessories
- Quality materials







Seasons

Christmas & New Year

- Seasonally Available
- Subjects to tie in with Christmas and New Year party season e.g.
 Father Christmas, Angels, Elves, 3 Kings
- Adult and Child
- Vast assortment of complementary items:-
 - Costumes
 - Mascots
 - Capes
 - Masks
 - Wigs
 - Cosmetics & Make Up
 - Accessories inc. Party Poppers, Streamers, Confetti
- Quality materials





Seasons

Halloween

- Articles available seasonally
- Adult and Child themes
- Fantasy and Horror (for adults) e.g. Pumpkins, Witches,
 Cadavers, Skeletons, Dracula, Steampunk, Memes etc.
- Vast assortment of complementary items:-
 - Costumes
 - Home & Store decoration
 - Mascots
 - Capes
 - Masks
 - Wigs
 - Cosmetics & Make Up
 - Accessories
- Quality materials





Costumes

- Articles available all year round
- Vast assortment of different themes/subjects
- Adult and Child costumes
- Some designed & made in Italy by Carnival Toys
- Typically sold in A5/A6 size hanging resealable bag with multilingual card insert
- Adults in one size, childrens sizes vary (catalogue includes size guide)
- Includes also complete dress-up sets (only in Halloween & Accessories catalogues)
- Large variety of subjects including Fantasy, Historical, Cowboy, Pirate,
 Horror
- Includes adult Mascot Jumpsuits & Bodysuits







Masks

- Wide range of not just traditional Carnival masks, but also
 Venetian Style, Animal, Fun, Horror, and even trendy Steam
- Materials used include latex, pvc (soft and hard), flocked pvc rubber and fabric
- Eyes only through to full head masks with moving features
- Includes character masks
- Price quotes on request for some in-house production; low N



Accessories

- Includes a comprehensive range of items: Weapons, Belts, Crowns, Hair Bands, Deeley Boppers, Gloves, Glasses, Leggings, Noses, Ears, Teeth, Balloons, Boas, Pom Poms, Streamers, Confetti, Party Poppers
- Popular colours including Neon
- Floor and Counter displays available
- Confetti and Streamers own manufacture; bulk price quotes on request





<u>Capes</u>

- Adult and Child sizes
- Classic and Horror themes
- Variety of qualities and price points, starting with top quality hand made in Italy items
- Designed to be partnered with matching accessories e.g. Top Hats
- Materials used include different types of polyster





<u>Wigs</u>

- Different cuts, styles, colours and quality
- Some own production in Italy
- Made to order possible for certain styles, with low MOQ; quotes on request
- Top quality wigs can be styled using a comb/brush
- Beards & moustaches also available
- Themes include Traditional, Fantasy, Humour, Musicians, Father Christmas



Hats

- Traditional & Fantasy styles
- Adults & Children
- Use various materials including Thermoform PVC, Flocked PVC, fake Leather, felt and fabric
- Top Hats, Bowlers, Wizards, Pirates, Police, Mini Hats
- Helmets also included in the category e.g. Military, Police, Soldier etc.
- Some hats 'Made in Italy' by Carnival Toys





Cosmetics / Make Up

- Range of articles for both children and adults
- Many are water & soap washable (being water based)
- Face Paint line for children 'Made in Italy' to guarantee safety & quality
- Many sets include application tools
- Available in Counter & Floor Displays
- Instructional video link available via QR code on pack
- Kits include design suggestions
- European testing certification for EN71 / Cosmetics inc. Patch Test & Microbiological Tests available
- Included in the category are also Hair Colours, Nail Polish, Contact Lenses, Nails & Eyelashes, and Colour & Glitter sprays and Body Painting Markers





Decoration

- Primarily for Halloween season
- Decorations for shops, public places and homes
- Create your own horror atmosphere/background!
- Many subjects including skeletons, vampires, monsters, spiders and so on
- From small table decorations right up to 3m hanging ghouls!
- Typically made from fabric and/or plastic
- Indoor and outdoor use
- Some have sound, light and movement
- Includes accessories such as bats, spiders, pumpkins, stickers and posters





And finally...

- We welcome customers to visit our extensive showroom near Ravenna in Italy where we are happy to help with product selections and recommendations; we're just 4 hours from the Brenner Pass and 45 minutes from Bologna airport
- All products is shipped out of our local warehouse, typically in less than 7 days of receipt of order
- MOQ's for Italy-produced items are low, offering a personalised service
- Low minimum order value of Euro 150.00 means we can service even individual stores; orders over 600.00 Euro ship free (in Europe)
- Our sophisticated online B2B ordering system means customers can make selections, print their own 'catalogues' and even place orders directly with us
- All goods are already cleared in the EU, so no import duties or complications
- The company has been established since the 1970's and is now seeking to expand beyond it's traditional home market of Italy
- Italy is famous for both design and the Venice Carnival season you're in good hands!
- Visit us now at:- <u>www.carnivaltoys.it</u>





