

think:water

COMPANY PROFILE  
2026



# Think:water



## Italian manufacturer.

Since **1994**, we have been designing and manufacturing **Made in Italy** water treatment systems, offering solutions that integrate **into every area of the home**, as well as public spaces such as **offices, hotels, restaurants, professional practices, and industries.**



The design catches the eye.



Reliability wins trust.

# VISION

**The survival of our Planet depends on water treatment!**

Think:water leads a new environmental paradigm with innovative water treatment solutions, **promoting sustainability, value for our customers, and corporate well-being.**



**A bridge between environment and technology to build a sustainable and innovative future.**

Think:water products successfully improve water in every industry they are used in:

1. **reduce environmental impact**
2. **simplify life**
3. **reduce management costs**
4. **extend the life of machinery**

# PRODUCT RANGE

PROFESSIONAL REVERSE OSMOSIS				CARBON BLOCK FILTRATION				PLUMBERY			
											
				SELECTIVE RESIN FILTRATION							
											
HOUSEHOLD REVERSE OSMOSIS											

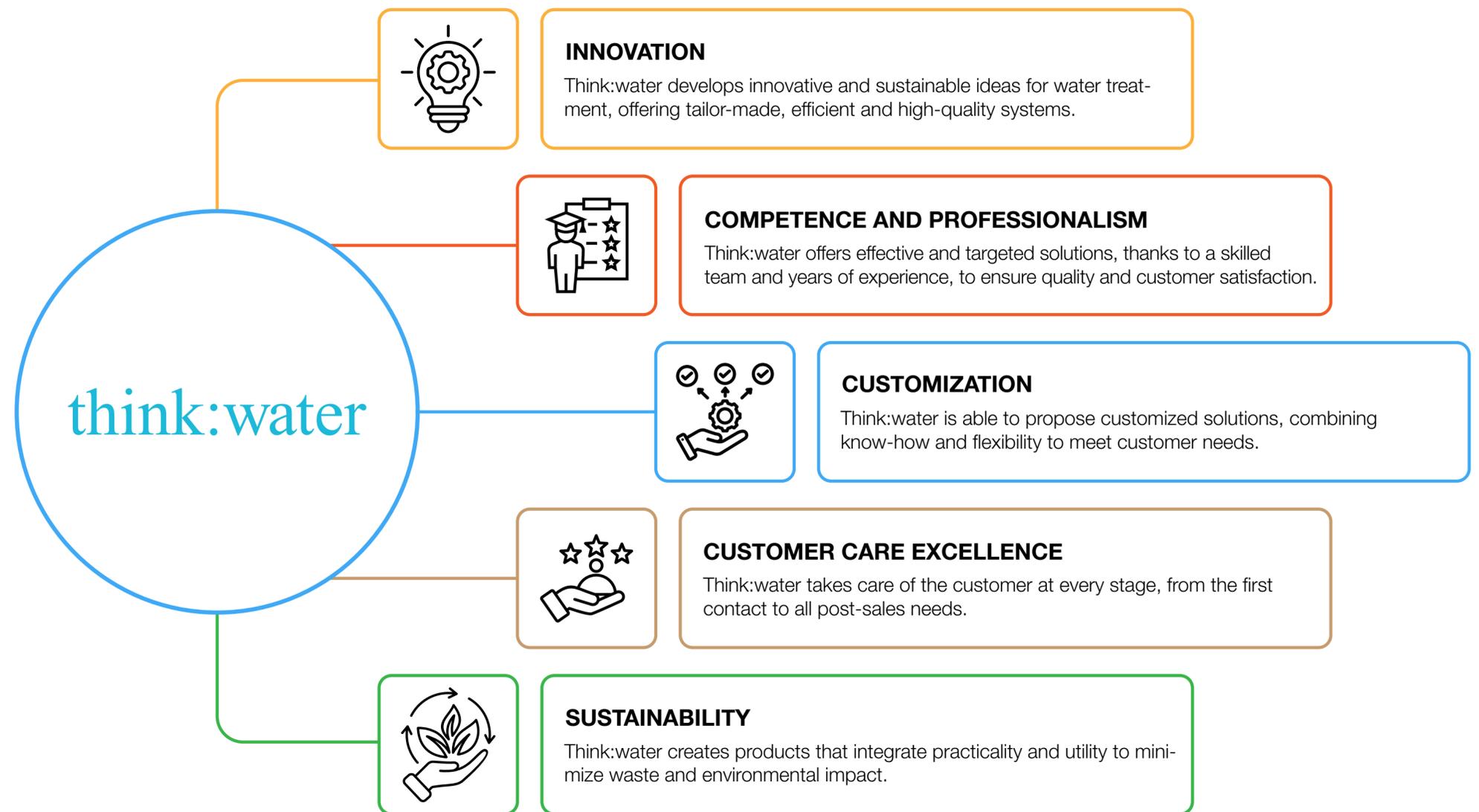
# WHY CHOOSE THINK:WATER?



## Competitive advantages / competences.

Think:water stands out for its **professionalism**, **years of experience** in the industry, and **unwavering commitment to innovation**.

We offer **tailored solutions** for every need, ensuring high-quality products that combine **advanced technology and sustainability**, exceeding the expectations of both competitors and our customers.



# CORPORATE SNAPSHOT



## KPI

<b>production plant</b> 6000 m <sup>2</sup>	<b>membranes/year</b> 70.000	<b>filters/year</b> 350.000
<b>employees</b> 54	<b>reverse osmosis/year</b> 10.000	<b>products range</b> +1.900
<b>average age</b> 40	<b>customers</b> +1.500	
<b>agents</b> 30	<b>sales</b> 51% Italy   49% export	

## COMPANY CERTIFICATIONS



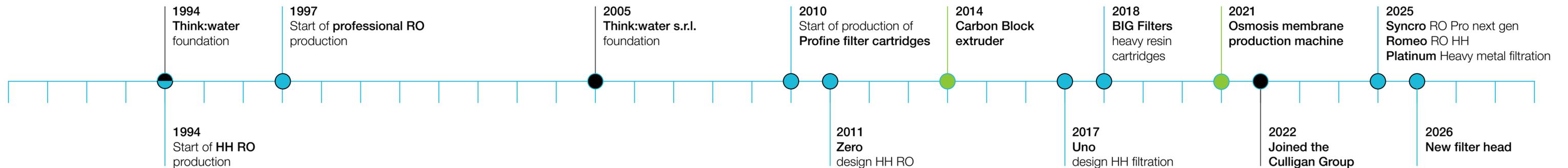
Think:water produces using a quality management system certified to **ISO 9001:2015** and an environmental management system certified to **ISO 14001:2015**, both certified by **TÜV SÜD**.



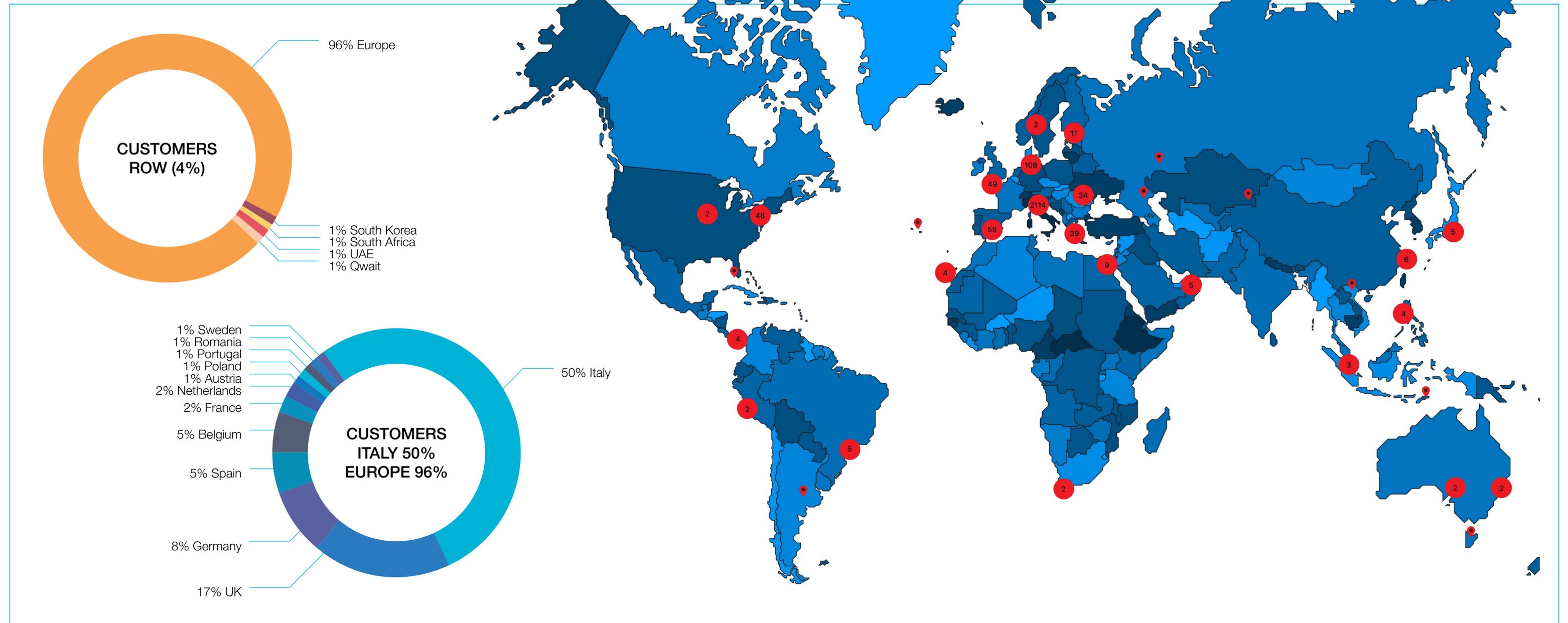
Think:water produces in compliance with **MOCA** requirements for food safety.



## MILESTONES



# THE MARKETS WE WORK IN



# THE SECTORS WE OPERATE IN



HOUSEHOLD



PROFESSIONAL WASHING



VENDING



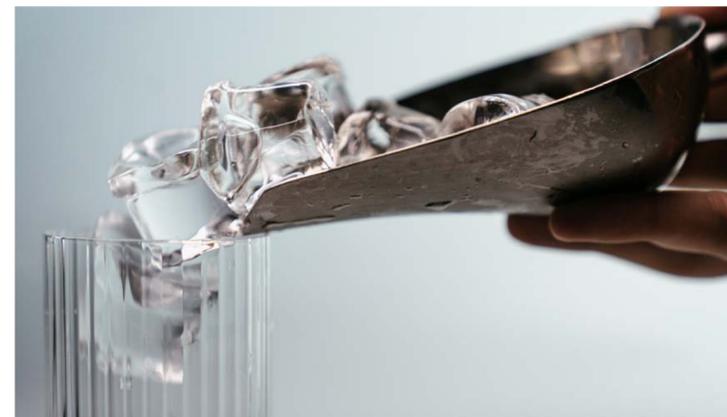
BEVERAGE



STEAM OVENS



COFFEE



ICE



PLUMBING

# OUR PRODUCT WARRANTIES



## Certified quality.

Think:water has obtained important certifications that attest to the quality and safety of its products, ensuring high standards of security and reliability on a global scale.

- **ICIM** (IT) materials in contact with food
- **ICIM** (IT) materials in contact with drinking water
- **WRAS** (UK) quality and standards appropriate to the water supply
- **KIWA** (UK) Regulation 4 (KUKreg4) Approval
- **ACS** (FR) materials used in the production, treatment, storage and distribution of drinking water
- **NSF/ANSI** (USA) various certifications for the North American market
- **UNE EN 149101** (ES) technical suitability report water treatment equipment in buildings in according to UNE 149101 standard

## PRODUCTS

	ICIM	WRAS	KIWA	ACS	NSF/ANSI	UNE EN 149101
SILVER	✓	✓	✓		✓	
GOLD	✓	✓*			✓	
BLUE SKY	✓		✓	✓	✓	
BLUE	✓	✓	✓	✓	✓	✓
LILAC	✓	✓	✓		✓*	
VIOLET	✓	✓	✓	✓	✓*	
OCRA	✓	✓	✓		✓*	
BROWN	✓	✓	✓		✓*	
CREAM	✓				✓*	
UNO	✓			✓	✓	
ZERO	✓				✓	
ICE					✓*	

\*available in Q2 2026



# PRODUCTION PROCESS



## Quality and Sustainability.

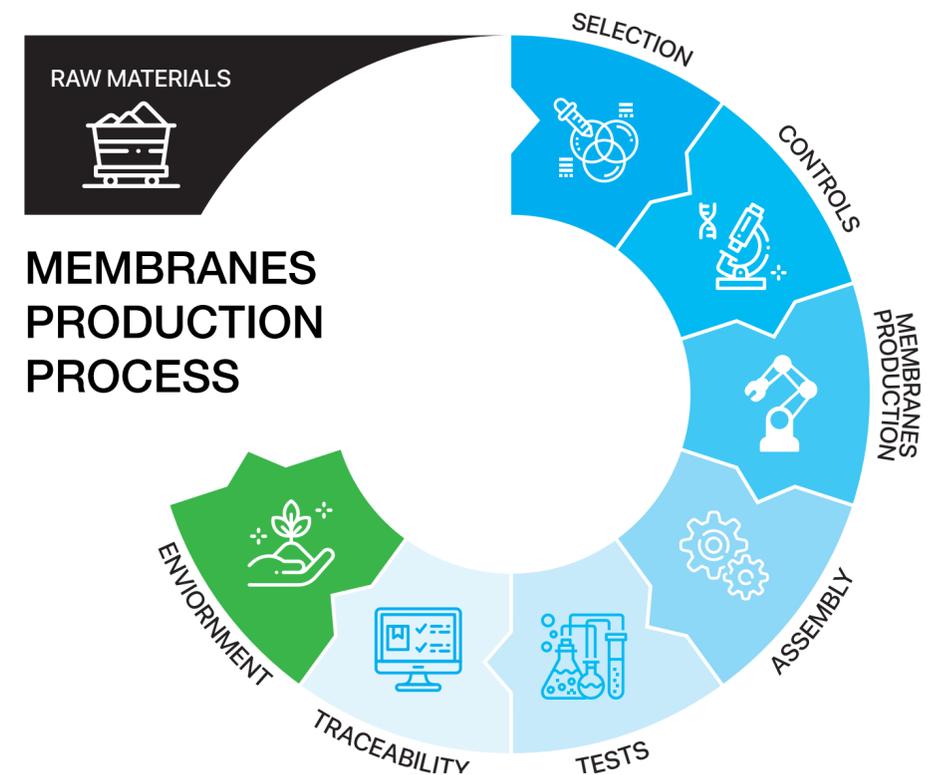
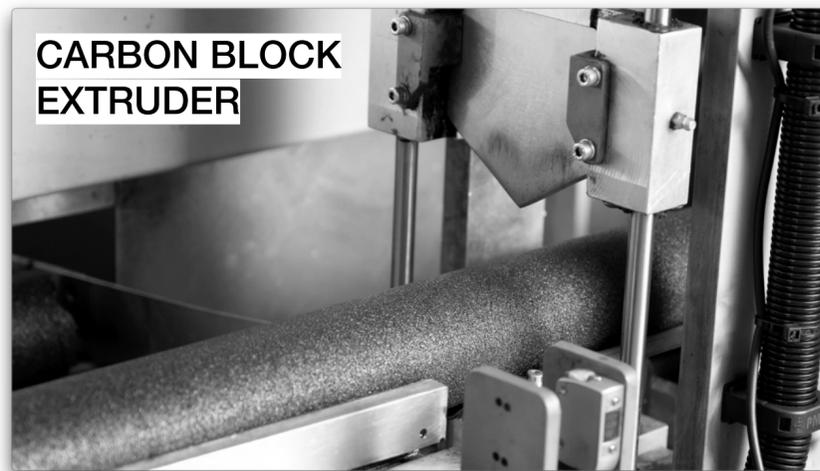
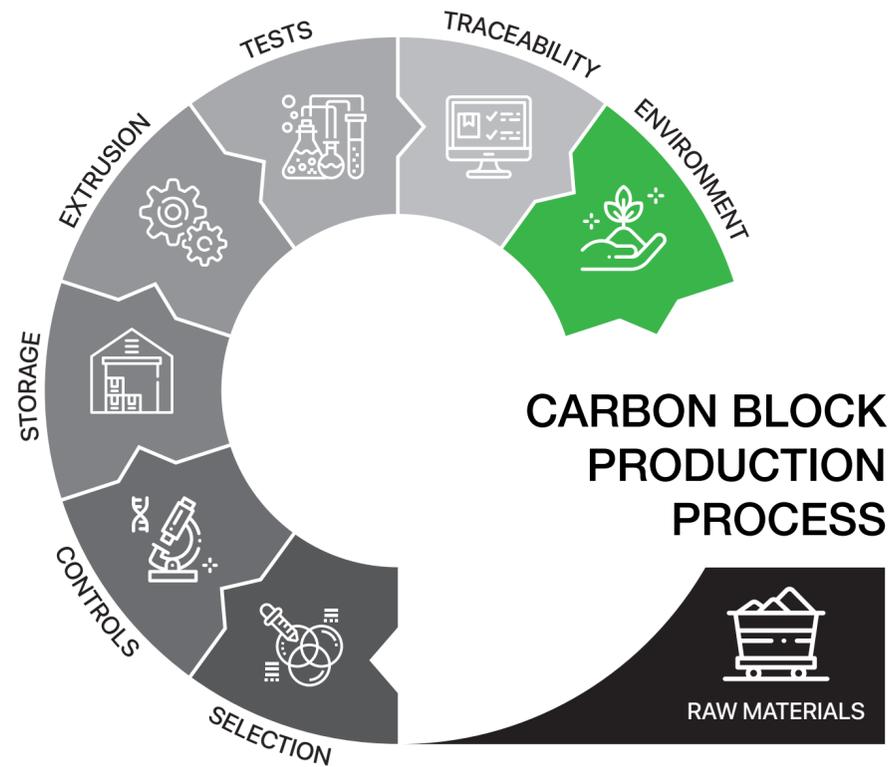
Think:water follows **strict control procedures**, from the **careful selection of raw materials to the final quality tests**. In addition, Think:water is committed to respecting the environment, adopting sustainable practices, and minimizing the environmental impact at every stage of the production process.



Carbon Block production video



Membrane production video



# INNOVATION



**Innovation and performance, the new Think:water products.**

The new Think:water products combine **high performance** and **innovative technologies**, ensuring efficiency, reliability, and sustainability. Designed to meet **the most advanced needs**, they represent the **ideal solution for cutting-edge water treatment.**



## 2025

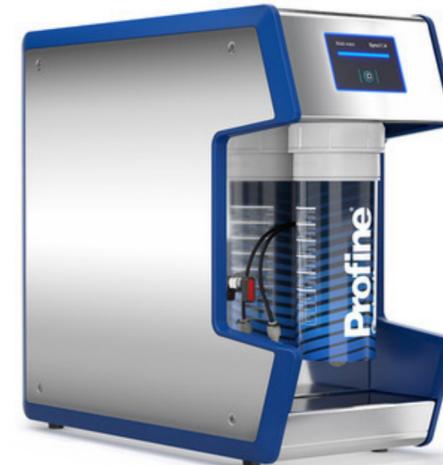


**Profine® Platinur**  
heavy metal filter



**Think:water Romeo**  
household osmosis system

**Think:water SyncRO**  
reverse osmosis professional systems



# TECHNICAL ASSISTANCE CENTERS



## The Think:water assistance network.

A network of service centers with a **team of over 30 people** dedicated to serving our current and future customers. A 100% Italian product, pre and post-sales services, with a production facility of over 6000 m<sup>2</sup> as an operational base in Cittadella.



# SOCIAL/NETWORK



**Think:water's commitment to a sustainable future.**

We work every day to offer our followers the best products, to reduce our environmental footprint, and **to create a better world free from plastic.**

At Think:water, together with our community, we believe that climate change can be stopped through our actions. Because taking care of our "blue gold" has a positive impact on our planet.



Think:water.com  
twtermoidraulica.com



Think:water.com



Think:water.com



Profine Cartridge



Think:water srl



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