



MAGIC

absorbing your needs

Introducing MAGIC: Innovate. Absorb naturally.



What we do

We develop and produce absorbing materials for food packaging, medical, hygiene and personal care industries

Innovative and Eco-Sustainable absorbent products





Spongel: our patented raw material

Biodegradable SuperAbsorbent and Compostable powder

The secret behind Airgel's performance



As it is well-known, the most natural-based SAPs (Super Absorbent Powder) mainly show a good absorption capacity with zero pressure whereas high absorption under load is still a main characteristic of acrylic-based SAPs.



Spongel shows free swell capacity (FSC) values up to 70 g/g and absorption under load (AUL) values up to 20 g/g.



As for the fluid retention capacity after the centrifugation of the swollen SAP (CRC – centrifugation retention capacity), Spongel surprisingly shows CRC values around 35 g/g, which is very close to the best acrylic-based SAPs values.





Airgel Technology

High Absorption Biodegradable And Compostable Airlaid

Ultimate performance and many benefits

- ✓ Airgel e Airgel g- grade absorb more than 20 times their weight
- ✓ A 2,5L cellulose pad weighs approximately 200 g/ sqm, while Airgel reach 2,2L absorption peak in just 90 g/ sqm
- ✓ They reach retention levels 15/20% higher than SAF based products and 30% higher than cellulose ones
- ✓ They are much lighter than cellulose pads, therefore with considerable advantages in terms of production, logistics and environment
- ✓ Airgel airlaids are much more eco-friendly compared to SAF and SAP based materials, because they are chemical free and in case of G-grade compostable
- ✓ They offer great value for money





Food Packaging

Absorbing solutions for always-fresh food

Magic developed its first skills in the food packaging sector by offering solutions to the problem of excess fluids in food packaging.

A wide range of food pads which, thanks to their different features and sizes (both cut and rolled), allow to meet different packaging and storage needs.



g-pad

The compostable pad which can be disposed with household organic waste



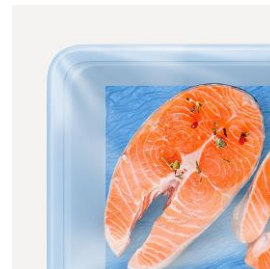
Meatpad

It keeps meat freshness unchanged



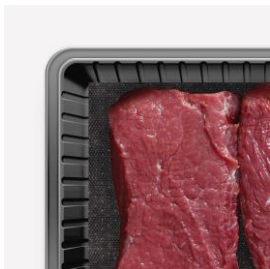
Bondpad

Food always fresh and preserved for a longer time



Perfopad

A single pad for several types of food



Skinpad

Designed for vacuum skin packaging



Fruitbond

Designed for a better fruit preservation



Paperpad

The cellulose-based plastic-free absorbent pad for fruit



Medical

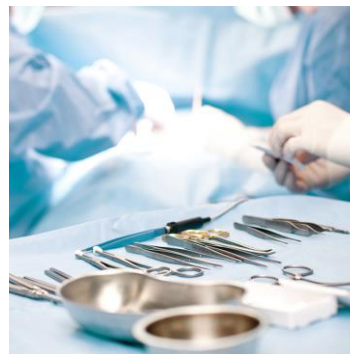
Maximum absorbency, safety and efficiency for surgical procedures

Thanks to a long experience acquired over the years and together with a steady commitment in research and development, Magic has established itself in the medical sector by offering disposable materials and products both for dressing and hospital, especially conceived for the operating theaters. The company produce a wide range of products including materials for procedural kits, disposable drapes, bandages, pads, absorbing mats. All these products are certified according to the current EU standards.



Fourstop

Super absorbent non-slip mat



Medilam

Absorbent adhesive laminate for surgery drapes



Medipad

Bio-compatible absorbing pad for wound dressings



Personal Care

Disposable absorbency for the whole family

We manufacture materials and finished products for personal care and hygiene, developing customized solutions to meet customers' needs.

Our goal is a continuous research aimed at developing eco-sustainable products with a low environmental impact.

Underarm sweat pads, breast pads, changing mats: these are just some of the products Magic creates for the whole family's comfort.

We like to offer high quality products to our customers throughout their lifetime.





Safety and cleaning

Super absorbent mats and cloths for safety and cleaning in the workplaces

Tiptap is a product line specially designed for the absorption and collection of excess fluids. It offers a solution to the different needs of specific workplaces, such as the decrease of slipping accidents, the reduction of cleaning times and costs, the maintenance of clean and dry surfaces.



Multimat

Super absorbent non-slip mat



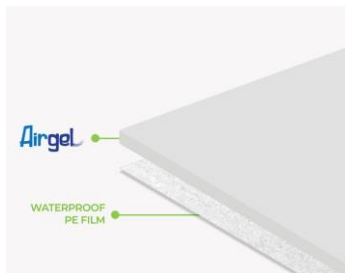
Duramat

Industrial absorbent mat



Unisorb

Triple absorption, high resistance



Cargopad

Super absorbent for cargo transport



Capsorb

Super absorbent disposable cloth



Certifications

Our seal on responsibility

We welcome each certification as an acknowledgement of our journey towards excellence and environmental and social sustainability.



ISO 45001
LL-C (Certification)



ISO 14001
LL-C (Certification)





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