

# CUSTOMISATION

CN Continental products (from the ice packs to the cool boxes, to the garden furniture) can be customised on request. The products can be produced in other colours, in addition to those present in the catalogue. More common customisation activities are those which can be carried out at the finishing and post-production stage: creation of ad hoc labels containing customer-specific information, graphics and bar codes. Some data can be printed directly on the product, such as the logo or a text on the lid of a cool box. Several products can be further customised. Here are the solutions which have met with customer approval.

## ICE PACKS

CN Continental ice packs can be customised not only at the level of labelling or of colour; the superimposed graphics can also be modified. This is a truly convenient solution for those who want to make their own 100% original ice pack, without the expense of producing a full mould.

## PORTABLE COOL BOXES

The main body of our portable cool boxes can be wrapped in soft fabric or coated in neoprene to be customised further.

The external body is made from high thermal seal insulating fabric which can be printed in four colours, making the cool box an excellent tool to market and promote a brand. CN Continental provides full support to create the graphics and assures printing in Italy by means of high technology systems that allow short-runs.

Alternatively, in addition to the polystyrene insulation, the cool box can be covered with a layer of neoprene, a material which provides excellent thermal seal, versatility and technological appeal. The neoprene layer can be matched to a coating in printable fabric, allowing unlimited possibilities of customisation.

## UMBRELLA BASES

We also customise our umbrella bases. In addition to printing the various models in other colours and customising the packaging, it is possible to customise the product by adding written co-moulded texts directly on the base surface.