



BUILDING & RESINS



M A D E I N I T A L Y

PREMIUM BUILDING SOLUTIONS



For over fifty years, we have been producing **enamels and emulsions for interior and exterior use, as well as plasters, putties, and fillers**. At VIRES, you will find a wide range of high-quality wall coatings tailored for building professionals, alongside an **extensive selection of specialist products**.

Looking for **bespoke solutions for unique projects**? We will help bring your vision to life: we specialise in formulating **products based on client specifications**.

ACRYLICS

- Water-based or solvent-based primers
- Anti-mould and anti-algae primers
- Filler primers
- High-covering washable wall paints
- Breathable wall paints, for humid environments
- Quartz-reinforced wall paints, for exterior use
- Paste fillers
- Facade renders, available in various granulometry



SILOXANE

- Transparent primers
- Filling-effect primers
- Interior and exterior emulsion paints
- Facade plasters

ELASTOMERIC

- Filling primers
- Elastic finishes for walls
- Plaster in various textures

Decorative paints and coatings

At VIRES, we craft **a diverse palette of bespoke colors and decorative effects** to transform any surface into a masterpiece. From rustic to sophisticated, vibrant to velvety, our offerings include pearl finishes enriched with glass microspheres and coatings with soft opalescent touches—solutions designed to inspire creativity and redefine spaces.

ENAMELS FOR ALL APPLICATIONS

METAL

Zinc phosphate- or water-based rust-inhibiting primers
Synthetic or epoxy primers, water- or solvent-based
Epoxy-polyurethane, polyamide epoxy primers
Synthetic or nitro anti-rust
Synthetic or epoxy protective coatings
Water-based, solvent-based, or solvent-free enamels
Quick-drying nitro enamels
Acid- or oil-resistant enamels
Epoxy, polyurethane, and epoxy-polyurethane enamels
Acrylic, epoxy-acrylic, synthetic, and oil-based enamels
Synthetic or polyurethane micaceous iron oxide enamels
Vinyl, rubber, and chlorinated rubber enamels



WALL

Water-based acrylic enamels
Synthetic enamels
Quick-drying enamels
Extra-fine reflective enamel, ideal for roof application

WOOD

Varnishes
Enamels
Wood stains
Protective treatments

VIRES



Supporting building professionals since the 1970's

VIRES produces Industrial Paints, Resins, and Solvents: for many decades we have been a trusted partner for professionals and applicators in **producing and supplying high-quality paints and coatings.**

Founded in the early 1970s in Collegno (TO), where our offices and production facilities still are, VIRES combines the **experience and tradition of Made in Italy** with ongoing research and innovation, ensuring products that are safe, effective, and reliable while respecting the environment and the highest standards. Thanks to in-house production and competitive prices, VIRES products are chosen by professionals, companies, and anyone seeking **excellence at a fair price.**

With **timely operational support and technical advice**, we stand by your side to bring your projects to life with quality, experience, and reliability.

INSULATION AND WATERPROOFING



We develop and produce high-quality and highly effective insulating and waterproofing products that are perfect for **renovation and construction projects.**

Tailored solutions for specific applications

Our technical team offers personalised support to identify the most suitable solution for your project.

THIN INSULATION FROM VIRES is **THE BEST CHOICE**

✓ ENVIRONMENTAL benefits

Enhances building energy efficiency, reducing heating and cooling consumption.

✓ COST efficiency

Lower energy use reduces costs, with insulation improving thermal comfort.

✓ Perfect for RENOVATION

Thin-layer insulating coatings are ideal for non-invasive renovations.

✓ SUSTAINABLE

These insulating coatings require no special disposal, lowering costs and environmental impact.

INTERIOR AND EXTERIOR INSULATION

Water- and solvent-based anti-mould primers

Thermal insulating enamels

Thermal insulating renders

Insulation for thermal cladding systems

Microsphere-based thermal insulating emulsion paints

Thermal acrylic facade plasters



WATERPROOFING COATINGS

Waterproofing coatings for balconies, terraces, and pools

Epoxy waterproof and acid-resistant mortar

Single-component liquid waterproofing coating

FLOORING

We develop our flooring products and systems in collaboration with expert applicators to ensure **superior performance in application, durability, and ease of maintenance.**

Our range of design flooring features **resin mortars, microcement, and encapsulating resins**—perfect for crafting elegant, modern surfaces with lasting appeal.



Discover the Resin ART range

RESIN ART

Unleash colour and creativity

The Resin ART decorative series is crafted to create **bespoke flooring and wall finishes.** Offering **a versatile range of shapes, colours, and effects,** it empowers you to bring innovative designs to life in residential and commercial spaces.

MICROCEMENT

Versatility and contemporary elegance

Our microcement system is ideal for residential and commercial projects. It's **easy to apply** on diverse surfaces (e.g., tiles, porcelain, concrete, plaster, drywall...) and a **practical, refined, and long-lasting floor.**



Discover the Microcement System



ENCAPSULATING RESIN

Crystal clear, unique details

Perfect for **crafting art, furniture and decorative elements for floors and walls,** VIRES encapsulating resin offers endless personalisation possibilities. It ensures **low viscosity and water-clear transparency,** with uniform curing without air bubbles.

INDUSTRIAL FLOORS

High-quality, practical surfaces

Our flooring coatings are highly customizable to meet every aesthetic and functional need, offering an **optimal blend of practicality, durability, and beauty.**



Industrial Floors

VIRES S.R.L.

ISO 9001 CERTIFIED QUALITY MANAGEMENT SYSTEM

Vernici Industriali, Resine e Solventi
Via Niccolò Tommaseo 61 - 10093 Collegno (TO) ITALY
P.Iva 01413180017

+39 011 411 1718



info@vires.it

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