

Rosmundo

BOTTEGA ORAFA



# HISTORY & *BACKGROUND*

- Rosmundo is a family business founded by master goldsmith Rosmundo Giarletta in Italy, in 1985.
- Our signature and unique figurative honeycomb technique was invented and created by Master Rosmundo
- Bespoke craftsmanship has attracted royal families across the world (for example, Prince Grimaldi of Monaco) for one of a kind creations.
- Awarded 'best Italian goldsmith' by the 'Cogni dei Mestierid Arte Foundation' (2018)
- Rosmundo has taken part in multiple arts and fine jewellery exhibitions across the world and has received several awards by the Italian government and members of European royal families for the acclaimed figurative honeycomb and craftsmanship.
- We have a well established business at the second generation of trade.



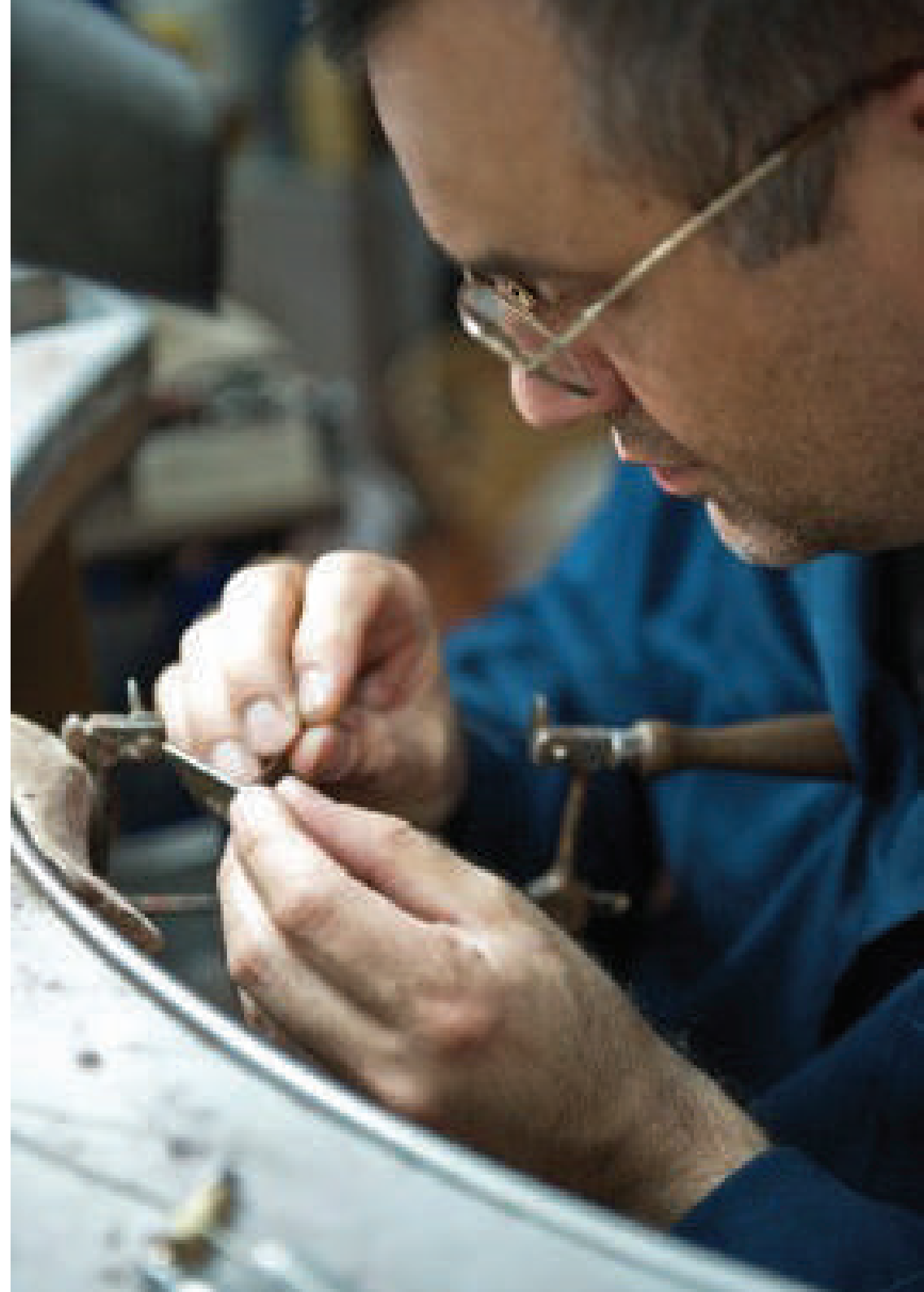
# TARGET M A R K E T

- For clients who appreciate fashion and designs.
- For clients who appreciate a brand completely made in Italy.
- For clients who want a special, expressive, bespoke creation.

# VISION

*MISSION, VALUES*

- Rosmundo is a **family** business and we want to treat all our clients, business partners and suppliers as a part of our family.
- We believe that **honest, transparent** and **respectful** relationships are the most **profitable** bonds in terms of business and life fulfilment.
- We believe in a **humble** approach in delivering the most **bold** and **luxurious** designs.
- Our ethos and design inspires our clients to take part in our **Italian** tradition and heritage.







# UNIQUE

## *SELLING POINTS*

- Awarded **best** Italian goldsmithing **know-how**
- Unique honeycomb technique, we are the **only** brand that can use the honeycomb to draw lines to represent abstract and material concepts
- Classic and **easy to wear** collections with Italian inspiration and craftsmanship
- The **flexibility** to work with a family oriented environment to facilitate catering to a variety of needs
- Bespoke sketch-design-production and delivery as **quick** as 2 weeks, based on projects
- A **comprehensive** range of classic and everyday collections accessible to a wide range of clients

era tra i possedimenti dei sovrani di Montecarlo



In occasione delle celebrazioni per i 700 anni della dinastia dei Grimaldi, il Principe Alberto di Monaco, in rappresentanza del padre Ranieri, su invito della Regione Campania, giunse prima a Napoli e successivamente a Campagna. Era il 19 giugno 1997. I contatti ufficiali mantenuti con la città, sono stati ribaditi proprio dal Principe Ranieri III all'attuale Amministrazione di Campagna, che ha già provveduto ad inviare il profondo cordoglio di tutta la città ai figli di Ranieri di Monaco, Alberto, Carolina e Stephany.

L'artigiano di Eboivi fu nominato da Ranieri "Cavaliere dell'arte e della cultura" **Giarletta, Orafo prediletto dalla famiglia reale**

CAMPAGNA - "Campagna, feudo dei Grimaldi alla corte di Cinostrato II" è il titolo della mostra promossa, alcuni anni fa, dalla Provincia di Salerno, dall'Archivio di Stato, dal Comune e Pro Loco di Campagna grazie alla collaborazione dell'Archivio del Principe di Monaco. L'iniziativa vide l'esposizione (prima a Monaco e poi presso l'Archivio di Stato di Salerno) di seni, capolavori d'arte, realizzati dal maestro orafo Rosmundo Giarletta, orafigliario di Campagna e prediletto dai principi Ranieri di Monaco, oltre ad una serie di antichi documenti risalenti al periodo storico in cui i Grimaldi furono Signori di Campagna. E proprio questi ultimi rappresentano un'attenta

rivisitazione di una serie di documenti, fonti bibliografiche ed iconografiche, rinvenuti nel corso di un'indagine effettuata presso l'Archivio del Principe di Monaco. Si tratta per lo più di atti redatti dai notai di Campagna che forniscono preziose informazioni sul patrimonio dei Grimaldi, ma anche sulla vita del tempo a cavallo tra il XVI e il XVII secolo. La mostra fu divisa in tre sezioni. In occasione dei 700 anni di vita della famiglia Grimaldi, principi di Monaco il maestro orafo ha realizzato l'opera "Te Deum" Rosmundo Giarletta fu nominato da Ranieri III di Monaco "Cavaliere dell'Arte e della Cultura".



Rosmundo Giarletta. Maestro d'arte orfa

Il maestro Rosmundo Giarletta, orafigliario di Campagna, fu nominato da Ranieri III di Monaco "Cavaliere dell'Arte e della Cultura".



Il maestro Rosmundo Giarletta, orafigliario di Campagna, fu nominato da Ranieri III di Monaco "Cavaliere dell'Arte e della Cultura".

**ARTS&CRAFTS**

**Maestri molto preziosi**

In questo numero abbiamo dedicato una pagina a un'attività che è sempre stata molto presente nella vita delle comunità locali, ma che negli ultimi anni ha conosciuto un vero e proprio boom. Si tratta dell'artigianato, in particolare quello che si occupa di creare oggetti di uso quotidiano, ma anche di valore artistico. In questa pagina abbiamo presentato alcuni dei più importanti artigiani italiani, che stanno riscoprendo il loro mestiere e il loro territorio. Tra gli altri, abbiamo parlato di un maestro orafo di Campagna, che ha realizzato l'opera "Te Deum" per il Principe di Monaco. La sua arte è stata apprezzata e riconosciuta a livello internazionale, e il suo lavoro è stato considerato un capolavoro dell'artigianato italiano.

**Maestri d'Arte e Mestieri**



**Just a Love thing**

While diamonds are forever, engagement rings aren't necessarily wedding bands. We know because we're here to tell you that the diamond jewelry industry is changing. And it's changing because of the way we think about love. Love is no longer just a feeling; it's a choice. It's a commitment. It's a promise. And it's a promise that we want to make in a way that is meaningful and lasting. That's why we're here to help you find the perfect ring for your love. We have a wide selection of engagement rings, from classic to contemporary, from simple to extravagant. We have rings for every budget and every taste. We have rings that are as unique as you are. So what are you waiting for? Come in and see our collection today. You'll find the ring of your dreams.

At Perini, the "diamond" ring is no longer just a ring with the diamond set in a band. It's a ring that tells a story. It's a ring that is as unique as you are. It's a ring that is as meaningful as your love. It's a ring that is as lasting as your commitment. That's why we're here to help you find the perfect ring for your love. We have a wide selection of engagement rings, from classic to contemporary, from simple to extravagant. We have rings for every budget and every taste. We have rings that are as unique as you are. So what are you waiting for? Come in and see our collection today. You'll find the ring of your dreams.

**Joyas de Ensueño en un Lugar Cautivador**

**VLGAR**

**PRESS & MEDIA**





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Followers

4,873  
Following

### Rosmundo Gioielli

Artist

🇮🇹 Maestro Orafo

🐝 Creatore della tecnica del "Nido d'Ape Figurativo"

🇲🇨 Cavaliere delle Arti del Principe di Monaco... more

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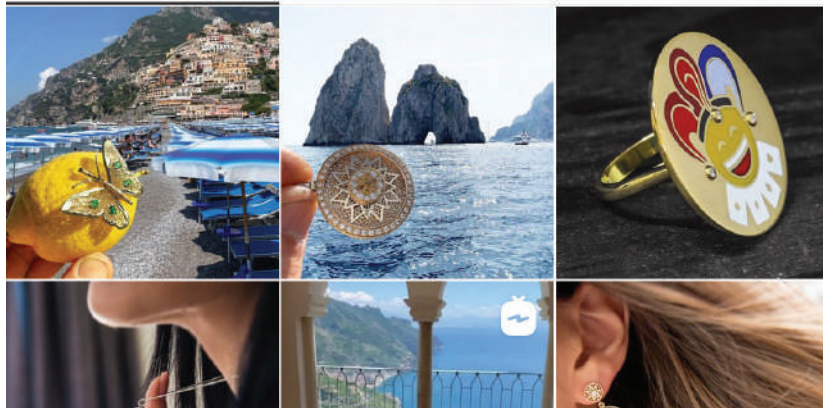
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### Rosmundo

Jewellery/watches

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# SOCIAL MEDIA



@Rosmundo\_  
@Rosmundo

# POINT OF SALES

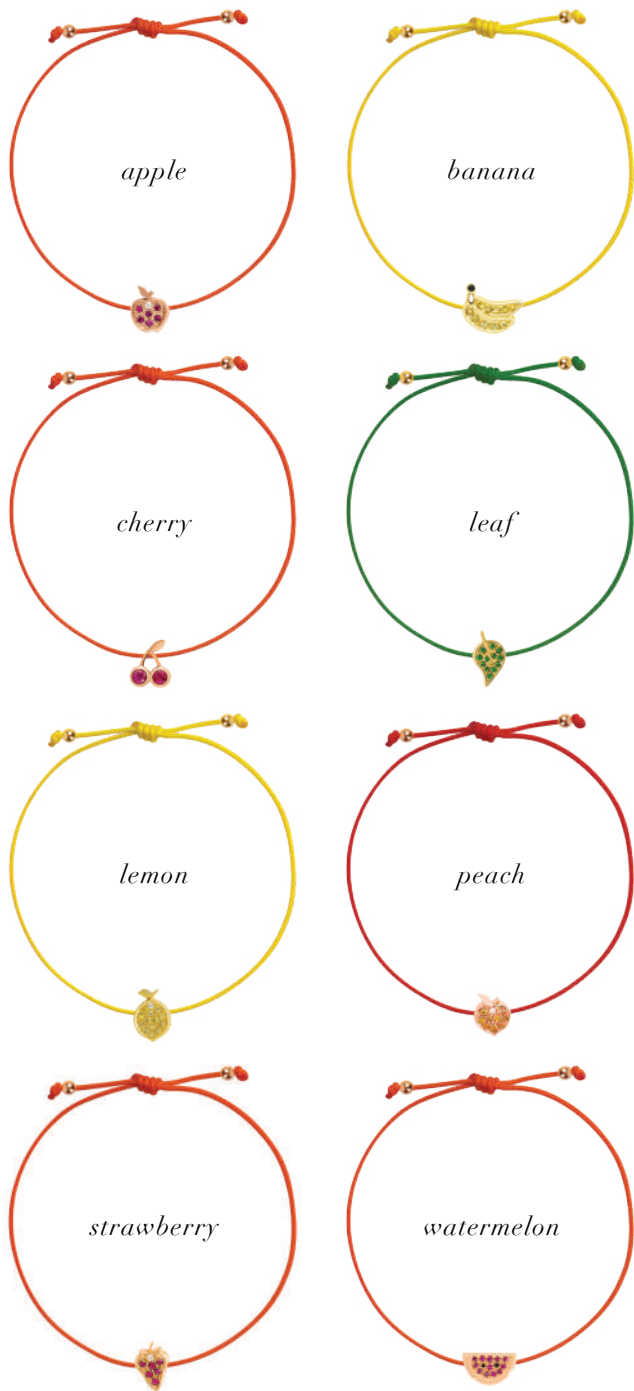
Capri: Gioielleria La Violetta  
Ravello: Belmond Hotel Caruso

COLLECTIONS





**FRUTTI**



# FRUTTI

*Frutti is a tribute to the beauty of Italy and the powerful inspiration of the natural world. It is encircled by Italian countryside and selects only the most captivating natural gifts.*

## *Selling Points:*

- Entry level collection for luxury buyers
- Colorful, playful and collectable for mix and match that can **approach** different client segments
- Set with **natural** precious gemstones (e.g. ruby, sapphires) in 18kt gold for full luxury feeling
- **Adaptable** to all wrist sizes both for gold chain or fabric tread for easy wear
- Parachute thread able to pull up to 80kg for **strength**

\*upon request we can also craft necklaces, rings and earrings.

RRP range





# DOLCE VITA

*The beauty of the Italian Sun, the luxury of colourful diamonds, that represent the sea, the sky and all the beauties of the world famous and renowned Italian Dolce Vita. This collection is a tribute to all the clients that wants to live the Italian dream.*



# DOLCE VITA

## *Selling Points:*

- Set with colourful semiprecious stones and diamonds to have a **contemporary** feel, **easy** to wear
- The colourful stones represent a sensorial association with the colours and view of the Amalfi coast where you can still live the **Italian Dolce Vita**
- Available in full set of rings, earrings and pendant as well as unisex bracelet and cufflinks to attract also the male clientele
- Bracelets are an entry level creation to **attract** both the male and female luxury buyer
- **Adaptable** bracelets for all the wrist **size**
- All gemstones are real, **no use** of paste or synthetic stones

Price range



*Corallo*

*Lapislazzulo*

*Madreperla*

*Malachite*

*Onice*

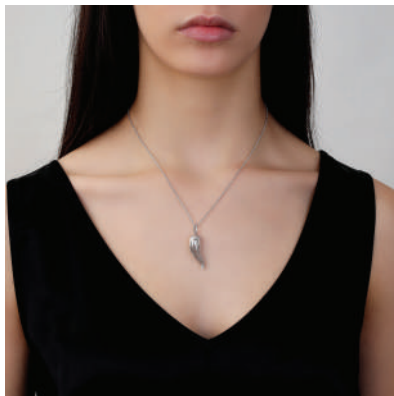
*Turchese*





# CORNO

*The Italian corno is a worldwide amulet of good luck. It is also an iconic symbol which expresses passion and love for our traditions.*



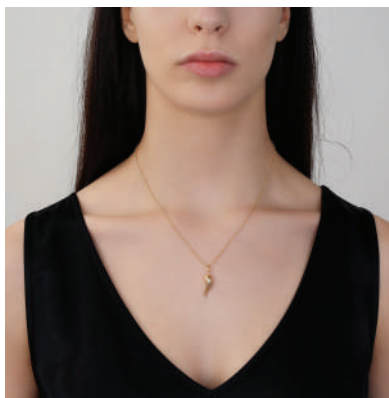
*Bianco Large*



*Bianco Small*



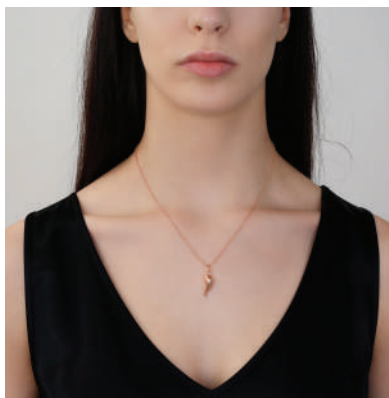
*Giallo Large*



*Giallo Small*



*Rosa Large*



*Rosa Small*



# CORNO

## *Selling Points:*

- The Corno collection comes in 2 sizes and it can **appeal** to both men and women
- The corno is a very good **gift idea** for yourself or beloved to give them an **amulet** of good luck in an Italian way
- The larger size is called **Corno Illuminato (Enlightened Horn)** because it has 12 diamonds set, so it can be an amulet of luck for all 12 months of the year
- The larger size can be worn on a longer chain\* for more **smart casual** look
- The smaller size Corno is a very easy to wear amulet that can **mix** and **match** with other pendants already belonging to the client's collection

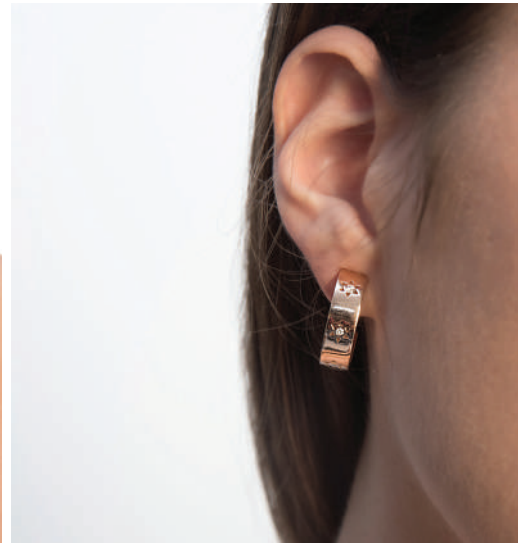
\*longer chain provided and interchangeable with a shorter one based on client's need.



# O' SOLE M I O

*This radiant and bold collection takes inspiration from our South Italian and energetic sound. The name 'O Sole Mio' recalls the worldwide song famously interpreted by Pavarotti and other famous singers. We want to take the energy as well as confidence of the sun and bring it to you.*

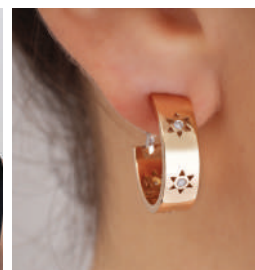
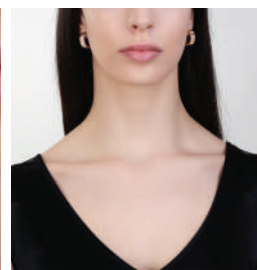
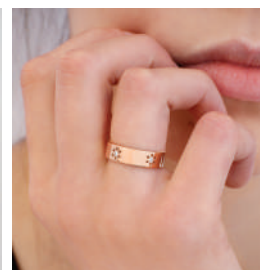
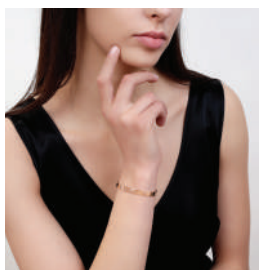
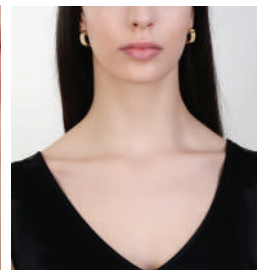
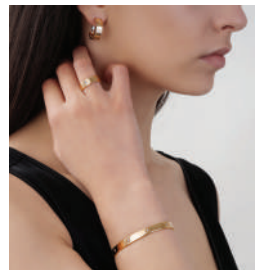
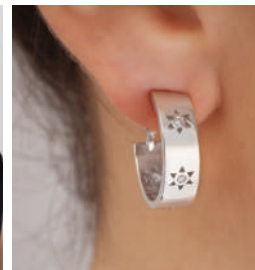
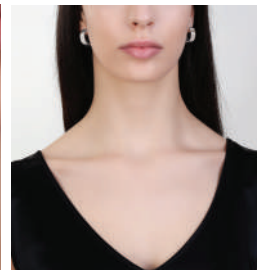




# O' SOLE M I O

## *Selling Points:*

- **Consistent** weight in gold for a luxury feeling
- **Timeless** design that can attract all female and male clients without a specific age
- The bangles are shaped to **fit** perfectly with other brands bangle so the client can **mix** and **match**
- Innovative bangle clasp to be worn **easily** and **safely** by the client without compromising the **seamless look**
- The rings can be **sold** as a fashion ring or a wedding band
- The earrings have clip on system for **safety** and **comfort**



*Bracelet: Bianco, Giallo, Rosa*

*Ring: Bianco, Giallo, Rosa*

*Earrings: Bianco, Giallo, Rosa*





# GIRA SOLI

*Girasoli is a playful collection inspired by the sunflower which turns itself around to follow the sunlight to keep itself alive. Rosmund presents this as a romantic metaphor of a lover who will always follow his or her lover for a lifetime.*

*The collection **Gira-Soli** translated from Italian means **Turning-Sun**. As a matter of fact, the motif has a sun on one side and a half moon on the other side that can rotate and change look based on your requirements. This magical change of drawing is applied on the same gold layer and it is only made possible by our **unique figurative honeycomb**.*



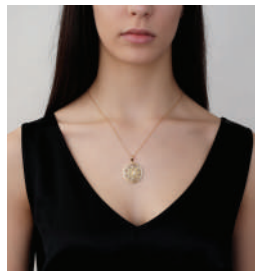
# GIRA SOLI

## *Selling Points:*

- Unique look thanks to our figurative honeycomb signature of **Master Rosmundo**
- Each creation has **two styles** as the client can choose to show a moon and a sun on the same piece.
- One story-telling for independent individuals that want to show a **free spirit** with sun and moon
- Also a **romantic** story-telling for lifetime lovers like the sunflower and the sun
- **Easy** rotation of the gold layer that can be used in an angle to create a more 3D and prospective jewel
- The rotation allows the client to actively **interact** with the creation.



*Anello*



*Ciondoli*



*Orecchi*



# SOLI THE SUN

*The sun collection is the most iconic and represented symbol with our figurative honeycomb technique. It represents the South Italian Sun shining on our beautiful Amalfi coast. Each jewel of this collection intends to capture the energy, fire and spirit of the sun to bright it with you everyday in your life.*

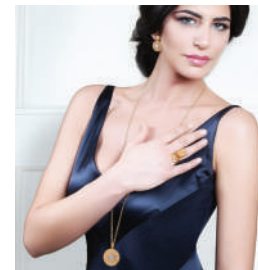




# SOLI THE SUN

## *Selling Points:*

- Unique look thanks to our figurative honeycomb signature of Master Rosmundo
- Different sizes of sun motif **suitable** for different needs
- **Bold** creation with luxurious look for women with personality
- Hand-crafted honeycomb technique layer refined on both sides
- **Personalised Soli** creation via special order with a name or word made with honeycomb technique\*



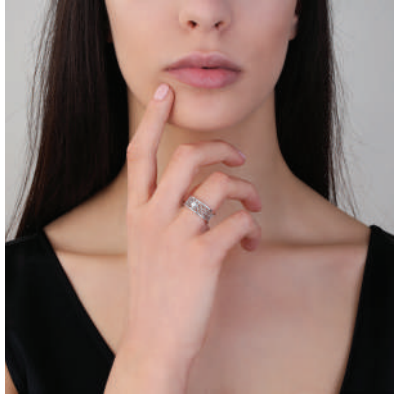
It can be done within 1 week based on the delivery destination\*





# HONEY COMB RING

*This is one of the first designs realised by Master Rosmundo, even before he created the figurative honeycomb. This ring, fully crafted with honeycomb, is now back in fashion for a niche clientele that want to be different.*



*Bianco Diamante*



*Giallo Piccolo Diamante*



*Giallo Zaffiro*



*Rosa Diamante*



# HONEY COMB RING

## *Selling Points:*

- **Accessible** price point for a full **Honeycomb** crafted ring
- **Gift Idea** as a cocktail ring, daily ring or wedding band for men and women
- The central gem is always **precious** like diamonds, ruby or sapphire
- The ring can be made with a gemstone given by the client or we can use any colour you prefer
- The ring can be **resized** both up and down up to 2 sizes





# HIGH JEWELLERY COLLECTIONS

*Deeply in love with his own roots, Rosmundo is capable of enchanting the beholder with a magnetic allure to his joyful creations which are the epitome of history, anthropology and nature at its highest peak.*

*For everyday and for memorable times, this jewellery is an ode to those who wear it as much as those who contemplate it.*

*A timeless magic clenched in the middle of your hand, able to give you a truly new and unexplored meaning to beauty as we imagined it until today.*







*Recto Pendant*



*Verso Pendant*



*Collana in Oro*



*Bracciale*

# HIGH JEWELLERY COLLECTIONS

## *Selling Points:*

- Each creation is **unique** and not reproducible
- Ready to sell High Value **one of a kind** jewellery with the finest gemstones
- Figurative honeycomb creations with at least 130 **hours** of work
- **Double** sided jewellery, even the not visible parts have a beautiful **decorative** pattern with figurative honeycomb
- Each ring has the inner part made with a **smiling sun** in figurative honeycomb
- The creations can be adjusted and modified based on the client requirements



*Collana in Oro Giallo*



*Particolare*



*Anello in Oro Bianco*



*Anello in Oro Giallo*



*Sun of Est Earrings*



*Bracciale in oro Giallo*



*Anello in Oro Giallo*



*Orecchini in Oro Giallo*

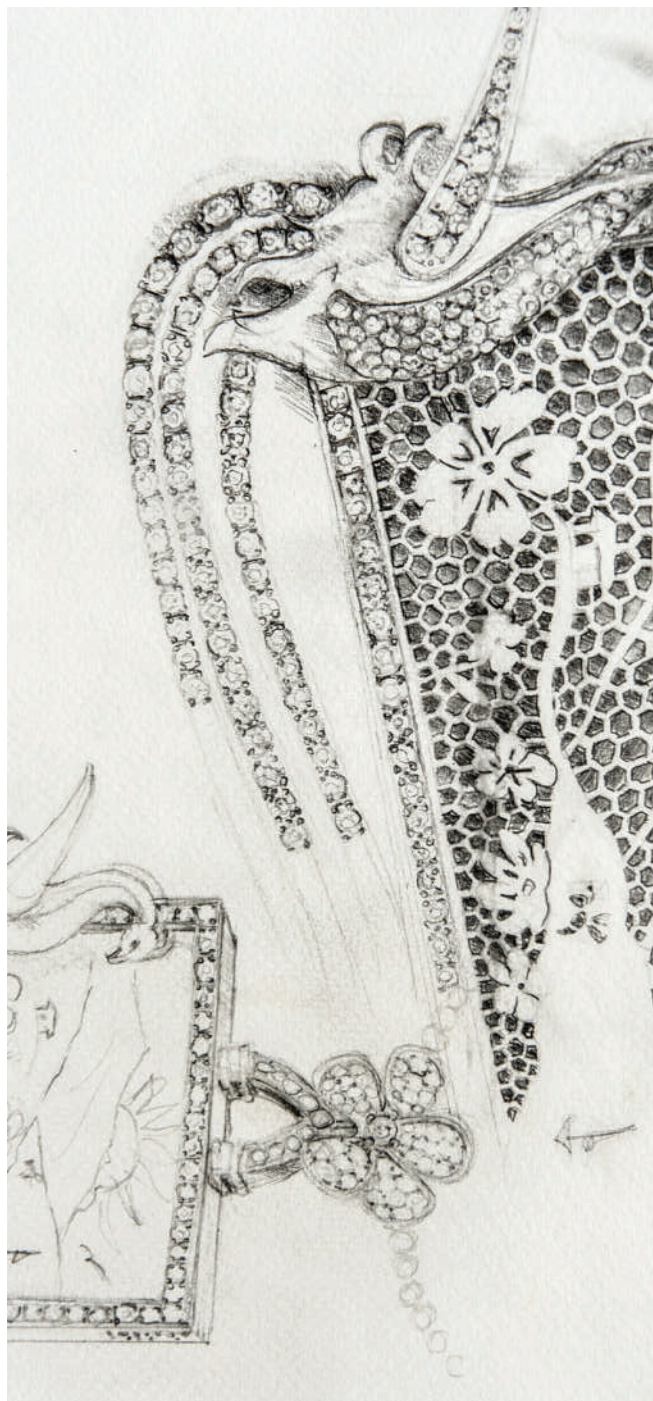


## MASTERPIECES

*Throughout his career, Master Rosmundo has created extraordinary masterpieces as artworks, leaving an immortal impression of its art. Some of these masterpieces have been sold to royals or to modern wealthy patrons to have an invaluable heirloom work of art for their generations to come. Some masterpieces, Rosmundo decided to keep for himself, after creating them for clients. He wanted to keep them in his family heritage for exhibition purposes only.*

**Not for sale, only for exhibition purposes of showcasing the art of Master Rosmundo.**





# BESPOKE

*Our workshop is fully at your service and requirement. We have the know-how and expertise to accommodate each requirement from a classic design to the most extravagant need. For each creation, we always create a sketch for the project and once you are satisfied with the concept, we will craft it for you.*

## *Selling Points:*

- Our bespoke procedure can be as quick as **2 weeks** from the sketch to the delivery, based on the requirements
- Master Rosmundo will always be **intimately** involved in the process
- **Flexibility** to travel and support you directly on site for client needs.
- You will speak directly with one interlocutor for a **quick response** after all we consider you **part** of the **family**





# SERVICE & SUPPORT TO THE PARTNER

## **FLEXIBILITY**

- We always like to receive your feedback to tailor the service and maximise the profitability of the business

## **EXCLUSIVITY**

- We can organise an exclusive collection or line that can be retailed only in your store based on the needs of your clientele

## **STORE TRAINING**

- We are happy to come on site to directly train your staff on the product for full potential of sales.

## **STAFF INCENTIVE**

- We are always happy to reward the most valuable staff with a give away creation or a trip in Italy for a workshop visit as well as an Amalfi coast tour, obviously based on the turnover achieved.

## **VISUAL MERCHANDISING**

- We can support with VM components to help you with the set up and maximise sales

## **SOCIAL MEDIA SUPPORT**

- We will use our social media to support our partners and we can offer a give away campaign to help boost awareness of the brand in your store

## **REPAIR AND WARRANTY**

- Each creation comes with a hand written certificate and it has a 1-year warranty. However, each creation in case of return will be fully inspected as this does not cover damage due to wear and tear.