

**DECO PAINT**

**OIKOS**

the ecological professional paint



**OIKOS**  
the ecological paint

**OIKOS - The ecological paint** was created in 1984 with the mission of producing **decorative solutions for all interior surfaces and exterior facades.**

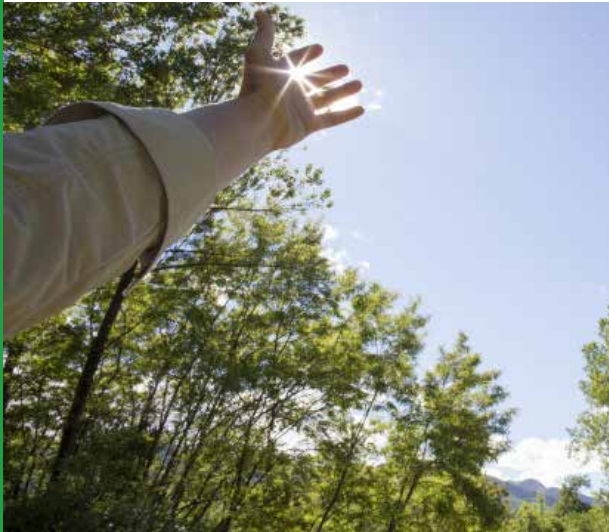
# Environment & Sustainability



The focus on **wellness**,  
**health** and the  
**environment**;

the use of just **natural raw**  
**materials** without harmful  
substances; the utmost **respect**

**for sustainability** in the  
manufacturing processes and the  
**reuse** of manufacturing waste;



are the elements that have always characterized the company and made it **unique in the world**.

# Tradition & Innovation



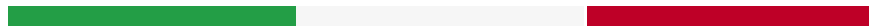
Thanks to its **unparalleled artistic heritage**, Oikos gives value to **Italian cultural**

**and craft traditions** by rediscovering **ancient decorative techniques** and in so doing

it combines **tradition, history and innovation** with green design



**Made in Italy** bringing it to the world.



# Certifications & Awards



**OIKOS** complies with the highest **eco-friendly** and **sustainability standards**.

All products are tested in the **lab** and the production process **monitoring system** is strict, in full compliance with **European standards**.

Among the certifications obtained are the **ISO 9001** quality certification and the **ISO 14001** environmental certification.



OIKOS was also one of the first companies to be awarded the **“responsible innovation” certification**.

**OIKOS**

the ecological paint

since 1984



Oikos has created **five brands** to meet all market and customer needs with **targeted solutions**, diversified in **terms of audience, fields of application** and **use**.

**OIKOS**

the ecological paint

**DECO PAINT**

OIKOS

High-performance eco-friendly paints and decorative products for interiors for all aesthetic and practical needs.

**ECOFACADE**

OIKOS

Eco-friendly paints and solutions for exterior facades, designed to last over time and provide innovative and quality approaches.

**NOVALIS**

OIKOS

A Line of eco-friendly enamels for every surface created to support recycling and reuse against waste.

WHITE + **COLORS**

OIKOS

A full range of eco-friendly decorative products, paints and enamels for interiors 100% formaldehyde-free.

*Tailor made*

OIKOS

A brand dedicated to designers, contractors and clients to provide tailored eco-friendly solutions from concept to completion.

**DECO PAINT**

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**PAINT**

**DECOR**

**TOOLS**





**DECO PAINT**

**OIKOS**

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is a brand by

**OIKOS**

the ecological paint

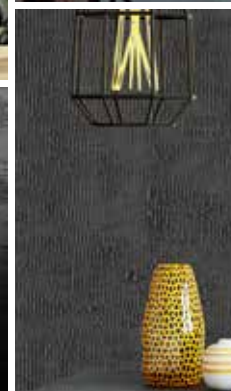
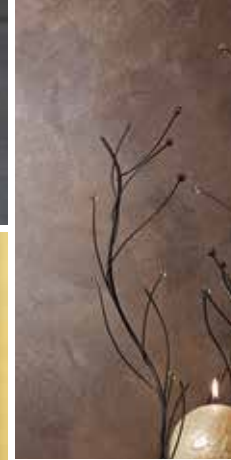
## Deco Paint - the ecological professional paint

A full range of paints and decorative products for interior surfaces and walls that combines an eco-friendly approach, continuous research, experience and craftsmanship to ensure the well-being and health of people and the environment. An innovative and trendy concept that gives the opportunity to compare ideas

and application techniques, learn new decorative solutions to improve any space, stimulate creativity for new projects, and offer inspiration to interior designers. Since 1984, Deco Paint has continued searching for and discovering new solutions for interiors thanks to the collaboration with master decorators, applicators and retailers.

# Decorative Products and Paints

Professional eco-friendly  
products



150.000

square meters a year  
of surfaces processed

2.500

Projects carried out per year

1.500

Cooperative arrangements with  
interior designers per year

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3.000

Available colors

82

Textures

62

Products in the price list

## Paint



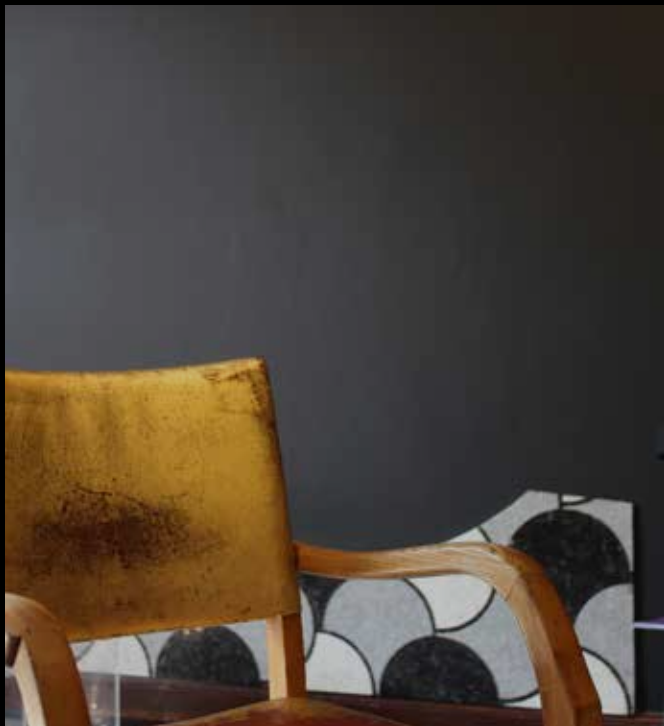
## Decor



## Tools



## Paint / types



**HIGH YIELD**

**ANTI-  
CONDENSATION**

**ANTI-MOULD**

**COVERING**

**HIGH COVERAGE**

**SMOKE COVERING**

**WASHABLE**

**SINGLE COAT**

**STAIN-RESISTANT**

**SUPERWASHABLE**

**WALL ENAMEL**

**BREATHABLE**

**VELVETY**



## Paint / products



### Paints

Bimax  
Coprimax  
Drywall Paint  
Extrapaint  
Multifund  
Sirius 2001  
Supercolor  
Supermatt  
Topmatt  
Ultrasatin  
Wallsatin  
Pittura alla  
calce Verona

### Sanitizing

Micotral  
SteryCalce  
SteryFix  
SteryFloor  
SteryGel  
SteryPaint  
SteryPlus  
SterySan  
SteryTop

### Complementary products

Decortina New  
Ekostripper

### Primers + bonding agents

Crilux  
Flexigrap 03  
Flexigrap Liscio  
Fondo Murales  
Il Pigmentato  
Il Primer  
Neofix  
Stucco in pasta  
per rasatura

### Protective products + waxes

Cera per stucco  
Igolux  
Opac  
Protettivo per Stucco  
e Marmorino  
Watins Lux

## Decor / types



**CEMENT**  
**PINSTRIPED**  
**MOTHER-OF-PEARL**  
**MARBLE**  
**TEXTURED**  
**MARMORINO**  
**TEXTURED**  
**METALLIC**  
**GOLD**  
**SILVER**  
**BRONZE**  
**PEARLESCENT**  
**PEARL**  
**PRISMATIC**  
**IRIDESCENT**  
**STONE**

**TRAVERTINO**  
**SANDBLASTED**  
**SAND**  
**SILK**  
**STUCCO**  
**VENETIAN STUCCO**  
**PATINA FABRIC**  
**VELVET**

## Decor / products



### Decorative

Aureum	Ottocento
Cemento Materico	Pallas
Decorglitter	Raffaello Decorstucco
Duca di Venezia	Finitura Madreperlata
Encanto	Stucco Romano
Imperium	Tiepolo Gessato
Imperium 03	Tiepolo Opaco
Kreos	Tiepolo Satinato
Marmora Romana	Travertino Romano Design
Marmorino Naturale	Travertino Romano
Marmorino Naturale Fine	Travertino Romano Finitura
Finitura Autolucidante	Toner per Travertino
Multidecor	Romano Finitura
Multidecor Skin	

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# Reference

Retail



Decorative // **Cemento Materico**

Catering



Decorative // **Encanto**

Industry



Decorative // Pallas







Wellness



Decorative // **Ottocento**



Offices



Paint // Ultrasaten

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# **Certifications and compliance**

## Washability

It is the characteristic of the paint to withstand standard cleaning cycles.

The more washable a product is, the more resistant it is to rubbing. Assessment of the washing and abrasion resistance of an applied paint according to:

**UNI EN ISO 11998:2003**



## Breathability

It is the ability of the coat of paint to let water vapor pass through.

The more a paint is breathable the less it is subject to moisture stagnation.

Assessment of water vapor permeability in a paint sample applied according to:

**UNI EN ISO 7783-2:2001**



## A+

This certifies the level of emissions of volatile organic compounds (VOC) in an indoor environment. The VOC/COVs released into the environment pose a risk to human health. Indoor emission categories of volatile substances range from A+ (very low emissions) to C (high emissions).



## Formaldehyde free

Formaldehyde is one of the most common pollutants in building materials and household products. Odorless, it becomes volatile and can irritate mucous membranes and eyes. It can cause tumors in the nose and throat. A formaldehyde-free paint does not contain this toxic component.



## EPD

EDP - Environmental Product Declaration - is an environmental declaration that provides information on the environmental impact of a product's life cycle. It is a voluntary level-3 international certification, meaning the highest, that can confirm the environmental performance of products.



## HACCP

It is a protocol adopted where foodstuffs are processed, packaged and sold. Testing includes: washing resistance, odor emission, dirt absorption, resistance to mold growth, resistance to particular washing agents and resistance to particular disinfecting agents.



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# Marketing Tools



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**KREOS**

**OIKOS**

**TRAVERTINO  
ROMANO**

**OIKOS**

**TIPOLO**

**TIPOLO**

**OIKOS**

**OIKOS**

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CEMENTO  
MATERICO

Resistente all'urto  
Impact resistant

DECO PAINT

OIKOS  
la pittura ecologica professionale



Cemento liscio

DE 1300



Cemento lucidato

DE 1301



Cemento granulato

DE 1302



Cemento scabato

DE 1303



Cemento strappato

DE 1304



Cemento spazzolato

DE 1305

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BIANCO



Colorito ind. 01008

CE 1001



Colorito grafico

CE 1011



CE 1003



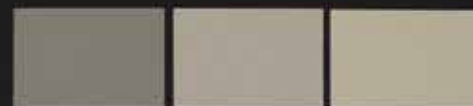
Colorito 01009

CE 1004



Colorito scintillato

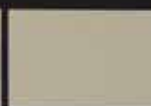
CE 1012



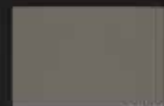
CE 1005



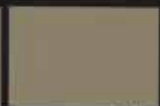
CE 1010



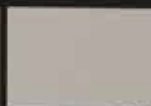
CE 1011



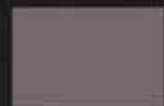
CE 1006



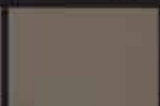
CE 1009



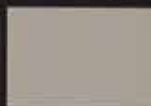
CE 1014



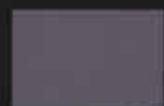
CE 1007



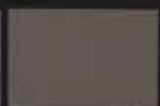
CE 1008



CE 1013



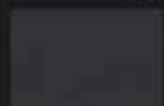
CE 1002



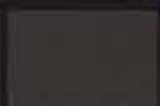
CE 1009



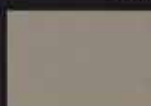
CE 1013



CE 1001



CE 1006



CE 1011

Colori e texture mostrati in condizioni di illuminazione standard. I colori possono variare leggermente in base alle condizioni di illuminazione e alla finitura della parete. Per maggiori informazioni, visitate il sito [www.oikos.com](http://www.oikos.com).

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KRE 3111

Kreos Jutta

KRE 3114

KRE 3111

Kreos Motus

KRE 3111



[www.oikos-group.it/it/p/kreos](http://www.oikos-group.it/it/p/kreos)

Il colore mostrato è quello ottenuto con il sistema di verniciatura a ultrasuoni. Il colore finale può variare in base alle condizioni di applicazione e al tipo di superficie da verniciare. Per maggiori informazioni visitate il sito [www.oikos-group.it](http://www.oikos-group.it).

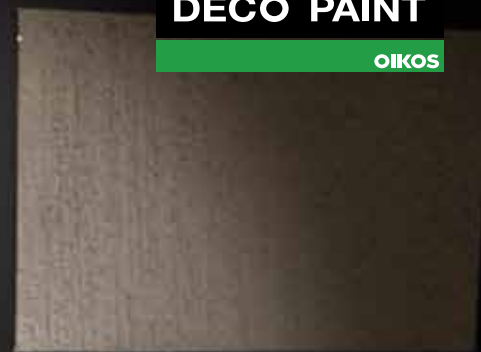
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Cemento Industriale

CE 1001



Cemento gruffato

CE 1002



Cemento strappato

CE 1003



Cemento scaglioso

CE 1004

# Paint

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# Decor

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# Services



Thanks to our tintometers it is possible to recreate any color to meet any need.

**Creativity**



Oikos Academy organizes on a regular basis targeted courses for retailers, applicators and interior designers.

**Experience**

“

Da lontano è solo un tratto, poi nella perfezione mai del tutto rivelata dell'occhio umano la materia si arricchisce di sfumature colme di sensazioni.  
L'architettura è tocco, armonia, provoca visioni.

From afar it is just an outline, then in the perfection never completely revealed by the eye the material is enriched by tones overflowing with sensations.  
Architecture is touch, harmony, provokes visions.



Thanks to a state-of-the-art logistics system, our products are delivered free of charge throughout Italy in 24 to 48 hours, and 48 to 72 hours for the islands.

**Fast Service**



We support designers, applicators and master decorators before, during and after the purchase, with a technical support service that meets every need.



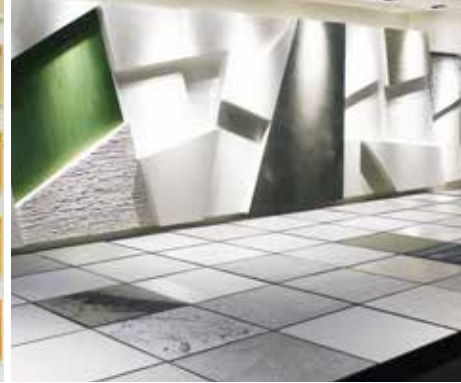
# Support



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# **Showrooms and points of sale**





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# **Oikos Academy**



Oikos Academy was created to spread culture, facilitating the exchange of information for personalized and innovative solutions. It certifies a network of professionals part of several reference markets: professional, trade, and design.

Academy

OIKOS



The certified training course offered by Oikos Academy, in addition to teaching application techniques, allows joining a network of qualified professionals.

## **Professional Sector**



From educational meetings to webinars, Oikos Academy's training of retailers allows spreading knowledge about the values and advantages of eco-friendly decorative paint as an added value.

## **Trade Sector**





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# Communication

**Personalized customer support.**

OIKOS will support retailers by providing personalized communication and advertising materials and support for social media campaigns.

OIKOS

HOME

COMPANY

PRODUCTS ▾

NEWS

DECO PAINT

OIKOS

INTERIOR DECOR

Website

DECO PAINT

OIKOS



Video



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**Social Media**

## **Social media strategy.**

The number of people reachable via digital media is exponentially higher than what could be achieved with conventional media. The number of followers on our social channels is increasing every day. Every time one of our retailers or applicators posts a photo, text, or video about Deco Paint and mentions us, the content is shared on our channels, increasing visibility. In addition, specific, targeted and geo-localized social media campaigns will be set up to promote Deco Paint retailers and applicators.

**ULTRASATEN**  
Lo smalto murale ultrasmacchiabile  
ed ecologico



Per informazioni e acquisto  
**DIMENSIONE COLORE**  
Via Ramana, 177 - Tel. 06/4902020

DC selected  
**FALL 2020:  
FOCUS  
ON COLOR  
TRENDS**

Il continuo desiderio di  
espressione attraverso insolite  
dichiarazioni visive che  
contraddistinguono arredi,  
rivestimenti, accessori e  
illuminazione.

**1 NOVELLO**

Il colore è un mezzo  
per esprimere emozioni e  
sentimenti. In un mondo  
che si muove verso  
nuovi orizzonti, il colore  
si rivela un mezzo  
per esprimere emozioni  
e sentimenti. In un  
mondo che si muove  
verso nuovi orizzonti,  
il colore si rivela un  
mezzo per esprimere  
emozioni e sentimenti.

**2 TURBI**

La profusione di colori  
è un mezzo per esprimere  
emozioni e sentimenti.  
In un mondo che si muove  
verso nuovi orizzonti,  
il colore si rivela un  
mezzo per esprimere  
emozioni e sentimenti.

**3 KENNETH COBONPUE**

Il colore è un mezzo  
per esprimere emozioni e  
sentimenti. In un mondo  
che si muove verso  
nuovi orizzonti, il colore  
si rivela un mezzo  
per esprimere emozioni  
e sentimenti.

**4 N.O.W. EDIZIONI**

Il colore è un mezzo  
per esprimere emozioni e  
sentimenti. In un mondo  
che si muove verso  
nuovi orizzonti, il colore  
si rivela un mezzo  
per esprimere emozioni  
e sentimenti.

**5 WALLPEPPER GROUP**

Il colore è un mezzo  
per esprimere emozioni e  
sentimenti. In un mondo  
che si muove verso  
nuovi orizzonti, il colore  
si rivela un mezzo  
per esprimere emozioni  
e sentimenti.

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**ADV/Editorials**

**Local and national campaigns.**

To generate sales “without selling” we support our retailers by involving their customers and prospects through local and national advertising campaigns to raise awareness of brands, products and authorized dealers.

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**CORSO**  
PER APPLICATORI  
**FINITURE OPACHE  
E MATERICHE KREOS**  
19 maggio 2021 | ore 13:30 - 14:00

**Webinar**

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Thank you for your time.