



BENESSENCE®

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Our Story

Benessence is a love story that began in 1996, from a love at first sight with **Aloe Vera**.

After years of studying and testing the countless properties and benefits of the plant, **in 2007 our family company was founded** with a clear objective: to spread well-being through the production and distribution of natural products, made with respect for the environment and animals, and to enhance the territory through the use of Italian raw materials.

This is why we decided to cultivate our **Aloe Vera in Molise (Italy)**, in organic greenhouses, a few steps away from our research and development laboratory and production workshop.

Choosing Benessence products means only using pure Aloe Vera and quality raw materials at a competitive price.



Our Values

HONESTY

This is the most important value for us: our product labels have no secrets, respecting the trust of our customers.

PERSEVERANCE

The one we have had so far in building our reality and that we will continue to have in pursuing our goals.

CARE

We take care of those who choose our products, giving them a green caress, a wellbeing treasure chest, a natural cuddle.

HARMONY

Our great passion for nature allows us to discover all the gifts it offers us and that we give to our customers to enable them to be in harmony with what surrounds us.

ECO SUSTAINABILITY

Observing what nature can offer us if respected and managed with balance has always guided our business choices and our vision of a sustainable future.

BENESSENCE FOR THE ENVIRONMENT



NO WASTE

We use **100% recycled and recyclable plastic packaging**, with the aim of replacing all components that do not meet these requirements by 2022.



LOW CO2 IMPACT

Our plantations are located a **few kilometres away** from the production site, where the Aloe Vera leaves are manually peeled to extract the pure gel used for the formulation of our products.

ATTENTION TO BIODIVERSITY



All our products are **VeganOK certified**.

ECO-FRIENDLY



We produce **innovative products** with a high concentration of microorganisms for soil care and nutrition in our **microbiology laboratories**.



OUR CERTIFICATIONS



VEGAN OK

All our products are VEGANOK certified, whose ethical specification excludes ingredients and components (including packaging) of animal origin or which have involved the exploitation of animals.



ORGANIC COSMETICS

Our cosmetic products are only formulated from natural ingredients in accordance with organic specifications and approved by our certification authority.



ORGANIC AGRICULTURE

We follow the parameters of the organic specification for the cultivation of our Aloe Vera and our cultivation is recognised as organic by our certification authority.



NO ADDED WATER

All our cosmetic products contain Aloe Vera juice instead of water. In addition, none of our Aloe Vera supplements are diluted with water.

Our production process

Our priority is to offer high quality products, which is why our Aloe Vera plants are cultivated following the natural, slow growth of the plant, using little water and allowing the concentration of valuable nutrients.

For the production of our products, the leaves are harvested from plants aged at least 3 years during the early morning hours and brought to our production facility.

Here they are immediately hand brushed and washed, then cleaned of non-edible parts. At this point, the aloe gel is manually extracted from the fresh leaf core and then stabilised ready to be used by our technicians for the preparation of supplements and cosmetics.



WHERE WE OPERATE

Our strategy is mainly based on online commerce, although we have a list of authorised dealers located throughout Italy.

Our ecommerce, translated into 4 languages (English, Spanish, German and French) has domains all over Europe.

In addition, we can also be found on the main sales platforms:

Amazon: in their Italian, Spanish, French, German, Polish, Dutch, Swedish and UK marketplaces;

eBay: in Italy;

Aliexpress: in Europe;

Faire: in Europe.



F A I R E

A SUCCESS STORY

We are delighted to have received the trust of our customers all over the world!

With more than **10.000** positive reviews added up between our **ecommerce, Amazon and other platforms.**



Our customer service team is committed to the satisfaction of our customers every day!



OUR PRODUCTS

Our product categories are mainly divided into five groups:

Supplements:

1. Aloe Vera Juices in various flavours;
Capsules supplements (vitamins and probiotics);
Soluble powder supplements (minerals and vitamins);

2. **Organic cosmetics:** Products for Face, Hair and Body;

3. **Pet care** products based on Aloe Vera;

4. **Plant Wellness:** products based on highly concentrated beneficial microorganisms;

5. **Nutrition:** seeds, superfoods, herbal teas and wholemeal semolina.



VERASKIN BIO

Formulated with 98.9 % pure Organic Aloe Vera gel, it is suitable for the whole family. Dermatologically tested on various skin types, including sensitive skin, it is a formidable moisturiser to be used all over the body. Soothing and refreshing in case of sunburn, it can also be used after sunbathing. Useful for promoting the healing of small wounds or abrasions; 100% recycled and recyclable plastic bottle.



HAIR CARE

Our Hair Care line is designed to treat all hair types with special products for every need.

Composed mainly of Aloe Vera, the line includes:

Anti-hair loss treatment:

Shampoo and Lotion for preventing hair loss.

Restructuring Treatment:

Shampoo, Mask and Hair Gel with restructuring action.

Frequent Use Shampoo:

Suitable for all hair types and for daily washing.

Anti-dandruff shampoo:

with Piroctone olamine and White Willow, allies against dandruff.

Oily Hair Shampoo:

with Seaweed, Ivy and Birch with sebum-regulating and purifying action.

FACE CARE

Your facial skin needs daily care and attention, create your own beauty routine with Benessence products that suit you best!

Deterision and Cleansing:

Cleanser, Toner, Cleansing Milk, Micellar Water and Clay Face Mask.

Face Creams:

Day Cream, Anti-age Face Cream and Eye Contour.

PERSONAL CARE

To make sure that you are supported throughout the day, we have formulated a wide range of natural products for you: from hygiene products such as Shower Baths, Hand Soaps, Intimate Cleansers, Hand Sanitisers to Body Creams and Insect Sprays.



ALOE VERA JUICES

99.8% ALOE VERA JUICE AND PULP 1 L

Unfiltered and unpasteurised supplement, consisting only of real pulp, to give you the full perception of Aloe Vera. Stimulates healthy digestion by improving gastric flow and intestinal flora. Supports and soothes the digestive system, detoxifying the body naturally. It helps eliminate accumulated toxins and also allows better absorption of nutrients. Useful for strengthening the immune system.



91.8 % ALOE VERA JUICE WITH BLUEBERRY JUICE 1 L

Dietary supplement combining all the properties of Aloe Vera with those of the blueberry. Rich in microelements, it is an excellent ally against capillary fragility and supports our circulatory system and digestive system. By improving microcirculation, it provides relief against heavy legs and better health for our eyesight.



85.2 % ALOE VERA JUICE WITH POMEGRANATE JUICE 1 L

Our Pomegranate Aloe combines the properties of Aloe with those of the pomegranate, a formidable antioxidant. Useful for counteracting oxidative stress, cellular ageing and detoxifying the body naturally.



ALOE POWER JUICE: 96% ALOE VERA JUICE AND PULP + VITAMINS C AND E + POTASSIUM AND MAGNESIUM 1 L

Aloe Vera supplement enriched with mineral salts (Potassium and Magnesium), Vitamin C and E. The synergy between Aloe, which stimulates the correct functioning of the immune and digestive systems, minerals and vitamins make Aloe Power Juice an unbeatable support during periods of psychophysical stress and fatigue. Excellent for athletes.



VITAMIN C SUPPLEMENTS

Vitamin C is involved in many mechanisms that are fundamental to our well-being. It counteracts physical tiredness and fatigue, helps the intestinal transit regularity and stimulates the functioning of our immune system.

Attentive to your needs, we have designed a line with different formulations:

NATURAL C TO DRINK 1 L

A supplement with Acerola and Rosehip, natural sources of Vitamin C. With a berry flavour and a handy measuring cup, it can be taken by the whole family.

NATURAL C IN CAPSULES 60 CAP

Vitamin C supplement in vegetarian capsules with dry extracts of Acerola and Rosehip. Vitamin C of natural origin has a higher bio-availability than synthetic products.

VITAMIN C IN POWDER 500 G

Soluble powder supplement, maxi format for 500 days of supplementation.



VITAMINS IN CAPSULES

Essential for the well-being of the entire organism, vitamin supplements provide valuable help in cases of stress and fatigue.

ADAPTOGEN TONIC 60 CAP

Our Adaptogen Tonic, a Vitamin D, Zinc and Aloe Vera supplement, contains Eleutherococcus root extracts and Rhodiola Rosea with a tonic-adaptogenic function.

ALOE TOTAL B 60 CAP

A high-dose supplement of group B vitamins and Aloe Vera: 1 capsule provides the maximum daily dose of all group B vitamins: B1, B2, B3, B5, B6, B8, B9, B12.



LIPOSOLUBLE VITAMINS 60 CAP

Liposoluble vitamins (A, D, E, K), Coenzyme Q10 and Aloe Vera Bio in vegetarian capsules, for normal functioning of the immune system, muscles and maintenance of bones and teeth.

PROBIOTICS

Supplements in vegetable capsules based on symbionts (probiotics and prebiotics), which promote the balance of intestinal flora, limit the proliferation of harmful agents and stimulate the proper functioning of the immune system.

SIMBIOTIC 60 CAP

It contains 5 different strains of selected bacteria and yeasts, each capsule contains 20MLD of probiotics.

ALOEPRO BIO 60 CAP

Biological supplement with concentrated Aloe Vera and probiotics. It has an emollient and soothing action on the digestive system and stimulates the body's purifying functions.



MINERAL SALTS

MAGNESIUM CITRATE

500 G - FOR 100 DAYS' SUPPLEMENTATION

Soluble Magnesium Citrate supplement, promotes metabolic functions, contributes to muscle and nerve function. Suitable for athletes to accelerate energy recovery

POTASSIUM CITRATE

500 G - FOR 250 DAYS OF SUPPLEMENTATION

Soluble potassium citrate supplement, promotes proper muscular and nervous system function. Useful for athletes to restore the correct salt-water balance after each workout.



PET CARE LINE

NALEN - ALOE VERA JUICE FOR PETS 500 ML

99.6% pure Aloe Vera juice, a natural product suitable for dogs and cats of all breeds and sizes. Supports and stimulates digestion and intestinal transit. The vitamins and minerals in Aloe contribute to the neurological balance and calmness of the animal.

NALIA - ALOE VERA SPRAY WITH CITRONELLA FOR PETS 250 ML

Mild Aloe Vera-based spray, free of harmful repellents. Contains only natural extracts and selected essential oils with insect repellent action. Sprayed on injured or irritated skin, it promotes healing thanks to the presence of Aloe Vera.

NAVIT - WASHING SHAMPOO FOR PETS 250 ML

Revitalising Aloe Vera shampoo designed for grooming and washing pets. It neutralises unpleasant odours, does not cause irritation and protects the skin, giving vitality and shine to the coat. With the addition of grapefruit and lemongrass, it helps keep insects and mosquitoes away.

NAGEL - ALOE VERA GEL FOR PETS 250 ML

99% pure Aloe Vera gel, formulated with respect for the epidermis and coat, suitable for all breeds and sizes. Moisturising and soothing, it is easily absorbed without leaving the coat greasy. Can be used in cases of itching and irritation. Useful for promoting the healing of small wounds and abrasions.



PRODUCTS FOR PLANT WELLNESS

Biostimulant products suitable for all types of crops, leave no residues and do not require a licence for use. Formulated in an environmentally friendly manner, they contain microorganisms and mycorrhizae developed in our research laboratories with the aim of improving the appearance and productivity of ornamental, vegetable and fruit plants.

RADI SOL

STIMULATES PLANT ROOT GROWTH

Radi Sol stimulates the growth and well-being of the plant's root system, making it less susceptible to biotic and abiotic stresses. It contributes to nutrient uptake into the soil by maximising water supply.



NUTRI SOL

NUTRITIONAL BIOSTIMULANT

Nutri Sol is based on vegetable extracts and macro and micro nutrients needed to ensure healthy and lush growth of all plants. Promotes the development of new roots, shoots, leaves, fruits and promotes copious flowering, for plants, flowers, grass and garden.



PRO BYOTIK

PROBIOTIC AND PREBIOTIC FOR SOIL AND PLANTS: RESTORES SOIL FERTILITY

Pro-byotik is a special combination of a natural nutrient base and inoculated microorganisms. Designed for nutrient-depleted soils, it is useful for restoring the natural biological fertility and balancing the nutritional status of agricultural soils. It also induces the natural production of plant biostimulants and active defence against potential harmful microorganisms.



TRICOMIC

STIMULATES ROOT EXPANSION

Tricomik ensures rapid development of the root system, improves the plant's efficiency in absorbing water and nutrients, and positively increases the quality and quantity of flowers and fruit. It helps the plant to cope with and overcome stresses created by phytophagous insects such as elaterids, dipterans, beetles, etc.

