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## ESTEREL & INSETA by Mario Zunino Labs

Mario Zunino & C. was established in 1961 with the mission of introducing a new skin & hair friendly concept for personal care. Blending Nature and Effectiveness, our Labs have been developing over so many decades a wide range of cosmetic treatments making the daily personal care to become a pledge of Beauty & Recompense. Nowadays the brands ESTEREL Beauté Avancée, INSETA World Spirit, Melos & Melodie represent the ultimate update of a so long cosmetic engagement, especially minded for the most demanding customers worldwide. Effectiveness, Emotion, Pleasure are the main skills of each by our Labs released product for Face, Body, Hair & Scalp.

- Our Facts (2016):
- \* Headquarter based in Torino (ITALY)
  - \* Plants based in Volpiano (Torino - ITALY): 2000 sqm
  - \* 4 own brands: ESTEREL Beauté Avancée - INSETA World Spirit - Melos - Melodie
  - \* Strategic partner for the development of full-service O.E.M. cosmetic projects
  - \* Retail & Professional cosmetic lines for Haircare, Skincare, Body, Sports
  - \* Own R&D Labs (1 Product Manager, 3 Chemistry Specialists, 2 Chemical Analysts)
  - \* More than 600 formulas in range
  - \* 21 actually covered countries worldwide
  - \* Daily Output: 10,000 Liters
  - \* Daily Packing: 30,000 pcs
  - \* Efficiency & Safety Standards: UNI EN ISO 9001 (Quality), 14001 (Environment), 22716 (GMP)

Our 100% Italian Story (since 1961) is nowadays continued by the dedication of today's Management, descendant of the founder Mr. Mario Zunino and inspired by his innovative vision. Thanks to such ethical approach ESTEREL Beauté Avancée, INSETA World Spirit, Melos & Melodie are among the most exclusive and reliable Italian cosmetic lines (member of Cosmetica Italia Association); formulas are developed investigating in partnership with several Italian Universities. Natural ingredients and innovative concepts are wisely blended for creating new successful cosmetic stories every day.