

Company overview & portfolio⁺



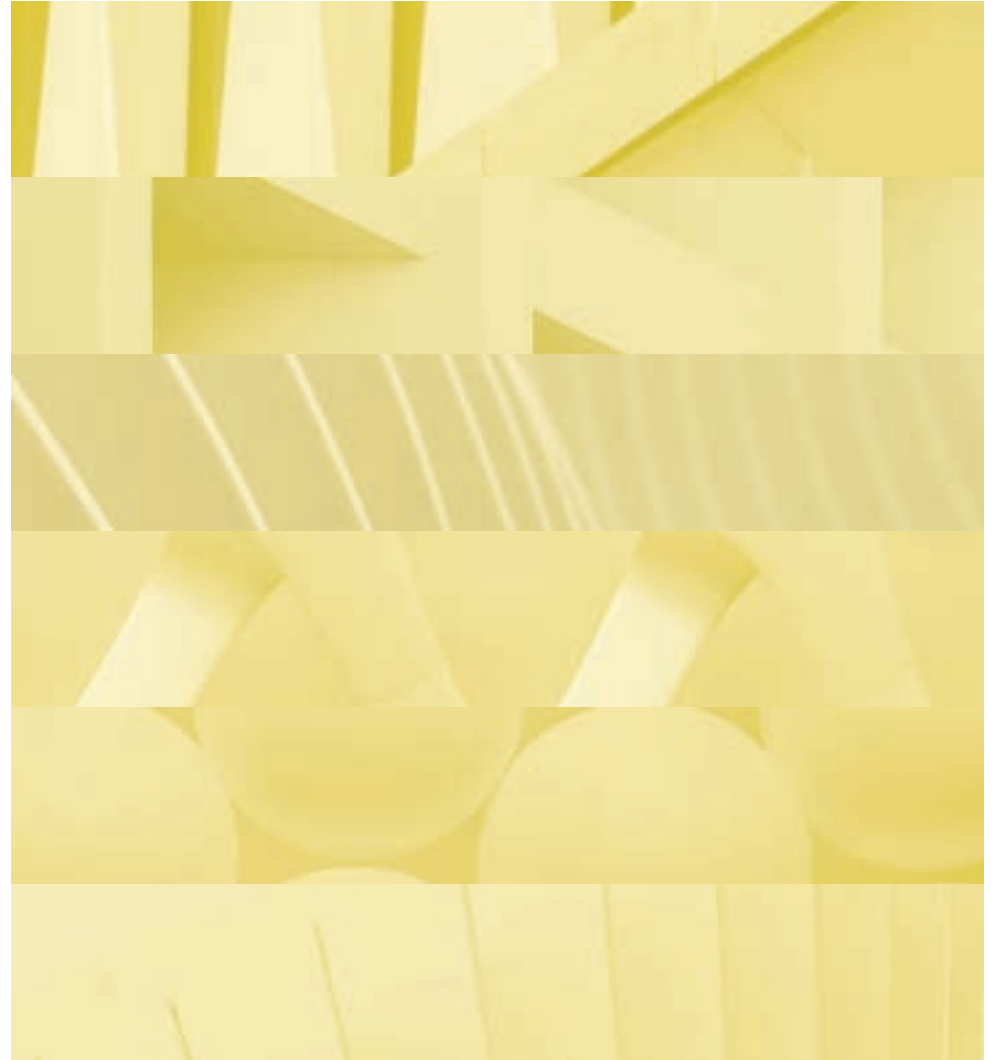
+ Our
Studio,
Where new
ideas and
products
come to
life

Welcome to PQ

Here you'll find our work portfolio, an expression of the motivations and attention to detail that characterize us.

Here's our story of a path of enrichment, matured in each project carried out, and we'd like to propose ourselves as your trusted partner, to work together on the growth of your idea.

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Our Global Family

Your
journey
**starts
here**



PQ Design Group

Consolidated
by years of
experience
and by the
results
obtained



our approach

Empathy
360°  **Teamwork**

In design, as in life, unity is strength. PQ is first and foremost a team of professionals united by a single goal: to give shape to your ideas and respond to your needs.

Know-how
Dynamic  **We eliminate the superfluous**

We focus on the activities that can actually bring value to your brand. This is why we have chosen to operate in a structure where the superfluous has been eliminated, and we prefer a direct relationship between the client and the project manager.

Process
Flexibility  **Lean workflow**

Thanks to our triangular network "Client - Designer - Producer", the realization of your project will be streamlined, smooth but above all custom-made, tailored to your vision.

220

Successful Projects

130

Satisfied Customers

12

Awards Won

13

Years of Experience

**our
method,
your results**



Company Value

+ The user is the focus point

| We carefully explore the needs of consumers in order to design products in which people recognize themselves. **We are scrupulous trend hunters, equipped with a spirit of observation: because design is hidden in the details.**

+ We design perfection

| **How is a masterpiece created? Combining transversal skills and originality with a good dose of pragmatism.** Within a few weeks we are capable of developing and testing an idea, while directly involving the customer and ensuring compliance with precise quality criteria.

+ Less is more

| **We introduced lean management into design:** for 20 years now we have been avoiding waste in processes and focusing our attention only on the activities that bring true value to those who rely on us. **We were 'Smart', before it became a trend.**

+ Password: flexibility

| **Those who want to see their projects launched have no time to waste** on bureaucracy, delivery delays and confusing relationships with a myriad of suppliers. For us, being flexible means focusing on a deep understanding of the business needs of the client's organization.

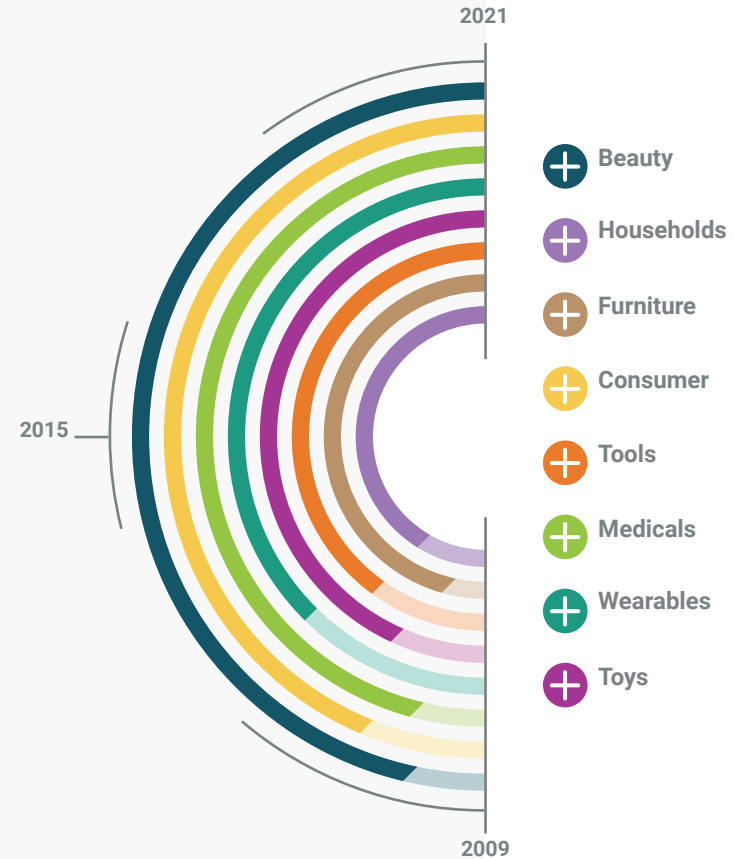
Our Design Background

Experience Since 2009

We design innovative products by optimizing performance, materials, prices, packaging, communication and costs.

We design the product from its interface, passing through the packaging and arriving at its identity/market positioning.

A "Turnkey" philosophy that starts from an idea and accompanies you until the launch of the product.



**"In PQ Design
the design begins from the
end: it starts from the user."**

Acknowledgments

**Awards
won**



Lab +



Drone +



+ Toys



Home +





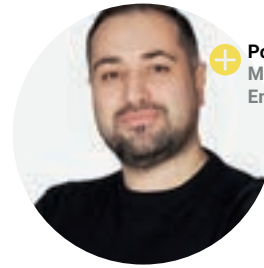
Our Family

The heart of the company

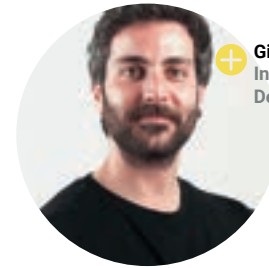
We are a Team of **Designers and Engineers** who work in synergy to create **Customized Solutions**



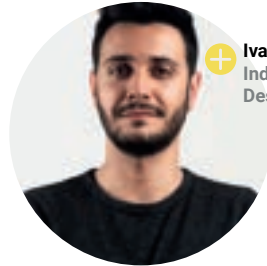
+ Alberto
Mechanical
Designer



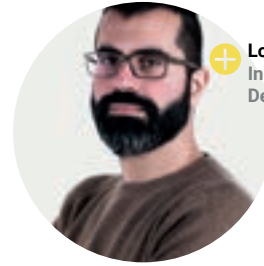
+ Polat
Mechanical
Engineer



+ Giorgio
Industrial
Designer



+ Ivan
Industrial
Designer



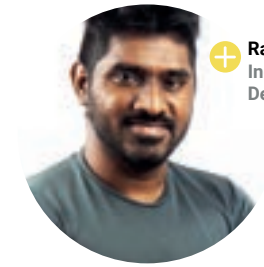
+ Loris
Industrial
Designer



+ Gina
Data
Analyst



+ Davide
Industrial
Designer



+ Rahul
Industrial
Designer



+ Kenny
Manufacturing
Director

Piero Quintiliani Founder


Piero
Founder
of the
PQ Design
Group



Lean
Approach



I have never just limited myself to designing, rather I take care of every phase of the process, from strategy to product design, from its industrialization to production. I apply philosophies and approaches to industrial design that lead to concrete results, while optimizing energy and timing.

Career
Since 2002



I began my professional career in 2002 and in 2009 I founded the Pq Design Group. In 2012 I had an important professional experience in Asia, where I managed a large Italian industrial design agency in China as a Manager.

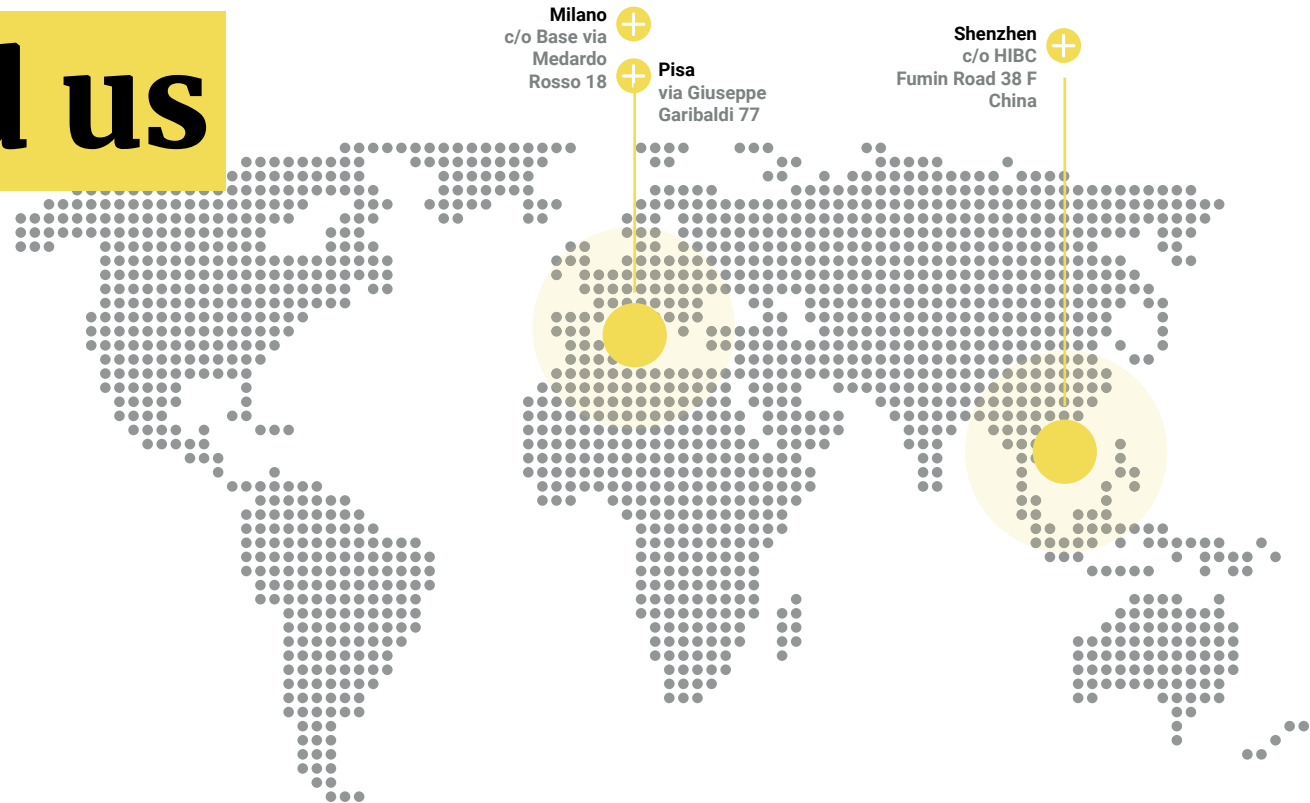
Innovative
Method



The experience gained in the design and development of products and the innovative methodologies that I apply, have meant that over the years I have been involved in universities and in international events as an Industrial Design expert

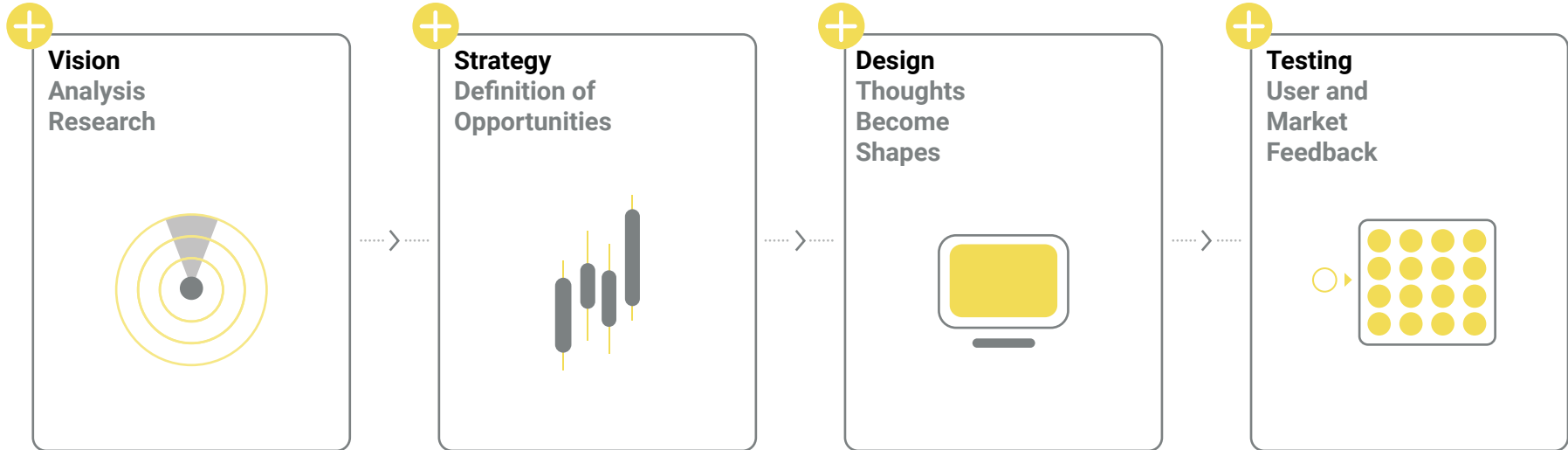
Where

to find us



What
we do
for you

Our Method



Thanks to our
method
we transform
ideas into
tangible
products



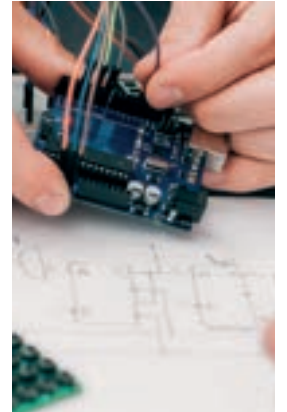
we create physical products



Industrial
Design



Product
Branding



Hardware



Software



Manufacturing



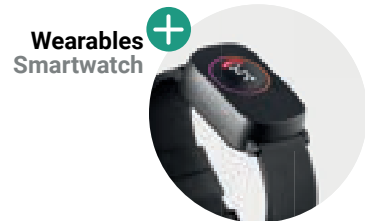
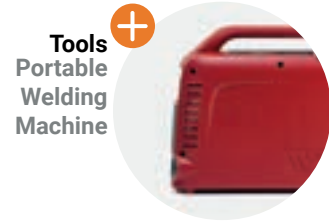
Sustainability



**Patents and
Certification**

Our Skills & Workflow

Case History



Tools

Welding Machine

The project won the A Design Award, an international industrial design award.

This welding machine model is designed for WTL, an important Asian brand.

The product is compact and portable thanks to a well-balanced handle and an optional belt. The cable can be collected on the back of the product on a specially designed system.

Thanks to a careful design we implemented the product's safety, portability and general ergonomics.



Tools / WTL

Welder
Designed to be made
entirely of plastic, it won the
A Designer Award







Wavemed

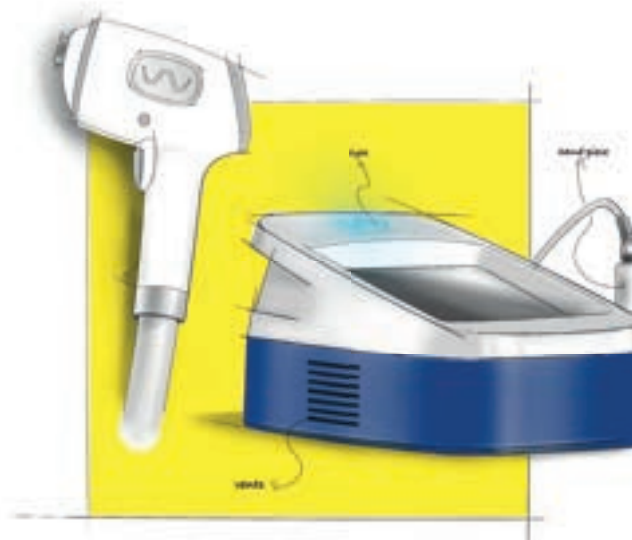
From Startup it became, in just a few years, a true leader in the sector thanks to the Modula

Medical Modular equipment

Modula is an innovative machine used for aesthetic medical treatments.

Conceived and developed for Wavemed, an Italian brand of reference in the beauty sector, whose branding and corporate communication strategy we took care of.

The 360-degree collaboration has led us to define the brand, website, catalog and exhibition stands, fully enhancing the corporate values.



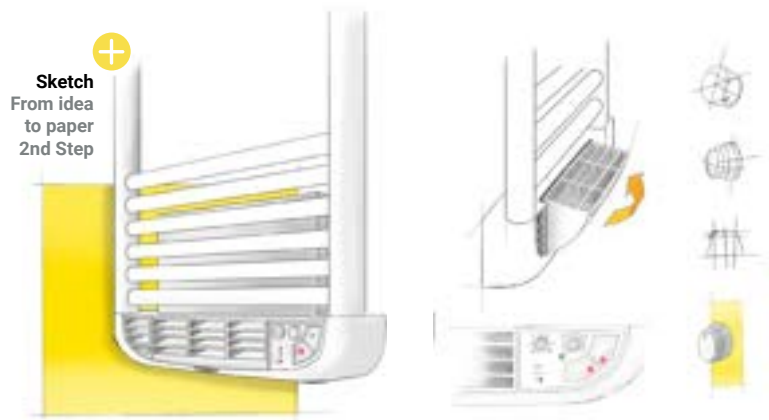
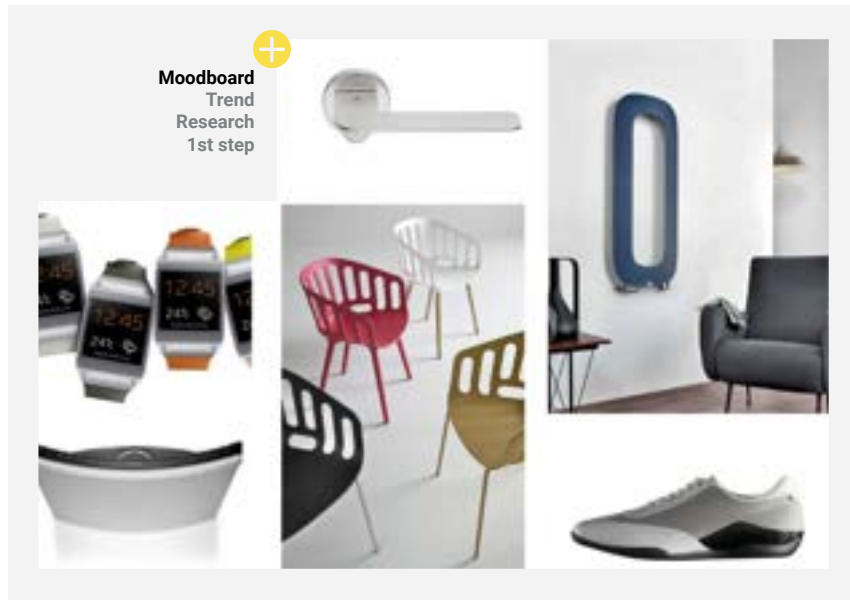
Households electric Radiator- Dryer

This bathroom radiator is equipped with an adjustable fan that emits hot air both to heat the room and to dry the laundry hanging on the product.

The blower drying rack designed for Deltacolor is mainly intended for the North European and American market.



Deltacolor, a design that lasts over time.
Despite being a project developed in 2015, this product continues to have excellent sales performance.





2014 WINNER
EUROPEAN
PRODUCT
DESIGN
AWARD

Runimalz

60,000 units sold with the product launch on GAMESTOP stores

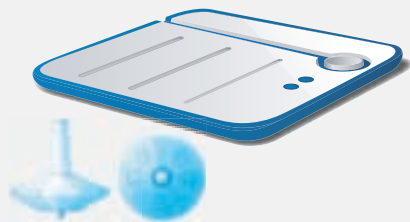
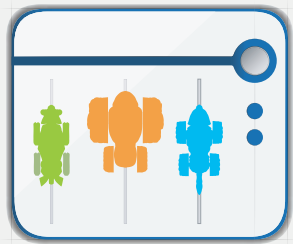
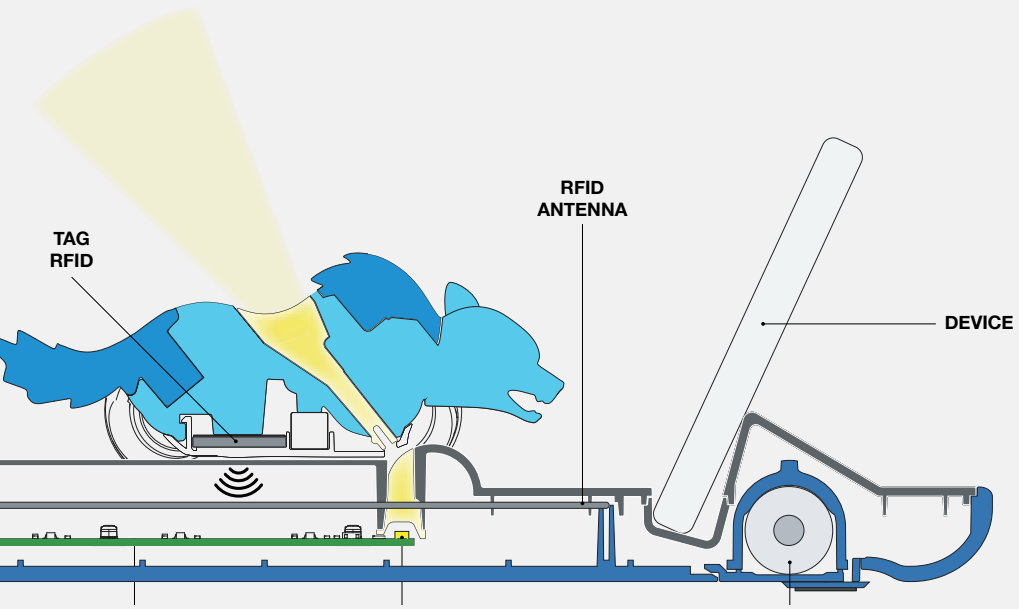
Toys

Runimalz

The product can be used both as a controller for the related video game, and as a normal physical game. This innovative product was created **in collaboration with Xplored**, the game's software house, and 505 games, publisher of the Digitalbros group.

We defined, **conceived and developed the game board with the characters** (creatures and totems) **and followed the customer until the product was launched on the market in the Game Stop chain**, the largest game retailer in the world.

Runimalz, an interactive hybrid game, won the European Product Design Award, an international industrial design award, in the Toys section.

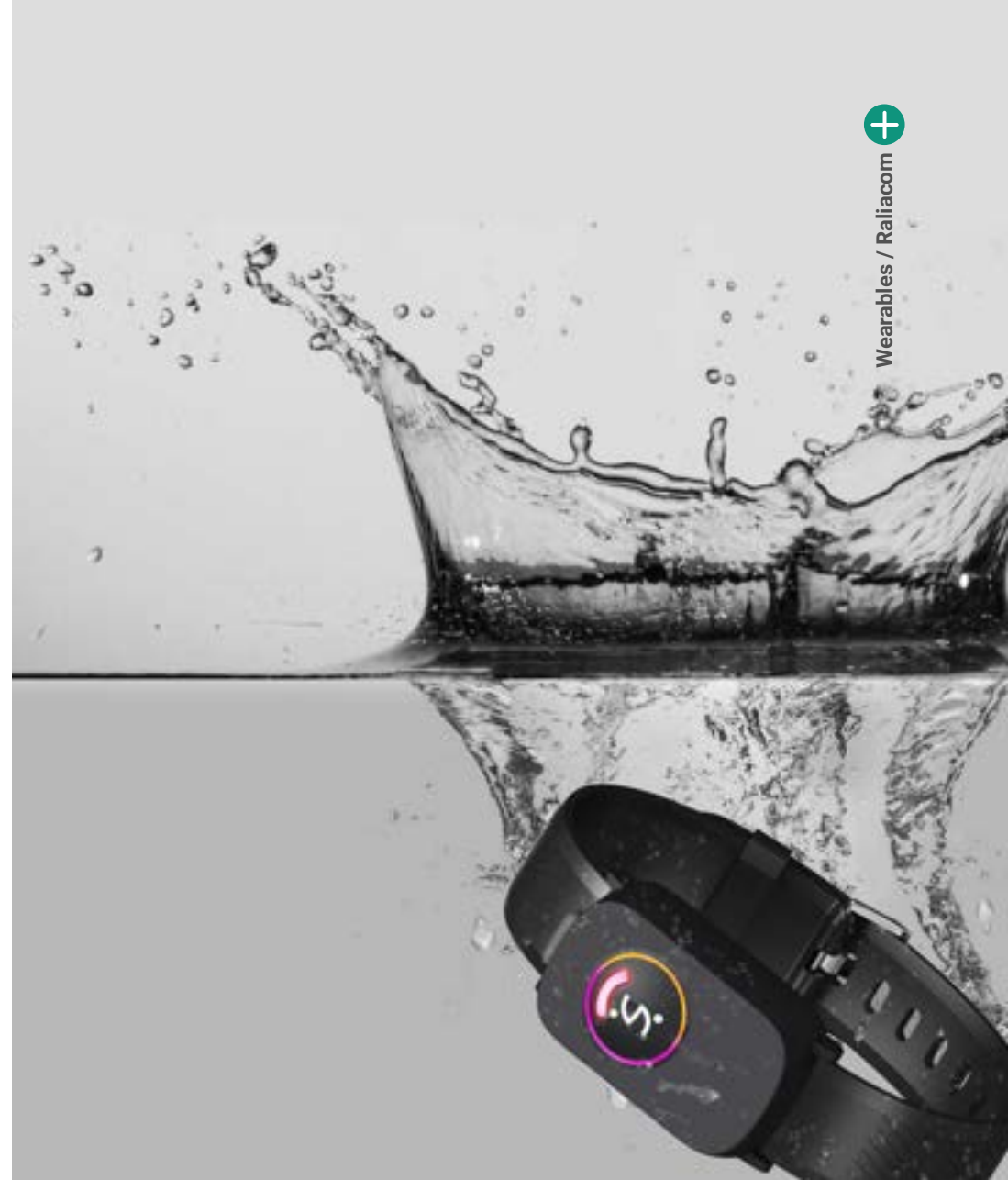


Wearables Smartwatch

A turnkey project of which we took care of the design and product development right up to production.

This extremely easy to use and super compact smartwatch **improves the users' safety and well-being.**

A smart bracelet that non-invasively monitors heart rate, sleep quality and physical activity level. Send SOS requests with a simple button, automatically detect falls and locate the position.







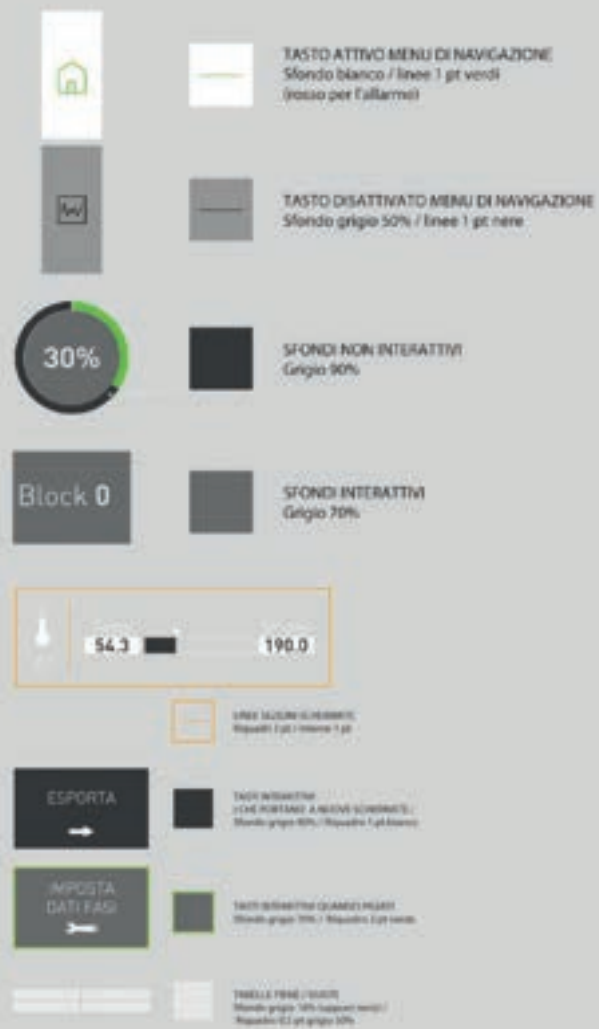
UI/UX / FDM



UI/UX Climatic Chamber

UI / UX design for an FDM climatic chamber.

A central element in ABS, houses the touchscreen display, the electronics and the door locking system. With regard to the software interface, ***we worked on the architecture of the functions and analyzed the way in which users interact with the product so as to reduce the risk of human error and facilitate interaction*** with the appliance's multiple functions and settings.





Warner Bros

Project launched at Christmas 2018 at Mondadori and Feltrinelli stores.

Packaging Warner Bros

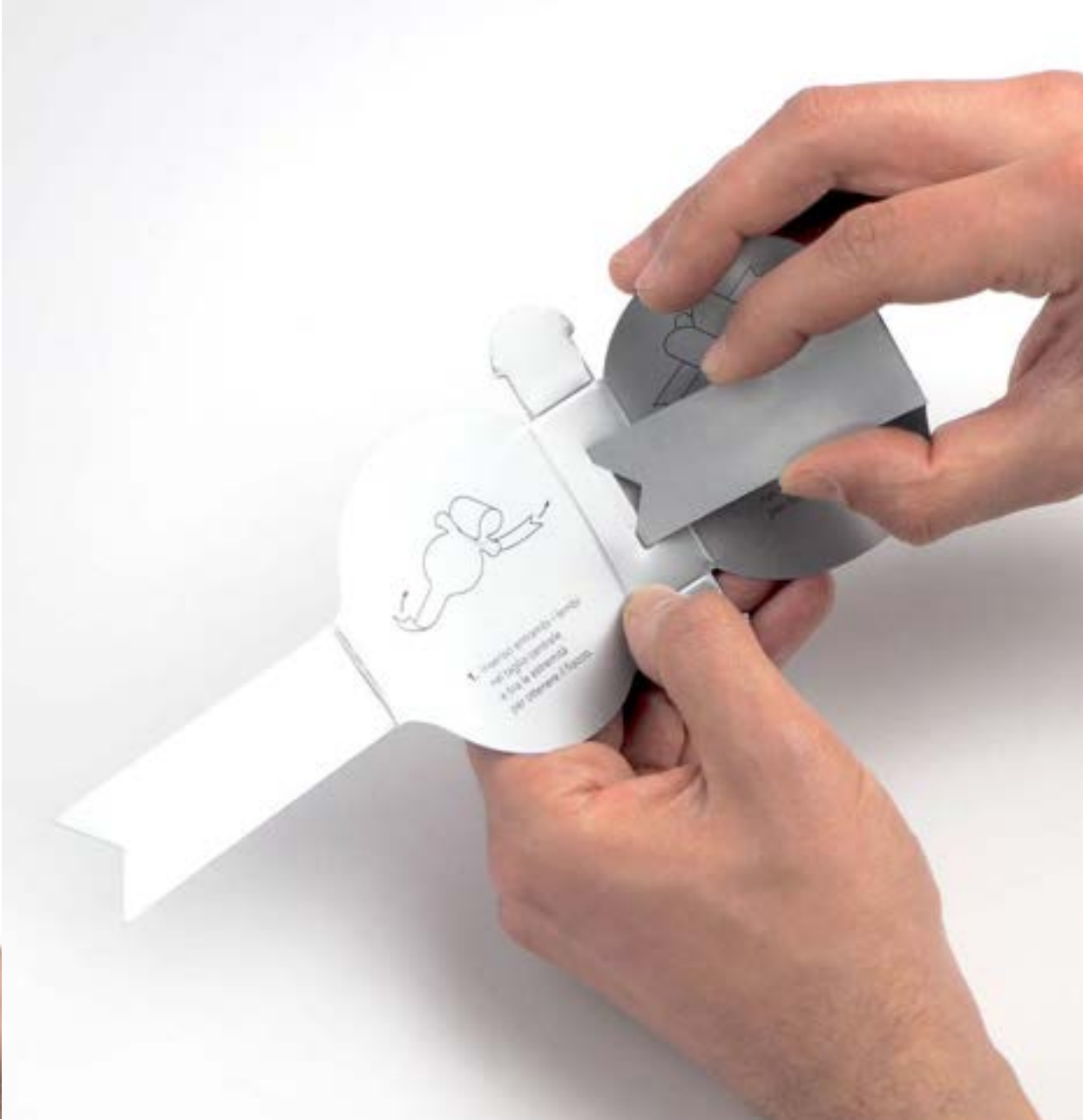
Gift Box for Warner Bros.

Warner Bros asked various design agencies to find solutions to enhance the purchase of films on physical support (DVD).

The target audience is a **one-time shopper who buys films during the holidays.**

We made a ready-to-assemble gift box sold in the stores along with the DVD. It consists of a die-cut cardboard with a space to write a dedication and a bow, also made of paper.

Our idea was selected and launched by WB at Christmas 2018 in the Mondadori and Feltrinelli stores.



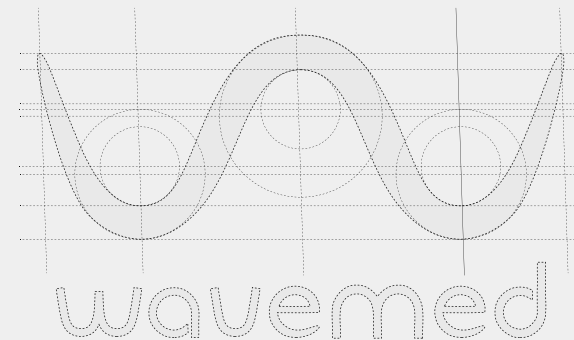
Branding Wavemed

360° communication for Wavemed.

Wavemed, a young company with a robust twenty-year experience by its founders, operates in the field of beauty and aesthetic medicine.

We created the brand, its claim, the company catalog and much more for Wavemed, through strategic and complete communication:

visuals, colors and signs translate into a corporate image that reflects dynamism, experience and a strong desire to innovate and to project itself into the future.



Wavemed
Corporate identity design
linked to the product.



Our Global Family



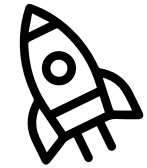
**Global
Multifaceted
and
Performing**



**Ours
Clients**



**Startups and SMEs
Innovative Dynamics
Looking towards
the Future**



 **TIM**

 smart

 Oregon
SCIENTIFIC

 Clementoni.

 Lumenis®
Energy to Healthcare

 amplifon

 ALGIDA

 ADDEX
DESIGN

 FABO
TAPE SOLUTIONS

 LEONARDO

 HITACHI
Inspire the Next

 MONDADORI

 ZURICH

 eni

 WB

 Global
Partner

ABZero	Bios	Eni	Hitachi	Maroma	Rival	Tungling
Acotel	Clementoni	Entertech	Hippored	Masmec	Scoprega	Twinnings
Acquabio	Chroma	Eventitaliani	Huimei	Ubik	Sincosald	Vrmedia
Addex design	CMON	FDM	Uniks	Maxxi	Shenda	Ventures
Advicy	Conda	Fabo	Icolor	Mekane	Sifang	Villa Le Morre
Alcatel France	Cordivari	Fitcl	Industrie dial face	Mir	Smart	Warner bros
Algida	Dav	Flama	Industrie Olivieri	Mondadori	Solution Group	Wavemed
Alilo	Deas	Fulltech	Ingrid Millet	Nacsound	Studio Italo Rota	Wtek
Ami	Deep Blue	Ginevri	Jinjia	Oregon Scientifici	Tecnomedica	WTL
Amplifon	Deltacolor	Glaresmile	Joycare	Piyo Piyo	Telecom Italia	Xplored
Aux	Dipaul	Gmv	Kailiou	Polfi	Tim	Yifang
Bioesthè	Dupont	Goku	Leonardo	Raliacom	Triworks	Zurich
Bontempi	Elitech	Hairfree	Light Bringer Tech	Renato Balestra	Tuenda	505 Games
	Eme	Himalaya	Lumeni s			



**Thanks to Design,
we can talk
all the world's
languages.**



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QR-CODE
to get in
touch
with us...



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