

Una storia controcorrente

Dal 2005 Doubleice rivoluziona il concept dell'occhiale da lettura, normalmente caratterizzato da una forte tendenza all'omologazione, trasformandolo in un accessorio non solo funzionale, ma bello e alla moda, creando il concetto di lusso democratico.

L'idea innovativa viene portata avanti da una squadra in rosa che, per formazione e provenienza familiare ha ereditato competenze e professionalità di un'azienda con una lunghissima tradizione che risale agli anni '50, oggi leader mondiale nella progettazione e produzione di componentistica per il settore ottico. Un supporto nella gestione della qualità del prodotto e nella ricerca e sviluppo.

Since 2005 Doubleice revolutionized the concept of reading glasses, normally characterized by a strong homologized trend, transforming it into a functional, beautiful and fashionable accessory; creating the concept of democratic luxury.

The innovative idea is carried out by a completely female team. Who for training and family background has inherited the skills and professionalism of a company with a long tradition that dates back to the 50s, (today world leader in the design and production of components for the optical sector) that gives his support in product quality management, research and development.

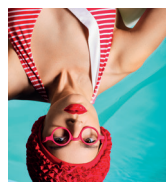
*A story that
bucks the trend*



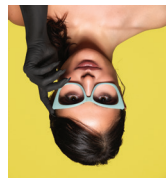
DOUBLEICE
Gallery

double
by doubleice Style

DOUBLEICE
Gallery



MEMOIR
"Color is your story"



PANTHERA
"Color is fortitude"



WONDERLAND
"Color is curiosity"



ROUND DEMI FLUO
"Color is freedom"



SEVENTIES
"Color is black and white"



TEK-NO LOGIC
"Color is technology"



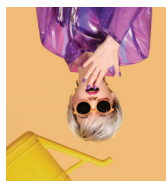
MOON
"Color is breakfast"



FLOW
"Color is flowing"



ROUND FLUO
"Color is nature"



COCKTAIL
"Color is refreshing"



BLOOM
"Color is blooming"

Color is your story
Color is technology
Color is curiosity
Color is flowing
Color is refreshing
Color is nature
Color is breakfast
Color is technology
Color is fortitude
Color is blooming
Color is freedom
Color is nature
Color is blooming
Color is black and white



DOUBLEICE SPA

Via dei colli, 108
31058 Susegana, TV (Italy)

T. +39 0438 455262
F. +39 0438 453990

info@doubleice.com
doubleice.com

DOUBLEICE Gallery



MEMOIR “Color is your story”

Venice, 2023

Un Memoir per scrivere di sé stessi con autenticità.

A Memoir to write about themselves with authenticity.

MOON “Color is breakfast”

Venice, 2017

Un pensiero stuzzicante, dolce e invitante come i colori di questo modello super femminile.

An appetizing, sweet and inviting thought like the colors of this super feminine model.



FLOW “Color is flowing”

Venice, 2024

La perfetta sintonia tra ispirazione retrò ed estetica essenziale per vivere il continuo cambiamento in armonia.

The perfect balance between retro inspiration and essential aesthetics to live the continuous change in harmony.



WONDERLAND “Color is curiosity”

Venice, 2023

Aprire gli occhi per scoprire la meraviglia nella natura.

Open the eyes to discover the wonder in nature.



PANTHERA “Color is fortitude”

Venice, 2021

Date a una donna l’occhiale giusto e conquisterà il mondo.

Give a woman the right glasses and she will conquer the world.

ROUND FLUO “Color is nature”

Venice, 2017

Timeless style and elegance are combined with Fluo colors with a strong character.

Stile ed eleganza senza tempo si uniscono a colori Fluo dal carattere deciso.



ROUND DEMI FLUO “Color is freedom”

Venice, 2019

Un look per un’anima libera. La possibilità di scegliere ogni giorno chi vuoi essere.

A look for a free attitude. The possibility to choose who you want to be every day.



COCKTAIL “Color is refreshing”

Venice, 2019

Moda e stile, un cocktail di colori per essere sempre super trendy!

Fashion and style, a cocktail of colors to always be super trendy!



SEVENTIES “Color is black and white”

Venice, 2021

La collezione dall’animo vintage e intramontabile.

The collection with a vintage and timeless soul.

BLOOM “Color is blooming”

Venice, 2019

Il bacio di un petalo morbido e setoso. La bellezza di una rosa che fiorisce unita a un’eleganza senza tempo.

The kiss of a soft and silky petal. The beauty of a blooming rose together with a timeless elegance.



TEK-NO LOGIC “Color is technology”

Venice, 2019

Non è necessario essere nerd per indossare i nostri Tek-no Logic!

You don’t have to be a nerd to wear our Tek-no Logic!

