



THE CITY OF BUSINESS



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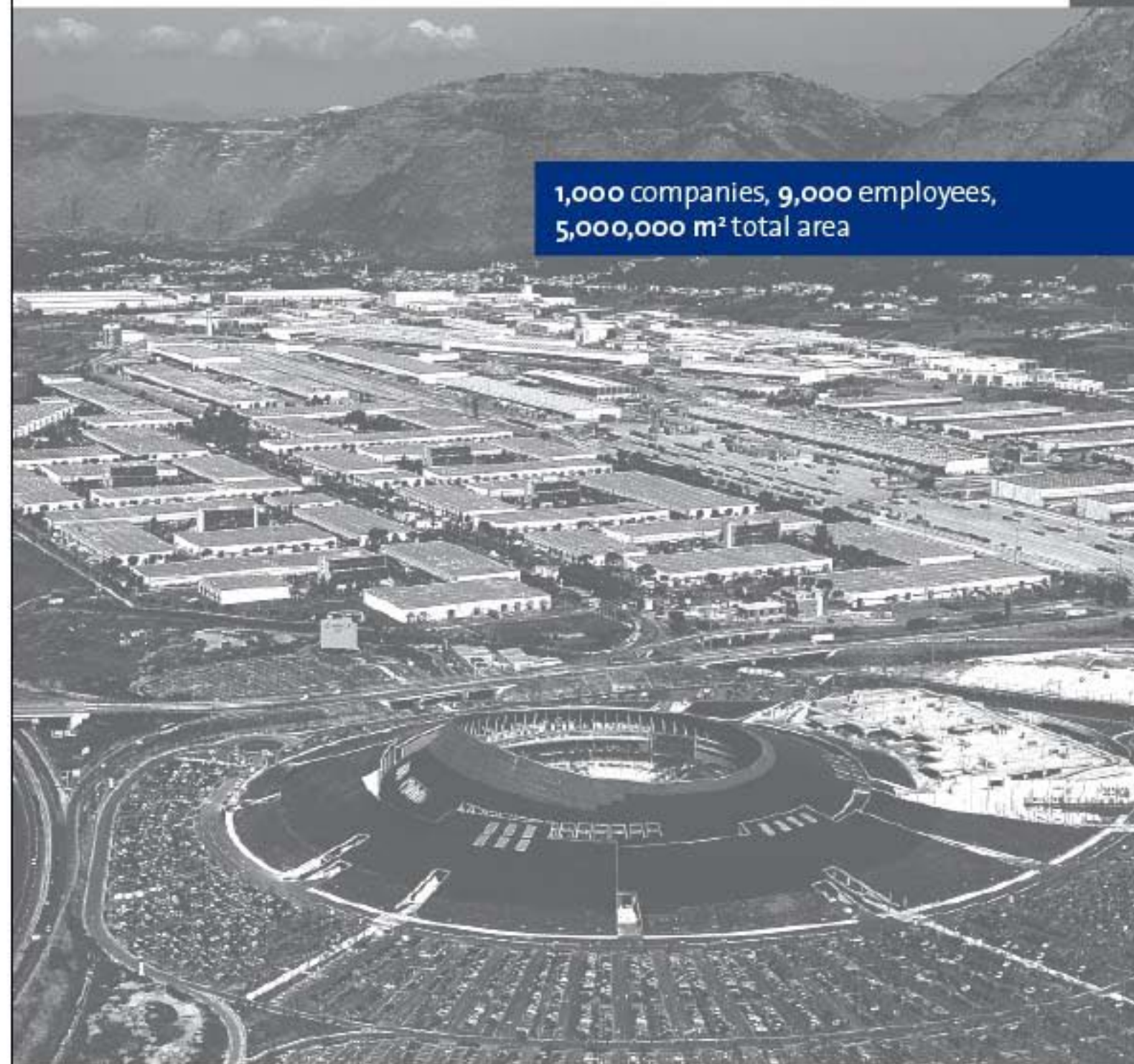
Since 1986 CIS has been a relevant benchmark for all international trade operators. A wholesale distribution centre with 8 large business squares, becoming a leading player on a global level for dimension, products range and efficiency of services.



CIS is located in a strategic position, in the Mediterranean heart, on an area of 1,000,000 m² (550,000 m² covered area). Trade globalisation and centrality of Naples port make of CIS a benchmark for the international market and the entire Mediterranean.

CIS together with INTERPORTO and VULCANO BUONO is enclosed in a single District covering an area of more than 5,000,000 m², with about 1,000 firms and 9,000 employees. A unique example of synergy between logistics infrastructures, advanced tertiary sector, services and retail.

CIS is located in Nola, Naples province, few kilometres away from Capodichino International Airport and in proximity of the main national highways.





THE DISTRICT

CIS, Interporto Campano, Vulcano Buono: the dimension and the ideas to compete globally.

CIS, INTERPORTO and **VULCANO BUONO** are three complementary entities enclosed in a single **District** that covers an area of more than 5,000,000 m², with about 1,000 firms and 9,000 employees working together in synergy, each with a specific role:

CIS - wholesale distribution

INTERPORTO CAMPANO - logistics

VULCANO BUONO - services and retail

The **DISTRICT** is therefore a unique example of synergy between logistics infrastructures, advanced tertiary sector, services and retail. **The District is a commercial hub with all integrated services, commercial distribution, advanced logistics, services and retail.** A real business boost that, thanks to the economies of scale and to the efficiency of its services, enhances the growth and the development of the companies, improving their productivity and their competitiveness on international markets.



Companies and people

6 banks, police station, fire station, post office, 24hrs security service, medical centre, information office and customer care, 25 restaurants, congress centre, travel agency, multiplex cinema, hotel with 160 rooms, wellness centre with fitness and spa, petrol station, football pitch and tennis courts, heliport.

Infrastructure and logistics

A railway station with 13 electrified tracks, private freight train, intermodal terminal, customs office, finance police office, 200,000 m³ cold storage multifunctional cells with temperatures range between + 10° C and - 30° C, District access road network, NTV maintenance workshop.



THE CITY OF BUSINESS

1,000,000 M² TOTAL AREA (550,000 M² COVERED AREA)

8 LARGE BUSINESS SQUARES

320 COMPANIES OPERATING IN **100** DIFFERENT PRODUCT **SEGMENTS**

20,000 VISITORS EVERY DAY

6 KM SHOPPING WINDOWS, **15 KM** ROAD NETWORK

130 SERVICE COMPANIES

7 BILLION EUROS ESTIMATED TURNOVER PER YEAR



CIS is a modern and functional City of Business conceived for people working in the business and services. **CIS** is the largest trade distribution system in Europe: a permanent goods exhibition on a surface of 1,000,000 m². **More than 20,000 buyers every day choose CIS for their business**, for this reason it is the benchmark for all national and international business operators.

320 companies operating in 100 different product segments, ready to satisfy needs of most demanding customers. **The buyers can find** a wide range of products, the best quality/price ratio, latest market trends and **all the services to facilitate the purchase**.

CIS always looks at international markets, developing projects aimed to raising awareness of the **District** and of its companies, emphasising their strengths, such as *Made in Italy* and *Made in Campania*.

CIS offers to the buyers **its experience, giving more value to their work**.



CIS registers annually the **entrance** of over **130,000 trucks and lorries and more than 2,5 million cars**, making a significant contribution in easing traffic congestion of urban centres.

SERVICES CITY



CIS offers a wide range of services and infrastructures that allows it to be completely independent as a real city. It can satisfy all customers needs pertaining to commerce, logistics and finance.

A full range of services: police station, fire station, security, medical centre, post office, information office and customer care office, petrol station, heliport, bars, restaurants, self service, travel agencies, even football pitch and tennis courts. Moreover, the adjacent Interporto Campano houses also a Customs office, a Finance Police office and numerous international forwarding agents.

Additionally, CIS also hosts bank agencies of Unicredit Banca di Roma, Banco di Napoli, Monte dei Paschi di Siena, Banca Popolare Torre del Greco, Credem and Banca Popolare di Sviluppo (the latter founded by CIS shareholders in 2001). Six financial institutes that work directly within CIS to assist companies and customers in commercial transactions.

Finally, the System is completed by 130 services companies that offer business consulting, insurance and finance advisory, tax and law assistance.



Those services are developed for the **60,000 visitors** which daily come **to visit** the **District**.



CIS COMMERCIAL AREAS

Individual, Home, School, Work: four worlds that together make the commercial **CIS** universe. **CIS** can satisfy all product requests coming from retail operators, service centres, hyperstores, trading, buyer groups, manufacturing companies, hospitals, civil and military organizations, tourist and leisure organizations, universities and schools, hotel chains and restaurants, freelancers, importers, wholesalers, craftsmen, hawkers. At **CIS** is easy to create a mix of assortment based on the need of each company making sure to be always up-to-date with markets trend.

INDIVIDUAL'S NEEDS

CIS is a **modern and dynamic laboratory of ideas and business proposals** where creativity and innovation define a product appreciated all over the world.

At CIS the Individual's needs are fulfilled in all their aspects: many are the product sectors and the specialised companies. Buyers can find all latest changes and last tendencies, distinguished by **the glamour of the Italian Style.**

"Individual" macro-sectors:

- WEAR: men, ladies, children and baby's wear; wedding dress; sportswear, leisure suit; leather and fur coats shop; shirt shop and knitwear; jeans shop.
- FASHION ACCESSORIES: costume jewellery, glasses, hats, umbrellas, ties, foulards and watches.
- SPORT, FISHING AND NAUTICAL ARTICLES AND EQUIPMENTS
- BABY'S ARTICLES, SANITARY GOODS
- BAGS, SUITCASES
- FOOTWEAR
- PHARMACEUTICAL AND PARAPHARMACEUTICAL GOODS
- TOYS AND GADGETS
- UNDERWEAR, LINGERIE AND PYJAMAS
- PERFUMERY AND COSMETICS





HOME'S NEEDS

CIS and new ideas for home.

Home is now a place to live and to take care of. **CIS**, is the perfect place to learn about market trends and choose the ideal product range.

Customers can find, within **CIS** premises, companies specialised in **interior design such as household linen, drapery, wallpaper, household objects, accessories, interior and exterior furnishings, design articles, electrical appliances and hi-fi equipment.**

Customers have a large choice of companies, new ideas, competence and assistance.

"Home" macro-sectors:

- INTERIOR AND EXTERIOR HOME FURNITURE
- CHILDREN'S FURNITURE
- BATHROOM FURNITURE, FLOORINGS AND CLADDINGS
- GIFT ITEMS, SILVERWARE AND WEDDING KEEPSAKES
- BRIDE'S HOUSEHOLD LINEN AND TROUSSEAU ITEMS
- HOME'S ITEMS AND HOUSEHOLD ACCESSORIES
- DETERGENTS AND HOUSE HYGIENE
- ELECTRICAL APPLIANCES, AUDIO, PHOTO AND CINE DEVICES
- FLOWERS AND PLANTS
- RUGS AND CARPETS
- DRAPERY AND ACCESSORIES



SCHOOL AND WORK'S NEEDS

CIS a commercial universe, where the ideas become business and the dealers can find the largest offer for **school** and **work sectors**. **CIS** is the place where they can find, compare and select millions of articles always available and satisfy every specific needs. Companies pay strong attention **to quality and price of their products**.

“School and Work” macro-sectors:

- WORKING, CLOSED AND ACCESSORIES
- CAR ACCESSORIES
- OFFICE, SHOPS AND WINDOWS FURNITURES
- HAIRDRESSERS AND BEAUTICIANS ARTICLES
- ADVERTISING AND PROMOTIONAL ARTICLES
- SCHOOL ARTICLES
- STATIONARY, PAPERWARE
- THREADS, YARNS AND WOOLS
- HOTEL AND COMMUNITIES EQUIPMENTS
- COMPUTERS AND ACCESSORIES
- LEATHER INDUSTRY MACHINERY
- OFFICE MACHINERY AND EQUIPMENT
- LAUNDERETTES AND DRYCLEANERS MACHINERY AND SUPPLIES
- HABERDASHERY AND TAILORING ACCESSORIES
- BITS AND BOBS FOR LEATHER INDUSTRY
- LEATHER AND HIDES
- CLOTHING FABRICS
- UPHOLSTERY
- HARDWARE AN TOOLS



HOW TO REACH CIS



10 MINUTES AWAY FROM THE MAIN NATIONAL **HIGHWAYS** A1-A16-A30



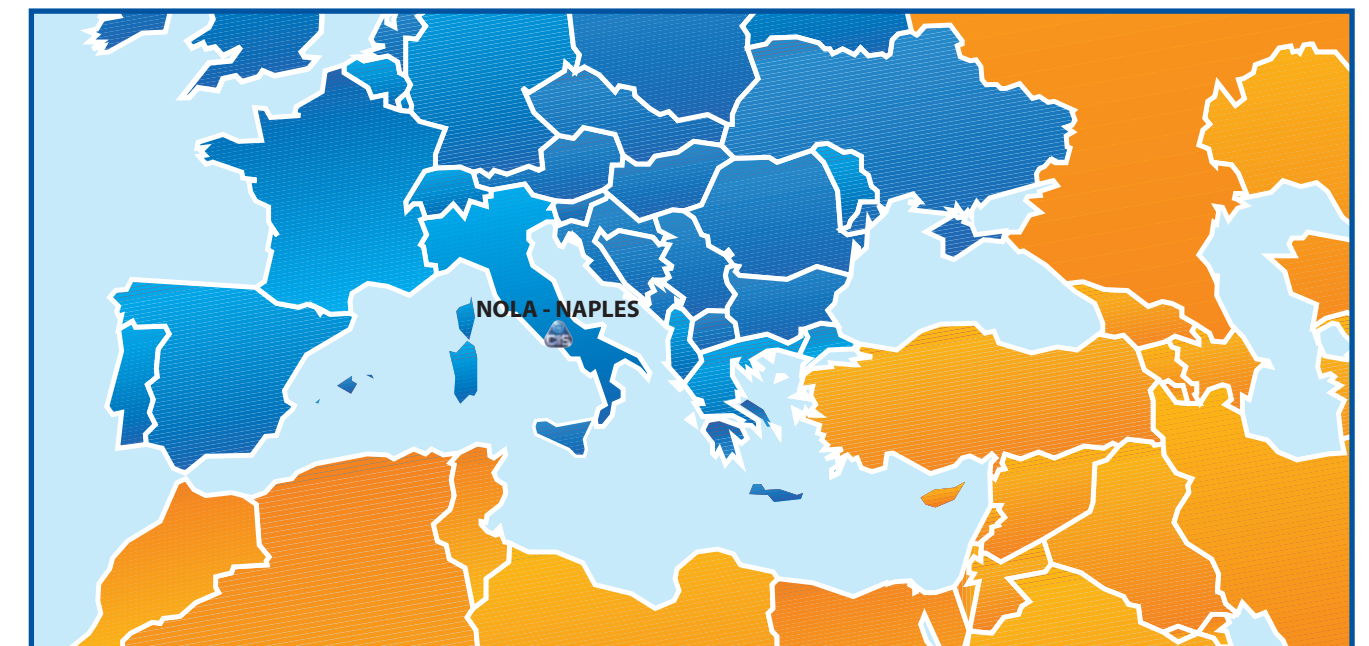
15 MINUTES AWAY FROM NAPLES CAPODICHINO INTERNATIONAL **AIRPORT**



20 MINUTES FROM THE CENTRAL **RAILWAY STATION** IN NAPLES



20 MINUTES AWAY FROM NAPLES'S **PORT**





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