



*WORLDWIDE MOBILITY PARTNER*

*WWW.BALSAMO.CARE*

*@balsamo.care*

# WE ARE YOUR MOBILITY ANGEL

In **Balsamo**, we manage mobility by going way **beyond** the classic chauffeured service with a luxury car and a capable driver.

We **partner** with our clients and make their **life easier** by **taking care** of mobility through a bespoke approach in which we do not take anything for granted.

Even the most complex and delicate situation is **made simple**: while the onboard guests are living an unforgettable luxury experience, our clients can constantly **count on Balsamo** for the organization, the updates during the execution and the after service.



## OUR GOAL IS:

**To fully understand your needs, learn to think like you, and perfectly integrate into your organization. That is how we can get ready to provide the best-suited solution to every occasion.**



# WHAT WE DO

- ✓ DOOR-TO-DOOR BUSINESS TRAVEL, EVENTS' MOBILITY AND B-LEISURE.
- ✓ MORE THAN 30 YEARS OF INTERNATIONAL EXPERIENCE
- ✓ PRESTIGIOUS CLIENTS FROM THE MUSIC, SPORTS, FASHION, EVENTS AND BUSINESS INDUSTRIES, AS WELL AS FROM THE DIPLOMATIC WORLD.
- ✓ UNMATCHED ATTENTION TO DETAILS

FLEET MANAGEMENT



# MOBILITY MANAGEMENT

SUVS IN NYC



REDBULL - TAG HEUER

- ✓ **FLEET MANAGEMENT:** WE CAN PROVIDE ALL KINDS AND QUANTITIES OF VEHICLES. IN CASE OF AUTOMOTIVE SPONSOR, WE CAN INTEGRATE AND MANAGE THEIR FLEET WITH OUR SERVICE MANAGERS AND SOFTWARES.
- ✓ **24/7 SUPPORT,** LIVE TRACKING AND LAST-MINUTE PROBLEM SOLVING
- ✓ **"GLOCALIZED" NETWORK:** EACH DRIVER, ANYWHERE IN THE WORLD, HAS TO COMPLY WITH OUR QUALITY AND SAFETY STANDARDS AND FILL IN OUR CHECKLIST, WHICH CAN BE SHARED AS A CERTIFICATE
- ✓ **ADDITIONAL SERVICES:** AIRPORT GREETING, AMENITY KIT ONBOARD, SECURITY AND HOSTESS STAFF, AND MORE!

BALSAMO CHECK-LIST

**B** Declares under his own responsibility

- ✓ Not having tested positive for the COVID-19 virus swab and not showing typical symptoms of the same, not having been subjected to the quarantine measure, nor having been in contact, in the 14 (fourteen) days prior to this declaration, with subjects - known to me - tested positive for the COVID-19 virus swab or subjected to quarantine measure.
- ✓ To adopt suitable measures during transport services to prevent the spread of the COVID-19 virus, such as increasing the cleaning and sanitation of the vehicle with alcohol-based products, the use of a mask and gloves during the performance of the service, the application of sanitizing gel for guests and all the details specified in the SPSQ / EP1-IT protocol on each vehicle.

More specifically

- ✓ I declare that I wear a mask conforming to the types defined in the above mentioned protocol
- ✓ I declare that I have sanitized my hands and that I am wearing

BULKHEADSON BOARD



our  
services



click

# WORLDWIDE MOBILITY DOOR-TO-DOOR

Thanks to our international network of certified local drivers, we manage to assist our clients *anywhere* in the world.

That means they can rely on a unique mobility partner and the same *top tier* quality + safety standards throughout the *travel experience*: from the point of departure to the airport, and after the landing, to the destination.



# WHERE

NEW YORK CITY – LOS ANGELES – BOSTON – WASHINGTON – MIAMI – CHICAGO – DALLAS –  
SAN FRANCISCO – VANCOUVER – MONTRÉAL – LONDON – PARIS – MADRID – BARCELONA –  
LISBON – NICE – MONTECARLO – LYON – ZURICH – BASEL – LAUSANNE – GENEVA – ISTANBUL  
– SAO PAULO – RIO DE JANEIRO – SANTIAGO DE CHILE – CAPE TOWN – DUBAI – ABU DHABI –  
BEIJING – SHANGHAI – SHENZHEN – TOKYO – SEOUL – KUALA LUMPUR

# ANYWHERE IN THE WORLD

# SUSTAINABLE PARTNERSHIP

Let's compensate for the CO2 emissions!  
Together we can contribute to 10 of the 17  
Sustainable Development Goals set by the United Nations.

Ask me how!



# CSR AND VALUE

## INTEGRITY

- ♂ **Gender equality** at every level of the staff
- ✊ **Anti-discrimination** awareness and call-to-action
- ★ ++ **Legality Rating** attributed by the Antitrust Authority

## MOBILITY

- 🔌 Choice of **electric** or **hybrid** vehicles when possible
- 💡 Drivers **training** on CSR best practices
- 🚗 Choice of **recent vehicles** with fewer emissions
- 🗺️ **Optimization** of the routes to reduce emissions

## CHOICES

- ♻️ **Environment-friendly** attitude in the office
- 📱 **Digitalization** and reduction of the use of paper
- 🗑️ **Choice of sustainable materials** for onboard kits

## SUPPORT

- 🤝 **Involvement in larger CSR projects** with clients
- 🏠 **Engagement** of Local SMEs as suppliers
- 🤝 **Partnerships** in support of disabilities
- 🏆 **Support** to local sports associations

# #BALSAMOCARES



LET US  
TAKE CARE  
OF YOUR  
WORLDWIDE MOBILITY  
AND BUILD A  
SUCCESSFUL  
PARTNERSHIP

our case  
studies



click





THANKS FOR THE ATTENTION

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