



Gi'n'Gi FW 20/21 Collection

Francesca and Ginevra are two sisters behind **Gi'n'Gi**, a Tuscan *Made in Italy* brand. The innovative duos' concepts are based on constantly reinventing one of the most classic and timeless accessories: the **hat**.

Since an early age, the designers live and breathe the Tuscan traditions within the family company, founded in 1944. Always passionate for fashion and craftsmanship, they design new accessories with a contemporary style and a nod to the trends that shaped history.

The FW 20/21 collection's colour palette is made of warm shades, inspired by the autumn landscapes of Tuscany, and colder tones, typical of winter skies. Tartan prints and English fabrics complete the colour selection. The high quality fabrics are exquisitely handled and assembled by the expert hands of our craftsmen, who dedicate their greatest attention to details and finishing touches.

The FW 20/21 collection features two incredible new items: padded headbands and Eco Bags. Headbands are this season's true *must have* and come in all the hats' fabrics; the tote bags enrich the collection as *passe-partout* to satisfy any need and taste. Furthermore, Gi'n'Gi bags are in line with today's ecological issues and circular economy: remnants of headgear's fabrics come to a new life, becoming resistant and versatile accessories with waterproof lining

Every season, **Gi'n'Gi** renews itself and evolves through the development and constant study of new forms and fabrics. This season as well, Gi'n'Gi presents styles that *stand out with elegance*.

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