

BIANCOPERLA

MADE IN TUSCANY

COMPANY PROFILE

The Beginnings

Welcome home, welcome to Biancoperla's world

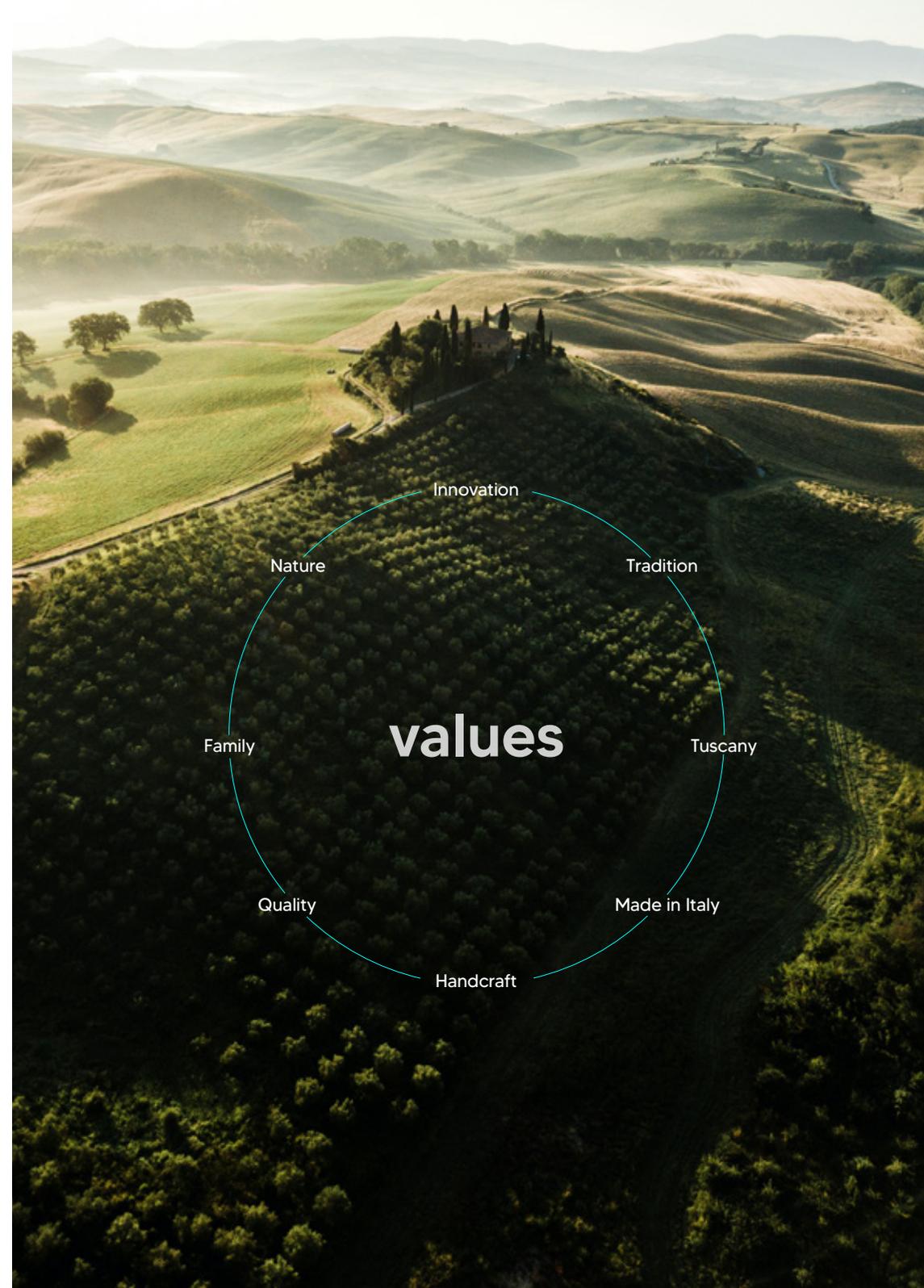
The Sali Family story begins in the early 50s with the door-to-door sale of household linen that, after many years, brought the Family to open their first household linen store.

In the 80s, in addition to the sale, the Family started to produce high quality and custom made household linen, for any kind of need.

In the 2000s BIANCOPERLA brand was born, and gradually consolidates as an independent brand, giving life to a reality synonymous with Made in Italy and Made in Tuscany quality and elegance.

Since then, more and more attentions and investments have been bringing a gradual growth and expansion in Italy and abroad.

A tailor-made journey, where tradition meets new trends and needs: Made in Tuscany houseware linen with a modern design and oriented towards high-quality, sustainability and planet care, for a perfect color and emotional harmony.



values

Innovation

Tradition

Tuscany

Made in Italy

Handcraft

Quality

Family

Nature



design collection

High-quality production and tailor-made solutions



Bed

Our bedding selection is thought for all kind of taste and furnishing style. Bed sheets in 100% pure cotton or sateen and cotton percale, linen or hemp, warm in winter and fresh in summer.



Bath

Imagine feeling wonderfully wrapped in soft towels and pure cotton terry bathrobes, decorating your bathroom with coordinated mats, washcloths, bath towels and hand towels.



Accessories

Bed throws are among the most loved accessories of our collection. Warm, comfortable, enveloping bed throws made of high-quality raw materials for an irresistible soft hug.



Table

Our table collection offers, tablecloths, napkins and placemats with plays of color and overlays of fabrics and designs. For an elegant and modern table set up.



Hotellerie
project



Yacht
project



Home
project





BIANCOPERLA

The journey starts from the best raw materials, passes through a Made in Italy design, processing and packaging, ending with refined finishes made by expert hands, and controlled by our professionals.

"Today's innovation is tomorrow's tradition" This is one of our mottos which, projecting to the future, already knows that its know-how and its traditions will continue, adapting to changing times.

IT'S TIME



TUSCANY

ART

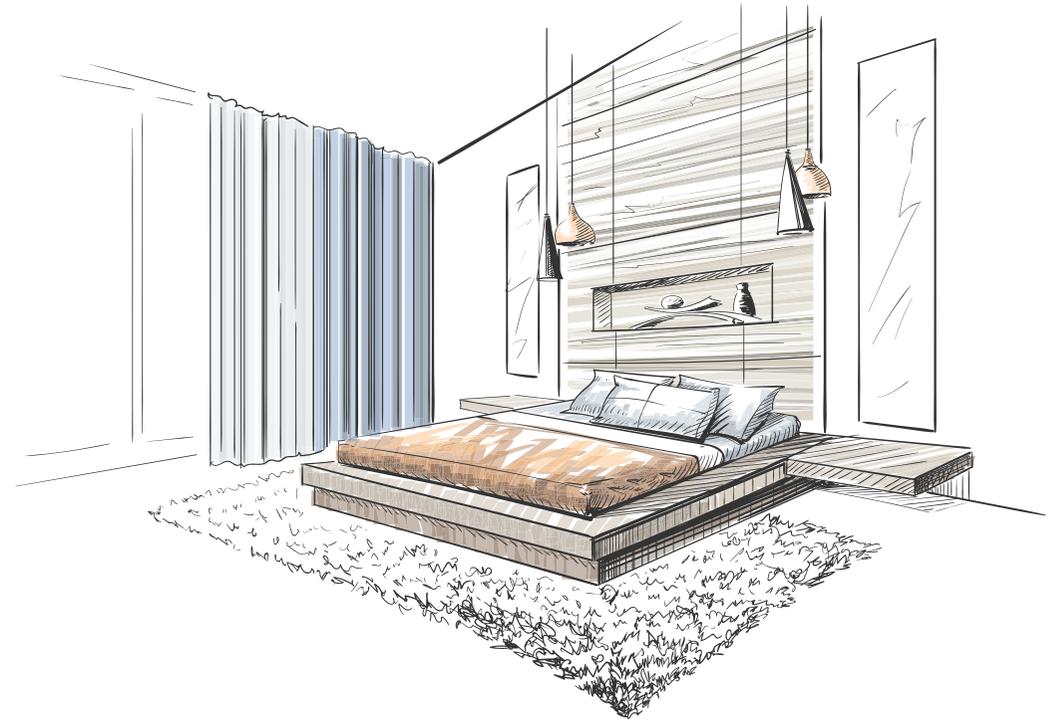


la Sartoria di Biancopera

The continuous search for style and attention to detail give life to La Sartoria di Biancopera, the bespoke bedding, bath, and table items line, which is made to meet customer requirements.

La Sartoria di Biancopera is synonymous with luxury and beauty, not only for the home but also for the furnishings of yachts and boats, where every detail can be personalized. Customized items, exclusive bedding, bath, and table linen collections reserved for luxury Hotels, spas & Wellness, and Restaurants will enhance every customer's desire.

The entire Biancopera linen collection is designed to meet every need and personal taste. Every bed linen item, towel, and home accessory is transformed into a real piece of furniture in Biancopera's collections.



Configure
Your Bed



Wide
Selection
of Fabrics



Fabric Colors



Customized
Embroidery



More Than
1000
Embroidery
Colors



Customized
Bath Towel
Sets



Tailor-Made
Table Sets



Customized
Bath Mats



Customized
Bathrobes



bestsellers



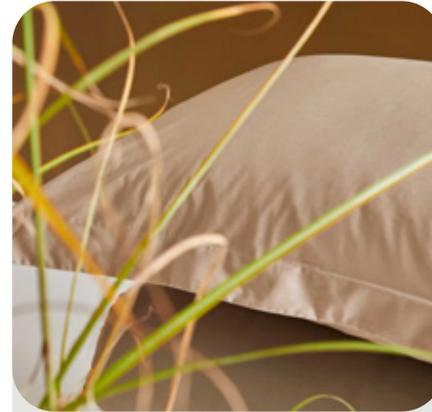
Hamilton

Duvet cover set
100% garment-dyed linen



Milano

Garment-dyed waffle cotton



Vegetale

100% organic linen



Fancy

600 TC pure cotton sateen with three embroidered stripes



Piping

Duvet cover set
600 TC pure cotton sateen



Doppia Bacchetta

570 gsm pure cotton terry with two embroidered stripes



Windsor Plaid

100% Cashmere
150 x 200 cm



Bacchetta

600 TC pure cotton percale





GARMENT DYED

 Miele cod. 574	 Mela cod. 571	 Fango cod. 573	 Boero cod. 573	 Tegola cod. 569	 Cherry cod. 570
 Bianco cod. 01	 Avorio cod. 02	 Corda cod. 03	 Safari cod. 325	 Sabbia cod. 04	 Prisma cod. 15
 Incenso cod. 09	 Conchiglia cod. 161	 Cameo cod. 326	 Pepe Rosa cod. 162	 Valenza cod. 19	 Rubino cod. 169
 Kiss cod. 521	 Begonia cod. 175	 Violoncello cod. 176	 Lilla cod. 522	 Eucalpto cod. 523	 Acqua cod. 174
 Cenere cod. 12	 Bosco cod. 140	 Pistacchio cod. 328	 Camomilla cod. 146	 Gold cod. 327	 Mandarino cod. 524
 Ambra cod. 17	 Coccio cod. 380	 Toscano cod. 381	 Smeraldo cod. 376	 Tiffany cod. 163	 Regolo cod. 13
 Lavagna cod. 382	 Denim cod. 20	 Ostrica cod. 14	 Baguio cod. 16	 Grisaglia cod. 21	 Nero cod. 22



official italian retailers

- 7 • Abruzzo
- 7 • Basilicata
- 14 • Calabria
- 62 • Campania
- 49 • Emilia-Romagna
- 9 • Friuli Venezia Giulia
- 36 • Lazio
- 43 • Liguria
- 87 • Lombardia
- 11 • Marche
- 2 • Molise
- 29 • Piemonte
- 32 • Puglia
- 4 • Sardegna
- 28 • Sicilia
- 133 • Toscana
- 19 • Trentino-Alto Adige
- 3 • Valle d'Aosta
- 82 • Veneto



biancoperla around the world

- United States
- UAE
- France
- Germany
- Spain
- Japan
- Malesia
- Greece



new york

171 Spring ST, New York, NY 10012, Stati Uniti

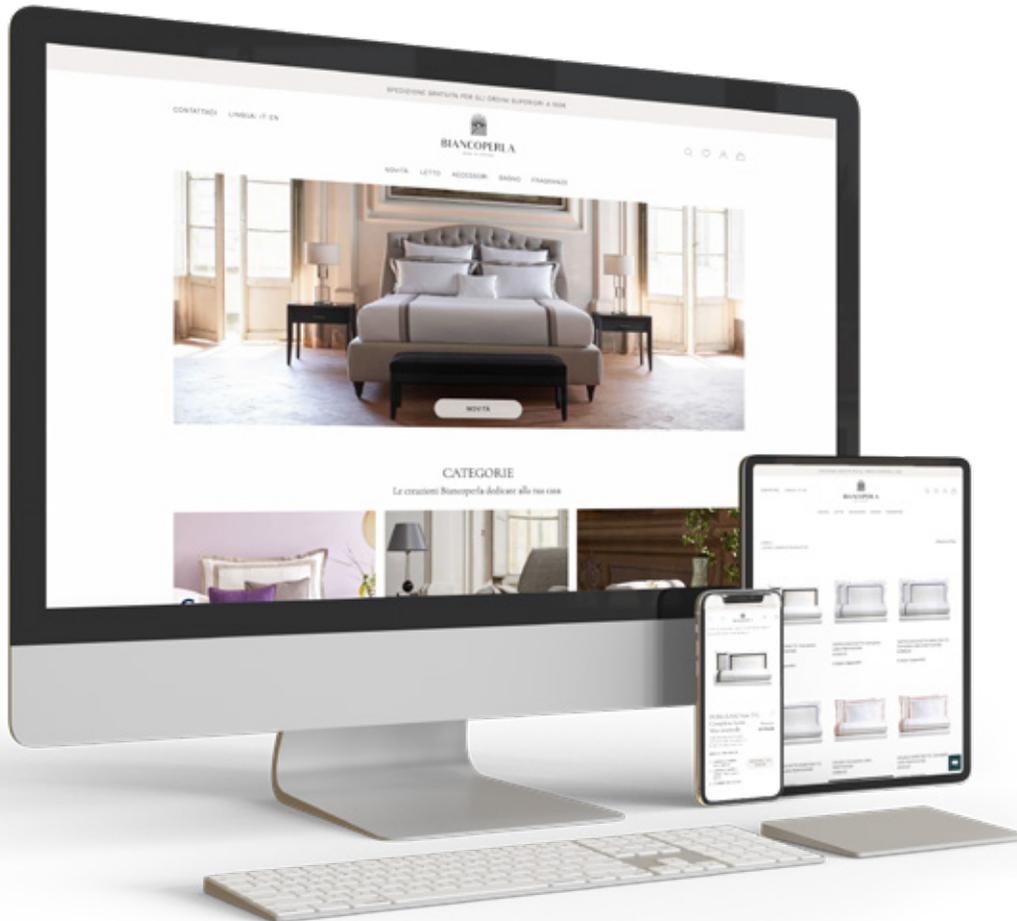
Showroom Biancoperla



 **official web page**

shop.biancoperlaitaly.it

www.biancoperlaitaly.it



marketplace :

**MAISONS
DU MONDE**

WESTWING

YOOX

Veepee 

QoQa



press room

Our company on the most famous newspapers and magazines



Forbes

2020

2020 Forbes interview now available online on Forbes France

[Read here](#)



la Repubblica

2021

Repubblica celebrates our Tuscan craftsmanship, thanks to this amazing article by journalist Giulia Felici



millionaire

2022

Biancoperla on Millionaire. Millionaire is a business magazine, with ideas and resources for entrepreneurial companies



B2B | Biancoperla to business



Biancoperla to Business platform has been thought for all those companies who intend to shop our items directly online.

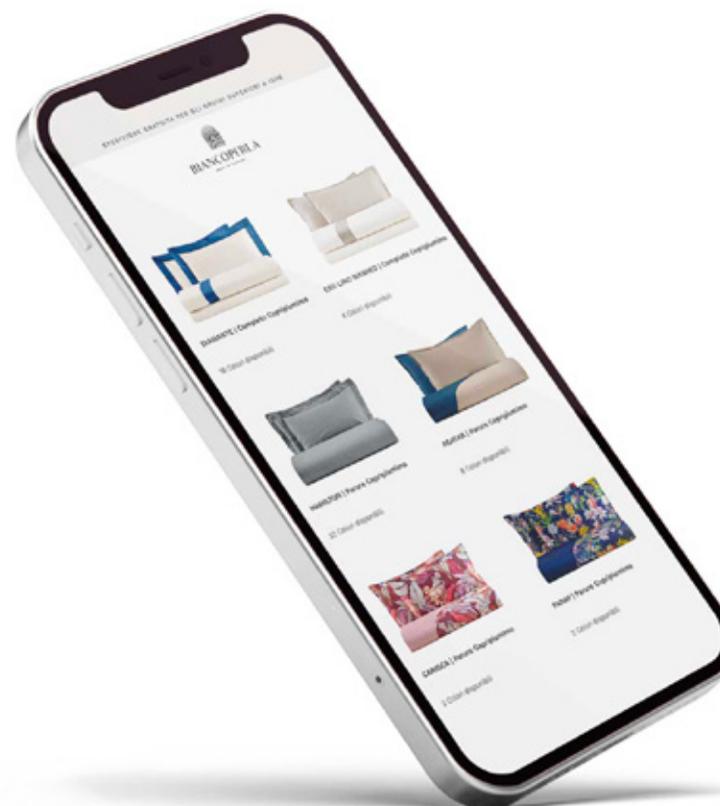
Visit our website www.biancoperlaitaly.it and enter the B2B section.

If you do not have a Biancoperla account yet click on “Create Account” to login

The registration is dedicated to our products retailers or new business who want to become so.

As soon as you have filled in the form our staff will valid your datas and approve your registration.

Now you can access your B2B private area and start to purchase your favourite products directly online.



thank you



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