



PUNTO TRADUZIONI

Punto Traduzioni is a highly specialized **Language Service Provider** based in Cittadella, Padua.

WE OFFER A WIDE RANGE OF LANGUAGE SERVICES, WITH A FOCUS ON STREAMLINING THE PROCESS, WITHOUT COMPROMISING ON THE HIGHEST STANDARDS OF QUALITY.

A network of qualified professionals ensures the best customer-supplier match. This means that each project is handled exclusively by staff with specific experience and expertise in the relevant sector. The **objective** is to support businesses through the challenging process of internationalization, laying **solid linguistic foundations for a long-term collaboration**.

ISSUE

What is the cost of not being present in foreign markets?

More and more companies are faced with competition on a global scale, which is why we researched the key elements that can determine the success or failure of their initiatives.

The answer was clear, and lay in the impact of the words used and their readability for the user

More than 90% People who prefer sites translated into their own language, if given the choice

Less than 20% Users who routinely purchase products or services in a language other than their own

More than 70% Time spent on sites that offer content in the user's own language

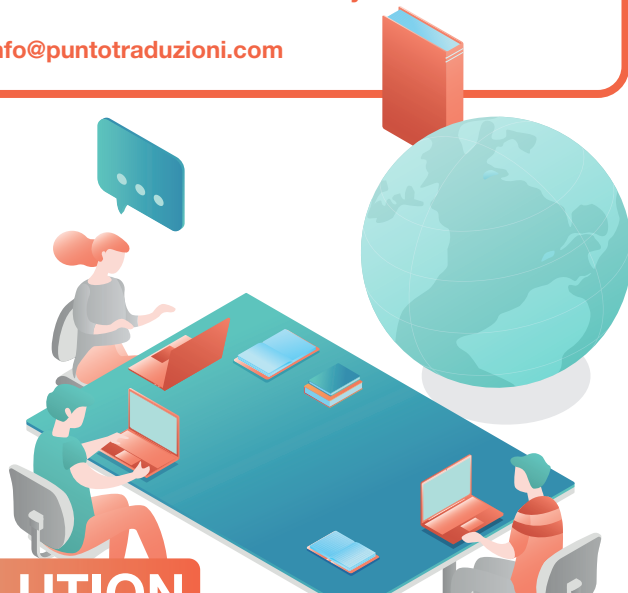
Less than 5 seconds The time users spend viewing the written content of a page

049 597 5777

puntotraduzioni.com

info@puntotraduzioni.com

Stradella dell'Officina, 7
35013 – Cittadella (PD)
Italy



SOLUTION

Punto Traduzioni speaks the language of your customers, removing the language gap that currently prevents many companies from making a qualitative shift.

This enables you not only to engage with new clients, but to:



**ESTABLISH LASTING
RELATIONSHIPS BASED ON TRUST**



**BUILD A MORE READILY UNDERSTANDABLE
IMAGE OF THE BRAND** (brand awareness)



**EXCEED THE MARKET STANDARD, WHERE
MONOLINGUAL OR BILINGUAL SITES STILL DOMINATE**



**ATTRACT NEW CUSTOMERS AND INVESTORS
WHO WERE PREVIOUSLY INACCESSIBLE**

THE FIGURES

30

Years of experience
as a language
service provider

200

Professional
translators

75%



Customers who choose to establish a
long-term partnership with Punto
Traduzioni

35



Productive sectors
served

40



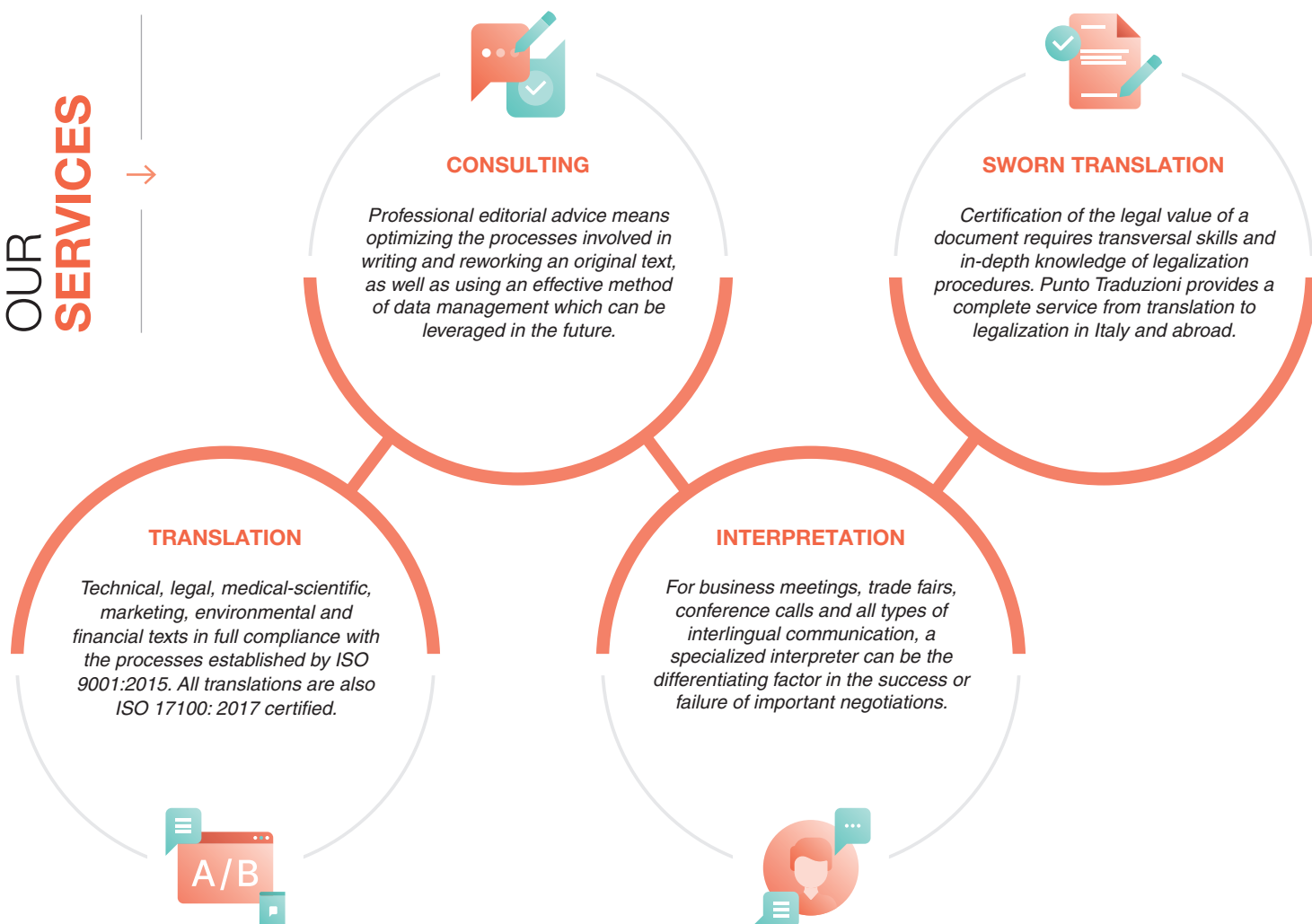
Languages in
multiple
combinations

4 000 000



Words
translated
in 2019

OUR SERVICES



SHARED VALUES



Accountability

Each project is approached with a strong sense of accountability to ensure a thoughtful response to the needs of each individual business.

Relationships

Punto Traduzioni is committed to building lasting relationships, first with the client's team, then with their stakeholders.

Strategy

Analysis, evaluation of alternatives, and creation of a strategy are the essential steps to ensure an optimal result on a qualitative level.

Ethical technology

Many of the processes use automation, which is essential to get right to the point without consuming resources unnecessarily.

Sharing objectives

Understanding the goals that drive a company means alignment to shared objectives, avoiding unwanted deviations and optimizing time and costs.

SUCCESS STORY



The Vicenza Leather District is home to many companies that are the world's most valuable brands for the excellence of their products. One tannery in particular, with a history of almost 50 years in the sector, recently expanded its range to offer leather for the aerospace and automotive sectors.

Issue

Difficulty in understanding orders received from Subaru, Toyota and Mitsubishi, containing technical specifications regarding leather requirements, seams and testing methods.

Solution

After careful analysis of the technical terminology in the tanning and textile sector, Punto Traduzioni was able to objectively evaluate the requests from the three car manufacturers and provide an accurate translation, eliminating the risk of any misunderstanding.

Value

+ 99%

SUCCESSFUL FULFILMENT OF ORDERS WITHOUT INACCURACIES OR MISUNDERSTANDINGS, GUARANTEEING CUSTOMER SATISFACTION AND LONG TERM, TRUSTED PARTNERSHIPS.