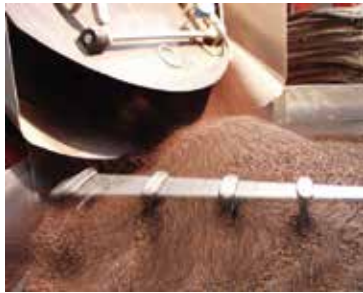


**caffé**  
**De Roccis**





The *Italian espresso* coffee in the world.



## ***The COMPANY***

De Roccis is a typical Italian business story. The **modern, dynamic** company has aptly fused together and preserved long-standing traditions of **real espresso coffee**. A distinctively flavored gourmet coffee that preserves ancient coffee-making knowledge and the **constant quest for quality**.

Everything in nature has its own rhythm and so does De Roccis coffee. This entails **complex work**, requiring great care, attention and professionalism in every single production phase to blend together the best coffees from all over the world and create **unique blends**.



# TOP QUALITY COFFEES

## FROM FAR-AWAY RIES FOR AN INIMITABLE FLAVOR

Coffee plants are cultivated in a belt ranging between the **25th parallel north and south in countries** which are ideal for their growth in terms of temperature, sunlight and type of soil. From the berries, which are first green and turn cherry-red on ripening, green coffee is extracted and then sun-dried.

Of the existing **60 coffee plant varieties**, only **25** are grown and sold for their beans, but of these only the first **4 species are important** in terms of the coffee bean trade: **Coffea Liberica and Coffea Excelsa** as well as the most widespread and important varieties **Coffea Arabica and Coffea Robusta**.

Although these belong to the same family, **the two varieties have different properties that define distinctly different flavors.**





INTENSO

Bag: 1kg - 500g • 2.2 lb - 1.1 lb

A classic flavored coffee thanks to its rich, full-bodied blend.

The classic flavored coffee par excellence: bold, lively and full-bodied in the cup. Expert roasting enhances its uniqueness and allows you to indulge in the pleasure of coffee at any time of the day.

☛ Roasting: medium/dark



CREMOSO

Bag: 1kg - 500g • 2.2 lb - 1.1 lb

Creamy flavored, with a round, velvety, smooth and caressing texture.

A fine-textured blend with a rich flavor. The perfect fusion of carefully selected, skilfully roasted Arabica and Robusta varieties produces this creamy, slightly sweet coffee.

☛ Roasting: medium/dark



ELITE

Bag: 1kg - 500g • 2.2 lb - 1.1 lb

An aromatic, balanced blend, giving a sweet-flavored coffee with fruity undertones.

A unique flavored coffee with a velvety and creamy texture. An aromatic, balanced blend with a varietal fruity finish due to its high percentage of Arabica coffee.

☛ Roasting: medium



MILANO PRESTIGE

Bag: 1kg • 2.2 lb

A sweet, silky-textured coffee with a pleasant fruity finish.

Premium, specially selected Arabica coffees from Central and South America are skilfully blended to produce this delicate and distinctively scented coffee. A coffee for true espresso connoisseurs.

☛ 100% Arabica

☛ Roasting: medium



MILANO PRESTIGE

Tin: 3kg • 6.6 lb

A sweet, silky-textured coffee with a pleasant fruity finish.

Premium, specially selected Arabica coffees from Central and South America are skilfully blended to produce this delicate and distinctively scented coffee. A coffee for true espresso connoisseurs.

☛ 100% Arabica

☛ Roasting: medium





# GROUND COFFEE



## INTENSO

**Vacuum Pack:** 250g • 0.55 lb

**Vacuum Pack:** 500g • 1.1 lb

☛ **Roasting:** medium/dark

The classic flavored coffee **par excellence**: bold, lively and full-bodied in the cup. **Expert roasting** enhances its uniqueness and allows you to indulge in the pleasure of coffee at **any time of the day**.



## CREMOSO

**Vacuum Pack:** 250g • 0.55 lb

**Vacuum Pack:** 500g • 1.1 lb

☛ **Roasting:** medium/dark

A **fine-textured** blend with a **rich** flavor. The perfect fusion of carefully selected, skilfully roasted **Arabica** and **Robusta** varieties produces this creamy, slightly sweet coffee.



## ELITE

**Vacuum Pack:** 250g • 0.55 lb

**Vacuum Pack:** 500g • 1.1 lb

☛ **Roasting:** medium

A unique flavored coffee with a velvety and **creamy texture**. An aromatic, balanced blend with a varietal fruity finish due to its high percentage of **Arabica coffee**.



A group of young adults are gathered around a laptop, smiling and looking at the screen. In the foreground, a man with a beard and a woman with long brown hair are looking at the laptop. Another woman with long dark hair is also smiling. A cup of coffee is visible in the bottom left corner. The background is blurred, showing other people and an outdoor setting.

SELECTED COFFEE  
**CAPSULES  
AND PODS**  
FOR A FLAVOR  
EXPLOSION



INTENSO

Pack: 10 • 100 capsules

A **flavorful, bold** blend for coffee drinkers who like coffee with a strong, lively aroma. The painstaking selection of **premium quality coffee** varieties from **Central America, Brazil, India and Indonesia** ensures an excellent Italian espresso.



INTENSO LUNGO

Pack: 10 • 100 capsules

A blend comprising the best coffees from **Central America, Brazil, India and Indonesia**.

This coffee has a **balanced texture and a bold finish**.



DECISO

Pack: 10 • 100 capsules

A blend produced with carefully selected coffees from Central-South America and India. A **strongly scented blend with a pervasive aroma**. Its distinctive and long-lasting flavor is obtained through the skilful blend of choice **Arabica and Robusta** varieties.



CREMOSO

Pack: 10 • 100 capsules

An **exclusive blend**, created to fulfil the requirements of demanding coffee drinkers, which has a **dense, velvety crema**, soft finish, **distinctive aroma** and full flavor.



ELITE

Pack: 10 • 100 capsules

**100% Arabica**. A capsule produced with specially selected coffees from Colombia, the land of the “exquisite” Arabica variety. A smooth, balanced body, with a fruity, alluring finish.



DECAFFEINATO

Pack: 10 • 100 capsules

A **well-crafted blend** of **Arabica** and **Robusta** beans, sourced from the best crops around the world, and its decaffeination - achieved by following stringent processes - produce a blend with perfect characteristics for coffee drinkers who long to drink coffee, while taking care of their health.



\*The brand does not belong to De Roccis Srl





## INTENSO

Pack: 16 capsules

A **strong, bold, lively coffee**, which is full-bodied and creamy. The **pleasant aftertaste** of this coffee is a unique sensory journey.



## DECISO

Pack: 16 capsules

**Long roasting** ensures a rich, full-bodied blend. Due to its **nutty and cocoa finish**, the coffee has a delicious lingering aftertaste.



## CREMOSO

Pack: 16 capsules

A blend produced with meticulously selected coffees from Central-South America and India. The coffee has a well-rounded, leisurely aroma and is **creamy and dense** in the cup.



## ELITE

Pack: 16 capsules

A premium quality coffee produced from the best **Arabica** varieties, which are slowly roasted to enhance their rich, aromatic intensity. A **sweet and refined flavor**.



## DECAFFEINATO

Pack: 16 capsules

An excellent **Arabica** and **Robusta** blend, sourced from the best coffee plantations around the world. Its low caffeine content (**not exceeding 0.10%**) means this coffee can be drunk at any time of the day. The right balance between wanting to drink a coffee and taking care of one's health.



## CORTADO

Pack: 16 capsules

The coffee is enriched by the soft **creaminess of milk**, offering a pleasant and flavorsome alternative to traditional espresso.



## CAFFELATTE

**Pack:** 16 capsules

The drink combines the **lingering aroma** of coffee and the softness of milk in a single capsule, creating an **exquisite beverage** that can be drunk at any time of the day.



## CAPPUCCINO

**Pack:** 16 capsules

**Milk and coffee:** a perfect Italian combination for the most popular hot drink in the world. **A lovely creamy and dense cappuccino**, just like one you would drink in a bar.



## HOT CHOCOLATE

**Pack:** 16 capsules

A drink with a unique, strong, real **chocolate flavor**. This steaming hot drink is ideal for a revitalizing break.



## ORZO

**Pack:** 16 capsules

A delicate and aromatic **barley-based** drink. Excellent at any time of the day, it is perfect for a healthy break.



## GINSENG

**Pack:** 16 capsules

A **ginseng-based**, sweet-flavored and aromatic drink showing hints of caramel. **Energy boosting and revitalizing**, it is ideal at any time of the day. An energy booster to have on hand.







INTENSO

Pack: 100 capsules

A blend composed of the prized **Robusta** and **Arabica** varieties, offering a rich-textured and full-bodied coffee. It has an **intense, bold aroma** and a **slightly sweet flavor** on the palate.



CREMOSO

Pack: 100 capsules

A fine blend, created to satisfy the requirements of coffee drinkers who **expect the very best**: a **dense, velvety crema**, soft finish, **distinctive aroma** and full flavor.



ELITE

Pack: 100 capsules

A premium quality **100% Arabica** blend, with a delicate but leisurely aroma and a **chocolaty finish**.



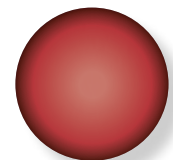
DECAFFEINATO

Pack: 100 capsules

An excellent **Arabica** and **Robusta** blend, sourced from the best coffee plantations around the world. Its low caffeine content (**not exceeding 0.10%**) means this coffee can be drunk at any time of the day. The right balance between wanting to drink a coffee and taking care of one's health.



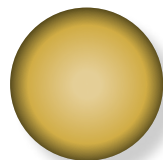
\*The brand does not belong to De Roccis Srl



## INTENSO

Pack: 100 capsules

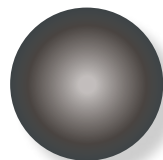
A blend composed of the prized **Robusta** and **Arabica** varieties, offering a rich-textured and full-bodied coffee. It has an **intense, bold aroma** and a **slightly sweet flavor** on the palate.



## CREMOSO

Pack: 100 capsules

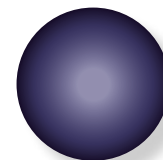
A fine blend, created to satisfy the requirements of coffee drinkers who **expect the very best**: a **dense, velvety crema**, soft finish, **distinctive aroma** and full flavor.



## ELITE

Pack: 100 capsules

A premium quality **100% Arabica** blend, with a delicate but leisurely aroma and a **chocolaty finish**.



## DECAFFEINATO

Pack: 100 capsules

An excellent **Arabica** and **Robusta** blend, sourced from the best coffee plantations around the world. Its low caffeine content (**not exceeding 0.10%**) means this coffee can be drunk at any time of the day. The right balance between wanting to drink a coffee and taking care of one's health.







INTENSO

Pack: 70 capsules

A blend composed of the prized **Robusta** and **Arabica** varieties, offering a rich-textured and full-bodied coffee. It has an **intense, bold aroma** and a **slightly sweet flavor** on the palate.



CREMOSO

Pack: 70 capsules

A fine blend, created to satisfy the requirements of coffee drinkers who **expect the very best**: a **dense, velvety crema**, soft finish, **distinctive aroma** and full flavor.



ELITE

Pack: 70 capsules

A premium quality **100% Arabica** blend, with a delicate but leisurely aroma and a **chocolaty finish**.



DECAFFEINATO

Pack: 70 capsules

An excellent **Arabica** and **Robusta** blend, sourced from the best coffee plantations around the world. Its low caffeine content (**not exceeding 0.10%**) means this coffee can be drunk at any time of the day. The right balance between wanting to drink a coffee and taking care of one's health.



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INTENSO

Pack: 10 capsules

A blend composed of the prized **Robusta** and **Arabica** varieties, offering a rich-textured and full-bodied coffee. It has an **intense, bold aroma** and a **slightly sweet flavor** on the palate.



CREMOSO

Pack: 10 capsules

A fine blend, created to satisfy the requirements of coffee drinkers who **expect the very best**: a **dense, velvety crema**, soft finish, **distinctive aroma** and full flavor.



ELITE

Pack: 10 capsules

**100% Arabica. A superior quality blend, with a delicate but long-lasting aroma**, richly flavoured and showing pleasant nuances of chocolate and tropical fruit.



DECAFFEINATO

Pack: 10 capsules

An excellent **Arabica** and **Robusta** blend, sourced from the best coffee plantations around the world. Its low caffeine content (**not exceeding 0.10%**) means this coffee can be drunk at any time of the day. The right balance between wanting to drink a coffee and taking care of one's health.



Compatible with:  
Caffitaly® System  
Caffitaly® Professional  
K-Fee®



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## CIALDE IN CARTA

ESE 44 mm



K-CUP KEURIG®\*  
COMPATIBLE

29



### INTENSO

Pack: 50 pods

A blend of prized **Robusta** and **Arabica** varieties for a rich-textured, full-bodied coffee. It shows an intense, bold aroma and a **sweetish flavor** on the palate.



### CREMOSO

Pack: 50 pods

A fine blend, created to satisfy the requirements of coffee drinkers who expect **the very best**: a dense, velvety crema, soft finish, **distinctive aroma** and **full flavor**.



### DECAFFEINATO

Pack: 50 pods

A meticulously selected mix of **Arabica** and **Robusta** coffee beans from the best plantations in the world and **decaffeination** produce this blend with perfect characteristics for coffee drinkers who long to drink coffee, while taking care of their health.



### MILANO PRESTIGE

Pack: 50 pods

The most prized and carefully selected South and Central American Arabica blends are used in this sweet flavoured, **elegant coffee**, with a **distinctive** and **extremely pleasant fruity finish**.



### ITALIAN BLEND

Pack: 18 pods

**Rich and intense. Almond and chocolate flavored.**

A blend composed of prized, carefully selected and roasted beans to give coffee drinkers the real pleasure of Italian espresso.



### BREAKFAST BLEND

Pack: 18 pods

**Crisp and sweet. Citrus fruits and milk chocolate flavored.**

A sweet, well-balanced, medium-bodied blend. Its aroma and delicate acidity create a balanced sensory profile with undertones of hazelnut and dried fruit.



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## FRENCH ROAST

**Pack:** 18 pods

**Dark and deep. Nutty and cocoa flavored.**

A strongly flavored blend with a lingering finish and an intense aroma. Its hazelnut crema has a good body, with a delicate acidity, while the aftertaste reveals nuances of almonds and dried fruit.



## 100% COLOMBIAN

**Pack:** 18 pods

**Smooth and balanced. Citrus fruit and brown sugar flavored.**

A blend of premium quality coffee varieties that lend round, delicious nuances of chocolate and fruit. The intensity of the roasting guarantees a bold body and dense crema.



## COLOMBIAN DECAF

**Pack:** 18 pods

**Sweet and engaging. Nutty and citrus fruit flavored.**

The decaffeinated coffee with an intense and rich aroma maintains the sensory properties of coffee thanks to the fine selection of blends, roasting method and natural decaffeination process used.



## RED FRUITS

**Pack:** 18 pods

**Loose leaf red fruit flavored tea.**  
A delicious, healthy hot drink containing the following natural ingredients: Hibiscus, orange peel, rosehip, natural flavoring, chicory, licorice root, citric acid and pieces of apple, strawberry and blueberry. The red fruit tea is rich in anti-oxidant substances.



## GREEN TEA

**Pack:** 18 pods

**Loose leaf green tea with Lemongrass scent.**  
An exquisite green tea, which has always been appreciated for its diuretic and anti-inflammatory properties.



## ENGLISH BREAKFAST TEA

**Pack:** 18 pods

**Loose leaf black herbal tea.**  
A traditional tea, whose delicate aroma is greatly appreciated. An excellent tea to start the day well.





## MERCHANDISING

To reinforce the **identity of the brand** and fully capitalize on the **DE ROCCIS** coffee experience, the company offers its customers a range of elegant personalized items.

A line of modern accessories that includes: ceramic espresso coffee and cappuccino cups, barista aprons, clocks, trays, signs, paper napkins, napkin holders, cup coasters and sugar sachets.



# PRIVATE LABEL

The watchword is customization. We offer perfect bean or ground coffees and all types of compatible capsules for **your specific requirements**.

De Roccis, with a customer base of over **100 customers operating** in the coffee sector, is a highly reliable partner, which produces many types of coffee, adapting them to the precise needs of every single market.

We offer a **comprehensive customized service**: from grinding to roasting and from crafting the coffee blend up to the packaging that contains the coffee.



The *Italian espresso* coffee in the world.





**De Roccis srl**  
**Milan - Italy**

**[www.caffederoccis.com](http://www.caffederoccis.com)**  
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**Tel. (+39) 0342 685 699**