

YOUR BEAUTY
OUR PASSION

© officina fitobiologica





Our story: a journey between innovation and tradition

In 1977, I founded Officina Fitobiologica, driven by my love for nature and my passion for chemistry. The idea was clear: to create a laboratory of excellence where technology, craftsmanship and natural ingredients could merge to give life to high-quality cosmetics. For almost 50 years, our company, now in its third generation, continues to grow with the same family spirit with which it was born. Based in Milan, the home of fashion and innovation, Officina Fitobiologica develops and produces cosmetics both under its own brand and for third parties. Since the beginning, our commitment has always been to combine science and nature, to offer effective and sustainable products. We look to the future with the same passion that inspired our first steps, proud to carry forward a culture of well-being.

natural that respects people and the environment.

Aldo Pinotti





Officina Fitobiologica Name and Logo Convey a Message

The name "Officina Fitobiologica" has a deep meaning. "Officina" evokes the idea of a laboratory where things are produced, while "Fito" comes from the Greek "Phyton," which means "Plant" or "that which grows." "Biologica" refers to the science of life. Together, these words evoke the image of a place dedicated to the creation of natural extracts derived from plants. The Officina Fitobiologica logo features a herbaceous plant of the Campanula genus, accompanied by two intertwined snakes savoring its sap. The snakes symbolize the balance between opposing forces, emphasizing the harmony between different elements. In short, the company's name and logo evoke a laboratory specialized in the creation of plant-based products, with a particular focus on harmony and balance between the various natural elements.

A vibrant advertisement featuring three diverse women smiling and applying a white cream to their faces. The woman on the left has light skin and blonde hair, the woman in the center has dark skin and a large afro, and the woman on the right has light skin and dark hair. They are all wearing light-colored, thin-strapped tops. The background is a solid, warm orange. In the center, the woman with the afro holds a small, clear jar of the cream, which has a white label with a green circular logo and the text 'ARREOLA FITOCOLÓGICA' and 'FUNDADA EN 1974'.

Natural beauty for every skin type

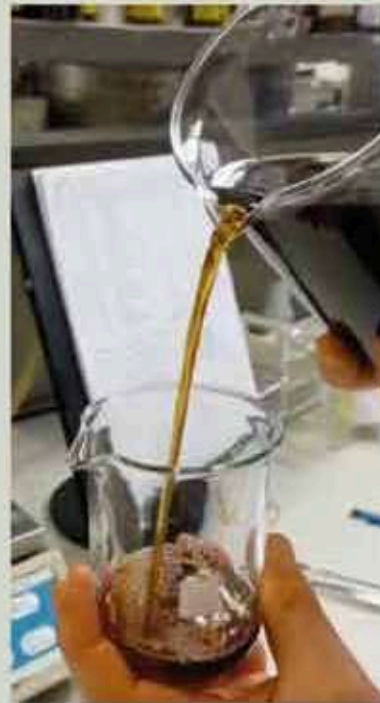
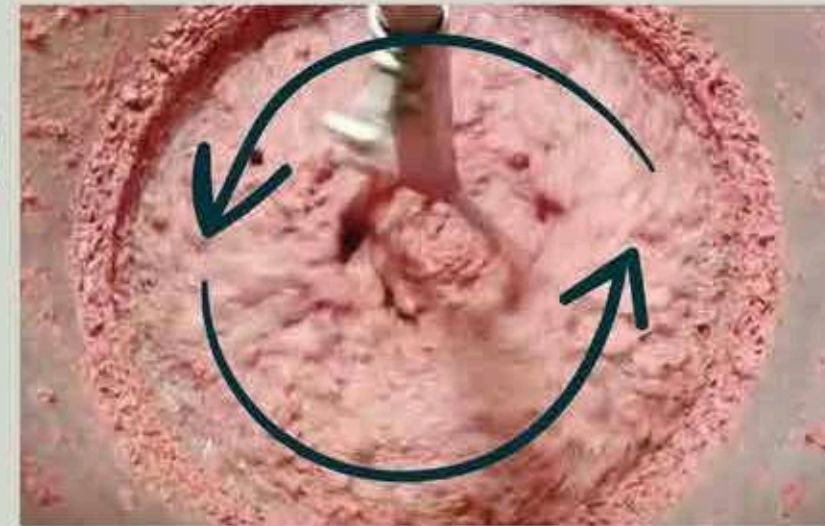
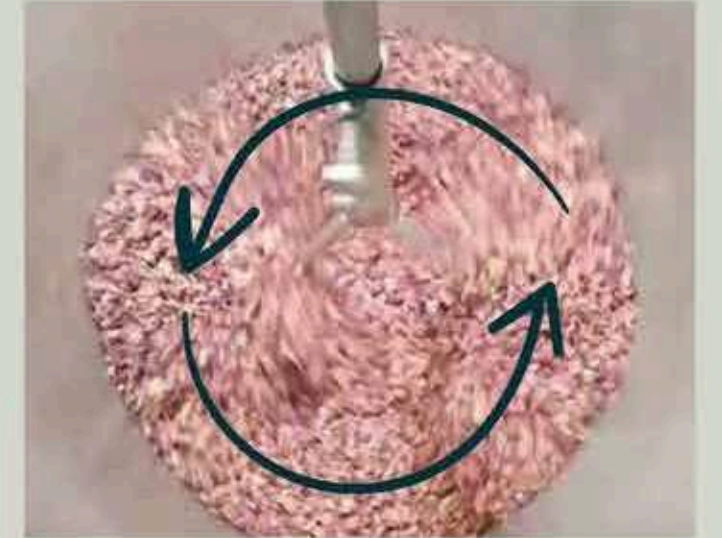
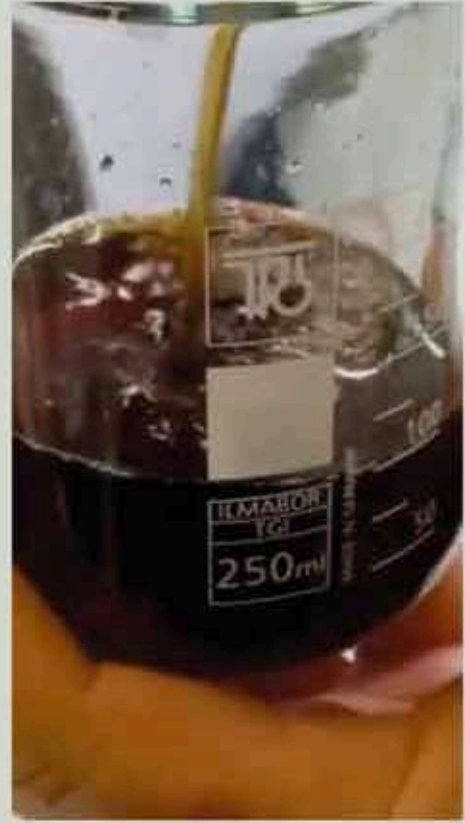



Bio-Technology our added value

Officina Fitobiologica integrates biotechnology into its cosmetic processes to create advanced, effective and safe products for skin and hair care. The use of natural and sustainable ingredients is the core of our innovation, improving the quality and sustainability of cosmetics. The heart of our company is in the botanical active ingredients and natural essential oils, carefully selected to release all their vitality to the skin. Each ingredient offers the maximum benefit, respecting nature and enhancing beauty. Our formulas combine nature, art, science and passion, blending the ancient culture of plants or with the most advanced cosmetics.



BioDinamix





BioDinamix: the Purity Method, a Fitobiological Workshop technology To extract true concentrates of nature, we use our proprietary BioDinamix process. This advanced technology is based on the use of pure spring water to dynamize the H₂O molecules,

by opening the plant cells and releasing all the active ingredients without chemical solvents.

This method guarantees the purity of the extracts, which are safe and well tolerated, reducing the risk of adverse reactions. BioDinamix is our cutting-edge technology, developed to extract the active ingredients from dehydrated and non-dehydrated leaves, flowers, fruits, spices and barks. This method guarantees: 1. Maximum Purity: extraction with water ensures that the extracts are free of chemical solvents. 2. Safety and Tolerability: water-based extracts are generally safer and better tolerated, reducing the risk of adverse reactions. 3. Preservation of Bioavailability: the water-based method helps to maintain the active ingredients at maximum concentration, ensuring the effectiveness of our products.

Officina Fitobiologica is committed to combining nature and technology to offer beauty products that respect and enhance the skin, making each treatment a unique and safe experience.





Where nature and science meet to offer you the best





Versatile Production

The company develops and produces cosmetic lines for various sectors: • SkinCare: Products targeted to every skin need. • HairCare: Ideal solutions for hair care, also suitable for professional stylists. • BodyCare: Complete treatments for body beauty. • PetCare: Care and well-being dedicated to animals. • HomeCare: Products for the well-being and care of the home environment. • Fragrances and Perfumes: Emotions and sensations in every fragrance.





COSMETIC ART




Creativity and Technology: The Formula of the Future of Beauty

Every How are the beauty recipes of tomorrow invented?

The secret lies in the harmonious union between creative ingenuity and natural resources, exploited with the most advanced technologies. Officina Fitobiologica is a shining example of how this synergy can give life to extraordinary innovations. Exploring new ingredients and pushing the boundaries of cosmetics, Officina Fitobiologica demonstrates how nature, creativity and technology can work together to revolutionize the world of beauty.

Explore the World with Officina Fitobiologica! Officina Fitobiologica is at the forefront of creating innovative cosmetics, anticipating trends and meeting consumer needs. We offer branded and private label products, available in Italy and through a European distribution network. Since 2021, our e-commerce has been growing, and since 2022 we have been successfully expanding our market in Northern Europe. Discover the excellence of our cosmetics!





Attention to detail


Each product tells a story of attention, dedication and love for detail.

Our philosophy is simple: beauty comes from nature, and we are committed to enhancing it through formulations that enhance the purity and effectiveness of botanical active ingredients.

Every stage of the process, from the selection of raw materials to the creation of the final product, is guided by extreme attention to detail.

Each ingredient is selected for its specific beneficial properties, molecules that are “recognisable” by the skin and skin-related products work in synergy to provide the most effective results.

Our approach to production is driven by artisanal precision, we apply rigorous quality controls to verify the purity of the ingredients, the consistency of the formulation and the stability and effectiveness of the final product.



A photograph of a man with short brown hair, wearing a dark green button-down shirt, carrying a young child with light brown hair on his back. The child is wearing a light-colored shirt and brown overalls. They are standing in a vast, green field with some white wildflowers in the foreground. The sky is a pale blue with soft, wispy clouds. The overall mood is peaceful and contemplative.

BETWEEN ROOTS AND FUTURE






The mission

Identify innovative ingredients and rediscover active principles of botanical tradition to use them in synergic formulas that combine science and cosmetic technology, adopting an artisanal care even for industrial scale production. Develop cosmetics that make the difference because they are born from the love for nature and respect for the environment and for people.

The vision We would like to be more and more a point of reference for conscious cosmetics, capable of combining personal well-being and global sustainability.

Through our products, we promote a beauty journey that marries a more healthy lifestyle. attentive and respectful, where every small choice contributes to a better future.



Sustainable by vocation

The company expresses its passion for nature also through original initiatives aimed at the final consumer.



The “Adopt an Olive Tree” project aims to support the circular economy by combating the serious Xylella infection that has destroyed entire olive groves in southern Italy, destroying the main source of CO2 compensation. The project invites the customer to reconnect with nature by adopting an olive tree, to contribute to the protection of biodiversity, respect for the environment and to the recovery of the territory.



Eco-friendly packaging Officina Fitobiologica conducts targeted research on packaging and creates it in innovative eco-friendly materials in line with creative reuse. Our packaging is carefully designed, not only to be aesthetically pleasing, but above all to be eco-sustainable.

- the paper is FSC™ certified, produced with EKOenergy, GMO-free and contains 40% post-consumer recycled materials.
- the glass jars, plastic bottles and caps are made from 60% high-quality recycled material.



A close-up photograph of a person's hand gently touching a patch of vibrant green moss growing on a dark, textured tree trunk. The background is softly blurred, showing more moss and tree bark. The overall mood is natural and serene.

SAFETY AND QUALITY



Safety of excellence

Selection of the best ingredients of natural origin,
monitoring of the entire production process and rigorous tests carried out by the Cosmetology Center
of the University of Ferrara,
allow us to obtain safe and high-quality cosmetics.





The certifications

The efficacy and safety of Officina Fitobiologica cosmetics are certified by leading international bodies in the cosmetic and dermatological sector.



DERMATOLOGICALLY TESTED
Cosmetology Center University of
Ferrara | Italy



CAMERA DI
COMMERCIO
MILANO



Cosmetics Europe
the personal care association



COSMETICA
ITALIA
associazione nazionale imprese cosmetiche



ISO 22716
Cosmetics. Good
Manufacturing
Processes
CERTIFIED





BRANDED PRODUCTS

Phyto H2O Line, the memory of water The new Officina Fitobiologica face line is born from the memory of water, enhanced through the proprietary Biodinamix process. Eight formulas for a healthy and luminous routine, which nourish the skin with active ingredients inspired by plant neurobiology and with a low environmental impact.

Even the external packaging of cosmetics is obtained through the recovery and valorization of waste plant matrices, reducing the need for plant fibers obtained from trees.





BRANDED PRODUCTS

Linea Oro The preciousness of the purest biological active ingredients in an exclusive Face and Body line, which best expresses the essence of Officina Fitobiologica. Twenty formulas enriched with Peptides, highly effective intelligent molecules, and food grade ingredients such as Marine Collagen and Hyaluronic Acids with high and low molecular weight, selected for their intense and targeted action.





PRIVATE LABEL

The ideal partner Officina Fitobiologica produces natural and organic cosmetics on behalf of third parties, guaranteeing innovation, quality and technical assistance. Research of value From the study of the most innovative raw materials, to the analysis of markets and trends, we offer all our experience and research for the development of effective and successful formulations. Overview The careful development of the product, from the definition of the texture to the characteristics of the formulation, up to the packaging, also includes all regulatory aspects.





PRIVATE LABEL

Flexibility and tailor-made projects Production is modulated on different scales depending on the specific needs of our client companies, from projects for high-quality brands present in large-scale distribution to niche and excellent companies. Ad hoc image Officina Fitobiologica can offer, if the company requests it, consultancy and development of the image and graphics, designing a visual communication consistent with the concept of the line, to best accompany the launch on the market.





THE TEAM






Working together for the beauty of the future

The diversity of our team's skills allows us to creatively address the challenges of today's market. We are a team that combines past and future:

Alongside our family heritage, we have chosen to welcome a new generation of researchers and professionals who bring with them new methodologies and a rigorous scientific approach.

In Officina Fitobiologica we share the vision of a conscious and responsible beauty, firmly believing that the future of cosmetics, and not only, lies in the ability to combine respect for nature and for people with scientific innovation.





Tradition and Science for Natural Beauty

OFFICINAFITOBIOLÓGICA.IT