



i feudi di Romans

COMPANY PROFILE

I FEUDI DI ROMANS

— Friuli Venezia Giulia wines
Since 1974



Key Points



Family-owned
& History



Own
production



Soil & Terroir



1974

We founded the winery

1974 -1990

We started with 5 hectars
and slowly we bought up to
100.

1991

We acquired the vineyard
"I Feudi di Romans"

1992

Davide and Nicola Lorenzon
began their careers at the
winery and they built the
new cellar.

1997

We launched the first
bottles of "I Feudi di
Romans" and "Borgo dei
Vassalli"

2018

Official presentation of the
first bottle of "Sontium" in
Milan and the new brand
"Tenuta Silvana"

At a glance I Feudi di Romans

- 60 YEARS OF TRADITIONS
- 3 GENERATIONS
- 90 Ha LAND of which 77 Ha VINEYARDS
- 25 STAFF MEMBERS
- 520.000 BOTTLES SALES IN 2019
- SALES IN OVER 25 COUNTRIES



Severino Lorenzon

WHAT WE DO

Our region



DOC ISONZO
DEL FRIULI



The Azienda Agricola Lorenzon was founded in the **early 70s** and it is located in San Canzian d'Isonzo (GO), in the **DOC Friuli Isonzo** which is at the same latitude (**46 Parallel**) as the south of Burgundy, Cognac or Oregon: a place of great prestigious wines, enhanced by the additional benefits of a Mediterranean microclimate.



DOC ISONZO DEL FRIULI

Our appellation takes its name from the **Isonzo river**, In the centuries its bed constantly shifts, leading to flooding that enriches the soil with nutrients.

The Isonzo land is characterized by different layers: gravel, red terrain and sand. The terroir gives to our soil body, minerality and sapidity.

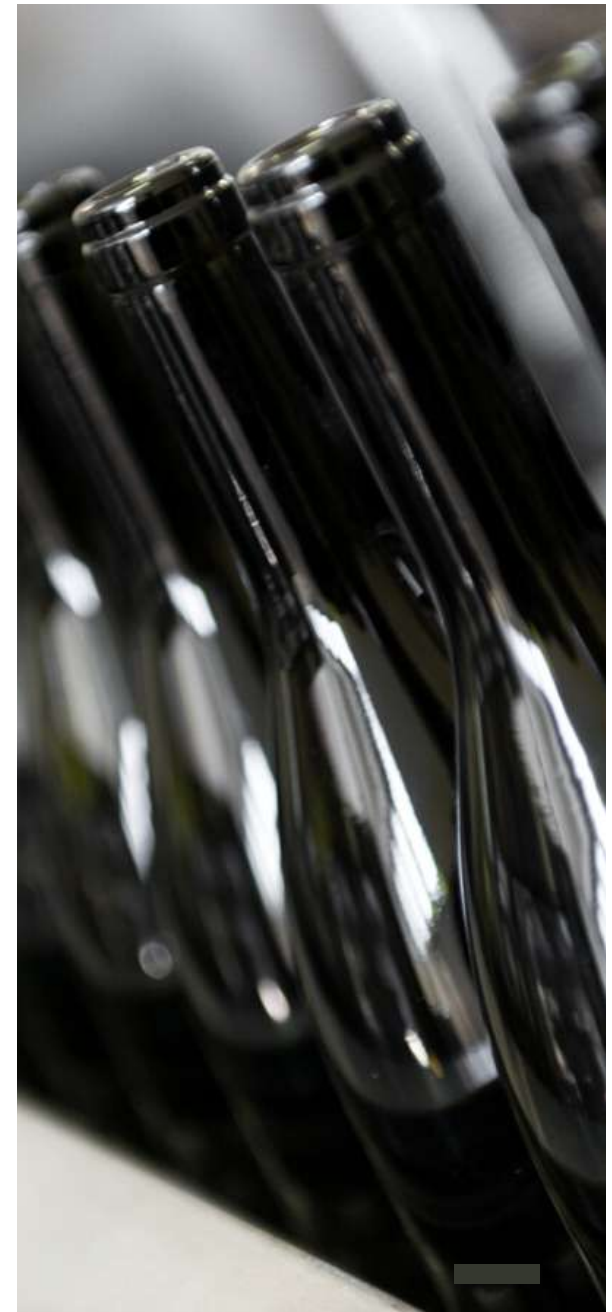


Our wines

Whites (8): Pinot grigio, Chardonnay, Sauvignon, Friulano, Ribolla Gialla, Malvasia, Traminer Aromatico, Pinot Bianco;

Reds (5): Merlot, Refosco dal Peduncolo Rosso, Cabernet Sauvignon, Cabernet Franc, Pinot Nero;

Bubbles (6): Ribolla Gialla Brut, Prosecco Extra Dry, Prosecco Brut, Pinot Brut, Rosè Brut, Moscato;



FROM IDEA TO
THRIVING BUSINESS

Our brands



i feudi di ROMANS

TENUTA
SILVANA

BORGO DEI VASSALLI



This is our company's classic line, our premium brand, created out of the great grape varieties born from the awareness of having to respect the earth.

The wine display an appealing compilation of body liveliness and freshness.

They are floreal and fruity on the nose, making them perfect as an aperitifs or drinking throughout a meal.

For product info please visit: www.ifeudidiromans.it

I Feudi di Romans





Chardonnay
Friulano
Malvasia
Ribolla gialla
Pinot bianco
Pinot grigio
Sauvignon Blanc
Traminer Aromatico
Verduzzo

Cabernet Franc
Cabernet Sauvignon
Merlot
Pinot nero
Refosco dal Peduncolo Rosso

For product info please visit: www.ifeudidiromans.it

I Feudi di Romans





Crafted from a careful selection of grapes grown in our oldest vineyards of Pinot Bianco, Friulano, Malvasia, and a small portion of Traminer Aromatico, this wine tells the story of a territory traversed by the emerald Sontium, the Latin name for River Isonzo.

**New wine launched on 27th February
2018 in Milan, Fondazione Feltrinelli
www.sontium.it**

Sontium



I FEUDI DI ROMANS



Friuli Venezia Giulia is also BUBBLES!

Ribolla Gialla Brut, Prosecco Extra Dry, Prosecco Brut, Pinot Brut, Rosè Brut and Moscato.



From the colors of **Summer**, from the nature flourishing along the Isonzo river, and from the scents and flavors of its fruits, the white wines “**Borgo dei Vassalli**” are born.

Young, fresh, easy to drink, and instantly accessible both in body and flavor, these wines are ideal for seafood appetizers or for a quick snack with friends.

Borgo dei Vassalli



Chardonnay
Ribolla Gialla
Friulano
Sauvignon
Pinot Grigio

Merlot
Cabernet
Refosco dal Peduncolo Rosso

Borgo dei Vassalli



BORGO DEI VASSALLI





Two international varieties: Pinot Grigio and Merlot.

Terroir-driven wines.

Personality and complexity are the key words!

Certified vegan.

Tenuta Silvana

FOR OUR VEGAN FRIENDS



Rational use of natural resources

Subsurface drip irrigation system;
Sun panels;
Renewable energy;



"Well thought" winegrowing (Viticoltura ragionata)

We have the aim of producing grapes that are in harmony with the ecosystem.



Responsible with the environment

We have reduced the amount of treatments carried out on the vines, thanks to an improved care system to reduce the plant's greenery and thus guarantee more air and light and better production control.

Sustainability



60% ITALY
40% EXPORT

are our current markets



SALES CHANNELS



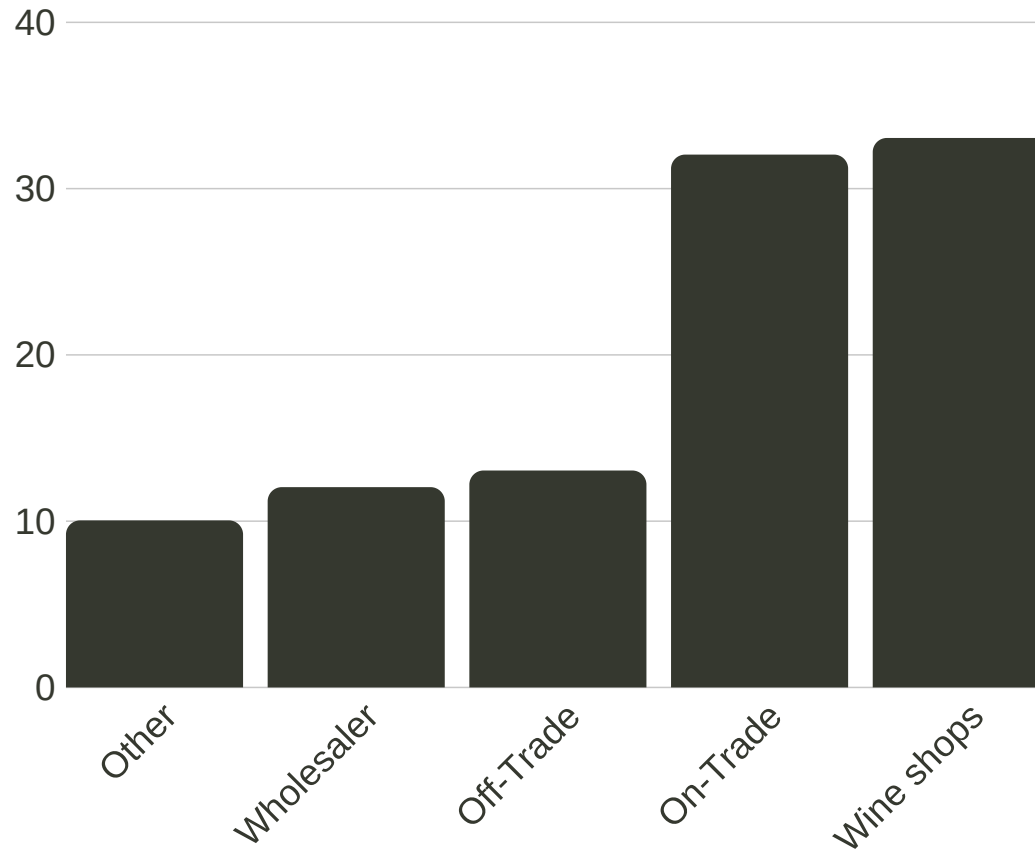
TOP SELLERS :

1. RIBOLLA GIALLA
2. PINOT GRIGIO
3. SAUVIGNON BLANC

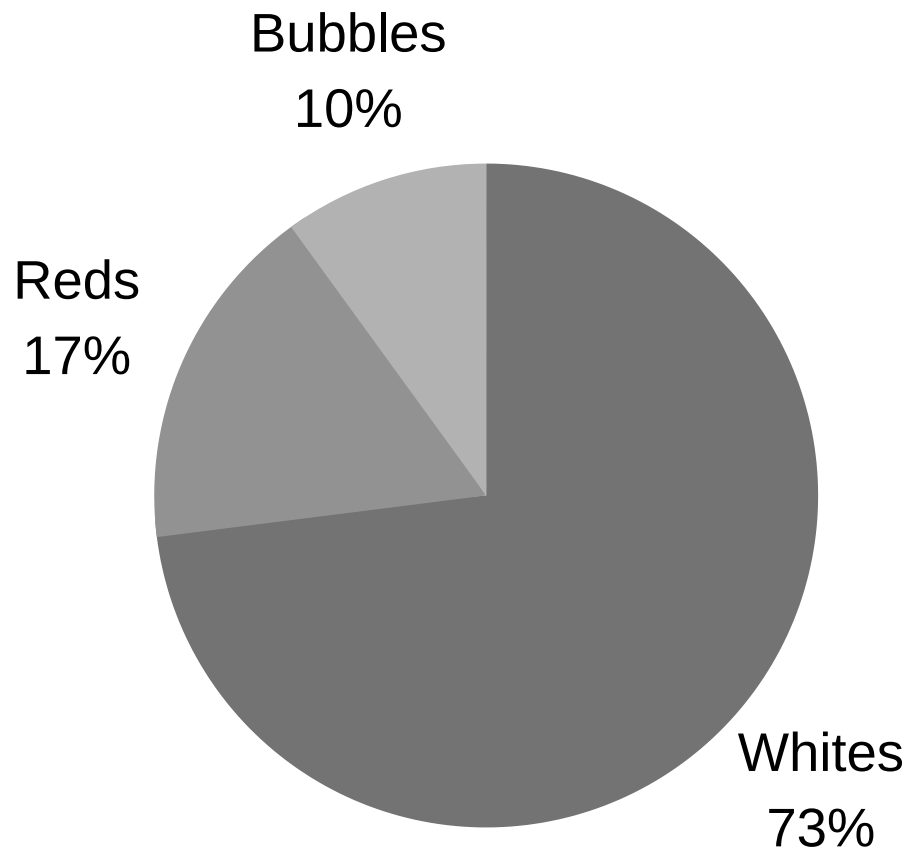


Sales in Italy

MOTIVATION FOR BUYING



Our production



MEET THE FAMILY



Enzo Lorenzon
President



Davide Lorenzon
Winemaker



Nicola Lorenzon
Sales Director

Who Are We?



**OUR CONTACT
DETAILS**

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Let's Talk