

DECA
DESIGN



Company profile

DeCa is a multidisciplinary design office Based in Italy and Scotland, delivering projects around the world. Founded in 2002 DeCa's extensive portfolio of projects range from retail and cinema design to exhibition design and multimedia productions.

Its founders are Domenico Del Priore and Raffaele Carlani, well known practitioners in their respective fields of commercial design and multimedia.

Domenico and Raffaele have been collaborating for nearly two decades on many successful international projects with clients ranging from the fashion house Valentino, publications such as the National Geographic, cinema companies such as Warner Bros and the Kuwait National Cinema company or government institutions such as the Italian Ministry of Culture and Heritage.

As a design practice we are problem solvers. Whether it is improving your customer journey, introducing the latest projection technology, or giving your business a new look and feel.

We have a particular focus on cinema and cultural heritage delivering:

"quality content , that uses imagination and is well communicated"



Our approach

Design enlightens life. We are passionate about what we do, care deeply about making sure our clients needs are meet and expectations exceeded.

As experienced designers who have worked on projects of different types and mediums we offer fresh ways to think, great customer experiences and technologically appropriate solutions.

Whether it's the design of an application for your phone or developing the latest cinema we are passionate about what we do because we want to build better places to live, work and play in.



The way we work

We use both traditional and the latest design tools to make the creative process clear to our clients and end users. Our use of technology is about being appropriate to the circumstance.

The office is fluent in multiple design programs, multimedia software and BIM

This means your buildings will be drawn from day one in 3 dimensions. Your application will be cross platform and the multimedia production or virtual reality experience you commission will be cutting edge.



*Just ask our clients or the people
that have experienced our design what they think:*



Designing cinemas the industry loves



Selected projects

AL KOUT - Kuwait, 2017

360 - Kuwait, 2017

AL MUHALLAB - Kuwait, 2017

NAIROBI - Kenya, 2016

ROXI CINEMA - Dubai, 2016

FLOREASCA 111 - Romania, 2015

MOVIEPLEX - Romania, 2014

BRASOV - Romania, 2014

COOKIE - Scotland, 2012

COMBO - Romania, 2011

CORBEANCA - Romania, 2010

BANEASA - Romania, 2009

ORADEA - Montenegro, 2009

Q HOUSE - Italy, 2017

TUNARI - Romania, 2016

SIBIRRA - Italy, 2014

ECO-HOUSING - Italy, 2010

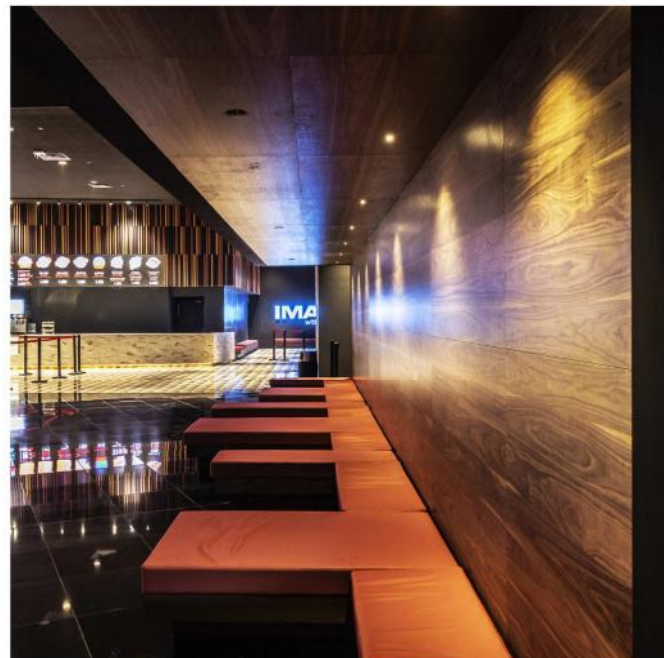
CALCATELLI - Italy, 2010

BUFTEA - Romania, 2009

FABRO - Italy, 2009

IASI - Romania, 2008

BAIA MARE - Romania, 2008



MULTIMEDIA PATH IN THE COLOSSEUM AND IN THE FORUM - Rome 2019

CASTRO PETRORIO MULTIMEDIA EXHIBITION - Rome 2019

3D ILLUSTRATIONS OF THE ETRUSCAN TOMBS - Cerveteri, Tarquinia (Italy) 2019

VIDEO OF AMATRICE IN THE FIRST DECADE OF THE LAST CENTURY Amatrice (Italy) 2018

TERRE-MOTI MULTIMEDIA EXHIBITION Rome 2018

PALATINO VIDEO MAPPING IN PALATINE MUSEUM - Rome 2018

NINFEO DELLA PIOGGIA VIDEO MAPPING HORTI FARNESIANI - Rome 2018

MULTIMEDIA PATH POMPEI, INSHA MUSEUM - Chengdu (China) 2018

TEMPLE OF SERAPIS VIRTUAL RECONSTRUCTION - Berlin 2019

HADRIANS VILLA, NATIONAL GEOGRAPHIC ILLUSTRATION - Barcelona 2019

SPECIAL EFFECTS AND 3D IMAGING FOR THE FILM "THE NERO FILES" - 2017

VIDEO MAPPING INSTALLATION FOR "RINASCENTE" - Rome 2017

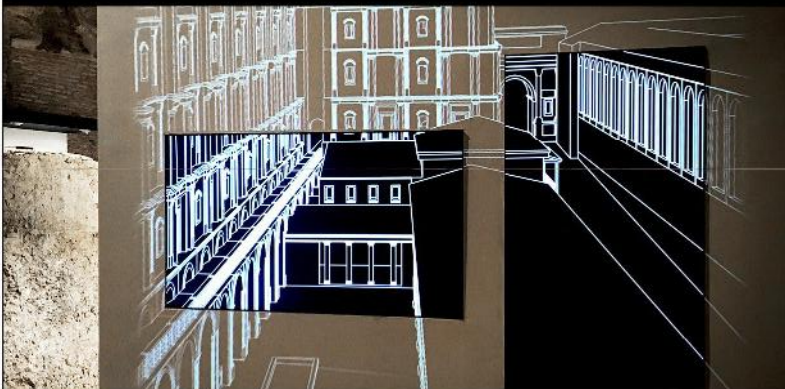
DOMUS AUREA MULTIMEDIA EXHIBITION Rome 2017

SANTA MARIA ANTIQUA MULTIMEDIA EXHIBITION - Rome 2016

"TERME DI EGNAZIA" ANDROID APP -2015

ORDER AND LIGHT EXHIBITION IN PALAZZO TE - Mantova (Italy) 2013





Our team

Domenico Del Priore - Co-Founder

Raffaele Carlani - Co-Founder

Team leaders

Luca Bono - Architect

Ilaria Castellani Perelli - Architect

Michele Massini Rosati - Architect

Remo Mattioli - Architect

Francesca Rotini - Architect

Design team

Francesca Bissichini - Architect

Viola Bucci - Designer

Manuel Dettori - Architect

Gabriele Monotti - Software developer

Maria Luisa Olguin - Architect

Dhaura Pendola - Architect

Filippo Rosati - Architect

Founding partners

Domenico Del Priore

Domenico is an Italian-Scottish Architectural graduate from the Mackintosh School of Architecture

He built his first cinema in Singapore back in the mid 90s and has had an association with cinema design ever since. He was brought back to Europe by Warner Bros to head their design and development program in Italy.

During this period he built over 18 cinemas working with the best cinema technician in the business.

He is the founding partner of DeCa along with Raffaele. The office they have built has grown and diversified to include multimedia production and commercial design for clients around the globe

Raffaele Carlani

In 2002, two years before his graduation in Architecture in the Sapienza University in Rome, founded the KatatexiLux Project, born from a passion for the latest technology and computer science applied to the history of architecture.

In the same year he founded with Domenico Del Priore the company Deca Design.

He collaborates with many universities, in 2019 he became a university professor at the Quasar design university